

WORK PLAN			
Strategic Steps	May	June	July
1. Assume Vote will be City-by-City		<ul style="list-style-type: none"> ▪ Discuss with Legislative Delegation 	
2. Review Costs for Each Corridor and Review Sales Tax Revenue Data – Refine Mobility 2030 (if necessary)	<ul style="list-style-type: none"> ▪ Develop Options 		<ul style="list-style-type: none"> ▪ Make Final Recommendations
3. Work with Private Sector, Local Legislative Delegation, and Transit Authorities	<ul style="list-style-type: none"> • Develop Consensus Position 	<ul style="list-style-type: none"> • Develop Consensus Position 	<ul style="list-style-type: none"> • Develop Consensus Position
4. Develop Priority Service Plan with Corridor Cities (Step #2 Above, Do Cities Want a 1% Service Plan, “Level the Playing Field”)			<ul style="list-style-type: none"> • Develop Service Plan
5. Identify Opening Day Rail Service Initiation Timeframe			<ul style="list-style-type: none"> ▪ Review Plan
6. Review Potential Funding Options (e.g., Reinvestment Zones, Previous Options)	<ul style="list-style-type: none"> ▪ Complete Financial Analysis 	<ul style="list-style-type: none"> ▪ Discuss with Legislative Delegation 	<ul style="list-style-type: none"> ▪ Finalize Elements
7. Hold a Next Steps and Funding Workshop Summit (Possible Spring/Summer 2008)		<ul style="list-style-type: none"> • Possible Workshop 	<ul style="list-style-type: none"> • Possible Workshop
8. Utilize Newspapers, Lobbyists, etc. to Share Common Position	<ul style="list-style-type: none"> ▪ Meet with Editorial Boards 	<ul style="list-style-type: none"> ▪ Decide on an August Regional Summit/Open House 	<ul style="list-style-type: none"> ▪ Meet with Editorial Boards
9. Develop Marketing Plan and Seek Non-RTC Resources			<ul style="list-style-type: none"> ▪ Engage the Public ▪ Statewide Initiative?
10. Private and Public Sector Coordinate With Legislative Leadership			