# 2019 North Texas Parking Symposium – Finding the Balance in Parking

Panel 2 - Public and Private Strategies

## Joe Minicozzi



Joe Minicozzi is an urban planner imagining new ways to think about and visualize land use, urban design and economics. Joe founded Urban3 to explain and visualize market dynamics created by tax and land use policies. Urban3's work establishes new conversations across multiple professional sectors, policy makers, and the public to creatively address the challenges of urbanization. Urban3's extensive studies have ranged geographically from over 30 states, Canada, Australia and New Zealand. Joe holds a Bachelor of Architecture from the University of Miami and Master of Architecture and Urban Design from Harvard University. In 2017, Joe was recognized as one of the 100 Most Influential Urbanists of all time.

## **Donald R. Powell**



Growing up in a family of builders laid the foundation and by thirteen, Don Powell was working commercial construction projects and on his way to an architecture degree from Ball State University. He began his career in Indianapolis, and four decades ago launched the firm now known as BOKA Powell. A broad range of projects followed, and after planning and designing more than 35 million square feet of architecture and interiors, he maintains that the best design solutions come from a thorough understanding of the problem and allowing that clarity to drive the process. Don stays deeply involved in his projects from beginning to end and

continues his professional education through Executive Graduate Courses at Harvard Graduate School of Design.

# **Casey Burack**



Casey works on urban mobility issues and projects for the Downtown Austin Alliance. She also serves as the in-house counsel on a variety of matters and advocates on behalf of the Downtown Alliance at the state and federal levels of government. Casey serves at the primary staff lead for the organization's Urban Mobility Committee. She also currently serves on the Board of Bike Share Austin, as co-chair of ULI Austin's Transportation Strategic Council, and as a member of ULI Austin's Advisory Board. Prior to joining the team in 2018, Casey was an attorney in Winstead PC's Real Estate Development & Investments Practice Group. She is a member of the Texas, California, and New York Bar Associations.

## Jack Wierzenski



Minnesota in 1981.

Jack Wierzenski has worked for Dallas Area Rapid Transit since 1991. He is responsible for developing and implementing strategies to capture the Transit-Oriented Development opportunities and benefits around DART's transit system. He serves as DART's primary point of contact with the development community and the 13 cities within its 700 square mile service area to facilitate and implement transit supportive development initiatives. Prior to coming to DART, he served as Chief of Transportation Planning in Prince William County, Virginia, the Virginia Department of Transportation, and worked for the cities of Austin and Galveston, Texas. He received his Masters Degree in Urban and Regional Planning from Texas A&M University in 1983, and a Bachelor of Art's Degree in Geography and Political Science from the University of