

North Texas Integrated Warning Team Workshop

2013

NWS

Media

IWT

Spotters

EM

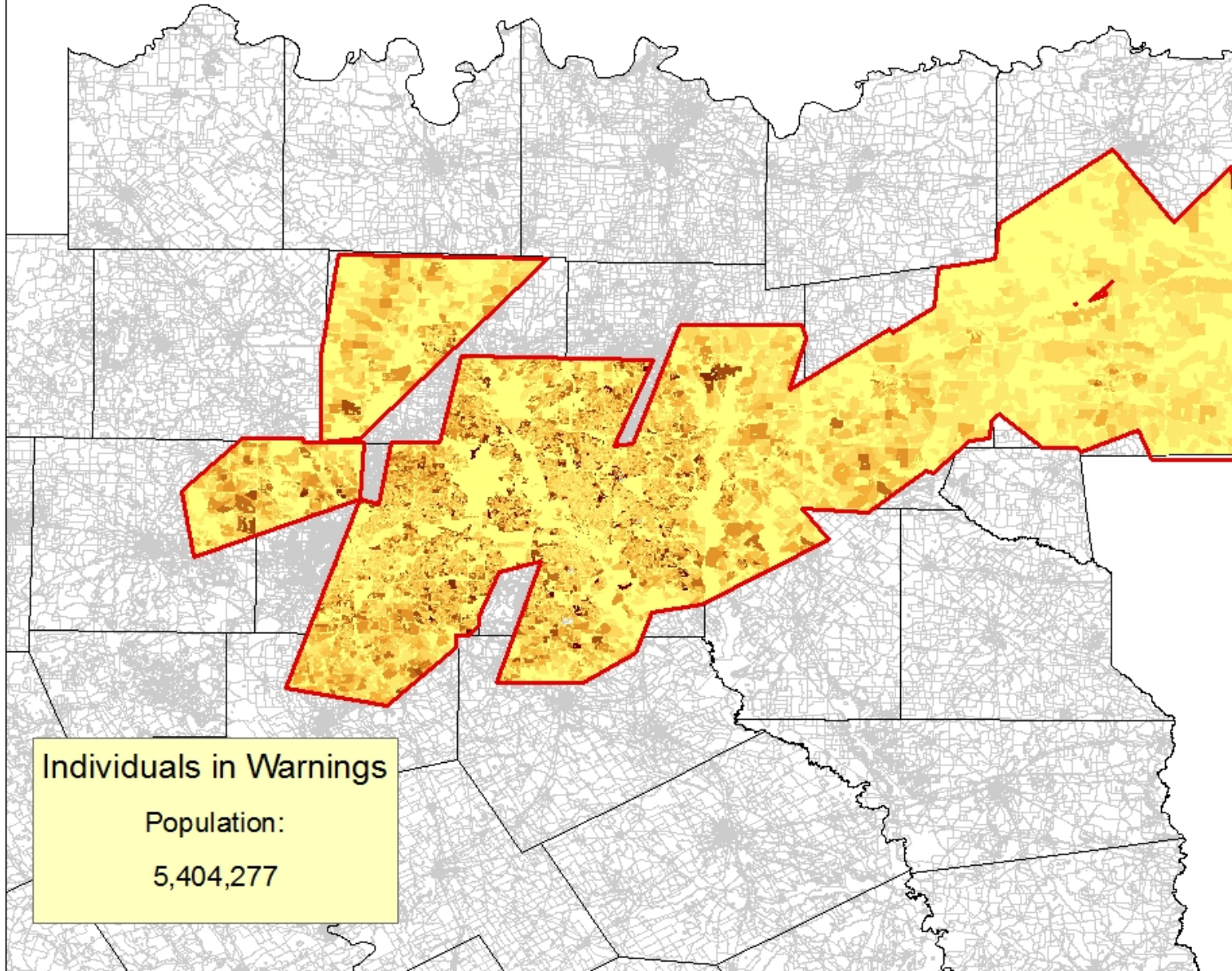


**17 TORNADOES IN NORTH
TEXAS**



NO FATALITIES

April 3, 2012 Tornado Warnings



Goals for Today

- Increase understanding of each group in the IWT (Media, EM, NWS, Spotter Groups)
- Understand the complexities and limitations of decisions made during severe weather
- Discover common communication issues
- *Propose solutions to common communication issues*

Expectations

- You will participate
- Judgment free zone
 - No accusing or blaming
 - Keep comments to your jurisdiction
 - Keep comments factual
- Questions are encouraged
- Make introductions to those you don't know
- Silence electronic devices

IWT Planning Team

- Debbie Buccino
- Mark Bethany
- Nora Castaneda
- Dennis Cavanaugh
- Colleen Coyle
- Jennifer Dunn
- Greg Fields
- David Finfrock
- Craig Green
- Nick Hampshire
- Mike Heskett
- Melissa Huffman
- Shad Lancaster
- Cedar League
- Larry Mowry
- Mike Penaluna
- Brenda Philips
- Raymond Rivas
- Molly Thoerner
- Keith Wells

Agenda

- Overview
- CASA survey results
- April 3rd Review and Discussion
- Forney ISD Speakers
- Social Media Boot Camp
- Lunch

Background and Understanding

- We need to agree that public safety should be our primary driver in these situations.
- This is a pretty complex business; people process information and make decisions.
- Each player has a different but important role
- We need to recognize important differences in our approaches and make sense of why they exist.
- We need to recognize that we need each other to get the job done.
- When the big event is knocking on the door is too late (this includes public engagement)