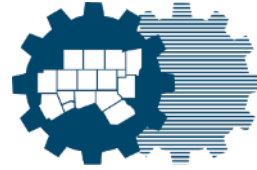




Nichols Elementary: 2022 Photo Contest Winner



NCTCOG PRESENTATION

# WALK TO SCHOOL DAY 2023

ERIN CURRY | APRIL PUBLIC MEETING | 4.10.23



# WHAT IS WALK TO SCHOOL DAY?

- Annual event that involves schools and communities across the country and around the world walking to school on the same day
- Highlights the importance of pedestrian and bicycle safety
- Walk to School Day will be held on Wednesday, October 4, 2023
- NCTCOG helped schools participate in 2019 and 2022
- **We're aiming to make 2023 the biggest year yet!**



Tadlock Elementary (left), AV Cato Elementary (top right), Taylor Elementary (bottom right)



# NCTCOG'S WALK TO SCHOOL DAY PROMOTION

## Prizes and Raffles for Participating Students!

- Prizes will be awarded to schools that sign up to participate while supplies last
  - Walk to School Day banner to display during event
  - Bicycle and pedestrian safety-focused prizes
  - Bike raffle entries for participating students



Nichols Elementary



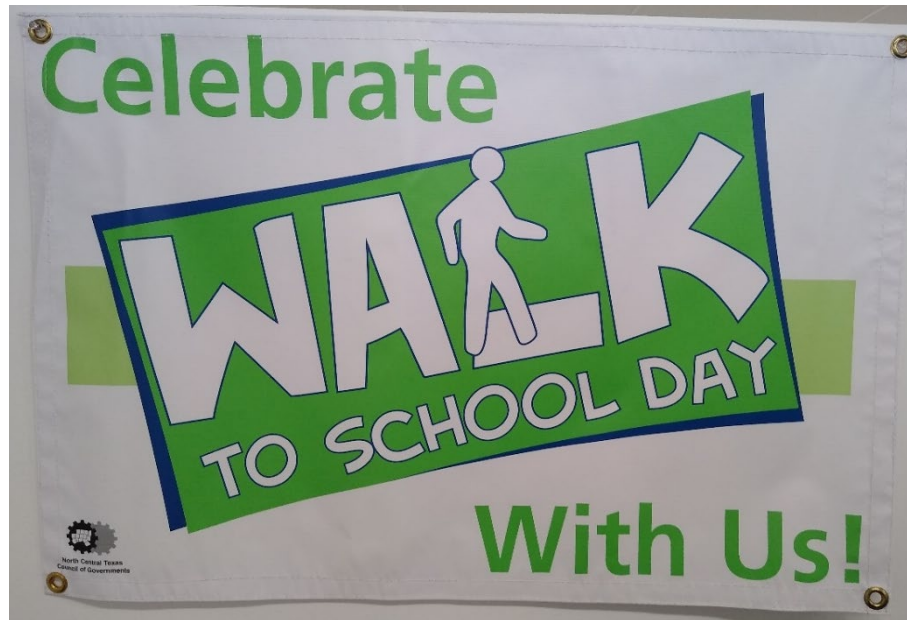
Pink Elementary

- **We are expanding on last year's program!**



# BICYCLE AND PEDESTRIAN SAFETY-FOCUSED PRIZES

- Generate excitement from students and families to participate in WTSD!
- Prizes from 2022 shown, 2023 prizes to be announced

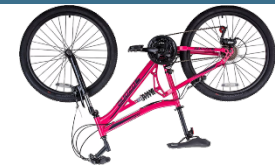


# NCTCOG BIKE RAFFLE - 2022

- NCTCOG raffled off four bikes to participating students to increase WTSD participation and excitement!
- Students signed the Look Out Texans “Promise to Street Safety” Pledge to enter the raffle
  - Offered in English and Spanish
- **The Bike Raffle will return for 2023!**



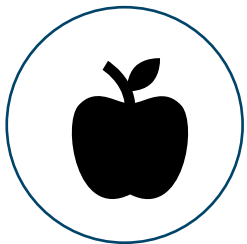
*There were 973  
total entries into  
the 2022 bike  
raffle from 14  
schools!*



# BY THE NUMBERS - 2022

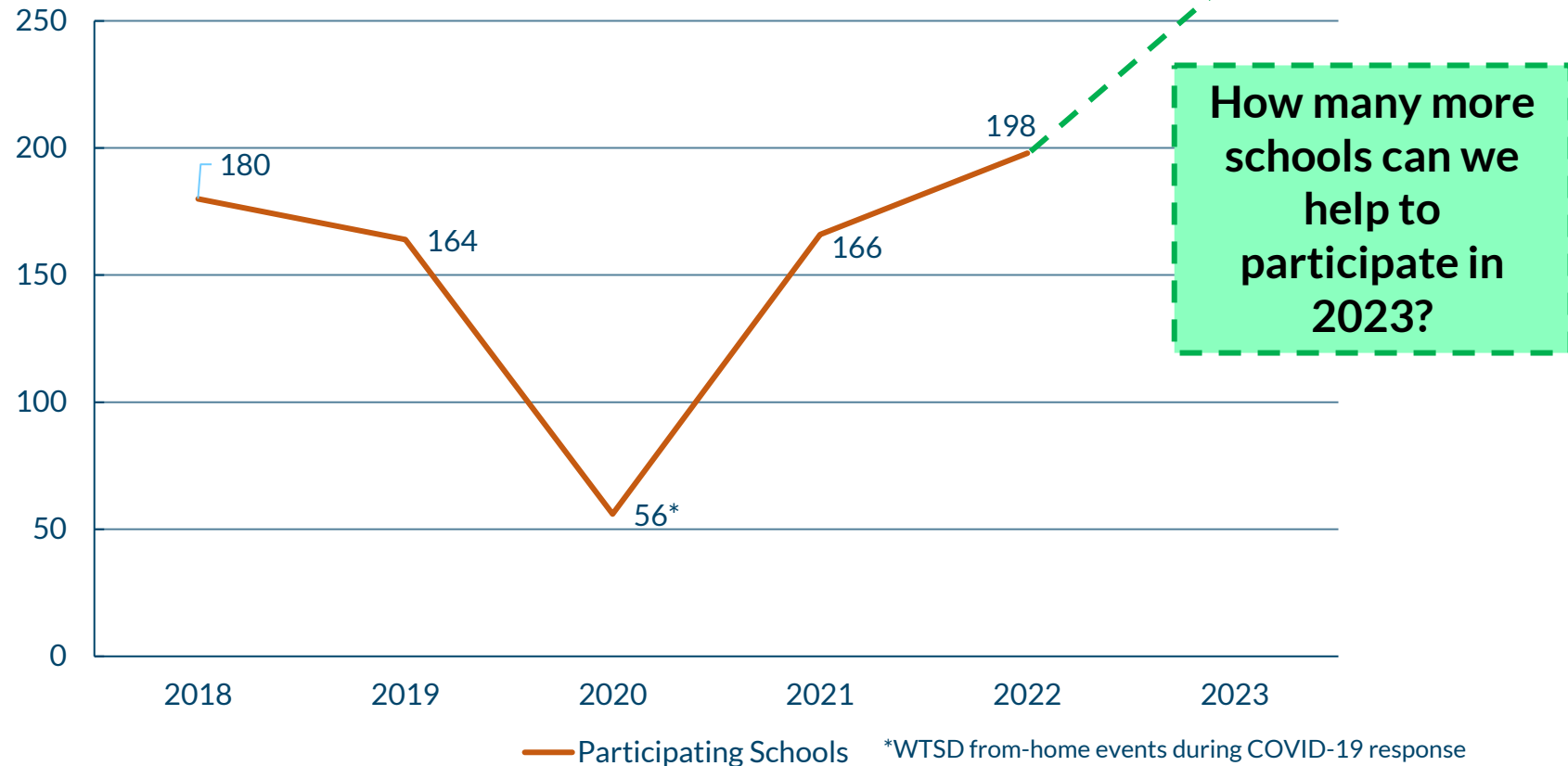


104 events were registered with the National Walk to School Day event tracker from Collin, Dallas, Denton, Ellis, Hunt, and Tarrant Counties



In 2022, NCTCOG helped 20 schools celebrate Walk to School Day with special prizes!

### Participating Schools in Texas by Year



# NOT SURE WHERE TO START?

- Visit [www.WalkBiketoSchool.com](http://www.WalkBiketoSchool.com) for more information about Walk to School Day and how-to guides for starting your own event!
- **Municipalities:** Collaborate with local ISDs and schools in your jurisdiction!
- **Citizens:** Reach out to your local school staff and PTO/PTA groups
- **Contact us** for assistance in planning your Walk to School Day events

Bledsoe Elementary  
Courtesy of the City of Frisco



# ACTIVITY IDEAS: GREETING EVENTS

- Fun activities or prizes to students and families who walk or bike to school once they arrive
- Invite school bands, cheerleaders, local elected officials, mascots, firefighters, or other local celebrities for a fun appearance
- Decorate school entrance, provide free breakfast to participants, etc.



Taylor Elementary (left) Bledsoe Elementary, Courtesy of the City of Frisco (top), Nichols Elementary (bottom)





# ACTIVITY IDEAS: REMOTE WALKING EVENTS



Comanche Springs  
Elementary

- Schools organize a “meet up point” at a public place close to the school, such as a local park, church, or town square
- Students, families, and staff then walk to school together
- Accessible event for families who live too far to walk the whole way to school
  - Many 2022 participating schools said they’d like to incorporate this activity into their 2023 WTSD events



Nichols Elementary



# PARTICIPATE WITH US!

- To be added to the Walk to School Day 2023 mailing list, fill out the interest form at [www.nctcog.org/WalkToSchool](http://www.nctcog.org/WalkToSchool)
- Be the first to know when sign-ups open!

Interest Form QR Code:



Comanche Springs Elementary



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