

# Recycle Roundtable Meeting

September 21, 2020

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# Procedures for Online Meeting

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- Today's presentation is posted on the Recycle Roundtable website.

<https://www.nctcog.org/envir/committees/resource-conservation-council/recycle-roundtable-subcommittee>

- Please sign in using the chat box by typing your name and the entity you are representing.
- Please state your name and the entity you are representing when you ask a question or provide a comment.
- Please keep your microphone on mute when not speaking.

# 1. Welcome

# Presentation

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## 2. Senate Bill 1376: Governmental Entity Recycling and Preference for Recycled Products

David Greer, External Relations Division, Texas Commission on Environmental Quality (TCEQ)



EXTERNAL RELATIONS DIVISION

# Public Education Section

Governmental Entity  
Recycling  
and  
Governmental Entity  
Preference for Recycled  
Products



# Background

- ✓ Statute adopted in 1991 as THSC 361.425 and 426
- ✓ Senate Bill 1376, 86<sup>th</sup> Legislature
- ✓ 30 TAC 328 Subchapter K



# Governmental Entity

- ✓ A state agency, state court or judicial agency, a university system or institution of higher education, a county, municipality, school district, or special district.





# Recyclable Material

- ✓ A material generated by the entity's operations, including aluminum, steel containers, aseptic packaging and polycoated paperboard cartons, high-grade office paper, and corrugated cardboard.



# Requirements

- ✓ Establish program
- ✓ Provide procedures
- ✓ Evaluate materials recycled
- ✓ Establish incentive programs



# Purchasing Program

- ✓ Create a preference in purchasing for products made with recycled materials (RULE §328.204)



# Purchasing Program Tips

- ✓ Review purchasing specifications
- ✓ Encourage staff or community to buy recycled
- ✓ Check out the programs that already exist



# Exemptions

- ✓ School districts < 10,000
- ✓ Municipality with population < 5,000, if compliance creates a hardship
- ✓ Entity may exclude one or more recyclables



# Hardship Exemptions

- ☑ Governmental entity may request additional consideration if compliance would create a hardship.



# Case Study

- ✓ Kiowa Recycling Program
- ✓ Texas Environmental Excellence Award  
Winner, 2016
- ✓ TEEA.org



# Website

- ✓ <https://www.tceq.texas.gov/p2/recycle/governmental-entity-recycling-program>





# Website



...e/gov

[Recycling Home](#)

[Buy Recycled](#)

[Electronics](#)

[RENEW](#)

[Study on the Economic Impacts of Recycling](#)

[Recyclable Materials Feedstock Study](#)

[Home](#) / [Pollution Prevention Resources](#) / [Recycle](#) / [Governmental Entity Recycling Program](#)

Questions or Comments:  
[recycle@tceq.texas.gov](mailto:recycle@tceq.texas.gov)

## Governmental Entity Recycling Program

Guidance for entities that are required to implement a recycling program

### General Requirements

The governmental entity recycling and purchasing of recycled materials rules are found in [Title 30 Chapter 328 Subchapter K](#). The rules were required under Texas Health and Safety Code 361.425 and 361.426.

These rules require governmental entities to create and maintain a recycling program for their operations, as well as create a preference in purchasing for products made of recycled materials when the cost difference is less than 10%.



[How are we doing? Take our customer satisfaction survey](#)

#### What is a Governmental Entity?

- State agency
- State court or judicial agency
- University system or institution of higher education
- County
- Municipality
- School district
- Special district

#### What are Recyclable Materials?

- Aluminum
- Steel containers
- Aseptic packaging
- Polycoated paperboard cartons
- High-grade office paper
- Corrugated cardboard

(As defined in [§328.201](#))



# Contact



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# Discussion Topics

## 3. Know What to Throw (KWTT) Campaign MVP's



	Impressions	Engagements
Facebook	920	42
Instagram	47	2
Twitter	1,268	8

	Impressions	Engagements
Facebook	5,799	350
Instagram	76	20
Twitter	233	71

	Impressions	Engagements
Facebook	841	68
Instagram	85	5
Twitter	146	2

# Discussion Topics

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## **3. *Know What to Throw (KWTT) Campaign.***

**b. KWTT Quiz Level 2.** NCTCOG will provide an update on the KWTT Level 2 Quiz.

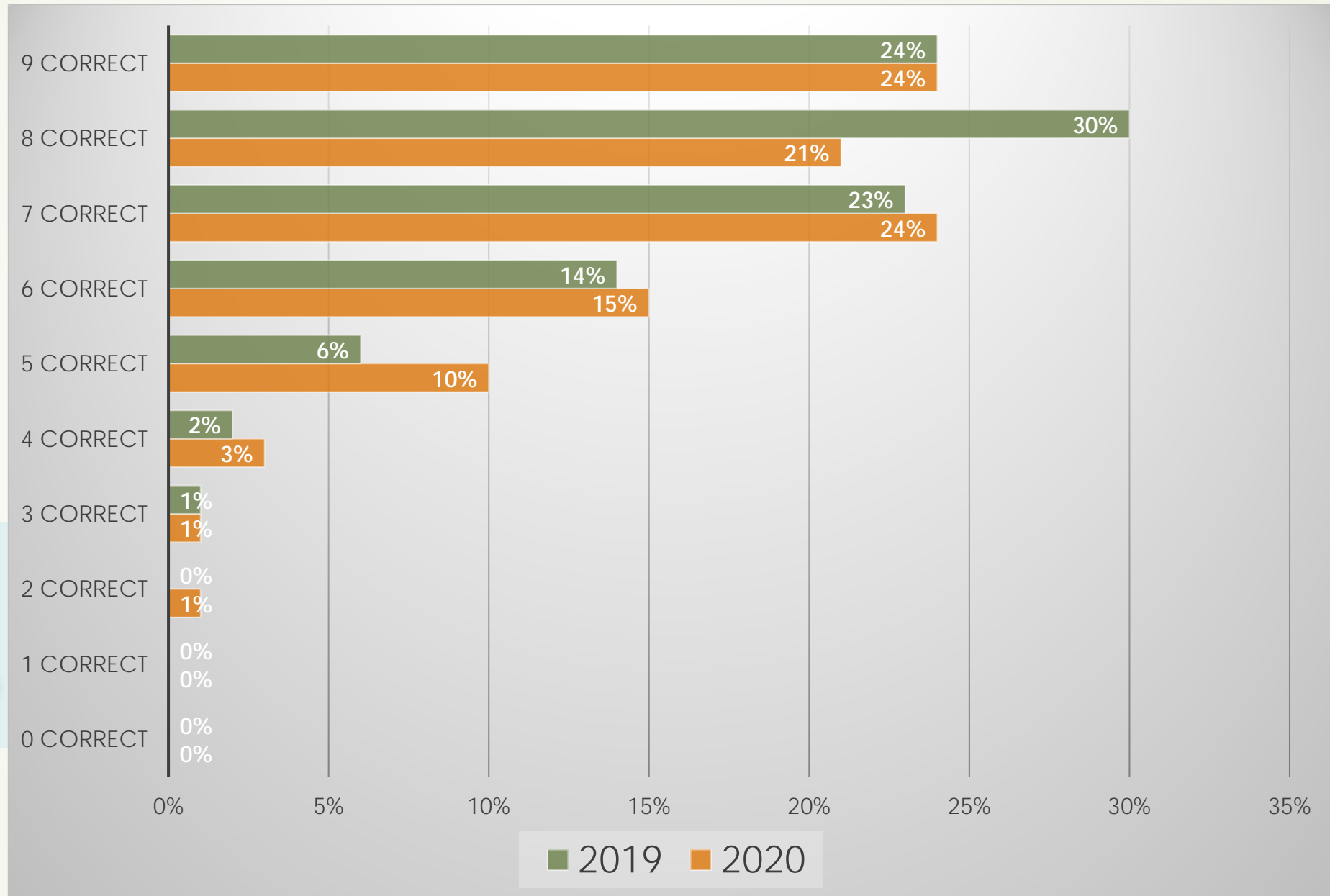
# Know What to Throw Quiz – Level 1 (reset)

8/1/2020 – 9/18/2020

- 181 Starts
- 135 Completions

## Most Incorrect Questions:

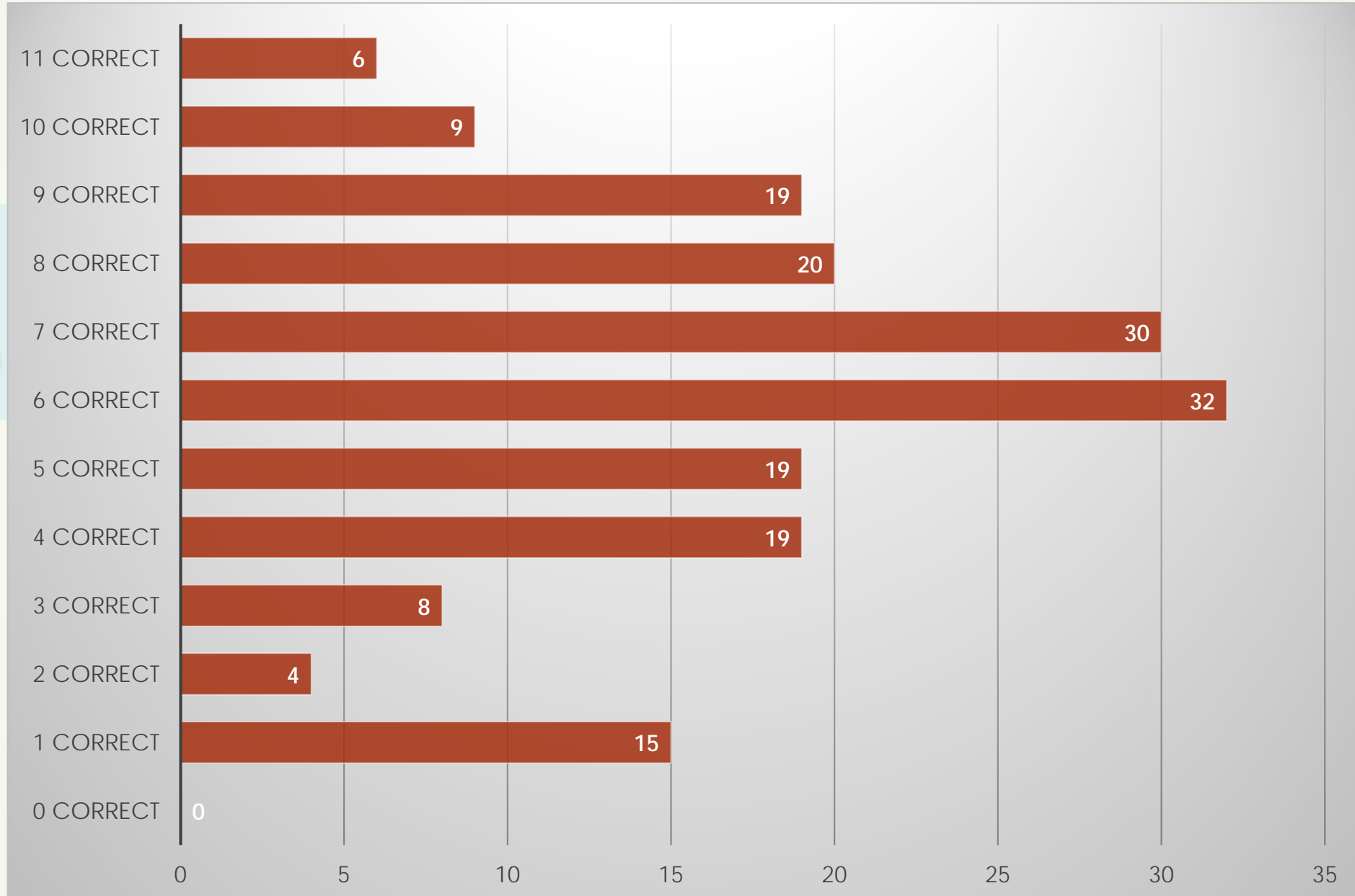
- Rinsing Items
- Plastic Bags
- Metals
- Styrofoam



# Know What to Throw Quiz – Level 2

8/1/2020 – 9/18/2020

- 276 Starts
- 166 Completions



# Know What to Throw Quiz – Level 2

## Question 1

Can all wrapping paper go into the recycling bin?

Yes 83 / 33%

★ No, trash it 122 / 48%

Take it to a drop-off location 22 / 9%

I have no idea 26 / 10%

## Question 2

What should you do with fluorescent lightbulbs?

Throw them in the trash 30 / 14%

Throw them in the recycling bin 15 / 7%

★ Dispose of them through a special collection program 159 / 75%

I have no idea 9 / 4%

## Question 3

True or False, plastic toys can go into the recycling bin.

True 23 / 11%

★ False 106 / 51%

Only 100% plastic Toys 77 / 37%

## Question 4

Should plastic bags go into the recycling bin?

Yes 39 / 19%

★ No 161 / 79%

Only if sealed in another bag 3 / 1%

## Question 5

Which of these items are NOT able to be recycled curbside?



Glossy Junk Mail 86 / 45%

★ Clean Paper Towel 68 / 36%

A Paperback Book 37 / 19%

## Question 6

Shredded paper is technically paper, so it's recyclable in your curbside program, right?

Right 65 / 35%

★ Wrong 108 / 58%

I don't know 13 / 7%

## Question 7

Which item is the most valuable (has had the highest monetary value per ton) for the recycling industry?

Glass 38 / 21%

Paper 14 / 8%

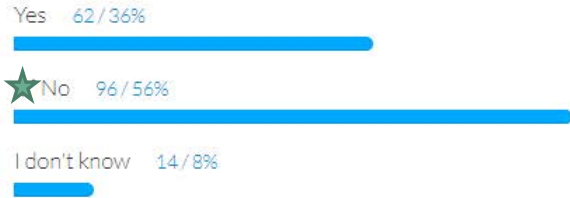
Cardboard 31 / 17%

★ Aluminum 96 / 54%

# Know What to Throw Quiz – Level 2

## Question 8

Are shopping receipts recyclable?



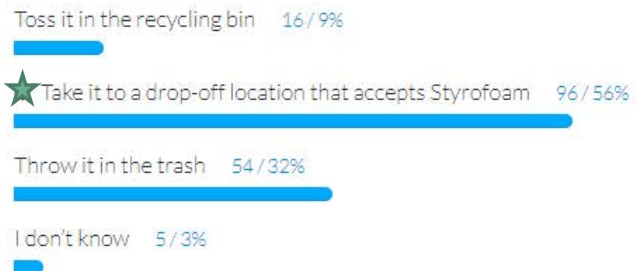
## Question 9

Can a glass bottle be recycled if it is not clear? (i.e wine bottles, beer bottles, etc.)



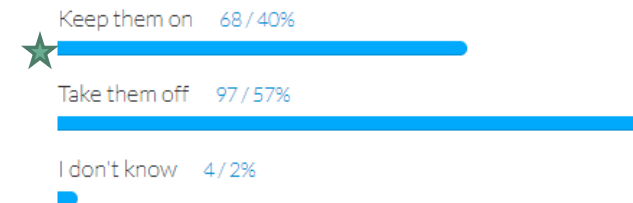
## Question 10

What can you do with Styrofoam packing material?



## Question 11

Should you keep the plastic bottle caps on or off when recycling plastic bottles?





# Discussion Topics

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## 3. *Know What to Throw (KWTT) Campaign.*

**c. Adjustments.** Should any changes be made to the messaging, coordinated topics, frequency of posts?

# Discussion Topics

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## 5. NCTCOG Updates

- a. COVID-19 Response Conference Calls.
- b. EPA Trash Free Waters Grant
- c. Waste Characterization Study #3
- d. U.S. Plastics Pact
- e. 2020 STAR Combined Recycling & Compost Summit (virtual) – October 5-7, 2020
- f. EPA Requests Comments on Potential National Recycling Goals:  
<https://www.epa.gov/americarecycles/us-national-recycling-goals>
- g. Webinar on New International Requirements for Exports and Imports of Plastic Recyclables:  
<https://register.gotowebinar.com/register/7847031278049074700>

# Discussion Topics

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## 6. Future Agenda Items & Request for Presentations

## 7. Roundtable

## 6. Next Meeting Date :

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**Tuesday, December 15, 2020 at 1:30 p.m.**

Location: Virtual - Microsoft Teams

## Join the Campaign And Help Amplify the Message

- Like and Share TimeToRecycle's posts on all social media platforms
- Create your own social media posts and tag TimeToRecycle
- Update your entity's website and link to [www.TimeToRecycle.com](http://www.TimeToRecycle.com)
- Include information in newsletters and utility bill inserts
- Use customizable templates for flyers and other assets found [here](#).
- Join NCTCOG's [Email Distribution List](#) to get updates about the campaign

DO YOU **KNOW** WHAT TO THROW?

 Facebook.com/RecycleNorthTexas

 @TimeToRecycle

 TimeToRecycle

 ItsTimeToRecycle

 [TimeToRecycle.com](http://TimeToRecycle.com)



# Contact

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# Connect



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