



North Texas Green & Go Clean Taxi Partnership Organization Pledge Form

The North Central Texas region is in nonattainment for the pollutant ozone under the current Environmental Protection Agency's 8-hour standard. The North Texas Green & Go Taxi Partnership is a voluntary effort to reduce vehicle emissions and increase awareness to foster behavioral changes to improve air quality. The success of this program is dependent on the participation of local businesses and governments promoting the use of green taxis.

ORGANIZATIONS PARTICIPATING AS PARTNERS OF THE NORTH TEXAS GREEN & GO TAXI PARTNERSHIP PLEDGE TO ACKNOWLEDGE AND ACCOMPLISH THE FOLLOWING:

1. Agree to hail a green taxi (when available) before hailing a regular taxi, using the provided contact list of companies participating in the North Texas Green & Go Taxi Clean Partnership for service.
2. Inform your employees and customers of the North Texas Green & Go Clean Taxi Partnership.
3. If possible, place the North Texas Green & Go Clean Taxi Partnership brand/logo on relevant printed material.
4. If possible, provide a link to the official North Texas Green & Go Clean Taxi Partnership Web site on your organization's Web site.

IN RETURN, NORTH TEXAS GREEN & GO CLEAN TAXI PARTNERSHIP WILL PROVIDE THE FOLLOWING SUPPORT TO ORGANIZATION PARTNERS:

1. Place organization partner names on official North Texas Green & Go Clean Taxi Partnership site.
2. Recognize organization partners throughout the run of the campaign as a regional partner, generating visibility.
3. Provide North Texas Green & Go Clean Taxi Partnership logo and program materials on Web site for organization use.
4. Provide a regularly updated contact list of taxicab companies participating in the North Texas Green & Go Clean Taxi Partnership.
5. Share results generated from the annual performance evaluation process and audience survey.

Date: _____

Name: _____

Title: _____

Entity: _____

Address: _____

Phone Number: _____

Email: _____

Upon agreement, please return this form to Jenny Danieau via fax, e-mail, or mail to the following:

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