

North Central Texas Economic Development District (NCTEDD)
Friday July 13, 2018 10:00 AM
Metroplex Conference Room
North Central Texas Council of Governments
616 Six Flags Drive, Arlington, TX 76011

Meeting Agenda

- 1.) Welcome and Introductions
 - a. Sign in
 - b. Preferred method of contact
- 2.) Welcome New Board Members – **Bruce Payne**, Economic Development Director, City of Arlington; **Sharon Hayes**, City Manager, City of Weatherford; **Chris Dyser**, Community Development Director, City of Balch Springs; **John Cabrales**, City Manager, City of Lake Dallas; **Karen Dickson**, Director of Economic Development, City of Azle; Shane Shepard, Economic Development Director, City of Lancaster
- 3.) Approval of Minutes
- 4.) Update on Bylaws Amendment (NCTCOG Executive Board approved at its May 24, 2018 Board Meeting) – Changes to the Board Membership Categories
- 5.) Briefing on Talent Funnel Project
- 6.) Discussion on Task Forces and CEDS Goals and Objectives Priorities
- 7.) Reminder to Submit In-Kind Worksheets
- 8.) New Business
- 9.) Next Meeting Date, August 24, 2018 10:00 AM, NCTCOG Office
- 10.) Adjournment

North Central Texas Economic Development District (NCTEDD)
Meeting Minutes - April 27, 2018
North Central Texas Council of Governments | 616 Six Flags Drive, Arlington, TX 76011

1. Welcome and Introductions

EDD Chair, Marty Wieder, welcomed all in attendance and called the April 27, 2018 meeting of the North Central Texas Economic Development District (NCTEDD) to order at 10:00 am. He asked everyone to make sure they signed in and to note their preferred method of contact (attendance attached).

2. Welcome New Board Member

The Board welcomed new member Michael Rondelli, Associate Vice President of Innovation and Commercialization at the University of North Texas.

3. Approval of Minutes

The minutes were approved unanimously upon a motion by David Schleg and a second by Dr. James Quick.

4. Welcome Cornell Wesley - Economic Development Administration

Marty then welcomed Cornell Wesley from the Economic Development Administration (EDA). He is the Economic Development Representative for Oklahoma & North Texas. Mr. Wesley gave a brief overview of the main categories of grant types that EDA oversees. He said the top three are Economic Adjustment Assistance, Public Works, and Planning and Technical Assistance. He encouraged everyone to explore the STATS AMERICA website for ideas of the types of grant awards approved by the EDA. He also informed the Board about EDA's i6 Innovation Projects and the University Centers, a partnership with higher education. He also reminded the Board to make sure, should they plan to submit a grant application, that they first register with Grants.Gov before the actual submission of a grant application.

5. Discussion on and Recommendation to Increase Board Size by 8 – Amend Bylaws to reflect

The Board discussed various options to insure that all populations were fairly represented on the Board. After discussion, the Board came to a consensus on the changes and Lisa McMillan offered a motion to reflect the consensus, which was seconded by Jennette Killingsworth-Espinoza to restructure the population categories, as follows:

The Board recommends that the NCTCOG Executive Board amend the Bylaws to restructure the Population Categories for cities as follows:

- o 2 Seats Populations more than 500,000 (currently 2 seats for cities more than 350,000)
- o 2 Seats Populations between 200,000 & 500,000 (currently 2 seats between 200,000 and 350,000)
- o 2 Seats Populations between 100,000 and 200,000 (currently 2 seats)
- o 4 Seats Populations between 50,000 and 100,000 (currently 2 seats)
- o 4 Seats Populations between 25,000 and 50,000 (currently 2 seats)
- o 10 Seats Populations less than 25,000 (currently 6 seats)
- o 3 Seats Representatives from Private Sector (currently 2 seats)
- o 10 Seats Representatives from Principal Economic Interests (currently 9 seats)

6. Update on District Activities

Lucille Johnson briefed the Board on activities undertaken since the last meeting, including: the 360 Grassroots Farmstead Project; Project United, development of the City of Corsicana grant application, and her visits to Navarro and Wise Counties. She also explained that Marty had given talks about the District to the West Tarrant Alliance Economic Development Group and the DFW Marketing Team; she had talked to Workforce Solutions for North Central Texas.

Lucille told the Board that a CEDS Goals Report is upcoming and that she needs a list of economic development projects and project costs from around the region, including any of the following: Business Park Infrastructure Projects (roads, water, sewer, gas); Park Improvements; Industrial Parks; Manufacturing Companies; Incubators; Facility Expansions; Wastewater plants; and Airport Improvements. Lucille said she was also working with workforce Development to develop lists for progress of the goals.

7. Property Assessed Clean Energy Programs (PACE) and its impact on Economic Development – Scott Jones, City of Corsicana/Navarro County

NCTEDD Board Member, Scott Jones and Lori Clark from NCTCOG's Transportation Department, briefed the Board on the PACE program and its application and benefits in Economic Development. Lori Clark handed out a flyer explaining the program and information on a scheduled workshop that will be held on May 8, 2018 (attached).

8. Reminder to Submit In-Kind Worksheets

Marty reminded Board members to submit their in-kind worksheets and Lucille explained their importance to the grant process.

9. New Business

Marty explained that the Board has a need to look at their goals and recommended that the members look over the CEDS goals and objectives and report back what they believe should be the emphasis. He mentioned the possibility of creating task forces to develop reports on the progress of the goals.

10. Next Meeting Date

Marty informed the Board that the next scheduled NCTEDD Board meeting is July 27, 2018, but asked them to consider two alternate dates, August 10, 2018 and August 24, 2018. He explained that Lucille would not be available for the planned July 27, 2018 meeting for medical reasons. The Board agreed to move the next scheduled meeting to Friday, August 24, 2018. Marty also recommended the Board set a tentative date to meet to discuss the possible formation of task forces to focus on CEDS goals. That meeting was set for Friday, July 13, 2018.

11. Adjournment: Marty adjourned the Board at 11:45 am.

12. Orientation: Lucille conducted a Board member orientation for several members of the Board after the meeting adjourned.

I hereby certify that these minutes were approved by the North Central Texas Economic Development Board on _____, 2018.

Kassandra Carroll, CECD
Secretary-Treasurer, North Central Texas Economic Development District Board
Economic Development Coordinator, City of Waxahachie

Attachments:

Attendance
PACE

North Central Texas Council of Governments
North Central Texas Economic Development Board

OFFICERS

Chair Marty Wieder, Economic Development Director, City of Grand Prairie
Vice Chair Fred Schmidt, Director Community & Industry Education Program Development, Tarrant County College District
Secretary/Treasurer Kassandra Carroll, CECD, Economic Development Coordinator, City of Waxahachie

COUNTIES - 16 COUNTIES (1 SEAT EACH COUNTY)

1. Collin VACANT
2. Dallas Rick, Loessberg, Director of Planning & Development, Dallas County
3. Denton VACANT
4. Ellis Marty Nelson, Director of Economic Development, City of Ennis
5. Erath VACANT
6. Hood VACANT
7. Hunt Greg Sims, President/CEO, 4a Economic Development Corporation
8. Johnson Diana Miller, Johnson County Economic Development Corporation
9. Kaufman Dawn Steil, Vice President, Terrell Economic Development Corporation
10. Navarro VACANT
11. Palo Pinto VACANT
12. Parker VACANT
13. Rockwall VACANT
14. Somervell VACANT
15. Tarrant Lisa McMillan, Economic Development Coordinator, Tarrant County
16. Wise J.D. Clark, County Judge, Wise County

CITIES - TOTAL OF 16 SEATS – SIX POPULATION CATEGORIES

>500,000 (2 SEATS)

17. David Schleg, Office of Economic Development, City of Dallas
18. Robert Sturns, Economic Development Director, City of Fort Worth

BETWEEN 200,000 - 500,000 (2 SEATS)

19. Bruce Payne, Economic Development Director, City of Arlington
20. VACANT

BETWEEN 100,000 - 200,000 (2 SEATS)

21. Erica Sullivan, Economic Development Analyst, City of Denton
22. Marty Wieder, Economic Development Director, City of Grand Prairie

BETWEEN 50,000-100,000 (2 SEATS)

23. Craig Hulse, Director of Economic Development, City of North Richland Hills
24. Vacant

BETWEEN 25,000 - 50,000 (4 SEATS)

25. Kassandra Carroll, CECD, Economic Development Coordinator, City of Waxahachie
26. Jennette Killingsworth-Espinoza, Executive Director, Little Elm Economic Development Cooperation
27. Sharon Hayes, City Manager, City of Weatherford
28. Shane Shepard, Economic Development Director, City of Lancaster

<25,000 (10 SEATS)

29. Orlando Campos, Director, Economic Development & Tourism, Town of Addison
30. Chris Dyser, Community Development Director, City of Balch Springs
31. Warren Kettman, Director of Economic Development, City of Forney
32. Tina Stelnicki, Community Development Coordinator, City of Murphy
33. Michael Talley, Director of Economic Development, City of Keene
34. Sean Overeynder, Executive Director, Economic Development, City of Ferris
35. John Cabrales, City Manager, City of Lake Dallas
36. Karen Dickson, Director of Economic Development, City of Azle
37. VACANT
38. VACANT

PRIVATE SECTOR (3 SEATS)

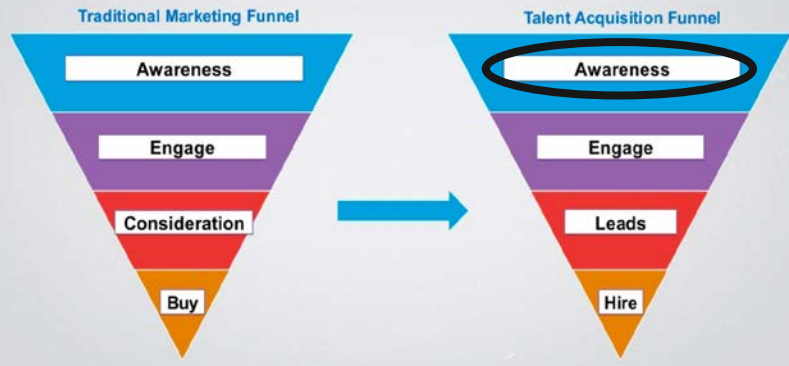
39. Mickey Hillock, President, Hillock Foods, Inc.
40. Jack Thompson, Economic Developer and President, Orasi Development
41. VACANT

PRINCIPAL ECONOMIC INTERESTS (10 SEATS)

42. Janie Havel, Economic Development and Tourism, Office of the Governor
43. Leslie Leerskov, Director, Navarro Small Business Development Center
44. Judy McDonald, Executive Director, Workforce Solutions for Tarrant County
45. James Quick, Associate Vice President, Research & Dean of Graduate Studies, SMU
46. Fred Schmidt, Director Community & Industry Education Program Development, Tarrant County College District
47. Margaret Selid, Director of Economic Development, Dallas Regional Chamber
48. Michael Rondelli, Associate Vice President of Innovation and Commercialization, University Of North Texas 1/18
49. VACANT
50. VACANT
51. VACANT

Updated 7/20/18

The traditional funnel applied to Talent Acquisition



Topic: Incoming DFW labor pool from postsecondary enrollment and postsecondary programs

Opportunity: Access and awareness to postsecondary data for site selection, business recruitment and business retention

Challenge: Accurate, accessible, uniform and timely figures

CEDS GOAL No. 1. *Develop a globally competitive skilled workforce that encourages businesses to start, locate, and expand in the North Central Texas region.*

Objectives:

- Conduct **collaborative planning activities with regional partners to promote** alignment of economic and workforce development goals, including **advocacy** emphasizing postsecondary education and skills training to support high-growth, high-wage jobs, including skilled trades.
- Make labor market information more accessible** to school districts and higher education institutions so students can make informed choices about career options.
- Partner with local universities within the region** to increase production of knowledge-based workers in science and technology sectors.
- Partner with local industry, Workforce Solutions and community colleges** in the region to identify and provide skilled-trade workforce.

CEDS GOAL No. 2. *Enhance the North Central Texas region's economic competitiveness.*

Objectives:

- Help communities implement economic development strategies that **grow existing, locally-owned businesses and attract new companies** to the North Central Texas Region
- Support **business attraction and retention efforts** of local and regional economic development entities

Current Tools Using Postsecondary Enrollment Data:

Texas Labor Analysis Supply Report (<https://texaslaboranalysis.com/Supply>) – Provided by the Labor Market and Career Information (LMCI) Department of the Texas Workforce Commission (TWC). Texas Labor Analysis is an online tool that offers the ability to compare current labor supply for user selected occupations by Workforce Development Area.

Limitations: *2 year lag on enrollment data, allows only one education program to be selected at a time*



Texas Industry Profiles Labor Availability Estimator

(<https://texasindustryprofiles.com/apps/lae/indsearch.asp>) - Module designed to help public officials and prospect firms determine if the region's supply of appropriately skilled labor is sufficient to fuel economic development for any given industry.

Limitations: *6 to 7 year lag on employment and enrollment data, allows only one individual NAICS at a time*



Supply

Build a custom report to view Supply information for an occupation.

Select Report Type

Field of Study (CIP) ▾

Region(s)

How would you like to include regions in the report? You can choose one or multiple. When 2 or more regions are selected, the data presented in the report is aggregated.

Select from List

Select from Map

North Central ✕ Tarrant County ✕ Dallas ✕

Select Program

How would you like to include a program in the report? If you know which Program you want to view search with the title or CIP Code. Otherwise, select from the list

CIP Title

computer

CIP Codes

Search All CIP Codes...

Apply Filter

Clear Filter

CIP Code	CIP Title
301601	Accounting and Computer Science
119999	Computer and Information Sciences and Support Services, Other
110101	Computer and Information Sciences, General
111003	Computer and Information Systems Security/Information Assurance
151201	Computer Engineering Technology/Technician
140901	Computer Engineering, General
110803	Computer Graphics
470104	Computer Installation and Repair Technology/Technician
480510	Computer Numerically Controlled (CNC) Machinist Technology/Technician
110202	Computer Programming, Specific Applications

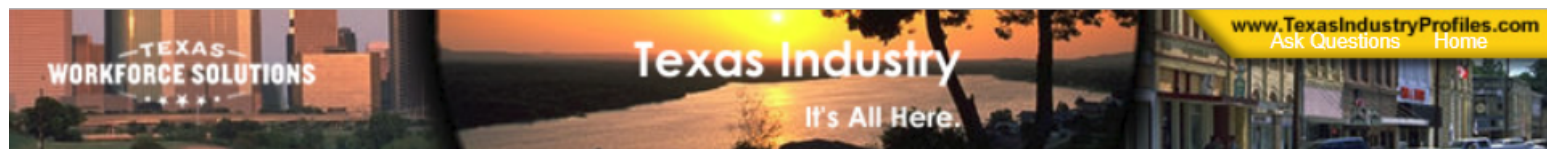
Field of Study (CIP) Report: Computer Engineering, General

Selected Region(s): North Central,Tarrant County,Dallas

[Export to Excel](#)
[Reset](#)

Fice	School Name	Total Enrollment - 2014	Total Enrollment - 2015	Total Enrollment - 2016	Total Graduates - 2014	Total Graduates - 2015
003613	Southern Methodist University	N/A	N/A	N/A	24	30
003656	The University of Texas - Arlington	272	309	341	29	29
009741	The University of Texas - Dallas	349	407	456	75	75
003594	University of North Texas	237	295	313	33	38
042421	University of North Texas - Dallas	N/A	6	N/A	N/A	N/A
Total Count: 5		858	1,017	1,110	161	172





Local Employment Dynamics	Cluster Skills Analysis	Occupational Clusters	Economic Base Analysis	Industry Narrative Profiles	Industry Clusters	Workforce Supply	Partners & Connections
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Sample Use Scenarios

Labor Availability Estimator

NAICS 5415 Computer systems design and related serv Labor supply estimates for Tarrant Co. region

[Show LMI](#)

SOC	Title	% Ind. Emp.	2012 Emp.	TWC Appl. Trans.	Recent Grads	Related Emp.	Total Available
15-1132	Software Developers, Applications	10.28	2,770	n/a	306	5,870	8,946
15-1121	Computer Systems Analysts	8.59	3,020	n/a	582	8,630	12,232
15-1133	Software Developers, Systems Software	7.43	2,230	n/a	182	5,870	8,502
15-1131	Computer Programmers	7.13	1,380	n/a	407	5,830	7,617
15-1142	Network and Computer Systems Administrators	4.16	2,030	n/a	439	n/a	2,469
43-9061	Office Clerks, General	3.75	20,220	5,920	n/a	17,050	43,190
41-3099	Sales Representatives, Services, All Other	2.97	6,280	1,531	n/a	n/a	7,811
15-1152	Computer Network Support Specialists	2.84	1,100	n/a	455	6,110	7,665
41-4011	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	2.81	2,070	501	n/a	50,820	53,391
11-3021	Computer and Information Systems Managers	2.42	1,340	405	938	7,470	10,153
11-1021	General and Operations Managers	2.34	12,280	1,479	3,408	n/a	17,167
15-1143	Computer Network Architects	2.33	790	n/a	758	10,510	12,058
13-1199	Business Operations Specialists, All Other	2.01	5,090	846	n/a	n/a	5,936
17-2061	Computer Hardware Engineers	1.24	360	37	132	5,870	6,399
41-9031	Sales Engineers	1.17	360	103	n/a	5,400	5,863
13-1111	Management Analysts	1.15	3,010	276	2,209	12,760	18,255
15-1141	Database Administrators	1.04	770	n/a	439	5,930	7,139
13-2011	Accountants and Auditors	1.00	7,560	1,266	2,570	4,060	15,456

Save this information to a data file (comma-separated values format).

The 2012 Employment figures are taken from the TWC 2012-2022 projections and represent persons employed in that occupation across all industries within the indicated area. The TWC Applicant transactions figures cover the period 1/2011 through 9/2012. The Recent Graduates figures represent 2010/2011 graduates from related programs, based on a SOC-to-CIP (Catalog of Instructional Programs) crosswalk. The Related Employment figures are taken from a version of an O*NET-based Knowledge, Skills and Abilities matching routine.

Texas Industry
It's All Here.

www.TexasIndustryProfiles.com
[Ask Questions](#) [Home](#)

Local Employment Dynamics	Cluster Skills Analysis	Occupational Clusters	Economic Base Analysis	Industry Narrative Profiles	Industry Clusters	Workforce Supply	Partners & Connections
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[Sample Use Scenarios](#) **Labor Availability Estimator**

Related Graduations for SOC 15-1131, Computer Programmers (Showing 2010/2011 graduations from related programs in Tarrant Co. region)

CIP	Title	School	Grads
110201	Computer Programming/Programmer, General	Tarrant County College District - Northeast Campus (Hurst)	15
		Tarrant County College District - Northwest Campus (Fort Worth)	1
		Tarrant County College District - South Campus (Fort Worth)	2
		Tarrant County College District - Southeast Campus (Arlington)	6
110701	Computer Science	Texas A&M University (College Station)	116
		Texas Wesleyan University (Fort Worth)	1
		The University of Texas at Arlington (Arlington)	21
110803	Computer Graphics	Texas A&M University (College Station)	37
521201	Management Information Systems, General	Texas Wesleyan University (Fort Worth)	1
		The University of Texas at Arlington (Arlington)	109
		The University of Texas at Austin (Austin)	98

Save this information to a data file (comma-separated values format).

Results of the CEDS Goals and Objectives Ranking

Responses Received from Board Members

- Received responses from 18 Board Members (some selected multiple objectives for one goal)

Goal Breakdown for the #1 Goal

- Goal 1 was selected by 13 as the #1 Goal
- Goal 2 was selected by 4 as the #1 Goal
- Goal 3 was selected by 1 as the #1 Goal
- Goal 4 was selected by 0 as the #1 Goal
- Goal 5 was selected by 0 as the # 1 Goal
- Goal 6 was selected by 0 as the #1 Goal

Goal Breakdown for the #2 Goal

- Goal 1 was selected by 2 as the #2 Goal
- Goal 2 was selected by 7 as the #2 Goal
- Goal 3 was selected by 4 as the #2 Goal
- Goal 4 was selected by 4 as the #2 Goal
- Goal 5 was selected by 0 as the #2 Goal
- Goal 6 was selected by 1 as the #2 Goal

Goal Breakdown for the #3 Goal

- Goal 1 was selected by 2 as the #3 Goal
- Goal 2 was selected by 1 as the #3 Goal
- Goal 3 was selected by 7 as the #3 Goal
- Goal 4 was selected by 2 as the #3 Goal
- Goal 5 was selected by 4 as the #3 Goal
- Goal 6 was selected by 2 as the #3 Goal

The selection of objectives varied as follows:

- The #1 Goal (Goal 1 in the CEDS)
 - a (6), b (0), c (1), d (0), e (1), f (4), g (0), h (1) One person selected two objectives and one person did not select an objective
- The #2 Goal (Goal 2 in the CEDS)
 - a (3), b (4), c (0), d (1) One person selected 3 objectives, and one person did not select an objective
- The #3 Goal (Goal 3 in the CEDS)
 - a (2), b (1), c (3), d (0), e (1), f (2) One person selected 3 objectives

The top goals and objectives are:

- Goal 1, Objective a
- Goal 2, Objective b
- Goal 3, Objective c

Total number of times goals were chosen as either number 1, number 2 or number 3:

- Goal #1 Chosen 17 times
- Goal #2 Chosen 12 times
- Goal #3 Chosen 12 times
- Goal #4 Chosen 6 times
- Goal #5 Chosen 4 times
- Goal #6 Chosen 2 times

North Central Texas Economic Development District (NCTEDD)
Meeting Minutes – July 13, 2018
North Central Texas Council of Governments | 616 Six Flags Drive, Arlington, TX 76011

1. Welcome and Introductions

EDD Chair, Marty Wieder, welcomed all in attendance and called the July 13, 2018 meeting of the North Central Texas Economic Development District (NCTEDD) to order at 10:00 am. He asked everyone to make sure they signed in and to note their preferred method of contact (attendance attached).

2. Welcome New Board Members

The Board welcomed new members Bruce Payne, Economic Development Director, City of Arlington; Sharon Hayes, City Manager, City of Weatherford; Karen Dickson, Director of Economic Development, City of Azle; and Shane Shepard, Economic Development Director, City of Lancaster.

3. Approval of Minutes

Minutes of the April 24, 2018 meeting were approved unanimously, upon a motion by Craig Hulse, second by Bruce Payne.

4. Update on Bylaws Amendment Approved by NCTCOG Executive Board at its May 24, 2018 Board Meeting

Marty Wieder directed the Board members to the amended Bylaws that were provided as part of the meeting Board materials. Lucille Johnson explained that the NCTCOG Executive Board had amended the NCTEDD Bylaws at its May 24, 2018 meeting, in accordance with EDD Board recommendations from its April 24, 2018 meeting. She reminded the Board that the recommended amendment included the restructure of population categories and Board seats as follows:

- 2 Seats Populations more than 500,000 (currently 2 seats for cities more than 350,000)
- 2 Seats Populations between 200,000 and 500,000 (currently 2 seats between 200,000 and 350,000)
- 2 Seats Populations between 100,000 and 200,000 (currently 2 seats)
- 4 Seats Populations between 50,000 and 100,000 (currently 2 seats)
- 4 Seats Populations between 25,000 and 50,000 (currently 2 seats)
- 10 Seats Populations less than 25,000 (currently 6 seats)
- 3 Seats Representatives from Private Sector (currently 2 seats)
- 10 Seats Representatives from Principal Economic Interests (currently 9 seats)

Lucille further explained that the NCTCOG Executive Board also removed the requirement that each county government pass a resolution to support and join the District since cities and representatives from principal economic development interests and the private sector were not required to do so. The portion of the Bylaws that was changed can be found in Article 3 – EDD Board, Sections: 2 Membership, 3 Composition, 4 Representation and Method of Appointment – Local Government, 5 Representation and Method of Appointment – Private Sector Representatives, and 6 Representation and Method of Appointment – Regional Principal Economic Interest Representatives.

5. Briefing on Talent Funnel Project

NCTEDD Board member Craig Hulse, Economic Development Director for the City of North Richland Hills, talked to the Board about a potential project that could be of use to the district and the region. He talked about the need to be able to provide potential businesses considering location in the region and looking for college students/workers/labor force with a way to link to the labor market through current data. He said that the number of students enrolled in universities in this region is over 135,000 students and totals the population of the city of Denton. He spoke about the opportunity for access and awareness to postsecondary data for site election, business recruitment and business retention, and the challenge of having accurate, accessible, uniform and timely figures. Mr. Hulse described how this talent acquisition aligns with Goals one and two of the Comprehensive Economic Development Strategies (CEDS) to: *develop a globally competitive skilled workforce* and to *enhance the North Central Texas region's economic competitiveness*.

He also gave two examples of current tools that provide useful information using postsecondary enrollment data: (1) Texas Labor Analysis, which is provided by the Labor Market and Career Information (LMCI) Department of the Texas Workforce Commission (TWC), and (2) Texas Industry Profiles Labor Availability Estimator, which is provided by Texas Workforce Solutions.

He explained that the Texas Labor Analysis is an online tool that offers the ability to compare current labor supply for user selected occupations by Workforce Development Area, and the Texas Industry Profiles Labor Availability Estimator is a module designed to help public officials and prospect firms determine if the region's supply of appropriately skilled labor is sufficient to fuel economic development for any given industry. He said that there are limitations to each of them. Data from the first tool provided a two-year lag on enrollment data and allows only one education program to be selected at a time. Data from the second tool provided a six- to seven-year lag on employment and enrollment data and allows only one individual NAICS at a time.

Mr. Hulse discussed how the District and the region could benefit with finding a means to a better path of linking more current data on labor availability with hiring needs to help potential employers know and find who is in the available labor force and the points of contact to locate the skilled workforce.

He told the Board that a Talent Funnel Initiative should be considered because:

- The availability of skilled workers is the #1 factor in determining site selection (according to Area Development Magazine's 2017 survey);
- Over 135,000 students are enrolled in DFW four year institutions; 65,000 full- and part-time students enrolled in Tarrant County College;
- Site selectors desire and prefer readily available data on short notice;
- Students desire gainful employment upon graduation; and
- Communities desire to promote their employment base and skill level

6. Discussion on Task Forces and CEDS Goals and Objectives Priorities

Marty Wieder told the Board that the prior discussion on Talent Funnel was an excellent introduction into prioritizing the goals identified in the CEDS and the development of Board member task forces to help focus on and report on the goals. He explained that at the EDD Board meeting in April, he requested Board members to look at the CEDS goals and objectives and provide feedback on their ranking of the top three goals and the top objective of those goals, each having been identified in the CEDS. He provided the Board with a copy of Sections 3 and 4 of the CEDS, which contain the goals and objectives, as well as a copy of the results of their rankings as identified below:

Results of the CEDS Goals and Objectives Ranking

Responses Received from Board Members

- Received responses from 18 Board Members (some selected multiple objectives for one goal)

Goal Breakdown for the #1 Goal

- **Goal 1 was selected by 13 as the #1 Goal**
- Goal 2 was selected by 4 as the #1 Goal
- Goal 3 was selected by 1 as the #1 Goal
- Goal 4 was selected by 0 as the #1 Goal
- Goal 5 was selected by 0 as the # 1 Goal
- Goal 6 was selected by 0 as the #1 Goal

Goal Breakdown for the #2 Goal

- Goal 1 was selected by 2 as the #2 Goal
- **Goal 2 was selected by 7 as the #2 Goal**
- Goal 3 was selected by 4 as the #2 Goal
- Goal 4 was selected by 4 as the #2 Goal
- Goal 5 was selected by 0 as the #2 Goal
- Goal 6 was selected by 1 as the #2 Goal

Goal Breakdown for the #3 Goal

- Goal 1 was selected by 2 as the #3 Goal
- Goal 2 was selected by 1 as the #3 Goal
- **Goal 3 was selected by 7 as the #3 Goal**
- Goal 4 was selected by 2 as the #3 Goal
- Goal 5 was selected by 4 as the #3 Goal
- Goal 6 was selected by 2 as the #3 Goal

The selection of objectives varied as follows:

- The #1 Goal (Goal 1 in the CEDS)
 - a (6), b (0), c (1), d (0), e (1), f (4), g (0), h (1)
- The #2 Goal (Goal 2 in the CEDS)
 - a (3), b (4), c (0), d (1)
- The #3 Goal (Goal 3 in the CEDS)
 - a (2), b (1), c (3), d (0), e (1), f (2)

The top goals and objectives are:

- Goal 1, Objective a
- Goal 2, Objective b
- Goal 3, Objective c

Total number of times all goals were chosen as either number 1, number 2 or number 3:

- Goal #1 Chosen 17 times
- Goal #2 Chosen 12 times
- Goal #3 Chosen 12 times
- Goal #4 Chosen 6 times
- Goal #5 Chosen 4 times
- Goal #6 Chosen 2 times

Mr. Wieder told the Board that the prior discussion of Talent Funnel, which focused on CEDS Goal No. 1 and Goal No. 2, directly correlated with the goals identified by the Board as the top three, which were CEDS Goal No. 1, Goal No. 2, and Goal No. 3.

- 1. GOAL No. 1.** Develop a globally competitive **skilled workforce** that encourages businesses to start, locate, and expand in the North Central Texas region.

Objective:

- a. Conduct collaborative planning activities with regional partners to promote alignment of economic and workforce development goals, including advocacy emphasizing postsecondary education and skills training to support high-growth, high-wage jobs, including skilled trades

- 2. GOAL No. 2.** Enhance the North Central Texas region's **economic competitiveness**.

Objective:

- b. Help communities implement economic development strategies that grow existing, locally-owned businesses and attract new companies to the North Central Texas Region

- 3. GOAL No. 3.** Pursue opportunities and strategies that continue to make the North Central Texas region an **entrepreneur-friendly** region.

Objective:

- c. Ensure that entrepreneurs and small businesses have access to the resources they need to start and grow

Marty and the Board discussed at length, Goal No. 1, with the discussion resulting in the importance of the working relationship with the NCTEDD and the three regional Workforce Boards, the colleges and universities in the region and agencies, such as United Way, The Dallas Regional Chamber, North Central Texas InterLink, Catholic Charities, The Women's Center and others throughout the region to create linkages that provide for current data, points of contact and system changes to accomplish the objectives of Goal No. 1. One suggestion was made to have a Labor Access Task Force to focus on Goal No. 1.

With respect to the length of the meeting, Marty told the Board that the discussion of Task Forces would be continued at the next NCTEDD Board meeting, scheduled for August 24, 2018. Lucille told the Board that she would work with the NCTCOG Workforce Board to arrange a future discussion meeting with the various regional groups to look at ways to provide data and resources to address Goal No. 1, its objectives and talent funnel.

7. Reminder to Submit In-Kind Worksheets

Marty reminded Board members to submit their in-kind worksheets and Lucille explained their importance to the grant process.

8. New Business

No new business items were discussed.

9. Next Meeting Date

Marty informed the Board that the next scheduled NCTEDD Board meeting is August 24, 2018 at 10:00 AM at the NCTCOG offices.

10. Adjournment: Marty adjourned the Board at 11:45 am.

I hereby certify that these minutes were approved by the North Central Texas Economic Development Board on _____, 2018.

Kassandra Carroll, CECD
Secretary-Treasurer, North Central Texas Economic Development District Board
Economic Development Coordinator, City of Waxahachie

NCTEDD Board Meeting
July 13, 2018
NCTCOG – Metroplex Conference Room
 Sign-in Sheet

Name Title Jurisdiction

Fred Schmidt Asst. to President Tarrant County College

Kristen Peques Economic Development City of Weatherford

Micky Gilllock Corsicana Industrial Park Corsicana

Dawn Still ~~ED Dir~~ President Terrell EDC

Kamaria Carroll Co. Dir. Coordinator Mayabach

Ernie Hulse ED Director NRH

~~Sharon Hays~~ ED Dir Little Elm

Raven Dickson ED Dir Azle

Sharon Hays CM Weatherford

Melina Tabei ED Dir Keene

Misty Nelson EDC Dir Ennis

David S. Miley Dallas OED-Sector Coord. Dallas

Margaret Sells Managing Dir. Ecology DFW

Robert Sturney ED Director City of FW

Steve Shepard ED Director Lancaster

MARY WHEEL Director City of Grand Prairie

