

TCEQ MASTER CONTROL STRATEGY LIST
Policy and Outreach

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TCEQ - MASTER CONTROL STRATEGY LIST

Category

ID Control Strategy

Policy and Outreach

Policy

- 1 Localized Controls
To complement the AQMP's overall control strategies, localized controls may also be considered to achieve reductions from specific areas that contribute to the exceedance of ambient air quality standards. In instances where the exceedances of the air quality standards are attributed only to emissions from a specific geographical area, it would be infeasible to develop region-wide regulations for the purpose of attaining the standard in a local area.
- 2 Review of the standard exemption rule
- 3 Increase information exchange between industries
- 4 Focus on largest and most frequently used facilities first
- 5 Outside oversight committee to guide EPA on making air quality regulations
- 6 Mitigation fee program for federal sources (All) FSS-05
Mitigation Fee Program for Federal Sources. In order to achieve a fair share reduction commitment from federal sources, this new control measure proposes to implement a mitigation fee program that is to be adopted by U.S. EPA and the mitigation fee to be paid by federal sources through EPA rulemaking and/or U.S. EPA grants to the District. Federal sources include emission source categories such as aircraft, ocean-going vessels, trains, and pre-empted off-road equipment that are under the jurisdiction of U.S. EPA. This program would potentially allow a fee to be paid in lieu of additional federal regulations.
- 7 Stop emission credit programs
- 8 Prohibit credit trading within the ozone nonattainment area
- 9 Look at the cost of compliance versus the loss of funding
- 10 Financial incentives to industry to build cleaner equipment
- 11 Better air quality monitoring
- 12 General conformity of standards
- 13 Apply measures to perimeter counties
- 14 Local, state, federal offsets across the board (i.e. delay activity)
- 15 Need for phased implementation
- 16 Set new limits as pound per unit of production rather than percentage reductions
- 17 Review existing Texas Commission on Environmental Quality exemptions for potential emission reductions
- 18 Production versus emissions analysis are needed
- 19 Provide incentives for early compliance (or do not penalize those who comply early by requiring percentage reductions from a current baseline)
- 20 Statewide conformity of regulations
- 21 Re-evaluate the appropriateness of NOx substitution for VOC emission reduction policy
- 22 Information on additional counties should be studied
- 23 Self-audit and cleanup incentives
- 24 Consider implementing control via a cap and trade system, seasonal controls and phased compliance
- 25 Speedy implementation of modular deployment
- 26 Provide for analysis of present site deterioration & enforcement of all applicable laws
- 27 Intercategory trading

Public Outreach

- 28 Information exchange about NOx control research findings
- 29 Clean Skies and other clean air programs
- 30 Front page ozone alerts in newspaper

Category

Policy and Outreach

ID Control Strategy

- 31 Provide employee training to raise environmental awareness
- 32 Institute a "Good Air Quality Seal Of Approval" for businesses and industries; develop criteria and guidelines for recognition; explore ways to entice participation
- 33 Institute sanctions on a trial period as a learning tool to get business interest
- 34 Control techniques in EPA ACT documents that are beyond current or expected levels
- 35 Place public service announcements on ozone reduction methods and green products in movies theaters and on television
- 36 Develop an Air Quality Week to kick of the ozone season
- 37 Conduct an age appropriate school poster/mascot/essay contest
- 38 Business in-house Ozone Action Day annual training and orientation packets
- 39 Develop themes to use on public venues such as buses to provide information on what each sector can do to improve public awareness
- 40 Show where other areas are doing more than Dallas-Fort Worth
- 41 Involve school districts to encourage walking to school
- 42 Develop training materials and brochures
- 43 Involve churches in public education
- 44 Public relations to demonstrate that transit is safe and reliable
- 45 More television and radio spots
- 46 Shock value techniques to get the public's attention
- 47 Use scout troops to carry message of air pollution problems
- 48 Add air quality info to water and power bills
- 49 Community involvement and public education
- 50 Enhanced ozone forecasting tool
- 51 Small business pollution prevention assistance program; Provide technical assistance to small business owners in complying with state and federal environmental regulations
- 52 Provide more information on costs of air pollution, congestion and driving
- 53 Media to show negative health consequences of air pollution
- 54 Teacher training workshops& lesson plan material; Conduct teacher training programs & lesson plan material based on educational information provided by EPA, DOE, DEQ & LDNR

Total	54
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