

AGENDA

**North Central Texas Council of Governments (NCTCOG)
SMARTe Webinar Series: Tools and Resources for Owner-Operators
Wednesday, August 16, 2023
2:00 PM – 3:00 PM (Central Time)**

Join Zoom Meeting

Please register using the following link.

<https://nctcog.zoom.us/j/88951827354>

Meeting ID: 889 5182 7354

1. 2:00 – 2:05 PM

Welcome, Introduction

Presenter: Trey Pope, Air Quality Planner, NCTCOG

2. 2:05 – 2:25 PM

Tools and Resources that Help Owner-Operators

Presenter: Chris Oliver, Chief Marketing Officer, Trucker Path

With numerous decisions to be made by truckers affecting delivery of products – and a set time window to deliver them, truckers are faced with an ever-expanding range of competing priorities. Chris will discuss how available driver-focused technologies can address the complex needs of the carrier and help streamline and improve their daily lives.

3. 2:25 – 2:45 PM

Cost, Carbon, Air Pollution Solution for Fleet Operators

Presenter: Ron Zima, CEO, GoGreen Communications

The practice of commercial vehicle idling is frequently perpetuated by myths and enabled by well-intentioned, but ineffective communication strategies. Ron will inform attendees on how a behavior modification approach can win drivers over to go “Idle Free” – resulting in dramatic costs, carbon, and exhaust pollution reductions for fleet operators.

4. 2:45 – 2:55 PM

Discussion

Presenter: Anthony Moffa, Air Quality Planner, NCTCOG

An opportunity for anyone to ask any questions of the presenters about the content they shared.

5. 2:55 – 3:00 PM

Local Updates and Close

Next Webinar

Topics: How Telematics Can Be Used to Reduce Costs

Date: Thursday, September 14, 2023

Time: 11:00 AM – 12:00 PM (US Central Time)

More SMARTe Webinar Series Information found at www.nctcog.org/SMARTe