



North Central Texas
Council of Governments

PRESS RELEASE

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Special Transit Pass Available for Super Bowl, Related Events

Four-day ticket allows access to trains, buses across region

January 24, 2011 (Arlington, Texas) – Public transit will be relied on heavily to move the thousands of visitors in town for the Super Bowl and related events next month. To help customers get to events on trains and buses, the region's public transportation providers are offering a special four-day regional transit pass that is valid Feb. 3-6.

With this \$30 pass, customers will be able to ride buses and trains from any of the three public transportation agencies in North Texas for those four days. Available beginning Jan. 17, the commemorative pass comes with an official NFL Super Bowl XLV lanyard and pass holder. Fans who buy the passes on SBXLV.ClickandPark.com or by calling 214-269-2401 may have the passes shipped via FedEx or pick them up at will call at QuickTrip Park.

To ride the TRE to the game on Sunday, February 6, 2011, only, the regional transit pass will cost \$20 (lanyard and pass holder not included) and must be purchased at the TRE CentrePort Station the day of the game. The regional transit pass will be required to board the bus at CentrePort Station to the stadium. DART and T passes will not be accepted as fare payment for the bus from CentrePort to the stadium.

The pass allows customers unlimited rides on Dallas Area Rapid Transit light rail (Red, Blue and Green rail lines), all DART buses, the Trinity Railway Express commuter line, and all services from the Fort Worth Transportation Authority (The T) and the Denton County Transportation Authority.

The pass also includes transit service to Cowboys Stadium for the big game. On game day, customers can ride the TRE to TRE's CentrePort/DFW Airport Station, where they will transfer to one of The T's shuttle buses to ride to the stadium.

The special regional transit pass can be purchased in advance beginning at SBXLV.ClickandPark.com. The pass will also be sold at the DART Store, 1401 Pacific Ave. in Dallas, and the Fort Worth Intermodal Transportation Center, 1001 Jones St. beginning Tuesday, February 1 through Friday, February 4. The pass will be on sale at QuickTrip Park starting January 24.

Passengers who wish to ride TRE and The T's buses to the game only on Sunday, Feb. 6, but haven't already purchased the special four-day regional pass, may ride TRE free to the TRE CentrePort Station, and purchase the pass for \$20 at the station prior to boarding the bus to the stadium. This game-day only special regional transit pass will not include the lanyard and pass holder. A special regional transit pass will be required to board the bus at CentrePort to the stadium.

TRE passengers returning to Dallas from the Super Bowl on Sunday, February 6 are advised to plan carefully the time of their return trip from Cowboys Stadium since the last DART light rail trains depart downtown Dallas around midnight. Passengers destined only to downtown Dallas will have Green Line service from Victory to Pearl as late as 1:27 a.m.

For TRE passengers returning to Fort Worth on game day, The T's trolleys will run from the downtown Intermodal Transportation Center until the last TRE train arrives, and make passenger stops at the downtown hotels. The T's other trolley service will end at midnight.

About the North Central Texas Council of Governments:

NCTCOG is a voluntary association of local governments established in 1966 to assist local governments in planning for common needs, cooperating for mutual benefit and coordinating for sound regional development. NCTCOG's purpose is to strengthen both the individual and collective power of local governments and to help them recognize regional opportunities, eliminate unnecessary duplication and make joint decisions.

NCTCOG serves a 16-county region of North Central Texas, which is centered on the two urban centers of Dallas and Fort Worth. Currently, NCTCOG has 240 member governments including 16 counties, 170 cities, 24 school districts and 30 special districts.

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