

2020 Doo the Right Thing Calendar Photo Contest Outreach

(Template for Newsletter Article, Social Media Posts, Related Images)

The pledge is available year-round on the NCTCOG website, but the calendar contest period opens May 1st and runs through June 30th. Generally, the Public Education Task Force promotes this contest starting in late April to contest close (June 30).

Newsletter Article/News Release Template for Doo the Right Thing Calendar Photo Contest [May 2019]

Is Your Dog Destined For Stardom? Find Out By Entering the Annual Doo the Right Thing Calendar Contest!

To Submit Your Pup's Photo, Pledge to Doo the Right Thing by June 30th!

We're calling on the dog owners in [City Name] to pledge to Doo the Right Thing. Owners who take the pledge to pick up their dog's doo can enter their dog(s) in the 2020 Calendar Contest. That means your dog could be featured in next year's calendar!

Why pick up after your dog?

- Dog waste can harbor a number of bacteria and parasites that are dangerous to people, other pets, and even wildlife.
- Dog waste is unsightly (and smells bad)!
- While some animal waste can be used as fertilizer, dog waste is actually harmful to you lawn and gardens.
- Dog waste on your lawn or in public spaces can be carried to our local streams and lakes when it rains. There, it can cause algae growth that harms aquatic life.
- There are an estimated 1.5 million dogs in the North Central Texas Region. One pile of doo might not seem like a big deal, but a few piles a day from 1.5 million dogs is a monumental problem.

Now is your chance to pledge to be part of the solution by picking up after your dog while on walks and at home, and to always to dispose of the waste properly.

Visit www.dfwstormwater.com/petwaste to make your pledge and submit a photo of your dog. You can make one pledge per dog. Past pledgees and photo contest participants are welcome (and encouraged) to re-pledge and submit photos for the new calendar. The contest ends on June 30th, 2019.

Tips to help you keep your pledge:

- Keep spare baggies in your car and on the leash. If you don't have a portable waste bag dispenser for the leash, you can tie a regular grocery, sandwich, newspaper, or produce bag around the handle.
- Always throw bagged doo in a trash can or flush unbagged doo down the toilet.
- Pick up doo in your yard at least once a week and before predicted rain.

I Pledge to
Doo the Right Thing



Pledge to DOO the Right Thing

Tips for Dealing with Pet Waste

- Attach a small pouch to your dog's leash so you can always carry a supply of baggies.
- Be creative in reusing materials for picking up pet waste! Save plastic bread bags, plastic newspaper sleeves, or plastic product bags.
- When using a baggie or plastic bag, slip it over your hand like a mitt, pick up the waste, hold a top corner of the bag with your other hand, and quickly flip it inside-out.
- Once a week, clean up waste around your yard and either flush it or dispose if it in the trash.

For more information, visit
[www.dfwstormwater.com/
petwaste](http://www.dfwstormwater.com/petwaste)

I Pledge to
Doo the Right Thing






Pledge to DOO the Right Thing

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petwaste](http://www.dfwstormwater.com/petwaste)

I, _____ (pet's name), resident
of _____ (city) _____ (ZIP code) pledge my
family's commitment to DOO the right thing to protect our water
quality, and maintain a clean community and a healthy environment
by picking up my waste. We are committed to:

-  Picking up after me when we go on walks in our neighborhood or in the park.
-  Picking up the backyard on a regular basis.
-  Disposing of wastes in the garbage or by flushing it down the toilet.




I, _____ (pet's name), resident
of _____ (city) _____ (ZIP code) pledge my
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-  Disposing of wastes in the garbage or by flushing it down the toilet.



Sample Blurbs/Social Media Posts for 2019 Doo the Right Thing Calendar Photo Contest

All logos and images are included in the Visuals zipped file. Unless specific to a holiday or day of the week, dates are provided for guidance only.

	Image	Caption
4/16		<p>The 2020 Doo the Right Thing Calendar is going to need submissions soon! Is your #dog calendar worthy? Take the pledge to #DooTheRightThing to submit your dog's photo! (Add hashtags in comments)</p> <p>(Instagram only) #dogsofinstagram #instadog #petstagram</p> <p>(Twitter/Facebook/Instagram) #doglover #dogoftheday #toungeouttuesday #bluebonnets #texasdogs #dogsofdfw</p>
4/27		<p>Get ready! The 2020 Doo the Right Thing Calendar submissions are opening soon! We are accepting submissions May 1st through June 30th. Take the pledge to #DooTheRightThing and submit your pup's photo!</p> <p>(Instagram only) #dogsofinstagram #instadog #dailypuppy #petstagram</p> <p>(Twitter/Facebook/Instagram) #seniorpupsaturday #dogoftheday #doglover #dogsofdfw</p>

5/1



We are now accepting submissions for the 2020 Doo the Right Thing Calendar! Take the pledge and submit your dog's photo today!
#DooTheRightThing

(Instagram only)
#dogoftheday #dogsofinstagram
#instadog #petstagram

(Twitter/Facebook/Instagram)
#dogoftheday #dogsofdallas
#dogsofFortWorth #dogphotography
#westie #dogsofdfw

5/7



Submit your dog's photo us to today for a chance to be featured in the 2020 Doo the Right Thing Calendar!

(Instagram only)
#dogsofinstagram
#instadog #petstagram #instapet

(Twitter/Facebook/Instagram)
#DooTheRightThing
#dogoftheday #dogphotography
#texasdogs #toungeouttuesday
#sillydog

5/11

IS YOUR DOG
CALENDAR
WORTHY?



#DOOTHERIGHTTHING

Yeah, your dog is cute... but are they #calendarworthy? Let's find out when you submit your dog's photo to the 2020 Doo the Right Thing calendar contest!

#DooTheRightThing

(Instagram only)

#dogoftheday #dogsofinstagram

#instadog #petstagram

(Twitter/Facebook/Instagram)

#dogoftheday #seniorpupsaturday

#dogphotography #dogsofdw

5/14

#DOOTHERIGHTTHING



IS YOUR DOG
CALENDAR
WORTHY?

Don't delay! Take the pledge to #DooTheRightThing and submit your dog's photo to us today! They could be featured in our 2020 Calendar!

(Instagram only)

#dogsofinstagram

#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)

#kingcharlesspaniel

#cavalierkingcharles

#dogoftheday #toungeouttuesday

#dogphotography #dogsofdw

5/17

ARE YOUR DOGS CALENDAR WORTHY?



Now that's a family photo! Show us your family of dogs by taking the pledge to #DooTheRightThing and submitting your dog's photo!

(Instagram only)
#dogoftheday #dogsofinstagram
#instadog #petstagram

(Twitter/Facebook/Instagram)
#pupsquad #beardedcollie
#DooTheRightThing #flashbackfriday
#friyay #furfamily

5/21

IS YOUR DOG CALENDAR WORTHY?



Who wouldn't want this adorable face staring at them all month? Submit your dog's photo us to today for a chance to be featured in the 2020 Doo the Right Thing Calendar!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy
#boxersofinstagram #boxergram

(Twitter/Facebook/Instagram)
#dogoftheday #DooTheRightThing
#toungeouttuesday #dogphotography
#dogsofdw

5/25



How much of a model is your pup?
 Take the pledge to
 #DooTheRightThing and submit your
 dog's photo to us today! They could
 be featured in our 2020 Calendar!

(Instagram only)
 #dogsofinstagram
 #instadog #dailypuppy #instapet
 #petstagram

(Twitter/Facebook/Instagram)
 #dogoftheday #SeniorPupSaturday
 #dogsofdallas #dogsofFortWorth

5/27



Happy #MemorialDay!
 As you enjoy your day, make sure to
 remember to pick up after your pet!
 Take the pledge to
 #DooTheRightThing and submit your
 dog's photo to our 2020 Calendar.

(Instagram only)
 #dogsofinstagram
 #instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
 #doglover #dogoftheday #dalmatians
 #dogsofdallas #dogsofFortWorth

5/30



Don't delay! Take the pledge to #DooTheRightThing and submit your dog's photo to us today! They could be featured in our 2020 Calendar!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
#dailypuppy #dogsofinstagram
#goldenretrievers #furfamily
#dogsofdw

6/3



We have a case of the Monday's too... Submit your dog's best photo to our 2020 Doo the Right Thing Calendar after taking the pledge to #DooTheRightThing!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
#MondayBlues #frenchbulldog
#dogphotography #dogsofdw

6/8



We are now accepting submissions for the 2020 Doo the Right Thing Calendar! Take the pledge and submit your dog's photo today!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
#DooTheRightThing #dogoftheday
#SeniorPupSaturday #dogphotography
#dogsofdw

6/11



The 2020 Doo the Right Thing Calendar submissions are still open! We are accepting submissions May 1st through June 30th! Take the pledge to #DooTheRightThing and submit your family of dog's photo!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
#dogoftheday (Twitter/Facebook)
#puglife #dogphotography #dogsofdw

6/14

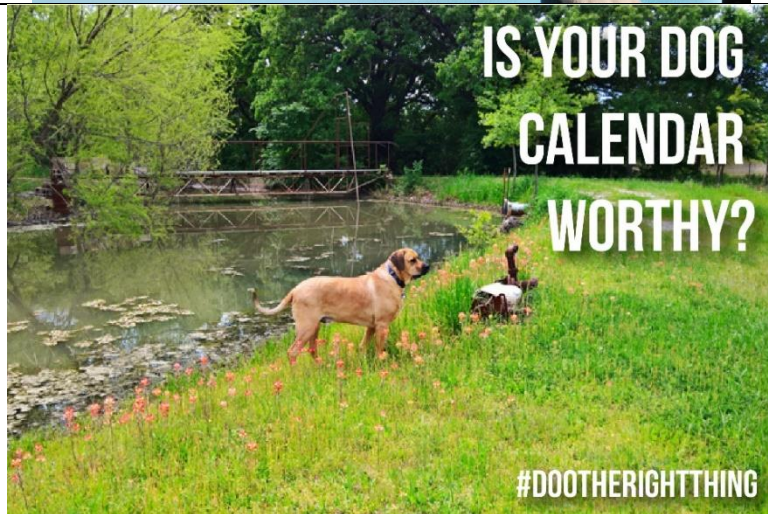


It's finally time for that #fridayfeeling. Show us your dogs model status for a chance to be featured in our 2020 Doo the Right Thing Calendar!

(Instagram only)
 #dogsofinstagram
 #instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
 #doglover #dogoftheday
 #DooTheRightThing
 #dalmations #dogsofdallas
 #dogsofFortWorth

6/16



Happy Father's Day! As we celebrate, be sure to remember to #DooTheRightThing and pick up after your pet!

(Instagram only)
 #dogsofinstagram
 #instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
 #dogoftheday #SundayFunday
 #dogphotography #texasdogs
 #dogsofdfw

6/19



How cute are these pups?! We want to see your dog's in our 2020 #DooTheRightThing Calendar! Take the pledge to submit a photo!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
#dogoftheday #dogphotography
#dachshund #furfamily #dogsofdfw

6/22



Yeah, your dog is cute... but are they #calendarworthy? Let's find out when you submit your dog's photo to the 2020 Doo the Right Thing Calendar!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
#DooTheRightThing #dogoftheday
#dogphotography #dogsofdfw

6/24

IS YOUR DOG
CALENDAR
WORTHY?



This is the LAST WEEK we are accepting submissions for the 2020 Doo the Right Thing Calendar! Take the pledge to submit a photo!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
#dogoftheday #DooTheRightThing
#MotivationalMonday #dogsofdallas
#dogsofFortWorth #dogphotography

6/26

IS YOUR DOG
CALENDAR
WORTHY?



Who wouldn't want this adorable face staring at them all month? Submit your dog's photo us to today for a chance to be featured in the 2020 Doo the Right Thing Calendar!

(Instagram only)
#dogoftheday #petstagram
#dogsofinstagram

(Twitter/Facebook/Instagram)
#dogoftheday #beagle #HumpDay
#bluebonnets #dogphotography
#DooTheRightThing #texasdog
#dogsofdfw

6/28



Don't delay! Take the pledge to #DooTheRightThing and submit your dog's photo to us today! They could be featured in our 2020 Calendar!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
#TGIF #dogsofdallas
#dogsofFortWorth #topdog
#dogsofdfw

6/30



Today is the LAST DAY we are accepting submissions for the 2020 Doo the Right Thing Calendar! Thank you to everyone who took the pledge and submitted a photo!

(Instagram only)
#dogsofinstagram
#instadog #dailypuppy #petstagram

(Twitter/Facebook/Instagram)
#DooTheRightThing #SundayFunday
#bordercollies #dogphotography
#texasdogs #dogsofdfw