

# COPY DECK

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PROJECT: Social Media Toolkit



## KNOWHAT2DO SOCIAL MEDIA TOOLKIT

### VIDEOS

#### Severe Weather:

##### **Tornadoes**

[Post]

You're at a family member's house. You see the sky turn dark and hear a roar. Do you know what to do? Learn how to protect yourself from severe weather at [knowwhat2do.com](http://knowwhat2do.com).

##### **Storms**

[Post]

Did you know lightning kills more people each year than tornadoes? Learn safety tips when encountering severe weather at [knowwhat2do.com](http://knowwhat2do.com).

##### **Floods**

[Post]

Flash floods take more lives each year than any other severe weather hazard. Visit [knowwhat2do.com](http://knowwhat2do.com) to make a plan that could save your life.

#### Epidemics:

##### **Flu**

[Post]

Do you know what to do to prepare for flu season? Reduce your risk of illness by learning safety tips and prevention information at [knowwhat2do.com](http://knowwhat2do.com).

#### General

##### **Make a Plan + Build a Kit**

[Post]

A little preparation could protect your life and the lives of those around you. Visit [knowwhat2do.com](http://knowwhat2do.com) to make a plan, build a kit and defend yourself from any crisis.