



11.7.2022

# WHAT IS WALK TO SCHOOL DAY?

- Annual event that involves schools and communities across the country and the world walking to school on the same day
- This year, Walk to School Day was held on October 12
- Typically held the first Wednesday of October but was postponed due to Yom Kippur Holiday
- Began in 1997



Bledsoe Elementary  
Courtesy of the City of Frisco



# NCTCOG'S WALK TO SCHOOL DAY PROMOTION



Nichols Elementary

## Prizes and Raffles for Participating Students!

- Prizes were awarded to schools based on the planned events and the order of applications received
- Walk to School Day banner
- Bike raffle entries for participating students
- Draw-string bag “Prize Packs”



Pink Elementary





# NCTCOG WALK TO SCHOOL DAY PHOTO CONTEST

- Participating schools were encouraged to submit photos from their event to NCTCOG
- First Place will be announced at upcoming board meetings and then featured in NCTCOG outreach publications!
- Some of our favorites are featured in this presentation and will be featured in future Safe Routes to School-related publications!



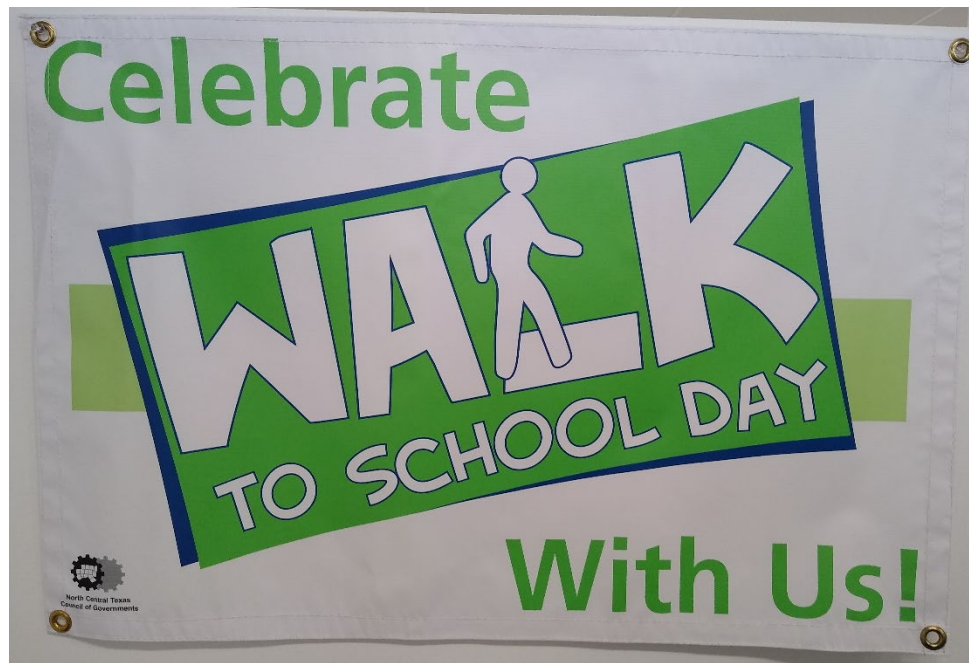
Nichols Elementary





# PRIZE PACKS

Due to overwhelming interest, schools that received prize packs were given a limited number to raffle off/distribute as worked best for their events



# BY THE NUMBERS



## TEXAS

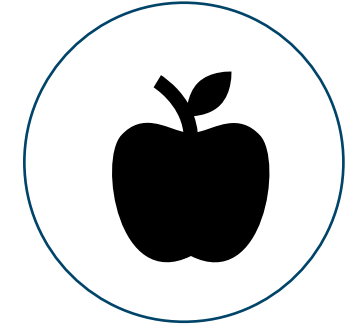
198 events were registered with the event tracker on WalkBikeRollToSchool.org for the state of Texas

2,789 events were registered nationwide!



## DFW

104 events were registered with the event tracker from Collin, Dallas, Denton, Ellis, Hunt, and Tarrant Counties



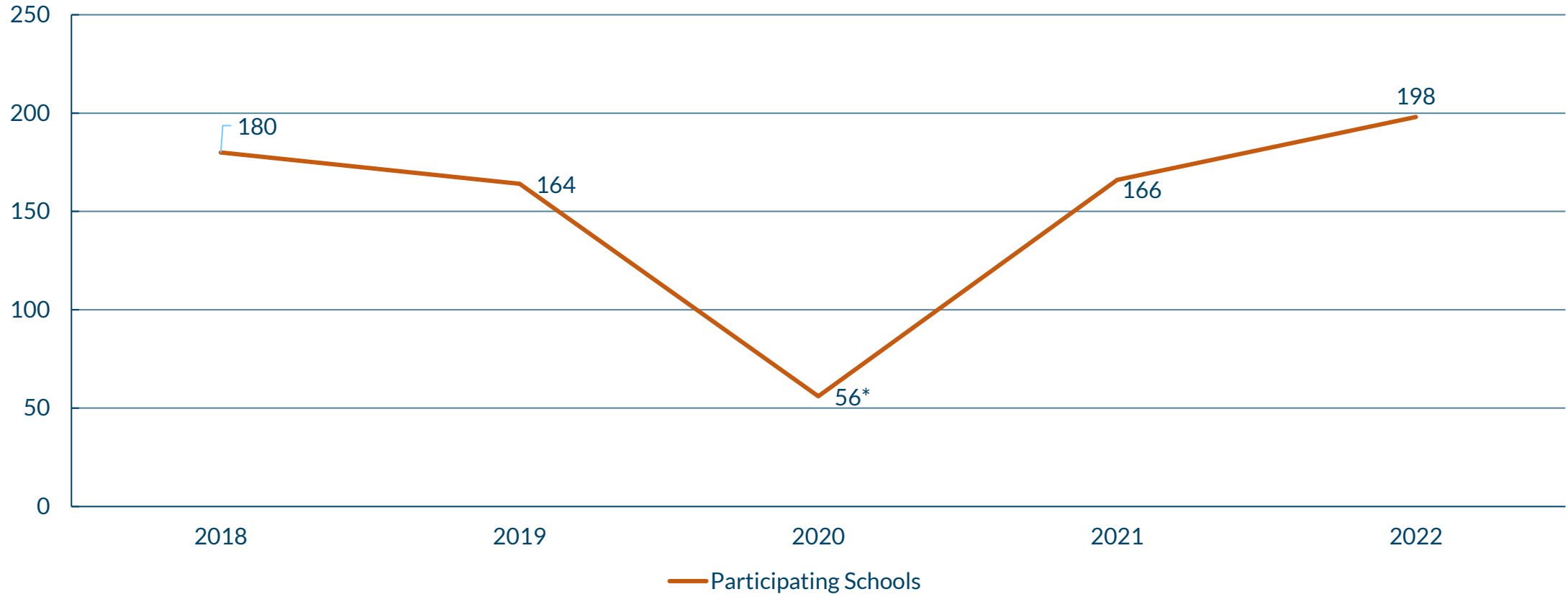
## NCTCOG

NCTCOG helped 20 schools celebrate Walk to School Day with special prizes!



# BY THE NUMBERS

## Participating Schools in Texas by Year



Data from WalkBikeRollToSchool.org

\* "Virtual" Walk to School Day during widespread online schooling and COVID-19 pandemic.





# SCHOOL ACTIVITIES: GREETING EVENTS

- Fun activities or prizes to students and families who walk or bike to school
- Schools had band members, cheerleaders, firefighters, city mascots, and others greet students
- Decorating school entrance, breakfast giveaways, etc.



Bledsoe  
Elementary  
Courtesy of the  
City of Frisco



Nichols  
Elementary





# SCHOOL ACTIVITIES: REMOTE WALKING EVENTS

- Schools organized a “meet up point” at a public place close to the school, such as a local park, church, or town square
- Students, families, and staff then walked to school together
- Created an accessible event for families who live too far to walk the whole way to school
  - Many participating schools said they’d like to incorporate this activity into next year’s WTSD events!



Nichols Elementary



# NCTCOG BIKE RAFFLE

- To incentivize participation in Walk to School Day, NCTCOG raffled off four bikes to participating students in Walk to School Day
- Students signed the Look Out Texans “Promise to Street Safety” Pledge
- Pledge was offered in English and Spanish
- Two 20” bikes and two 24” bikes



## PROMISE TO STREET SAFETY

I promise to **BE ALERT** for people biking and walking on sidewalks, trails and streets.

I will also **LOOK OUT** for cars in the street. No matter what, it is never worth endangering my safety or the safety of other people to get somewhere.



I **RESPECT** the rights of all people to use our streets safely.

I will **OBEY** all traffic signs and signals for my own safety.



I will **PROTECT** myself by wearing a helmet when I ride my bicycle.

I will **PROTECT** my friends and loved ones by encouraging them to bike, walk and drive safely by following traffic laws and looking out for other people.

I will show my parent or caregiver the 21 Safety Tips at [www.LookOutTexans.org](http://www.LookOutTexans.org).

Together, we can keep our streets safe and build respect for each other.

By signing this card, I promise to do my part to look out for, respect and protect my fellow Texans.

----- Cut here and keep the top! -----

**Circle which bike you'd like to enter to win! (choose one)**

<b>20" Bike: Age 5-10, 45in-54in tall</b> Red/Orange      Grey with Purple Tires		<b>24" Bike: Age 8-13, 49in-59in tall</b> Green      Pink	

Student Name \_\_\_\_\_ Parent or Guardian Signature \_\_\_\_\_  
 Student Age \_\_\_\_\_ Student Grade \_\_\_\_\_  
 Student's Teacher \_\_\_\_\_ School Name \_\_\_\_\_

# BIKE RAFFLE ENTRIES

## 20" Bikes



*There were 973  
total entries into  
the bike raffle  
from 14 schools!*

## 24" Bikes





# WALK TO SCHOOL ALL YEAR LONG!

- Visit [www.WalkBiketoSchool.com](http://www.WalkBiketoSchool.com) for more information about Walk to School Day, and year-round activities for walking and biking!
- Miss Walk to School Day this school year? **Consider planning a Bike to School Day Event on May 4, 2023!**



Pink Elementary: Top Left; Bledsoe Elementary: Bottom Left, Right  
(Bledsoe Photos Courtesy of the City of Frisco)



# NEXT STEPS

**Save the date for next year's Walk to School Day: Wednesday, October 4, 2023**

- Event preparation will begin in Spring 2023
- To be added to the Walk to School Day 2023 mailing list, please email [ecurry@nctcog.org](mailto:ecurry@nctcog.org)
- Full summary of the 2022 events will be released later this year



# CONTACT US



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