



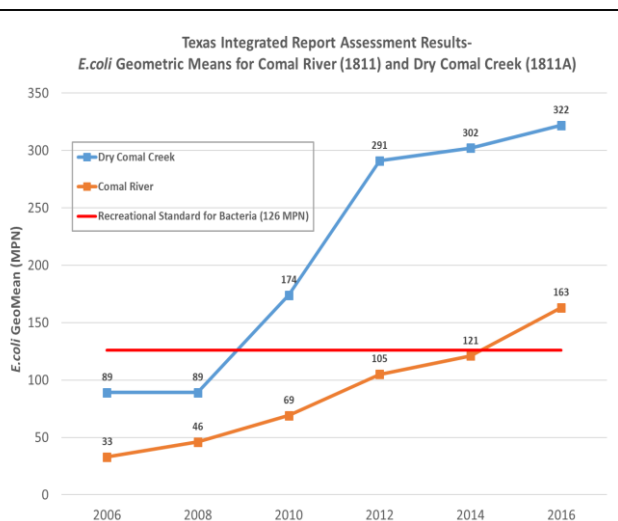
# Avian Feeding & Management New Braunfels, TX

Mark Enders  
Watershed Programs Manager  
City of New Braunfels

# Why Urban Wildlife Mgmt in NB?

**Negative impacts associated with overabundant urban wildlife:**

- 1) Water quality concerns**
- 2) Deer/ traffic collisions**
- 3) Wildlife Health**



## Annual Deer/ Auto Collision Reports\*

<b>2015</b>	<b>498</b>
<b>2016</b>	<b>644</b>
<b>2017</b>	<b>528</b>
<b>2018</b>	<b>632</b>



# CoNB Wildlife Feeding Ordinance

- **In Sept 2018, NB City Council passed and approved an ordinance prohibiting the feeding of wildlife within the City limits (Ord No. 2018-58, City Code Section 82-25)**
- **The ordinance became effective March 10, 2019**
- **The ordinance prohibits the feeding of all wildlife on both public and private property**
- **1<sup>st</sup> offense: warning, 2<sup>nd</sup> offense: fines \$75-500**
- **Exceptions: bird feeders hung at least 5ft above ground & Hunting Land Permit holders**
- **Enforcement: Park Rangers & Animal Control (Code Compliance)**

# Wildlife Feeding Ordinance Signage



-Signage is funded in part by the US Environmental Protection Agency through the Texas Commission on Environmental Quality



# Non-Native Waterfowl Mgmt

Since late 2018:

- 145 non-native waterfowl have been trapped and removed from Landa Park
- 97 non-native waterfowl eggs have coated with vegetable oil





# Outreach and Education



- Local Newspapers
- Local NB Radio
- Television News Stations
- Wildlife Mgmt Workshops w/ TPWD
- Annual Summary, Infographic

**SPRINGS, RIVERS, WATERSHED. OUR RESPONSIBILITY.**  
NEW BRAUNFELS WATERSHED MANAGEMENT

Be **Watershed** **Wise!**  
Learn how to protect our springs, rivers, and the Dry Comal Creek and Comal River Watershed

**What is a Watershed?**

A watershed is an area that channels water traveling across the land surface into bodies of water, such as rivers and creeks, that eventually flow to lakes and oceans.

Small watersheds add up to form a larger watershed.

Our schools, parks, businesses and homes are all located within a watershed.

**Dry Comal Creek and Comal River Watershed**

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[nbtexas.org/wpp](http://nbtexas.org/wpp)

Learn more and get involved at: [www.nbtexas.org/wpp](http://www.nbtexas.org/wpp)

**City begins enforcing wildlife ordinance**  
Warnings, fines go into effect Sunday

By Bill Wright  
TheHerald-Examiner

On Sunday, the city of New Braunfels will begin enforcement of the ordinance prohibiting the human feeding of wildlife in the city.

Over the past several months, city officials conducted public awareness meetings on the negative effects of human feedings: overabundant numbers of deer and non-native species of ducks and geese in the city.

Discouraging residents at feeding the birds is essential.

CITY

**Information on city's wildlife feeding ordinance posted online**

From Staff Reports

The city of New Braunfels is providing information on wildlife feeding which goes into effect on March 27th. The ordinance prohibits feeding of wildlife in city limits. For more on the intent and details of the ordinance, visit [www.nbtexas.org](http://www.nbtexas.org).

The public is invited to attend the ordinance enforcement training on Wednesday, Feb. 13, 2019, at city hall, 550 Landa Street in New Braunfels.

Funded in part by the EPA through the TCEQ

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# Outreach and Education



- Educational Postcards & Door Hangers

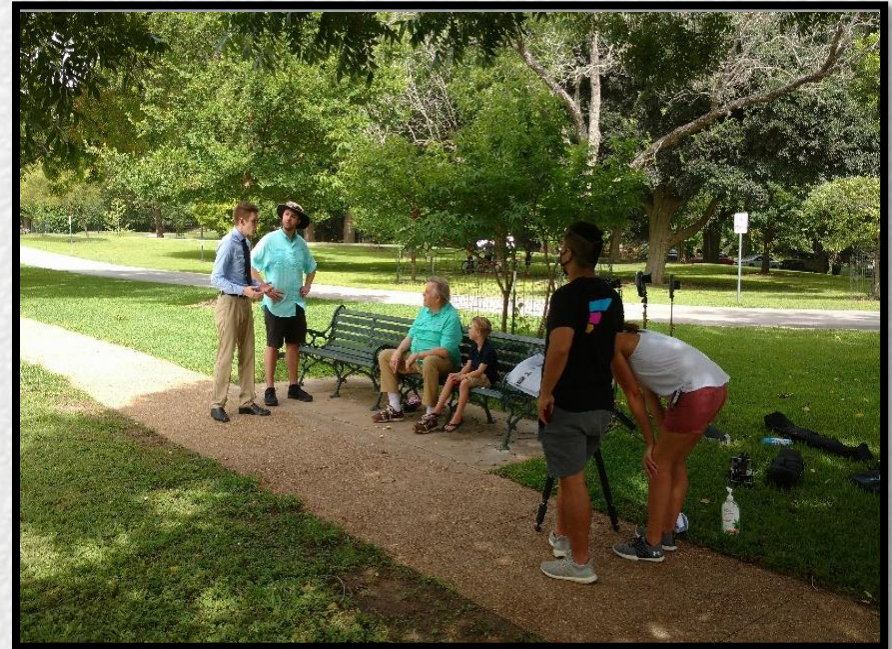




# Outreach and Education (Cont')

## Watershed Educational Video

- Production to be finalized in August/ Sept 2020. Focuses on wildlife feeding.
- To be shown at two local movie theaters prior to each movie for 10 weeks, website links will also be included in theater email marketing campaigns
- Will be shown on New Braunfels local access channel, CoNB facilities with video screens, CoNB WPP website
- Shortened versions for social media distribution





# Outreach and Education (Cont')

- Presentations to students
- Science curriculum training for teachers
- Outreach at community events



# Questions?

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