

North Central Texas Economic Development District (NCTEDD) Board

Meeting Minutes – January 5, 2018

North Central Texas Council of Governments
616 Six Flags Drive, Arlington, Texas

1. Welcome and Introductions

EDD Chair, Marty Wieder, welcomed all in attendance and called the January 5, 2018 meeting of the North Central Texas Economic Development District (NCTEDD) to order at 10:00 am. He asked everyone to introduce themselves and to make sure they sign in and note their preferred method of contact.

2. Welcome New Board Member

The Board welcomed new member Sean Overeyender, Executive Director, Economic Development, City of Ferris, to his first meeting.

3. Approval of Minutes

The minutes were approved unanimously upon a motion from Lisa McMillian, seconded by Dr. Hubbard.

4. Discussion of the Economic Development Brochure Content

Lucille Johnson discussed the inclusion of the Regional Strategies, from Section 3 of the CEDS, in the sample brochure and asked the Board for feedback. Marty Wieder thanked Lucille for her work on the brochure and without objection, the Board approved it for printing.

5. Discussion on Combining Two City Population Categories

Lucille Johnson handed out a list of Population Categories and a list of Board Members for each category. She discussed a proposal to combine the following two city population categories: the category of more than 350,000 (two available seats for the cities of Dallas, Fort Worth and Arlington), and the category of populations between 200,000 and 350,000 (two available seats for the cities of Garland, Irving and Plano). Instead of four seats for those six cities, they would have three seats. She said this would allow an additional seat to be available for the private sector or Principal Economic Interest sector. She noted that even after much effort, over at least the year, to solicit representation from the 200,000-350,000 category (cities of Garland, Irving and Plano), she had not been successful. After discussion, the Board members present, with the exception of David Schleg, who voted no, approved a motion by Craig Hulse, seconded by Lisa McMillian.

Motion:

To recommend that the North Central Texas Council of Governments (NCTCOG) Executive Board:

- Combine the population category of *more than 350,000* (two available seats for the cities of Dallas, Fort Worth and Arlington) with the population category of *200,000-350,000* (two available seats for the cities of Garland, Irving and Plano).
- That the new population category of between 200,000 and above be created with three total available seats.
- That the remaining seat be delegated to the category of *Principal Economic Interest*.
- That notification of the change be sent to the six cities.

6. Clarification on Monthly Reporting Form of Regional Economic Development Hours

Lucille Johnson presented a revised in-kind reporting form and clarified how the form should be completed. She emphasized the importance of submitting the form each month for all hours spent in economic development, that are not already funded with state or federal dollars. Board member Craig Hulse requested that a completed sample reporting form be sent for their use.

7. Update on the 360 Grassroots Farmstead Project in Midlothian

Lucille Johnson explained that the grant application for this project had been submitted to the EDA in November for \$1,250,000. She and Board member Leslie Leerskov had both assisted the 360 Grassroots organization with a line-by-line review of their grant application. If funded, they would like the NCTEDD to provide grant administration assistance, and included that assistance in the application.

8. Letter of Support Requested From the City of Corsicana for Their Grant Submission to EDA

The Board discussed how to provide letters of support for various grants that have and will be submitted to the EDA. The City of Corsicana is submitting a grant application to EDA for funding to install a sewer line in their industrial park. They have worked with a grant writing company to prepare the application, have met with Cornell Wesley and Lucille Johnson for EDA technical assistance, and with Leslie

Leerskov for assistance from Navarro County Small Business Development Center. Lucille reported that she has contacted the City, and asked them to send a project executive summary and a copy of their SF424 for review and the preparation of a letter of support.

9. Requests to Speak About Our Economic Development District

Marty Wieder explained that requests for presentation have been received by:

- Lisa McMillan - to speak to the West Tarrant Alliance Economic Development Group on Thursday, February 1, 2018.
- Leslie Leerskov - to speak to the SBDC Directors in the region at their April Quarterly meeting

Lucille Johnson thanked Anabel Castillo-Soto, Business Development Supervisor for NCTCOG Workforce Development Department, for arranging a meeting with Dr. Jennifer Blalock, Vice President, Workforce and Economic Development, Collin County Community College District. They discussed the District and Dr. Blalock's potential assistance and participation with the Board.

10. Board Update

The Board discussed recommendations for appointment to the EDD Board that have been received. Dr. Quick has recommended Michael Rondelli, UNT Associate VP for Innovation and Commercialization. Marty Wieder has recommended Scott Connell, Director of Economic Development for the City of Irving. Lucille Johnson explained that once information is received about the individuals being recommend, the next step will be to request Executive Board approval.

11. Discussion on Meeting Dates for 2018

The Board requested that Cornell Wesley, Economic Development Administration Representative for Oklahoma and North Texas attend the next meeting, if possible. Lucille Johnson will contact him with the dates and request his attendance. The members would also like information on what kind of grants are available through EDA, in order to communicate that information to those in the region.

The Board decided on quarterly meetings for 2018. The dates selected were April 27, 2018; July 27, 2018; and October 26, 2018.

12. Adjournment

Marty Wieder adjourned the Board at 11:30 pm.

I hereby certify that these minutes were approved by the North Central Texas Economic Development Board on _____, 2018.

Kassandra Carroll, CECD
Secretary-Treasurer, North Central Texas Economic Development District Board
Economic Development Coordinator, City of Waxahachie

North Central Texas Council of Governments
North Central Texas Economic Development Board

OFFICERS

Chair Marty Wieder, Economic Development Director, City of Grand Prairie
Vice Chair Fred Schmidt, Director Community & Industry Education Program Development, Tarrant County College District
Secretary/Treasurer Kassandra Carroll, CECED, Economic Development Coordinator, City of Waxahachie

COUNTIES - 9 COUNTIES ARE ELIGIBLE (1 SEAT EACH COUNTY)

1. Dallas Rick, Loessberg, Director of Planning & Development, Dallas County
2. Ellis Marty Nelson, Director of Economic Development, City of Ennis
3. Hunt Greg Sims, President/CEO, 4a Economic Development Corporation
4. Johnson Diana Miller, Johnson County Economic Development Corporation
5. Kaufman Dawn Steil, Vice President, Terrell Economic Development Corporation
6. Navarro Scott Jones, Director of Economic Development, Navarro County and City of Corsicana
7. Tarrant Lisa McMillian, Economic Development Coordinator, Tarrant County
8. Rockwall VACANT
9. Wise J.D. Clark, County Judge, Wise County

CITIES - TOTAL OF 16 SEATS – SIX POPULATION CATEGORIES

>350,000 (2 SEATS)

10. David Schleg, Office of Economic Development, City of Dallas
11. Robert Sturns, Economic Development Director, City of Fort Worth

BETWEEN 200,000 - 350,000 (2 SEATS)

12. VACANT
13. VACANT

BETWEEN 100,000 - 200,000 (2 SEATS)

14. Erica Sullivan, Economic Development Analyst, City of Denton
15. Marty Wieder, Economic Development Director, City of Grand Prairie

BETWEEN 50,000-100,000 (2 SEATS)

16. Craig Hulse, Director of Economic Development, City of North Richland Hills
17. Scott Welmaker, Director of Economic Development, City of Mansfield

BETWEEN 25,000 - 50,000 (2 SEATS)

18. Kassandra Carroll, CECED, Economic Development Coordinator, City of Waxahachie
19. Jennette Killingsworth-Espinoza, Executive Director, Little Elm Economic Development Cooperation

<25,000 (6 SEATS)

20. Orlando Campos, Director, Economic Development & Tourism, Town of Addison
21. John Hubbard, PhD, Executive Director, Stephenville Economic Development Authority
22. Warren Kettelman, Director of Economic Development, City of Forney
23. Tina Stelnicki, Community Development Coordinator, City of Murphy
24. Michael Talley, Director of Economic Development, City of Keene
25. Sean Overeynder, Executive Director, Economic Development, City of Ferris

PRIVATE SECTOR (2 SEATS)

26. Mickey Hillock, President, Hillock Foods, Inc.
27. Jack Thompson, Economic Developer and President, Orasi Development

PRINCIPAL ECONOMIC INTERESTS (9 SEATS)

28. Janie Havel, Economic Development and Tourism, Office of the Governor
29. Leslie Leerskov, Director, Navarro Small Business Development Center
30. Judy McDonald, Executive Director, Workforce Solutions for Tarrant County
31. James Quick, Associate Vice President, Research & Dean of Graduate Studies, SMU
32. Fred Schmidt, Director Community & Industry Education Program Development, Tarrant County College District
33. Margaret Selid, Director of Economic Development, Dallas Regional Chamber
34. Michael Rondelli, Associate Vice President of Innovation and Commercialization, University Of North Texas I/18
35. VACANT
36. VACANT