

RTC Information Item

Public Involvement and Mobility 2050 Outreach

Action Possible Action Information Minutes: 5

Presenter: Amanda Wilson and Amy Johnson, NCTCOG

Item Summary: Staff will provide the Council with requested information regarding public involvement efforts supporting Mobility 2050 development, particularly regarding how regional residents speaking languages other than English will have opportunities to provide input. An overview of general public involvement strategies, as well as specific strategies for Mobility 2050 outreach, will be presented.

Background: The Public Participation Plan (Electronic Item 6) guides public involvement for all Transportation Department outreach activities. In accordance with federal law, the Public Participation Plan defines public involvement procedures and comment periods, outlines strategies to inform the public about transportation issues and processes, describes measures to include diverse voices in the transportation and air quality planning process, and includes a Language Assistance Plan to help guide decisions for translating materials. The Public Participation Plan is used as a guide for specific campaigns or planning efforts, along with specific target audiences and goals for those efforts, to develop more specific communications plans.

Federal guidelines require the Dallas-Fort Worth region to update the long-range transportation plan a minimum of every four years and cover at least 20 years into the future. In addition, Mobility 2050 must demonstrate federal transportation conformity for air quality. The updated plan will include a new financial plan, updated demographics and technical analysis, updated project recommendation listings, and robust public involvement.

Performance Measure(s) Addressed: Roadway and Transit