

# Dallas 2030 District

Panel Discussion:

High-Performance Real Estate and  
Climate Change: How the Dallas  
2030 District is Making an Impact

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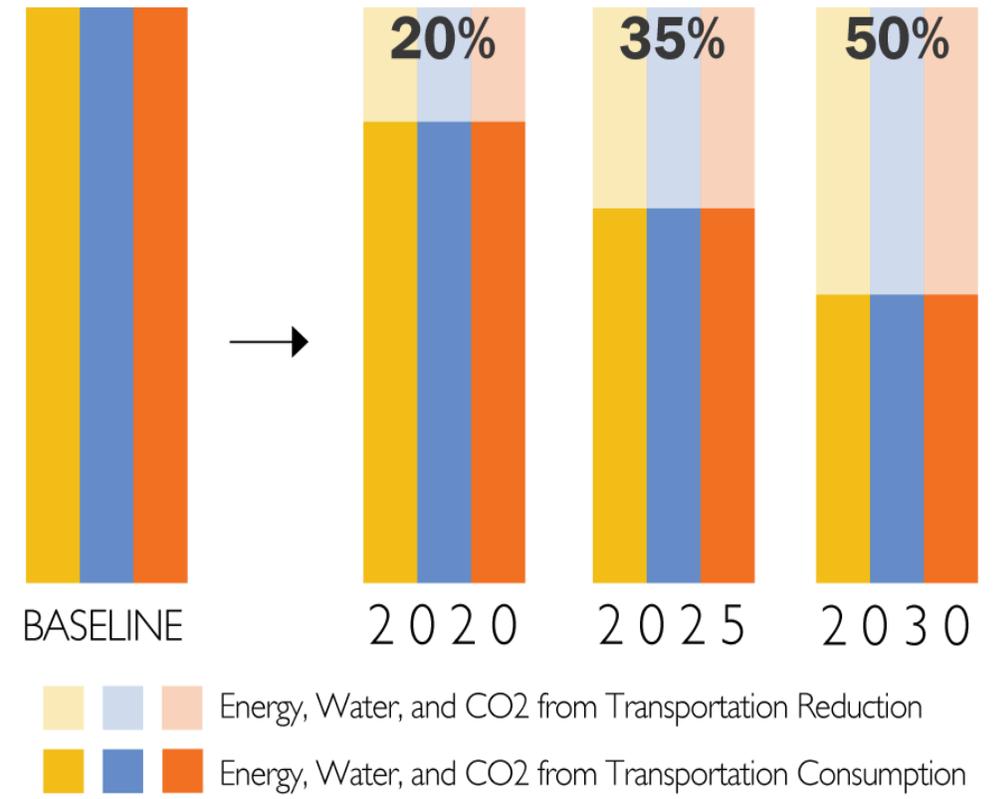
# About Us



- Market Transformation Initiative to create a high-performance building District in Dallas
- Established in 2015
- Dallas 2030 District 501 (c) (3)
- 22 District in the US and Canada
- Over 32.5 million square feet dedicated to our goals
- Ranking 4 out of 22 other Districts

- Goals are aggregated and represent the combined reductions for all 2030 District buildings. No individual data will be disclosed.
- District energy use baseline is determined by 2003 Commercial Buildings Energy Consumption Survey (CBECS) using Energy Star Portfolio Manager

# 2030 Goals:



## The 2030 Challenge for Planning: Existing Buildings

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# Memberships

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Building Owners  
and Managers

Backbone of the  
District



Professional  
Members

Creating a  
Marketplace



Community  
Members

Collaborations  
and Resources

# District Boundaries

Downtown

Uptown

Design District

Medical District

# DFW

How We're Moving Forward to Achieve the 2030 District Goals:

- Education Events
- Best Practices
- Case Studies
- Roundtable Planning Discussions with Building Owners, Managers and Engineers
- Creating and Retaining Ongoing Strategic Partnerships
- Networking
- Other Cities, DFW



# Annual Reporting

Energy Star Portfolio Manager:  
If you don't measure you don't  
know

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2018 Annual Report Available:

Building Highlight: Bank of  
America Plaza

Coming Soon: 2019 Annual  
Report

Building Highlight: Rosewood  
Court and Member Spotlight  
Cambria Hotel



## High-Performance Real Estate and Climate Change:

How the Dallas 2030  
District is Making an  
Impact

Moderator:

Salima Moolji

Panelists:

Billy Rowland, Senior Chief Engineer, JLL

Georgeann Moss, Executive Administrator  
Sustainability Outreach and Initiatives, DCCCD

Steve Whittern, Chief Engineer, Rosewood Court