



North Central Texas
Council of Governments



NTX

NCTCOG EMPLOYER TRIP REDUCTION GUIDE

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Image Source (cover page): Getty

Image Source: NCTCOG

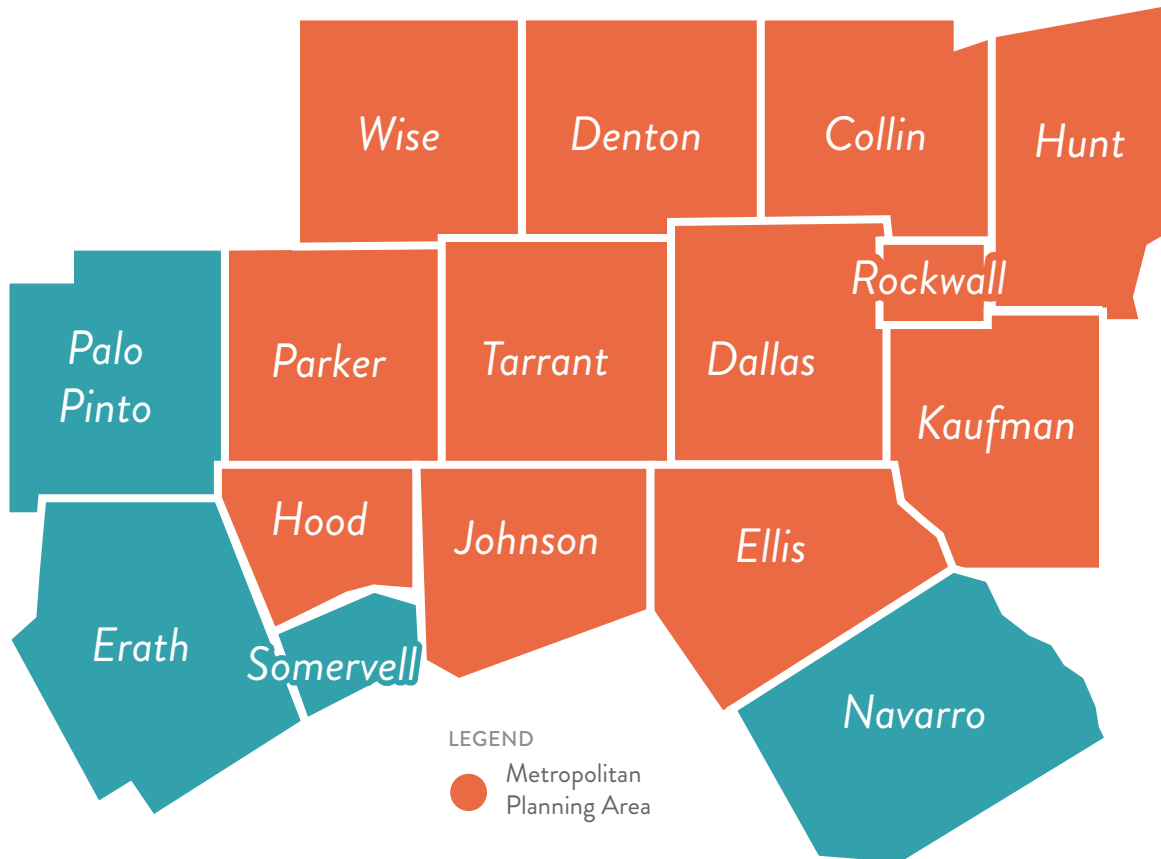
ABOUT NCTCOG

The North Central Texas Council of Governments (NCTCOG) is a voluntary association of, by, and for local governments, and was established to assist local governments in planning for common needs, cooperating for mutual benefit, and coordinating for sound regional development. NCTCOG's purpose is to strengthen both the individual and collective power of local governments and to help them recognize regional opportunities, eliminate unnecessary duplication, and make joint decisions.

NCTCOG serves the 16-county region of North Central Texas, which is centered around the two urban centers of Dallas and Fort Worth. NCTCOG has over 230 member governments including 16 counties, numerous cities, school districts, and special districts. Since 1974, NCTCOG has served as the Metropolitan Planning Organization (MPO) for transportation in the Dallas-Fort Worth (DFW) Metropolitan Area. The Regional Transportation Council (RTC) is the policy body for the MPO. The RTC consists of 44 members, predominantly local elected officials, overseeing the regional transportation planning process. NCTCOG's Transportation Department is responsible for support and staff assistance to the RTC and its technical committees, which comprise the MPO policy-making structure.

Ten counties in the North Central Texas region do not meet federal air quality standards for the pollutant Ozone. Ozone is the result of the combination of nitrogen oxide (NO_x) emissions with volatile organic compounds (VOCs) and sunlight. Light-duty passenger vehicles are the region's most significant contributors to NO_x emissions, and as North Texas continues to grow, both air quality and traffic congestion challenges grow with it. Therefore, encouraging regional drivers to reduce the number and frequency of trips taken and to use low-emitting and clean passenger vehicles are both important components in the strategy to achieve federal air quality standards and manage congestion.

THE NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENTS REGION



TRAVEL DEMAND MANAGEMENT

NCTCOG's Travel Demand Management (TDM) Program markets alternative forms of transportation to DFW commuters. TDM efforts are being implemented in both urban and rural areas across the DFW region in order to reduce traffic congestion; to improve air quality by reducing air pollution; and to increase efficiency of the transportation system. Some TDM programs currently being implemented in the DFW region include a Regional Employer Trip Reduction (ETR) Program, the Regional Vanpool Program, park-and-ride facilities, and Transportation Management Associations (TMAs). A TMA is a formal organization of businesses and local governments dedicated to solving local transportation concerns of large employers.

EMPLOYER TRIP REDUCTION PROGRAM

NCTCOG's Regional ETR Program is designed to reduce employee commute vehicle trips through the marketing and implementation of TDM strategies such as rideshare programs (carpooling and vanpooling), telecommuting and flexible work hour programs, transit, bicycling, and similar strategies. This educational program is aimed at private and public employers in the region with 100 or more employees. Employers are assisted with program education and recruitment, program setup and maintenance, and data collection and reporting of results.

A main task of NCTCOG's ETR Program is assisting major employers with the formation of company-specific ETR programs. Employers are encouraged to designate an Employee Transportation Coordinator (ETC) for the company. The ETC serves as a point of contact for employees that are interested in exploring alternative commute options. The ETC also acts as a liaison between the company and NCTCOG in the administration of the program. NCTCOG will provide support to the ETC and employers by offering marketing materials, ETC training and education, administering employee surveys to better determine what programs will work best at that work site, and providing information on tax credits and other incentives from which the employer may benefit.

IN YOUR GUIDE

The purpose of this ETR Guide is to inform you and your employees, or co-workers, towards better options for a more economic, cleaner, and stress-free work commute. Your participation will aid in alleviating roadway congestion and improving our region's air quality. We encourage you to share this guide with others, develop a plan that works best for your company, and designate an ETC to manage the plan. Please note that we are here to make sure your plans run smoothly and effectively. Let us know of any assistance you may require for your trip reduction program, and we will be glad to help. In reading this, you will find that there are many tools for alternative commuting available in North Texas, so let's work together in getting more single-passenger vehicles off the road!

BENEFITS TO YOUR COMPANY

The implementation of a company-specific ETR program can provide benefits such as:

1. Decreased demand for parking spaces
2. Reduced employee tardiness and absenteeism
3. Expanded labor pool
4. Enhanced public image
5. Low-cost benefit to employees
6. Increased employee satisfaction
7. Reduced employee stress
8. Increased employee productivity



Image Source: Getty



REGIONAL SINGLE-OCCUPANCY VEHICLE TRIP REDUCTION TARGET RESOLUTION

The North Central Texas region experienced reductions in traffic congestion and improvements in air quality due to changes in traffic and commute patterns during COVID-19 restrictions. The NCTCOG Travel Demand Management Program assessed the impact of establishing a regional trip reduction target to reduce single-occupancy vehicle (SOV) or drive alone commute trips during peak travel periods to sustain the positive benefits of changes in travel behavior on congestion experienced during the pandemic.

The NCTCOG Regional Single-Occupancy Vehicle Trip Reduction Target Resolution established an annual target to reduce SOV commute trips by 20 percent with the target maintained each year. Because TDM is not a one-size-fits-all solution, all TDM strategies including carpooling, vanpooling, transit, biking, walking, telecommuting, and flexible work schedules are encouraged to achieve the regional target. Its success is contingent upon solid public support, promotion, and involvement.

Components of the Regional Single-Occupancy Vehicle Trip Reduction Target Resolution are detailed in this section. The approved resolution can be accessed at [North Central Texas Council of Governments - Travel Demand Management](#).

REGIONAL SINGLE-OCCUPANCY VEHICLE TRIP REDUCTION TARGET RESOLUTION

- Section 1. The Regional Transportation Council supports the establishment of a regional trip reduction target of 20 percent to reduce the number of single-occupancy vehicle (SOV) commute trips during the peak period.
- Section 2. The Regional Transportation Council strongly encourages both public and private sector employers to reduce employees' SOV trips consistent with Section 1 of this resolution through the establishment of a formal Employee Commute Program.
- Section 3. The Regional Transportation Council strongly encourages both public and private sector employers to monitor and track agency participation of the Program through an online commute tracking platform.
- Section 4. To aid in Program tracking and monitoring activities, both public and private sector agencies are strongly encouraged to utilize TryParkingIt.com, the region's commute tracking and ride-matching website and application. Employers may utilize an existing tracking platform comparable to Try Parking It for this purpose.
- Section 5. For public sector agencies, the Regional Transportation Council will evaluate the agency's participation and implementation of the Program through a new policy established as part of the Metropolitan Transportation Plan Policy Bundles. Non-participation may impact the level of Transportation Development Credits received through the Policy Bundle Survey process.
- Section 6. For private sector agencies, the Regional Transportation Council will monitor the agency's participation and implementation of the Program through TryParkingIt.com or a comparable tracking platform. Participation may result in awarding regional funding for TDM-related efforts (e.g., transit passes).



Image Source: Getty

- Section 7. NCTCOG staff will provide the Regional Transportation Council with annual updates on the status of the Regional Trip Reduction target to reduce SOV commute trips. Reported performance measures shall include Try Parking It utilization rates, number of users, trips reduced, and emissions reduced.
- Section 8. This resolution shall be in effect immediately upon its adoption.

ALTERNATIVE COMMUTE MODES

Switch things up and try a commute mode besides driving alone. Link up with a co-worker for the early morning commute. Make some new friends in a vanpool. Get in a small workout with a bike ride commute to work. Make a music playlist to enjoy on a transit trip to the office. There are plenty of opportunities in our region to fit the needs of commuters. In this section we will delve into each available alternative in more detail.

CARPOOL

Carpooling involves two or more people commuting to and from work together in a private vehicle. Those involved in the carpool can determine who will drive, establish schedules, and discuss possible payment for gas and maintenance. Employers can encourage employees to carpool by offering incentives such as preferred parking at work and a guaranteed ride home in case of an emergency to minimize their worries. TryParkingIt.com, the region's ride-match and commute tracking website, can be used to find carpool and vanpool matches throughout the region. Additional information on TryParkingIt.com is included on page 19 of this guide.

Overall, carpooling can be beneficial to all those involved. This alternative commute allows employees to take advantage of high-occupancy vehicle (HOV) lanes and receive a discount on managed lane facilities during the peak periods, potentially reducing commute time, saving gas money, and arriving to work more relaxed.

Eligibility for HOV toll discounts can be accessed by installing the GoCarma app on your smartphone. The app uses Bluetooth through a GoCarma Pass that remains in the vehicle's glove box. The GoCarma Pass automatically verifies if you're riding with another GoCarma app user. Vehicle occupants without a smartphone can request a GoCarma occupant pass through the app. More information can be found at gocarma.com/dfw.



Image Source: NCTCOG

VANPOOL

Vanpools include 6 to 15 commuters who reside in the same area and commute to work offices near one another. The cost of the vanpool is divided amongst the number of commuters, and emergency rides home are offered to those involved as well. Guaranteed ride home is included to alleviate any possible fears you may have about not having a vehicle to get around, should an emergency arise.

Involvement in a vanpool lets employees benefit from possible commute time reductions, meet new people in the vanpools, minimize stress, and more. Employers benefit from this commute mode also by potentially reducing overcrowded employee parking lots. The Regional Vanpool Program is operated by [Denton County Transportation Authority \(DCTA\)](#) and [Trinity Metro](#). Contact the transit agencies or NCTCOG staff listed in the Contacts section of the guide for assistance in joining a vanpool.

Park-and-Ride facilities in North Central Texas serve as collection areas for commuters that take transit, carpool, or vanpool. Most Park-and-Ride facilities are conveniently located at or near bus or rail services or along congested highways throughout the region. Additional information on park-and-ride facilities is located at nctcog.org/PNR.

TRANSIT (RAIL AND BUS)

One of the best ways to minimize vehicles on the road (helping with both air quality and traffic congestion) is to take the bus and/or rail. There are a variety of options for transit service within our region.

TRANSIT AUTHORITIES

The three largest providers of our region's mass transit system are [Dallas Area Rapid Transit](#), [Denton County Transportation Authority](#), and [Trinity Metro](#).

- DART's service area is nearly 700 square miles and includes a broad range of services such as 130 bus routes, 72 miles of light rail transit, 13 Go-Link on-demand services, and paratransit services.
- DCTA's service area is nearly 285 square miles and includes regional connector bus service, local fixed-route bus service, micro on-demand services, and rail services on the A-train between the cities of Denton and Carrollton.
- Trinity Metro's service area is 350 square miles and includes fixed-route bus service, express bus, ZipZone on-demand services within four different zones, and rail services.



Image Source: DART



- The Trinity Railway Express (TRE) is a joint commuter rail operated by DART and Trinity Metro providing service between downtown Fort Worth and downtown Dallas.
- TEXRail is a commuter rail line operating in Tarrant County. Operated by Trinity Metro, TEXRail provides service between downtown Fort Worth and DFW International Airport with stops in north Fort Worth, North Richland Hills, and Grapevine.

Each agency offers a variety of rider passes that meet the needs of individual commuters or employers interested in annual employer pass programs. Representatives from these transit agencies are available to assist commuters and employers by providing more information on service options. Please visit each agency's website for more information.

SMALL TRANSPORTATION PROVIDERS

There are also several smaller public transportation providers offering a wide range of transit services within urban and rural areas in the region. A few of these providers include the City of Arlington's Via Rideshare, STAR Transit, Service Program for Aging Needs (SPAN), Public Transit Services (PTS), Community Transit Services (CTS), and City/County Transportation (CCT).

- [Via Rideshare Arlington](#) is a rideshare service located in the City of Arlington that provides on-demand rides in select areas of the city with connections to popular destinations in the city and the CentrePort/DFW Airport Station.
- [STAR Transit](#) is a public bus transportation service, offering bus transportation in Kaufman County, Rockwall County, Mesquite, Balch Springs, Seagoville, Hutchins and DeSoto.
- [Service Program for Aging Needs Denton County](#) is the designated rural public transportation provider for Denton County. SPAN primarily serves seniors, veterans, and people with disabilities, but rides are also open to the general public.
- [Public Transit Services](#) is a rural transit provider responsible for serving Palo Pinto and Parker counties. PTS operates demand-response and deviated fixed-route services, as well as commuter service connecting Fort Worth, Mineral Wells, and Weatherford.
- [Community Transit Services](#) provides scheduled transportation services for the general public and persons with special needs in Ellis and Navarro counties.
- [City/County Transportation](#) provides a commuter bus route into downtown Fort Worth and demand-response curb-to-curb public transportation throughout Johnson County.

Free Transportation Options

Additionally, free transportation options are available in limited areas of Dallas and Fort Worth.

Dallas

- [M-Line Trolley](#) – offers free service seven days a week, along McKinney Avenue.

Fort Worth

- [Burnett Plaza Lunch Line](#) – offers free service that serves Burnett Plaza, Sundance Square, and more. The bus operates Monday through Friday, every 15 minutes from 11 am to 2 pm.
- [Trinity Metro](#) – Tarrant County College students enrolled in at least three credit hours receive free rides on all Trinity Metro buses, TEXRail and the Trinity Railway Express between downtown Fort Worth and CentrePort Station.
- [Molly the Trolley](#) – offering free service that travels along a route from Fort Worth Convention Center to Sundance Square. It operates seven days a week with the trolley arriving every 10 to 15 minutes.

Denton

- [Denton County Transportation Authority](#) – University of North Texas (UNT) students receive free rides with valid IDs on the UNT Campus Shuttle and Denton and Lewisville Connect Bus service. Passengers can also ride the A-train free in the designated zone between the Downtown Denton Transit Center and the MedPark Station, as well as between the Hebron Station and the Trinity Mills Station.



Image Source: Fort Worth Bike Sharing



BIKING AND WALKING

Biking and walking as alternative commute choices are both cost effective and great for personal health. Utilizing these commute modes (along with mass transit if necessary) to get to and from work will make for more economical and healthy trips. In addition, the majority of buses now have bike carrier racks to make biking to the office easier. Bikes are also allowed on light rail and commuter rail transit vehicles (DART, TRE, DCTA, Trinity Metro, and TEXRail), and many of the stations and transit centers have bike racks, bike lids, and bike lockers available too. There are hundreds of miles of trails and bikeways throughout the region to use for walking and bicycling to work. If you are looking to promote active lifestyles, along with financial and environmental savings amongst employees, these two alternatives may be the right choices for your employer. More information on existing and future bicycle and pedestrian trails can be found at nctcog.org/veloweb. In addition, there are numerous videos and links to local trail websites at nctcog.org/bikeweb. For walking and bicycling safety tips visit lookouttexas.org.

Please note that bike share stations are available in various locations throughout Fort Worth. Employees may rent bikes for their alternative commute or lunchtime outing.

Fort Worth Bike Sharing – Offering affordable bike rentals at numerous station locations. 24-hour, 3-day, 7-day, and 30-day passes may be purchased. Long-term memberships are also available.

TELECOMMUTING, COMPRESSED WORKWEEKS AND FLEXIBLE SCHEDULES

Telecommuting provides the opportunity to work from home or a remote location close to home. Existing technology allows this alternative commute to be efficient, easy, and effective. In fact, some employees have proven to be more productive while telecommuting, making this commute mode a potential benefit for employers and a positive experience for your company. Along with working from home also comes potential cost savings for companies due to the decreased need for more office space and parking spaces. Telecommuting also does not have to be an everyday option for employees. Telecommuting once or twice a week can still produce positive results.

Compressed workweeks and/or flexible schedules can also prove beneficial to your company. Both typically involve working outside of the standard 8 am to 5 pm timeframe. Common examples of compressed workweeks include a 4/10 schedule:

- working four 10-hour days with one day off per week; and a 9/80 schedule - working 80 hours in a two-week period over nine days instead of 10. Another option is to work four 9-hour days with one-half day off per week.

A flexible schedule involves employees having staggered shifts (ranging from 15 minutes to two hours apart) or flexibility in arriving and departing from work. Employers should consider adopting these options if telecommuting is not possible in your industry of work. All of these options assist in the effort to decrease rush hour congestion.

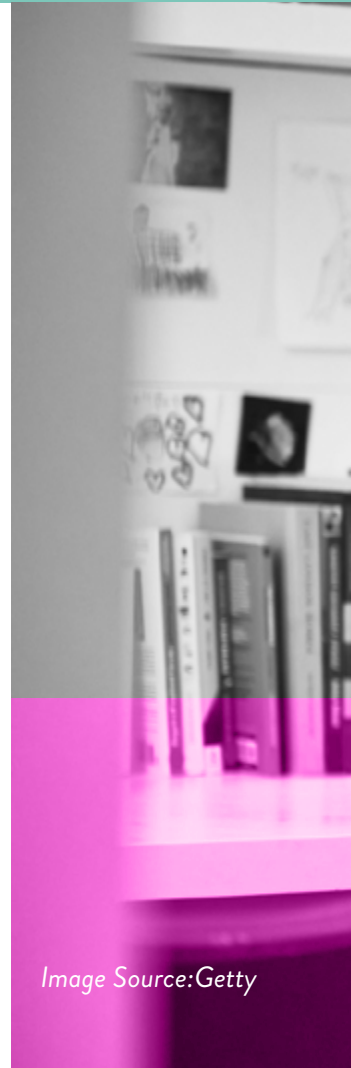


Image Source: Getty



TRY PARKING IT

TryParkingIt.com is a website and application developed to assist commuters in meeting their alternative commute wants, concerns, and needs. The site consists of ride-matching services for both carpool and vanpool, along with biking, walking, and transit partner matching, the ability to log your commutes for reporting purposes, and rewards.

Users simply create a profile and state their ridesharing or alternative commute preferences. Try Parking It will then match them with others that have similar work routes and schedules. When a carpool or vanpool match is located, the user can submit a request through the website or receive text notifications on found matches. Try Parking It users can also log their alternative commutes and view a report on their commute activities that tracks money saved, calories burned, work trips reduced, and other savings. Users earn points towards G.R.E.E.N. (Give, Receive, Expand, Effect, North Texas) Rewards and Entertainment Book Rewards for recording their alternative commute trips. More information on Try Parking It rewards can be found in the “Marketing, Incentives and Rewards” section of this guide.



Rideshare. Record. Reward.

Try Parking It also offers a commuter challenge module with automatically updated results and leaderboards. Challenges can be customized for specific audiences (e.g., the entire region, a single organization) and time frames (e.g., two weeks, one month). Leaderboards can be used to race organizations, teams, and/or individuals against each other using over 35 different metrics (e.g., trips, miles, emissions, etc.).

Try Parking It provides the option of customized employer landing pages (company portal). The designated Try Parking employer administrators or Employee Transportation Coordinators (ETC) can assist in managing the visual and reporting



Image Source: Getty

aspects of the employer landing page. Employers can take advantage of the following features:

- Individual employer landing page
- Company image, logo, and customized text highlighted
- Ability to track environmental and financial savings by company site and department
- Ability to access employer administrator reports

Your company's appointed ETC will have the ability to collect all employees' logged trip reports for multiple uses, such as: reporting environmental impact (emission reductions), moving towards a greener workplace, possible company benefit programs, and more.

Try Parking It also features other resources such as park-and-ride locations, bike and car share locations, electric vehicle charging locations, and bike paths, to support you in any alternative commute mode you may choose. Encourage employees to sign up and begin trip-logging and ridesharing today.



Image Source: Getty

HELPFUL SUGGESTIONS

BROWN BAG LUNCHES

One option to consider regardless of company location is Brown Bag Lunches. Brown Bag Lunches consist of employees packing their lunch to eat at work, versus driving to a restaurant. In addition to saving money, this option reduces emissions that would come from driving to and from lunch every day. Employers may also consider rewarding employees who consistently “brown bag” their meal by offering a food truck or catering service occasionally at work. However, if employees must leave the office during the lunch hour, encourage the use of commute alternatives such as carpooling, biking, walking, and transit. Although lunchtime travels are often short-distance trips, choosing a mode other than driving alone will support improving air quality and congestion issues.

EMERGENCY RIDE HOME

With all the commute options and programs included in this guide, an Emergency Ride Home (ERH) program is a necessity. Offering emergency, or guaranteed, transportation can encourage all employees to try alternative commutes. If an employee is in need of a last-minute ride because a carpool had to leave work early, or a family member is ill, then the ERH program brings comfort in knowing that the employee will not be stranded. Taxis, shuttles, vans, and rideshare services can be a part of the program at the discretion of your company. An ERH service is included in the Regional Vanpool Program; however, employers are encouraged to establish an ERH program as well to complement employer-specific alternative commute programs.

MARKETING, INCENTIVES AND REWARDS

MARKETING

NCTCOG staff can come to your office to present and further explain alternative commuting and the topics of this guide to your company. We would love the opportunity to attend upcoming outreach and open house events, coordinate a lunch and learn, or meet with your human resources department to attain an active and effective alternative commute program at your place of employment.

We want to help you establish and market an alternative commute program at your company. If you need Try Parking It branded materials such as posters, fliers, or other giveaway items to make available at your company, please contact us and we will be glad to provide you with any of the appropriate resources we have available.

INCENTIVES/REWARDS

As briefly mentioned in the Try Parking It section, ridesharing and logging commutes on the Try Parking It website or app will allow employees to take advantage of various rewards. With every logged alternative commute, users earn points that can be used to enter contests or redeemed for G.R.E.E.N. Rewards and Entertainment Book Rewards. Best of all rewards are instantly redeemable for Try Parking It users – there is no waiting period! Registered employer administrators may also contribute their own rewards to [TryParkingIt.com](https://www.TryParkingIt.com), which can be viewed and obtained by the specific company's employees only.

We feel all users should be rewarded for committing to improving air quality and decreasing congestion. Having an alternative commute program in place at your company can also prove to be very rewarding in other aspects outside of Try Parking It. The designated ETC can organize outings for the commuters, prize drawings for top commuters, and more. The ETC could also work with company managers and the human resources department to put a casual dress day in place for commuters, give extra vacation time, have an awards luncheon, or establish other benefits. The possibilities truly are endless in making alternative trips fun, rather than a burden. All examples provided can inspire your employees to try something other than driving alone, which can contribute to fewer company parking issues, improved air quality and traffic congestion, and an increase in employee morale.

TAX BENEFITS

Take advantage of tax savings by participating in alternative commutes. The federal Tax Code allows employers to deduct a set amount per month per employee for transit and vanpool fees, qualified tax-free parking, and qualified bicycle commuting activities. Three ways to set up this benefit include the employer and employees sharing the costs; employers setting up a pre-tax account; or the employer covering the entire amount. Consult your tax professional for a complete analysis of potential savings and benefits.

Image Source: NCTCOG



TRANSPORTATION MANAGEMENT ASSOCIATIONS

Transportation Management Associations (TMA) are organizations that implement TDM strategies and collaborate to resolve regional transportation issues in areas of dense employment. TMAs promote the TDM programs of both private and public sector employers. Typically, TMAs are membership-based and consist of individuals/employers who have a vested interest in implementing trip reduction strategies.

Goals of Transportation Management Associations involve:

- Improving the availability of transportation options for people and goods.
- Supporting travel efficiency measures and system enhancements targeted at congestion reduction and management.
- Preserving and enhancing the natural environment, improving air quality, and promoting active lifestyles.

Regional Transportation Management Associations

Two new TMAs were recently established within the region to assist in managing various congestion mitigation strategies for local employers. These include the Legacy Connect TMA and Southern Dallas County Inland Port Transportation Management Association(IPTMA).

[LegacyConnect](#) is a non-profit TMA of employers and public entities organized to create connections that improve mobility options and promote mobility for employees and others traveling to or from the Plano Legacy area. LegacyConnect facilitates collaboration between area businesses and transportation services to give people options other than driving alone to Plano Legacy. Most of the TMA's efforts support the companies (businesses and property managers) in the area and their associates, employees, tenants, or customers interested in gaining mobility options. DART services are increasing to the area, also allowing for safe spaces for slower moving transportation modes like scooters, bikes and walking. New technology has been introduced so that people may easily find the transportation services they want. The improved mobility options promote mobility for those employed in the area, as well as those traveling to or from the area.



Image Source: Getty

That means more efficient travel, less congestion and better conditions for the economy to flourish. For more information contact [legacyconnect.solutions](https://www.legacyconnect.com/solutions).

The [Southern Dallas County Inland Port TMA](https://www.inlandport.org) provides comprehensive transportation solutions to employees and employers in the Southern Dallas County Inland Port area. It is currently home to over 30,000 jobs and hundreds of employers. Funded by its members, the IPTMA helps to coordinate transportation services and improve connectivity within Inland Port's boundaries. Members of the IPTMA include private businesses, nonprofit organizations, city and county governments, and local government agencies. There are several transit options in the IPTMA, with the most recent being Inland Port Connect Zone, an on-demand service. For more information contact [inlandport.org](https://www.inlandport.org).

CLEANER VEHICLE OPTIONS

DRIVE GREEN FOR BUSINESS

Any time employees are driving vehicles for business purposes – whether as part of a company-owned fleet of light-duty passenger vehicles, a company-wide vehicle lease program, or for business travel – NCTCOG can provide support and resources to help your organization make the cleanest vehicle choices possible. Contact NCTCOG for assistance with:

- Adopting company-wide commitments to reducing travel emissions including the adoption of the NCTCOG Clean Fleet Policy located online at nctcog.org/FleetPolicy, if your company owns any vehicles.
- Renting the cleanest available vehicles for business travel in or out of the region.
- Offering SmartWay® Elite vehicles, vehicles certified by the EPA as the cleanest on the market, as part of company vehicle lease programs. Details about SmartWay® Elite vehicles can be found through the EPA's Green Vehicle Guide, epa.gov/greenvehicles.
- Hosting special, participatory events for employees and managers to learn about and experience alternative fuel vehicles.



You must be an eVgo subscriber to use this facility. For subscription information visit eVgoNetwork.com

- Towing is enforced for unauthorized parking
- Additional fees may be imposed for parking at DC charger for more than 60 minutes
- Please call 877-498-3823 to report facility issues
- Please reference Station ID # DFWA128 when reporting issues

Image Source: NCTCOG

WORKPLACE CHARGING AND ELECTRIC VEHICLES

Adoption and use of electric vehicles (EVs) can be encouraged by offering on-site charging options at places of employment. Workplace charging is an important feature for EV owners since their vehicles can charge, or “fill up,” while being parked at work, effectively doubling their commuting range. Multiple groups benefit from workplace charging including employees, employers, and the surrounding community. Benefits of workplace charging include:

EMPLOYER BENEFITS:

- Positively affects recruitment and retention by acting as an employee benefit while helping employees with transportation needs.
- Contributes to a “green corporate image” and enhances the company brand as socially and environmentally responsible.
- Cost savings for converting company cars to EVs, since operating costs are lower than conventional vehicles.
- Differentiates your business from other employers.

EMPLOYEE BENEFITS:

- Builds range confidence and reduces range anxiety, or the fear that the EV battery will run out mid-route.
- Enables employees with long commutes or without access to home charging to purchase EVs.
- Increases likelihood of employee EV purchases by 20 times compared to workplaces without charging stations.

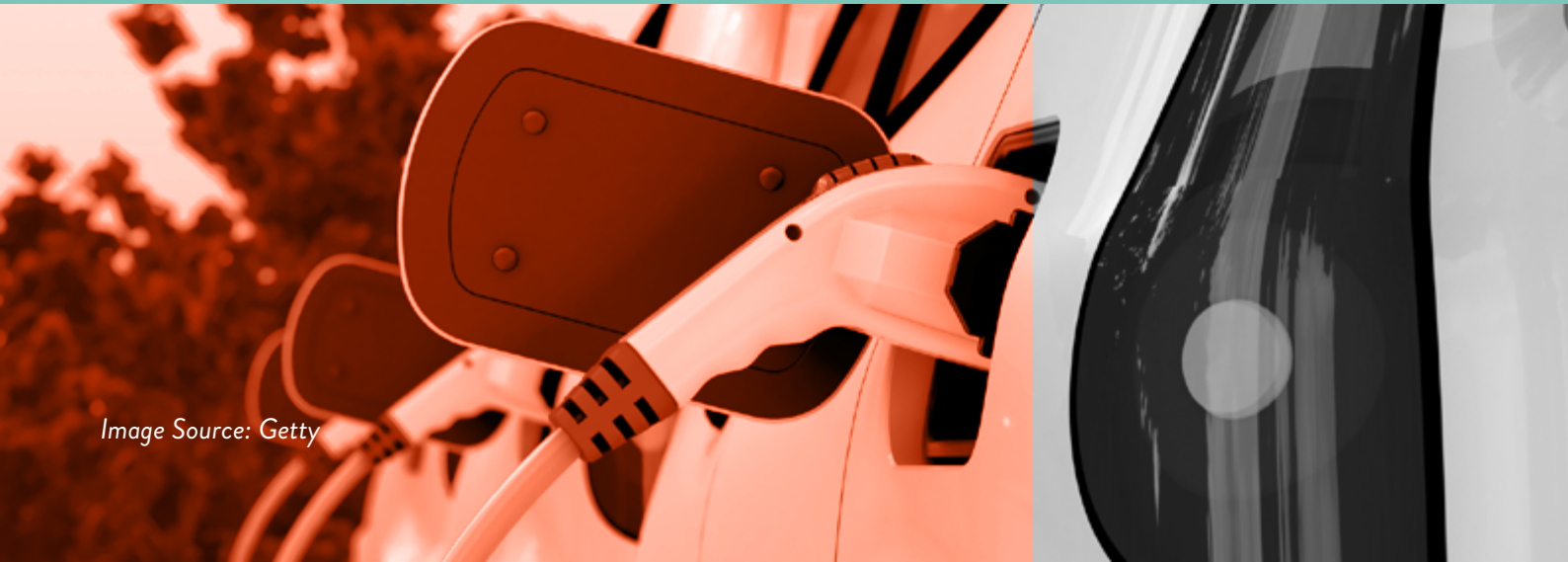


Image Source: Getty

COMMUNITY BENEFITS:

- Improves the quality of life of a community by reducing local air pollution.

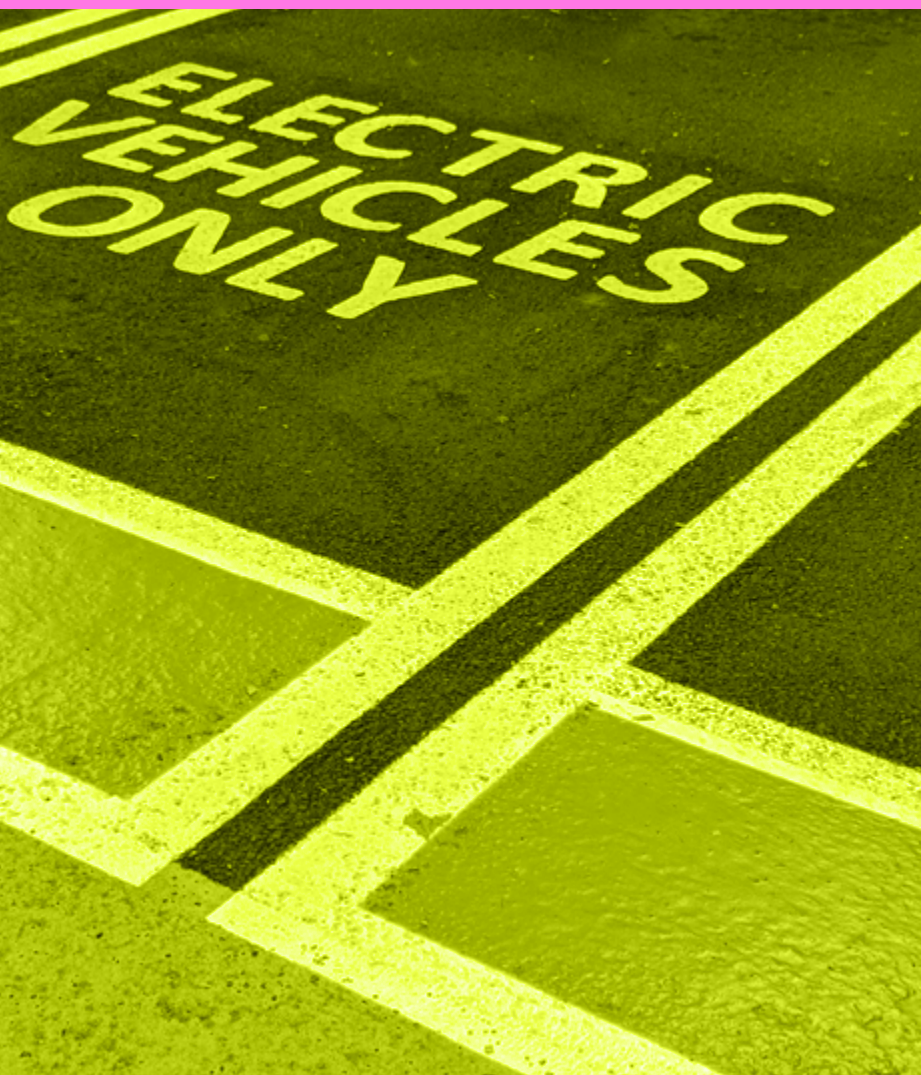
Contact NCTCOG staff for resources about EVs and charging equipment, and more information about how to implement workplace charging. To gauge employee interest as well as to evaluate the actual demand for workplace charging for your employees, a sample survey is available at dfwcleancities.org/workplace-charging.

THE NORTH TEXAS GREEN PARKING PROGRAM

One great way to help improve air quality in the North Texas region is by driving an alternative fuel vehicle (AFV). The North Texas Green Parking program seeks to provide an additional incentive for drivers of AFVs by providing preferred parking spots at businesses in the region. This allows businesses to show their support of air quality initiatives by providing these spaces to their customers, as well as providing an incentive to their employees who drive these kinds of vehicles. NCTCOG works with area businesses by providing artwork for the 12" x 18" white and green signs. Organizations are responsible for procuring and installing the signs at their locations. Enforcement of the program, if desired, is left up to the individual organization. Sign requests and a list of alternative fuel vehicles can be found online at [DFWCleanCities.org/greenparking](https://www.dfwcleancities.org/greenparking) or by searching for the Clean Cities Alternative Fuel Vehicle Buyer's Guide. Signs are also available in PDF format so employers may print as many signs as needed. This program will help bring awareness to alternative fuel vehicles which can lead to improving air quality in North Texas.

Please contact cleancities@nctcog.org to request signs or for additional information.





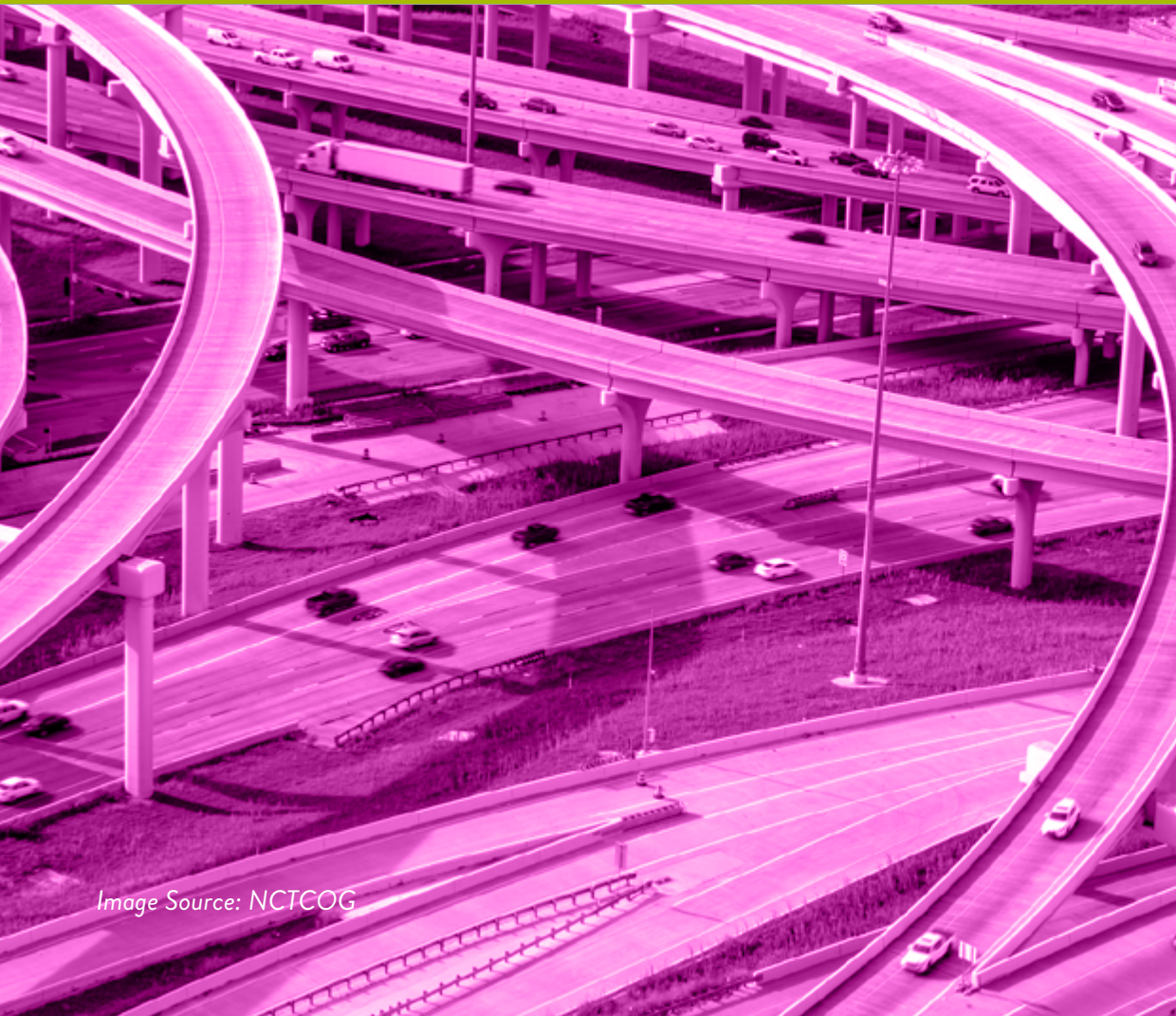


Image Source: NCTCOG



CONTACTS AND RESOURCES

Please contact NCTCOG staff about participating in your company's upcoming events, to schedule a lunch and learn or presentation, to receive marketing materials, and more. We also ask that you consider establishing an Employee Transportation Coordinator that we may contact regarding alternative commute efforts. Also, feel free to contact your local transit agencies for more information on bus routes, trains, and the vanpool program. Please visit our program websites at the links provided below.

NCTCOG Travel Demand Management and Employer Trip Reduction

Regional Park-and-Ride Facilities
nctcog.org/PNR

TDM Program
TDM@nctcog.org | nctcog.org/TDM
817-695-9245

Try Parking It
tryparkingit.com

Additional NCTCOG Program Websites

Air North Texas
airnorthtexas.org

Biking and Walking
nctcog.org/bikeped

DFW Clean Cities
dfwcleancities.org

Transit Agencies (Transit, Rail, and Vanpool)

Dallas Area Rapid Transit
214-747-7433 | dart.org

Denton County Transportation Authority
Vanpool Program: dcta.net/service-overview/commuter-vanpool
940-243-0077 | dcta.net

Trinity Metro
Vanpool Program: ridetrinitymetro.org/vanpool
817-215-8600 | ridetrinitymetro.org

TEXRail
ridetrinitymetro.org/textrail-schedule

Trinity Rail Express
trinityrailwayexpress.org

Small Transportation Providers:

City/County Transportation
817-641-1800 | cleburne.net/148/City-County-Transportation-Cletran

Community Transit Services
903-872-2401 | csicorsicana.org/transit

Public Transit Services
940-328-1391 | publictransitservices.org

SPAN Denton County
940-382-2224 | span-transit.org

Via Rideshare Arlington
817-784-7382 | ridewithvia.com/arlington

Free Transportation Options

Arlington Entertainment District Trolley
817-504-9744 | arlingtontrolley.com

Burnett Plaza Lunch Line
817-215-8600 | ridetrinitymetro.org/routes/route-ll

M-Line Trolley
214-979-1111 | dart.org/riding/mline.asp

Molly the Trolley
817-215-8600 | ridetrinitymetro.org/rider-services/molly-the-trolley

Bike Share

Fort Worth Bike Sharing
817-348-0084 | fortworthbikesharing.com

Transportation Management Associations

LegacyConnect
469-573-9758 | legacyconnect.solutions

Southern Dallas County Inland Port
inlandport.org



Image Source: Getty



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