



North Central Texas
Council of Governments

TOURISM PARTNERSHIP FOR THE FORT WORTH TO DALLAS REGIONAL TRAIL



April 11, 2019



Regional Veloweb Overview

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- **Regional Expressway for bicycle transportation**
- **Off-street shared-use paths (*trails*)** designed for use by bicyclists, pedestrians, and other non-motorized forms of active transportation. (Recommended 12-ft minimum)
- **Transportation Mobility:** Provides access to places we live and work



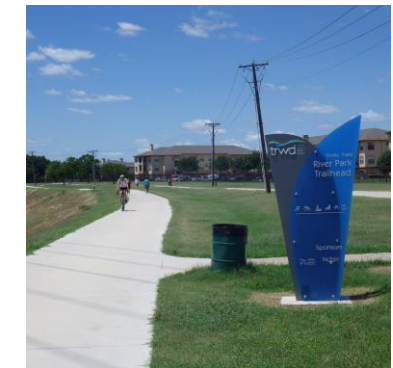
Campion Trail, Irving



River Legacy Trail, Arlington



Ron Kirk Bridge, Dallas



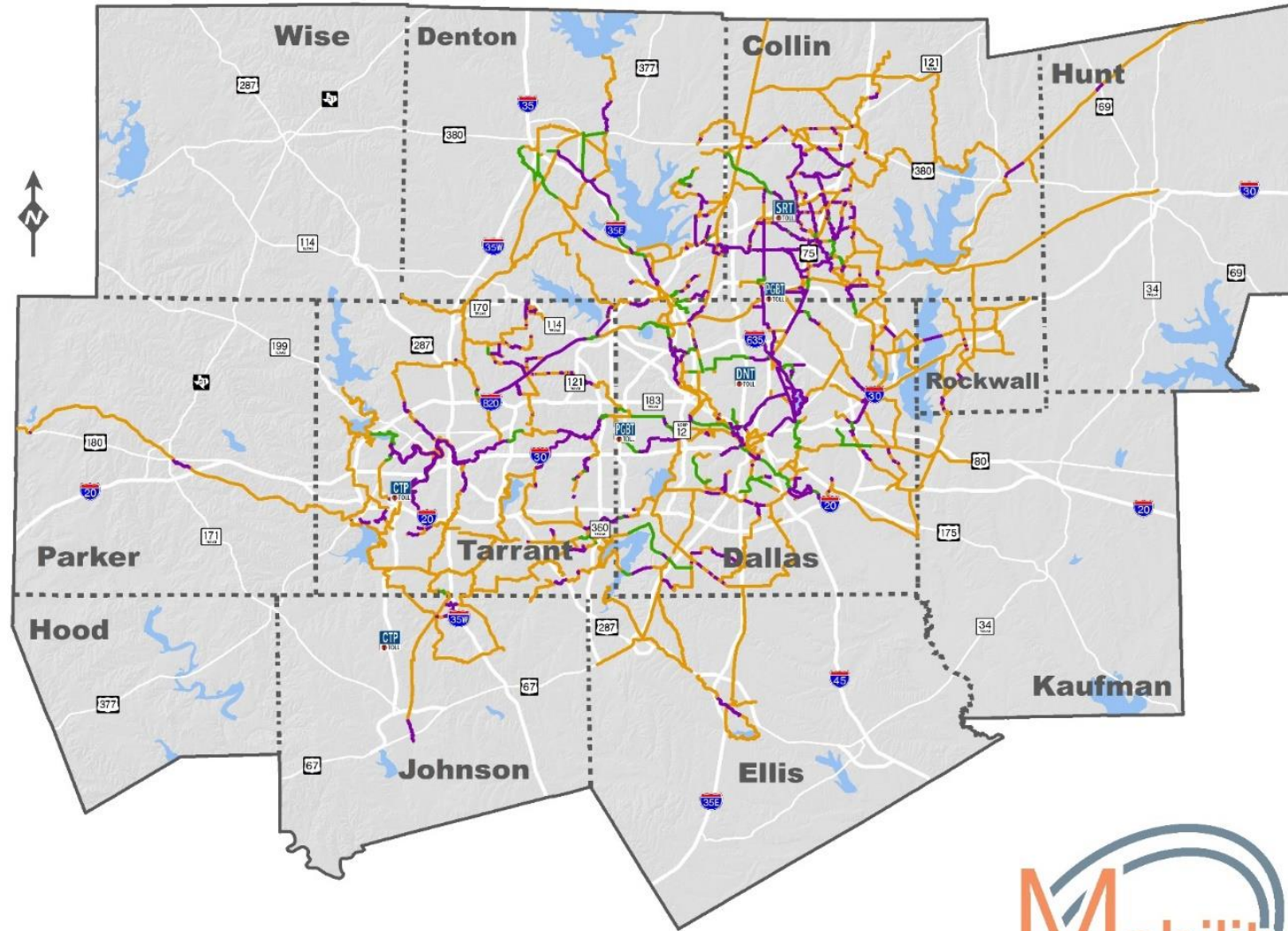
Trinity Trails, Fort Worth



Lone Star Trail, Grand Prairie
Source: Dallas County

Regional Veloweb

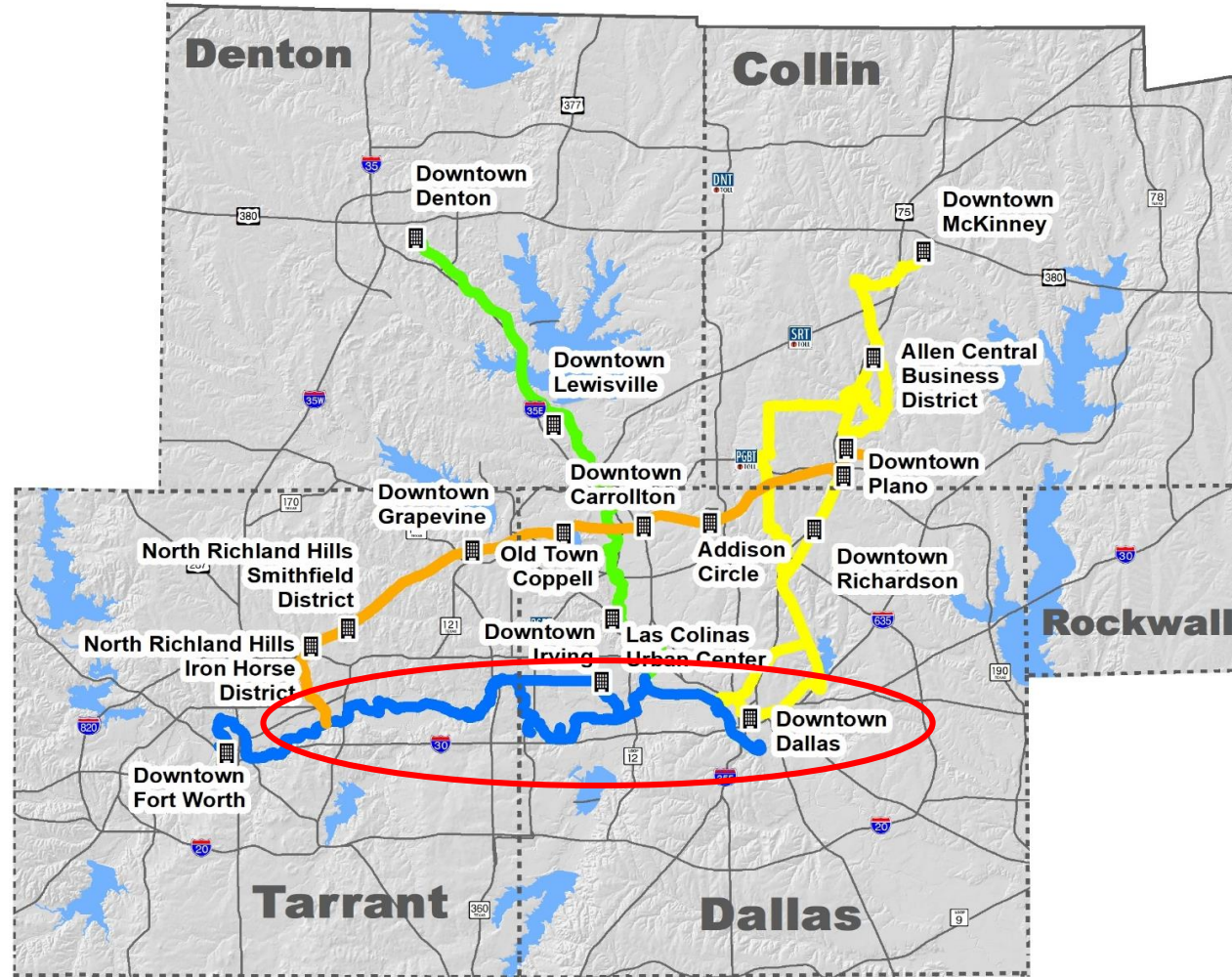
- Existing 455 Miles
- Funded 143 Miles
- Planned 1,285 Miles
- Total 1,883 Miles



Facility recommendations indicate transportation need. Corridor-specific alignment, design, and operational characteristics for the Regional Veloweb system will be determined through ongoing project development.

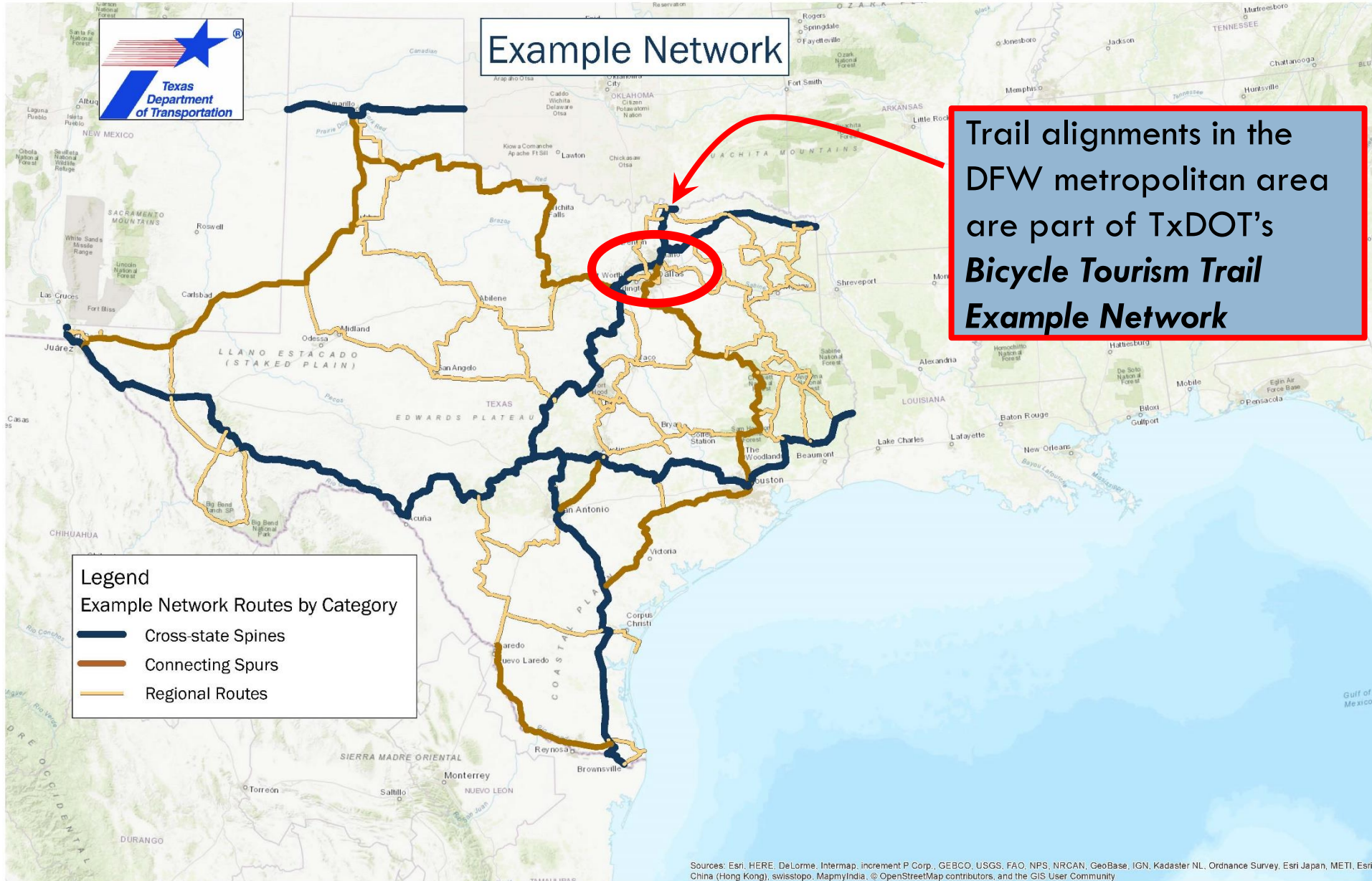


Highlighted Regional Trail Corridors






	<u>Existing/Funded</u>	<u>Planned</u>	<u>Total</u>
 Fort Worth to Dallas Regional Trail Corridor	61.1 miles	2.9 miles	64 miles 
 Cotton Belt Regional Trail Corridor	28.7 miles	16.6 miles	45.3 miles
 Dallas to McKinney Regional Trail Corridor	67 miles	15 miles	82 miles
 Denton to Dallas Regional Trail Corridor	41 miles	13 miles	54 miles

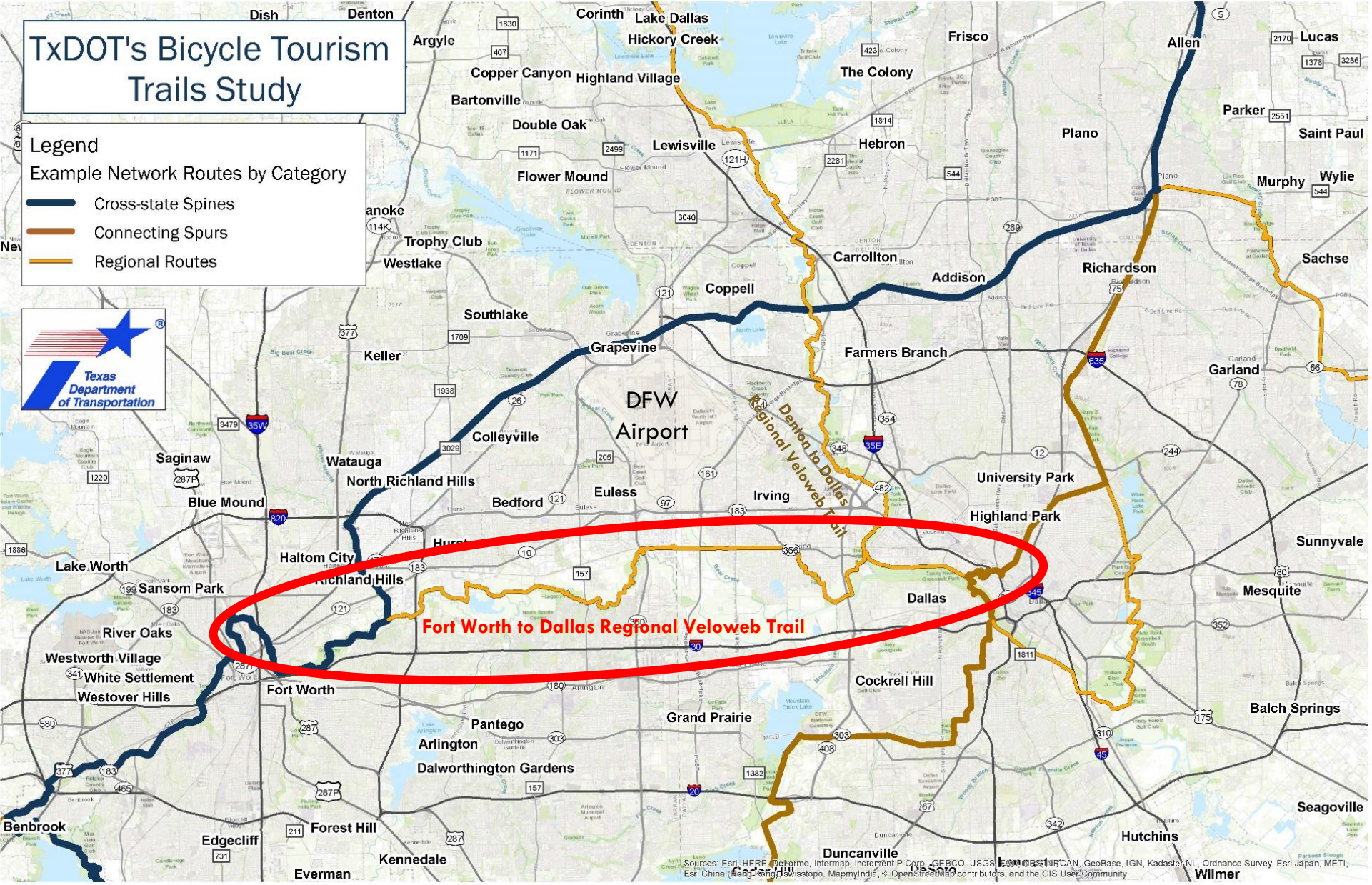
TxDOT's Bicycle Tourism Trails Study



TxDOT's Bicycle Tourism Trails Study

Legend
Example Network Routes by Category

-  Cross-state Spines
-  Connecting Spurs
-  Regional Routes



Sources: Esri, HERE, DeLorme, Intermap, increment P Corp., GEBCO, USGS, AeroGRID, IGN, Esri, Mapbox, Swisstopo, Mapbox, © OpenStreetMap contributors, and the GIS User Community

Regional Collaboration

Fort Worth to Dallas Regional Trail

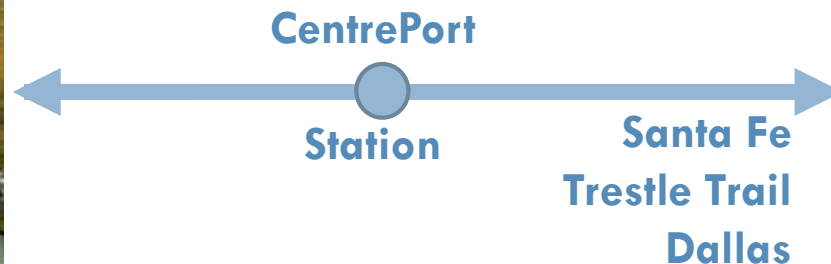
- Five Mayors met in 2013 and commit to implement a 64-mile Regional Veloweb alignment (24.5 miles need funding)
- 18.5 miles of trail with funding commitments (2014-2018) (variety of sources)
- \$9.08M approved October 2018 by RTC for final 3.1 miles to complete a continuous 53-mile southern alignment connecting the five cities (from Panther Island to Santa Fe Trestle Trail)



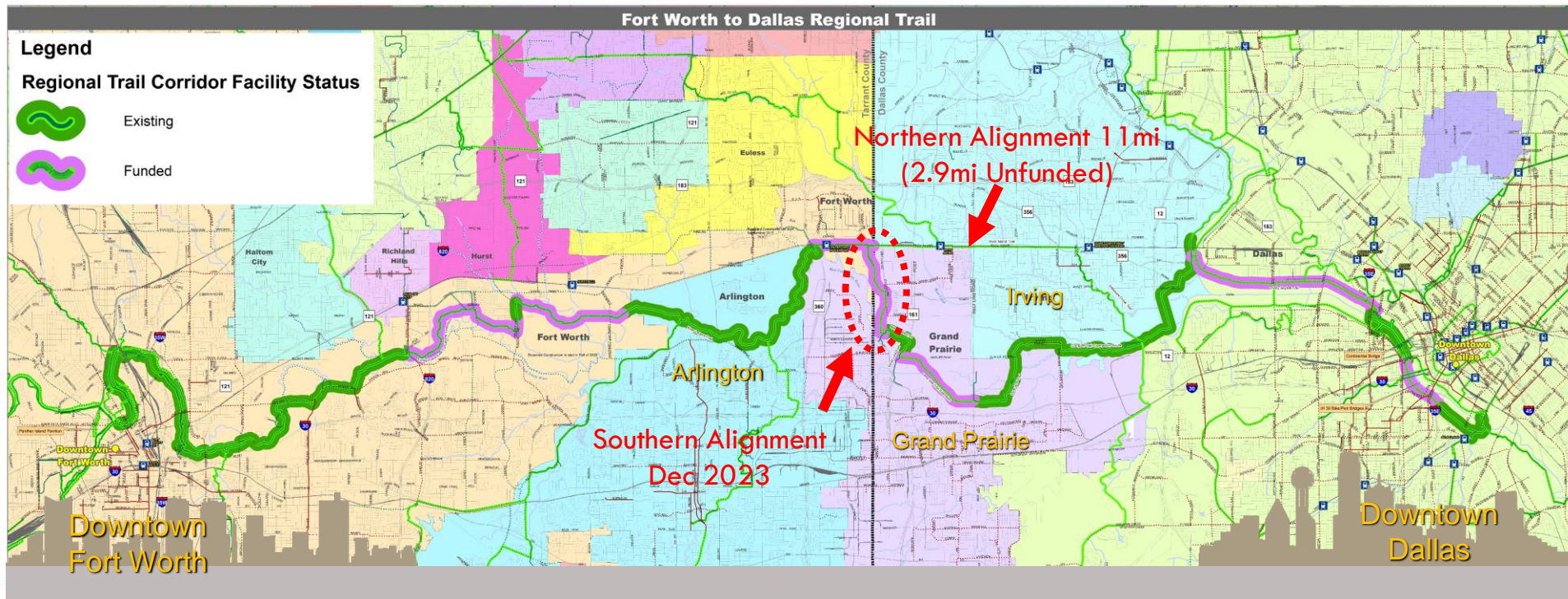
Mayors (from left) Mike Rawlings, Dallas; Robert Cluck, Arlington; Betsy Price, Fort Worth; Ron Jensen, Grand Prairie; and Beth Van Duyne, Irving, met recently to discuss connecting their cities with a regional bicycle-pedestrian trail corridor.



**Panther Island
Fort Worth**



Fort Worth To Dallas Regional Veloweb Trail (53-Mile Southern Alignment)



The last segment to be completed will connect Fort Worth and Grand Prairie to CentrePort TRE rail station and is slated to be completed by December 2023.

Ribbon Cutting of 53-mile Trail (December 2023)



Campion Trail Ribbon Cutting
Source: City of Irving

Collaboration and Tourism

(Regional Opportunities)



Major Destinations

Economic
Development



Panther Island, Fort Worth
Source: Aspen Productions



Texas Live, Arlington
Source: Texas Monthly



Centennial Park, Irving
Source: Visit Irving



Stockyards, Fort Worth
Source: Visit Fort Worth



AT&T Stadium, Arlington
Source: City of Arlington



Ron Kirk Pedestrian Bridge, Dallas
Source: Trip Advisor



Air Hogs Stadium, Grand Prairie
Source: 360Dallas.com



Lone Star Park, Grand Prairie
Source: Texas Horse Racing



American Airlines Center, Dallas
Source: DMagazine



Major Event Opportunities

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- ❑ Marathons (26.2 miles)
- ❑ Half-Marathons (13.1 miles)
- ❑ Bike Rallies
- ❑ Charity Walks/Runs
- ❑ Iron Man/Triathlons



*Trinity Trails Impact Study (2016 Events)**

- ❑ 85 events in Tarrant County
- ❑ Approximately 270K attendees
- ❑ \$4M+ raised for charitable organizations
- ❑ \$16M impact on local economy
- ❑ 200 jobs created or retained



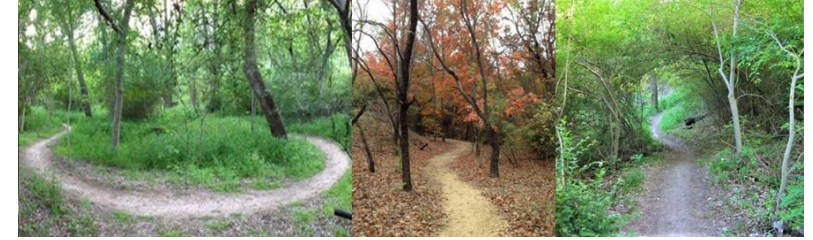
*Study conducted by University of North Texas in 2017

Eco-Tourism

Eco-Tourism

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- ❑ Fort Worth Trinity Trails
- ❑ Gateway Park Mountain Bike Trail
- ❑ River Legacy Park Mountain Bike Trail
- ❑ River Legacy Park, Life Science Center
- ❑ Mountain Creek Preserve
- ❑ Trinity Skyline Trail



Gateway Park Source: FWMBBA



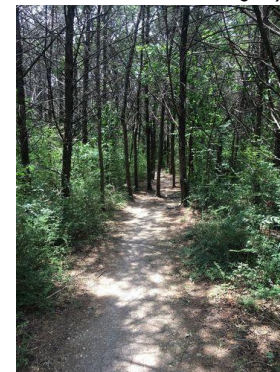
River Legacy Park Living Science Center Source: riverlegacy.org



River Legacy Park Trail Source: MTBProject



Trinity Skyline Trail Source: trinityrivercorridor.com



Mountain Creek Preserve Source: alltrails.com



Source: mapio.net

Trail Branding

Regional Trail Naming Competition

Arlington River Legacy Trail

	Miles
Destination A	1.5 Mi.
Destination B	7.5 Mi.
Destination C	16 Mi.
Destination D	21 Mi.

Regional Trail Logo to be created



San Antonio Mission Trail

East Coast Greenway



Indianapolis Cultural Trail

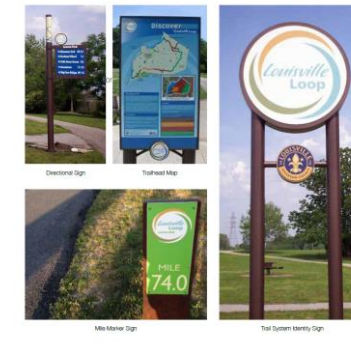


Razorback Trail - Northwest Arkansas



BeltLine Trail - Atlanta

Louisville Loop



Mile Marker Sign Trail System Identity Sign

Opportunities for Community Engagement

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- ❑ Trail Naming Competition
 - ❑ Regional Trail Logo
 - ❑ Real-time Display Counters /Competition
- (One counter placed on at least one trail section in each city)



Joint Resolution with Five Cities

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Six-Party Resolution

- ❑ Celebrate Connection of the Five Cities
- ❑ Collaborate to provide connections to the Regional Network
- ❑ Brand the trail as a destination for economic development, recreational sporting events, and tourism



Schedule and Next Steps

(Fort Worth to Dallas Regional Trail)

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February 18, 2018 Coordination Meeting Conventions & Visitor Bureau Departments

April 11, 2019

- Meeting with Mayors prior to the April 11 RTC meeting
 - Development of a multi-party Resolution of Support
-

2020

Develop branding/marketing plan

2021

Fabricate and install wayfinding and regional 911 emergency signage
(Continue installation as each trail section is completed)

2022

Purchase and install real-time display counters

December 2023

Complete construction of the final trail sections and **celebrate with a regional ribbon cutting event** for the entire corridor



NCTCOG Project Team Contact Information

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