

Rheaply

**North Central Texas
Council of
Governments
Circular Marketplace**





Agenda

About Rheaply
Marketplace Outline
Pricing
What We've Heard
Success Stories
Timeline
Q&A



Hi, we're Rheaply.

Rheaply is an award-winning software company that promotes reuse of physical assets within organizations to build a community where every workplace resource finds its next use.

Black-led tech company, founded 2016

Currently based in US and Canada markets

\$30M
from top-tier investors

Trusted by resourceful companies

Google



Goldman Sachs

TARGET

abbvie

logitech

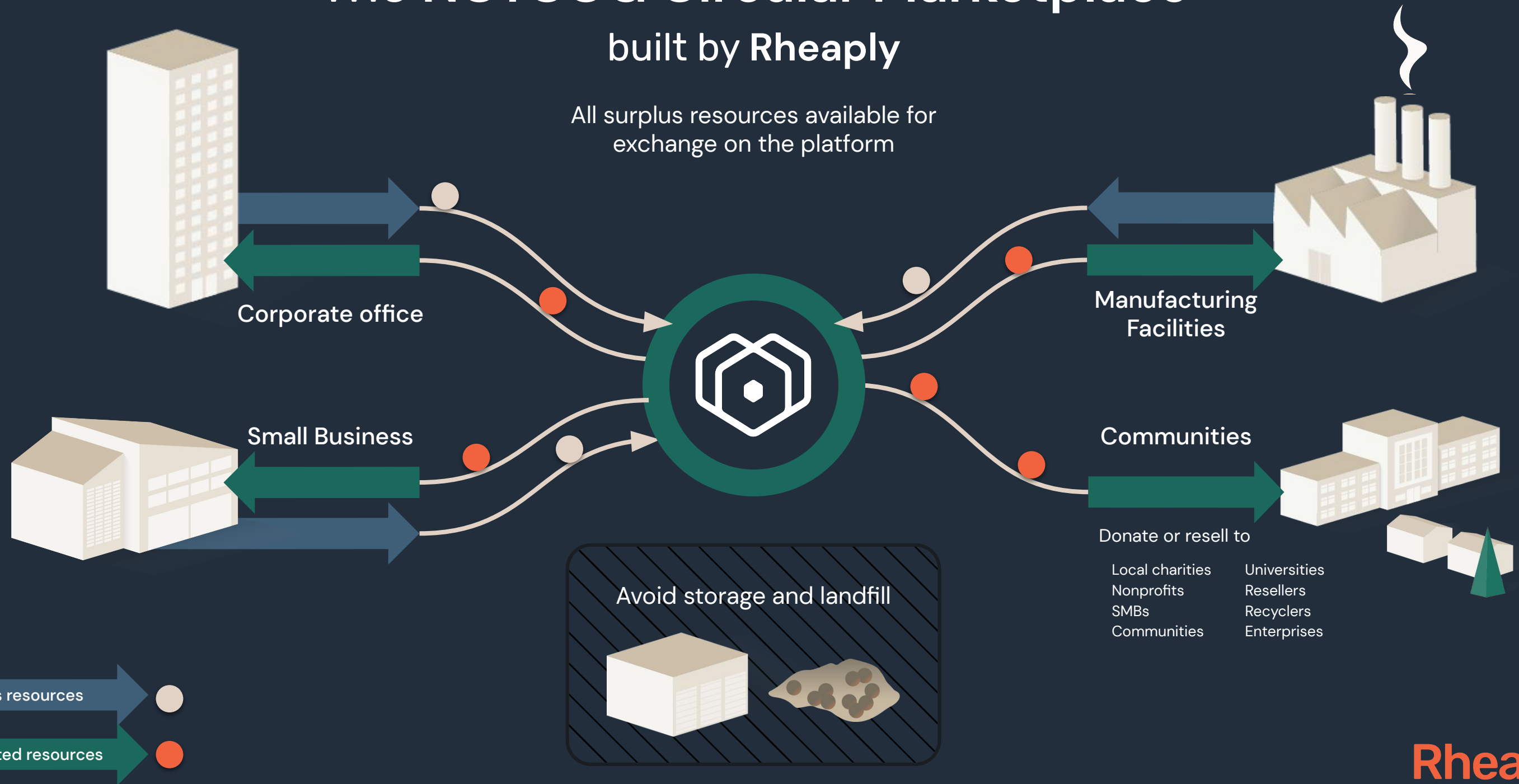


Exelon

The NCTCOG Circular Marketplace

built by Rheaply

All surplus resources available for exchange on the platform



The Rheaply Platform

Technology for scaling reuse



Resource management

Bring visibility into resource availability across the NCTCOG area



Online exchange

Resources exchanged externally for reuse




Metric reporting

Track financial and sustainability data with real-time reporting

Rheaply Search


TABL-CON-RECT-24
Table

Details Products



Est. total	40
Category:	Furniture
Dimensions:	56" L x
Performance:	High
Weight:	232lbs
Tags:	Mid ce
Material:	MDF, la
Note:	Source
Additional files:	warran
Created by:	Nicki F


←



Mobile leather task chair

\$400 10 available 1 offer

− 1 + **Make offer**

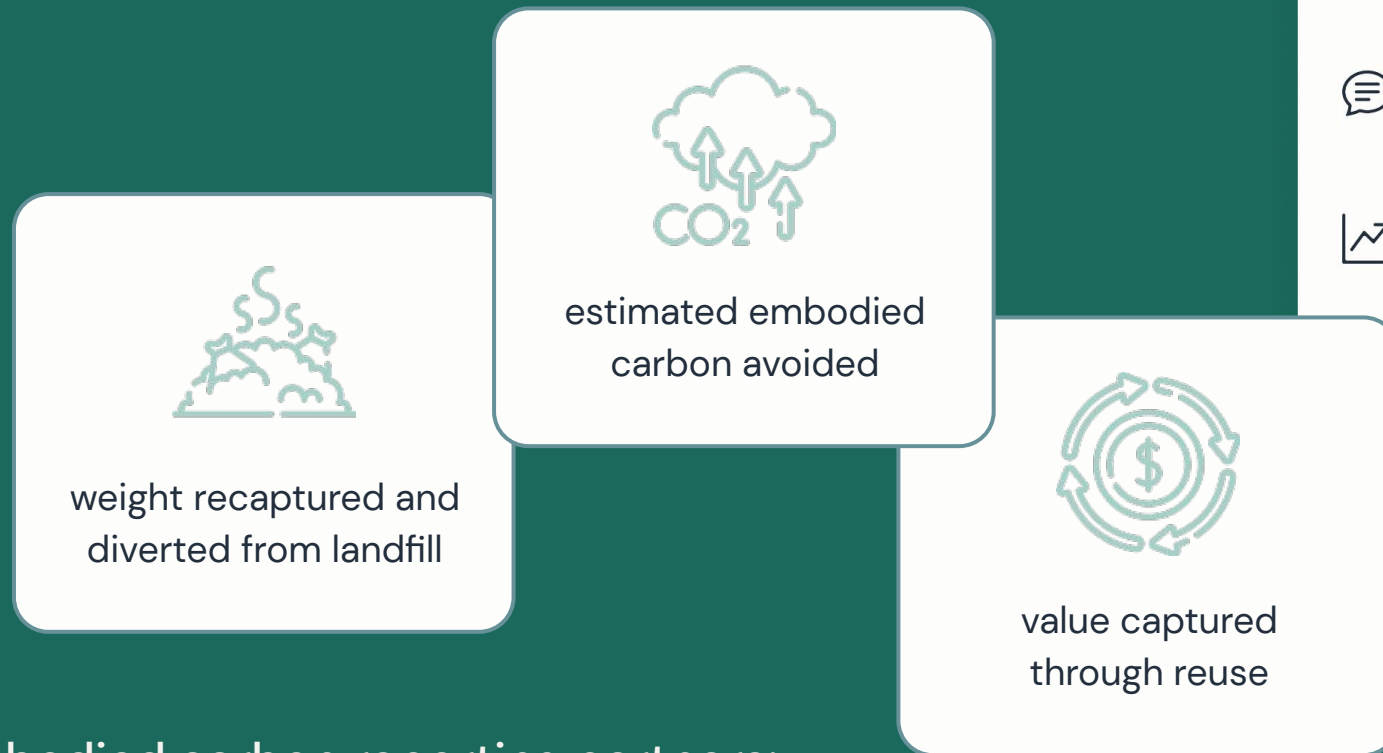


Dr. Gloria Sweet

Corporate Campus
54 Gold Ave., Chicago, IL 60611
Wilson Tower > Floor 2 > Room 403

The Rheaply Platform

Sustainability reporting



Embodied carbon reporting partners:



Life cycle analysis database from our partners at WAP Sustainability Consulting

The Rheaply Circular Marketplace Platform pricing summary

Marketplace Network (Initial Fee)

Reuse workplace resources across parties within the NCTCOG area

Transaction Fee	Year One price	# of admins
15% for any selling transactions	\$62k	2
or		
\$5 for items sold for \$35 or less		

Marketplace Network (Annual Subscription)

Reuse workplace resources across parties within the NCTCOG area

Transaction Fee	Annual price	# of admins
15% for any selling transactions	\$12k	2
or		
\$5 for items sold for \$35 or less		

What we've heard from you

Public Sector Benefits

- Reduce landfill rates
- Help answer the question “what do businesses have useful in our geographic area that can be reused by others?”
- Connect those in need with those that have surplus
- Identify trends of items that are more likely to see reuse
- Provide a useful service to business citizens in the area
- Offer access to innovative sustainable disposition paths through [Rheaply's Ecosystem](#) of upcycling, reuse, donation, and community partners

Private Sector Benefits

- Digitize surplus across businesses in the NCTCOG area to empower external reuse and exchange of resources
- Create **new revenue streams** from selling surplus resources in a B2B marketplace
- Boost collaboration between businesses large and small
- **Reduce storage costs** and tipping fees

Universal Sustainability Benefits

- Set goals and Track against the following ESG metrics:
 - waste diverted from landfill ,
 - value recaptured through reuse
 - community impact through donations
- Incorporate thoughtful donations within the community
- “Shiny New Things” challenge in Grand Prarie Texas, and regional landfills

How organizations use Rheaply

Get inspired by our client journeys to envision how Rheaply could serve the NCTCOG client network.

FF&E reuse

\$50k

saved during Pilot phase

Internal reuse, donated surplus items to Salvation Army

Allina Health 

Visibility

\$369K

value recaptured

Internal value recovered from asset reuse across campus buildings

Google

Management

\$221k

value recaptured

Peer to peer equipment and consumable sharing and reuse

abbvie

Disposition

80k lbs

diverted from landfill

Diverted PPE from landfill into the local community

 Nicor Gas

Marketplace launch strategy

October 2023
Finalize phase 1 plan

October 2023

Platform configuration

- Initial key stakeholder and admin identification
- Implement Single Sign On
- Backend marketplace configuration
- Identify program success metrics and milestones

November 2023

Platform implementation

- Early User and Admin onboarding and training
- Platform seeding through bulk upload of current surplus across early adopter businesses
- Begin connecting platform to Rheaply network partners

December 2023

Program delivered

- Invites rolled out to businesses in the NCTCOG geographic area
- Quarterly Business Reviews scheduled
- Marketing and communication strategy and rollout
- Exchanges on platform begin

January 2024 and beyond
Add Additional Businesses



Thank you

**A circular world is in
reach and we are going
to build it, together!**



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