

TO: Potential West Dallas Signature Point
Project Proposers

DATE: September 30, 2011

FROM: Dan Kessler
Assistant Director of Transportation

SUBJECT: West Dallas Signature Point Project Request for Proposals

The North Central Texas Council of Governments (NCTCOG) is requesting consultant services for the West Dallas Signature Point Project. The purpose of the West Dallas Signature Point Project is to analyze and prioritize investments within an identified study area to best position catalyst areas identified in the adopted West Dallas Urban Structure and Guidelines document for redevelopment. The desired outcome of the project is a detailed redevelopment and investment strategy for the area. The Plan will assist the City in coordinating capital improvements, especially as they relate to transportation infrastructure, that will best facilitate economic development in the area and establish the desired development pattern.

This is an invitation to respond to the Request for Proposals (RFP) by submitting a proposal to Karla Weaver, AICP, Principal Transportation Planner, North Central Texas Council of Governments, 616 Six Flags Drive, Arlington, Texas 76011. Proposals must be received by **5:00 p.m., Central Daylight Time, on Friday, October 28, 2011**. Proposals submitted after that time will not be considered and will be returned to the proposer unopened.

The RFP is available at <http://www.nctcog.org/trans/admin/rfp>. To guide you in the preparation of this proposal, copies of the Instructions for Proposals and a Sample Contract are also provided at this web address. The Sample Contract contains required documentation, which must be submitted with the proposal.

Any amendments or updates to the RFP as well as all questions and responses will be posted on NCTCOG's website by the close of business on Wednesday, October 19, 2011. Written questions concerning the RFP should be submitted by email to TransRFPs@nctcog.org by Friday, October 14, 2011. We appreciate your consideration of this request.

Sincerely,

Dan Kessler
Assistant Director of Transportation

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cc: Karla Weaver, NCTCOG
West Dallas Signature Pilot Project Procurement File