





# PETF Reducing Aquatic Litter Debris Infographics and Toolkit

## July – Plastic Free July

The following are guides to social media posts for Reducing Aquatic Litter Debris Infographics and Toolkit. In the tables are the images and captions that are meant to be posted with one another. Each month there will be a focus on one item of litter that is commonly found. There will be four posts a month that follow this pattern: an Adobe stock photo announcing what the topic of the month is, a simple graphic with a fact about the item, an organization that targets this item of litter, and an infographic about this month's topic. In each graphic, there is room for a logo. While it is not mandatory to put logos on every post, it is mandatory for the first post (the adobe stock image).

Image	Caption
	<p>#DYK the Texas coast has the most marine debris on its beaches compared to any other state in the U.S.? It is estimated that there are about two billion pieces of plastic polluting Texas beaches. A study with the Ocean Conservancy and the National Oceanic and Atmospheric Administration found a sizable amount of marine debris comes from urban areas. This July, think about ways you can reduce plastic pollution!</p>
	<p>Single use plastics have a bad habit of making it from urban cities hundreds of miles inland all the way to the Texas coast. Avoid using single use plastic utensils, bags, straws, and to go coffee cups. Opt for reusable alternatives instead!</p>
	<p>Will you take the challenge to be plastic free this July? Created by the Plastic Free Foundation, the Plastic Free July initiative encourages individuals to use alternatives to single use plastic items. For info about changing personal habits, or joining an event by the organization, visit <a href="http://www.plasticfreejuly.org">www.plasticfreejuly.org</a> to learn how to help reduce plastic pollution!</p>
	<p>Your choices make a difference. Use this chart to see which plastic-free choices you make will have the most impact on the ocean, landfills, and global climate change. Learn how to make a bigger impact at <a href="http://www.plasticfreejuly.org">www.plasticfreejuly.org</a>!</p>