



How to make SRTS Happen



How to make SRTS Happen

- Bring together the right people
- Gather information and identify Issues (all E's)
- Find solutions: Identify and prioritize SRTS strategies (all E's)
- Make a plan
- ~~Find funding~~ Evaluate resources
- Secure community buy-in
- Act and evaluate

Bring together the right people

- School/s – Principal, Vice Principal, School Nurse, PTA President
- School District - Transportation Director, Safety/Security Director, Superintendent, School Board, Other
- Local municipality - Transportation Planners & Engineers, Elected Officials
- Law enforcement – Traffic, Community, School Resource Officer, Crossing Guards
- Parents – PTA, health committee, volunteers, walkers/bicyclists
- School community – neighborhood organization, citizen advisory group, advocacy group
- Public Health – Professionals (Health Department), advocates
- Students – Student Council, walkers/bicyclists, class project
- Others – Businesses, Recreation Centers, Senior Centers

Interest in SRTS

- Schools/School District – safety, academic performance, health
- Municipality/law enforcement – improved traffic and community safety, reduced traffic congestion, community health, strong economy, community partnership
- Parents – safety, convenience, community
- School community – improved traffic and community safety, reduced traffic congestion, community health
- Public Health – increased opportunities for activity, improved safety, improved air quality
- Students – fun, independence
- Others – accessibility, safety

Steps to Sustainability

- Share SRTS Plan
- Get adoption/endorsement
- Institutionalize the team
(SRTS Committee)
- Be visible – publicize and promote

Encouragement programs



Events



Include everyone and invite support



National Walk and Bike to School Days



**WALK & BIKE
TO SCHOOL**

PLAN
an event

SEE
who's signed up

BEYOND
the event

LEARN
more

REGISTER
sign up today!

Register Now for Bike to School Day 2019

It's almost time to strap on that helmet and pedal with passion! National Bike to School Day is **May 8, 2019**, and registration is now open!

Bike to School Day connects communities with many issues such as creating safer and more friendly routes for biking and walking to school, building a sense of community or school spirit, and inspiring families to walk and bike to school more often.

This year, we particularly invite you to take advantage of your event to talk about walking and biking safety for everyone.

A record setting 3,205 communities participated in BTSD 2018. Organizers are aiming for even more momentum this year.

Follow Walk and Bike to School Day on [Facebook](#) and [Twitter](#)!



[7 Ideas to Promote Safety](#)

[See Who Registered](#)



Walking Wednesdays



Walking school buses and bicycle trains



LeRoy Wood School, Fairhaven, MA

Contests



Golden Sneaker Award



Larkspur, CA

SRTS Evaluation

- Before - baseline
- During - adjustments
- After - impacts

NCTCOG SRTS

- Planning assistance can be requested through UPWP updates (every 2 years)
- Calls for projects every 2-3 years (pending federal transportation bill)
- Region-wide Walk to School Day promotion coming Fall 2019
- Education resources on website

www.nctcog.org/SafeRoutesToSchool



Safe Routes — to — School

Helping kids walk, bike and
roll to school safely

