

North Texas Regional Integration of Sustainability Efforts (RISE) Coalition

April 29, 2026



North Central Texas
Council of Governments

RISE Coalition Website: <https://www.nctcog.org/envir/development-excellence/rise-coalition>
RISE Coalition Committee Page: <https://www.nctcog.org/envir/committees/regional-integration-of-sustainability-efforts-ris>

Housekeeping Items

- Please sign in using the sheet at the back of the room
- Bathrooms, Emergency Exits, and Safety Procedures

Welcome & Introductions

- We will go around the room and do introductions – please share your name and city/organization
- Welcome guests
- Thank you all for attending!

April 29, 2026

RISE Coalition Agenda

Welcome

- 1) Welcome and Introductions

Presentation

- 2) FIFA Sustainability Committee Update

Action Items

- 3) Meeting Summary

Discussion

- 4) Green Business Panel Discussion
- 5) FY2027 Work Discussion and Brainstorming

- 6) Cost Share Amount Adjustments

Information Items

- 7) FY2026 Work Plan and Project Updates
- 8) FY2026 Member Cost Share Commitments
- 9) NCTCOG Regional Opportunities

Other Business

- 10) Participant Roundtable
- 11) Future Agenda Items
- 12) Next Meeting Date

FIFA Sustainability Committee Update

Meghna Tare, Chief Sustainability
Officer, University of Texas at
Arlington



WUOLEB AREB FIFA DALLAS



FIFA

TM



UT Southwestern
Medical Center



CHOCTAW
CASINOS & RESORTS





THE BIGGEST GLOBAL EVENT



The FIFA World Cup 2026 is returning to North Texas for a global moment of historic scale. Dallas previously hosted World Cup matches in 1994 at the Cotton Bowl Stadium, drawing record-breaking crowds for the tournament.

- June 11 - July 19 (June 14)
- 48 Teams
- 9 matches at Dallas Stadium (semi-final)
- 34+ Day FIFA Fan Festival™
- \$1.5 - \$2.1 Billion in Economic Impact



NORTH TEXAS IS READY TO WELCOME THE WORLD



6 BILLION FANS

THE WORLD'S
SINGLE BIGGEST
EVENT & MOST
POPULAR SPORT

5,000+

INTERNATIONAL MEDIA
REPRESENTATIVES IN
MARKET

3.8 MILLION

DFW VISITORS
100,000 PER DAY

\$1.5 - \$2.1 BILLION

EXPECTED ECONOMIC
IMPACT IN DFW



FIFA WORLD CUP 2026[™] MATCH SCHEDULE

GROUP STAGE

NETHERLANDS  **V**  JAPAN

JUNE 14 - 3:00 PM CT

ENGLAND  **V**  CROATIA

JUNE 17 - 3:00 PM CT

ARGENTINA  **V**  AUSTRIA

JUNE 22 - 12:00 PM CT

JAPAN  **V**  SWEDEN

JUNE 25 - 6:00 PM CT

JORDAN  **V**  ARGENTINA

JUNE 27 - 9:00 PM CT

ROUND OF 32

2E  **V**  2I

JUNE 30 - 12:00 PM CT

2D  **V**  2G

JULY 3 - 1:00 PM CT

ROUND OF 16

W83  **V**  W84

JULY 6 - 2:00 PM CT

SEMIFINAL

W97  **V**  W98

JULY 14 - 2:00 PM CT

REGIONAL WORKING GROUPS



TRANSPORTATION
NCTCOG

ACCOMMODATIONS
Ginger Lively Cade

SUSTAINABILITY
Meghna Tare

VOLUNTEERS
Allie Dunlap

PUBLIC RELATIONS
& COMMUNICATIONS
Joe Trahan - TFPR

TRAINING VENUES
J.D. Wood

HOST CITY
SUPPORTERS
Gillian Breidenbach

FIFA FAN FESTIVAL™
Cindy Solomon

INTERNATIONAL BROADCAST
CENTER
Rocky Vaz

SAFETY
& SECURITY
Richard Burkhead

GOVERNMENTAL RELATIONS
Monica Paul

HUMAN RIGHTS
Minal Davis

DONOR PROGRAM
Jaime Cabrera

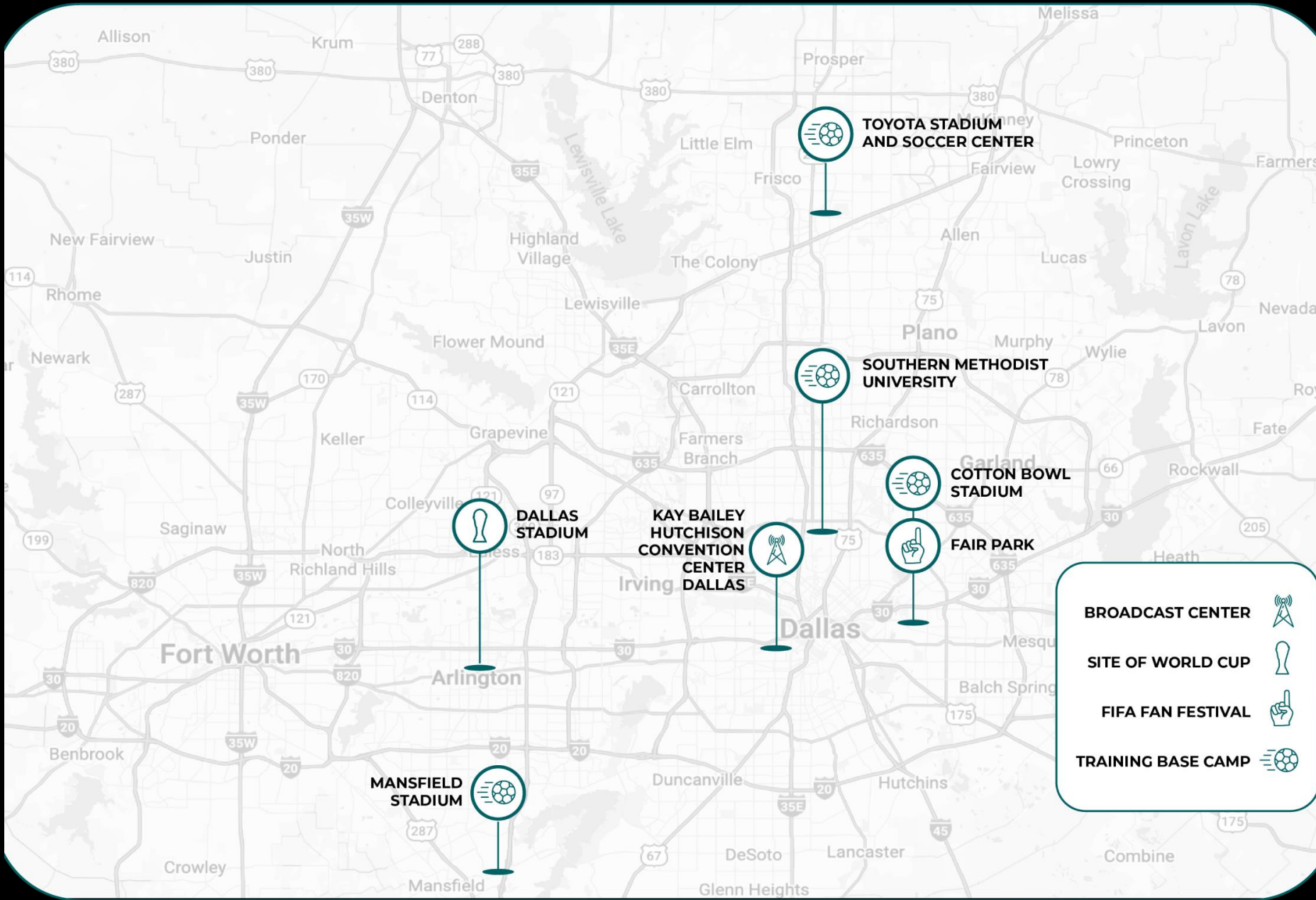
CITY SERVICES
Rocky Vaz

MARKETING
Noelle LeVeaux
Anita Simmons

ANCILLARY EVENTS
Colleen Joyce

LEGACY
Steve Davis

KEY VENUES



KEY VENUES IN NORTH TEXAS



MATCH VENUE: DALLAS STADIUM (ARLINGTON)

FIFA FAN FESTIVAL: FAIR PARK (DALLAS)

FAN ACTIVATIONS: TBD

TEAM BASE CAMPS:

MANSFIELD STADIUM (MANSFIELD)

TOYOTA STADIUM & SOCCER COMPLEX (FRISCO)



INTERNATIONAL BROADCAST CENTER: KBHCCD

VENUE SPECIFIC TRAINING SITE VENUES

COTTON BOWL STADIUM (DALLAS)

SOUTHERN METHODIST UNIVERSITY (DALLAS)



FIFA FAN FESTIVAL™ DALLAS



FIFA Fan Festival™ at Fair Park will feature giant screens broadcasting World Cup matches, immersive Host City Supporter activations, dynamic live programming with concerts and cultural showcases, and a curated food and beverage program highlighting local cuisine. Guests will also enjoy a dedicated playground area with a mini-pitch, youth clinics, and skills contests, along with the opportunity to purchase premium access tickets for an elevated experience.

- 34 Activation Days (5 Rest Days)
- 35K+ Capacity
- 1 MIL+ Square Feet
- 96 Matches Broadcast Live
- 3-4 Ticketed Concerts
- Community Days
- 9 Commercial Partner Activations



TRANSPORTATION/ MOBILITY



Full System Pilot: A comprehensive pilot test of the transportation system, including Dallas-specific routes and operations, is scheduled for late April/May

Dallas-Based Testing & Readiness:

Several elements of the transportation system were tested locally during the Goodyear Cotton Bowl Classic on December 31 to evaluate traffic flow, transit utilization, and operational coordination.

Fan Festival & Event Operations:

Coordinating with Dallas Police Department to plan vehicle access, pedestrian routing, and traffic management for Fan Festival activities and other Dallas-based events.

Wayfinding & Signage:

Developing consistent wayfinding and signage across key Dallas transportation hubs, venues, and activity areas to support visitors and residents.

Regional Transportation Planning:

Final regional transportation plan, inclusive of City of Dallas operations and event impacts, due to FIFA by the end of March 2026.

Scenario Planning & Exercises:

NCTCOG will conduct additional tabletop exercises through May, with City of Dallas departments actively participating to refine local responses and coordination.

Transit Coordination:

Working with DART, Trinity Metro, and TRE on the use of CentrePort Station, bus services, and rail passes to support match-day ticket holders, broadcasters, media, and volunteers traveling to and from key venues and events.

Sustainability



EN1

Foster more sustainable infrastructure and operations

EN2

Measure and mitigate the tournament's climate impact as per the FIFA Climate Strategy

EN3

Reduce local air pollution from tournament sites and operations

EN4

Reduce waste while promoting and implementing circular resource management

EN5

Promote water efficiency and conservation at tournament sites

EN6

Protect and promote biodiversity and protect the rights of animals affected by the tournament

EN7
Raise awareness of key environmental topics

SUSTAINABILITY



Improve Air Quality & Urban Canopy

Tree planting and air quality initiatives in Dallas neighborhoods.

Create Green Youth Ambassadors

Community education and Green Ambassador certifications with local schools.

Divert and Manage Waste

Improved recycling, composting, and waste strategies at events and facilities.

Reduce Food Waste and Recover Food

Collaboration with nonprofits to minimize food waste in Dallas.

Activate Community Clean Ups

City-led clean-ups and environmental challenges in parks and neighborhoods.

Energize Nature Challenges

Inspire community connection to the natural environment through city-led clean-ups and eco-focused challenges.

Engage with Youth & Volunteers

Programs and volunteer opportunities for youth in Dallas communities.

Conserve Water Conservation

Promoting water-efficient practices aligned with Dallas sustainability goals.



Crafting a Sustainable Future for the World Stage

APRIL 21
HILTON ANATOLE

REGISTER TODAY
[Earthx.org/earthx2026](https://earthx.org/earthx2026)

For \$50 off Earthx2026 registration use code NTFWC

Earthx2026
CONGRESS OF CONFERENCES



LEGACY



- Safe, active spaces for youth, green spaces, public art
- Improved air quality and reduced urban heat
- Community engagement and neighborhood pride
- Permanent green infrastructure benefiting generations
- Established youth development programs
- New standards for urban sustainability
- **For the initial mini-pitch dedications, two locations have been selected within the city of Dallas for completion by May 2026.**
- Additional locations will be identified in the late spring for execution post 2026.





Countdown to the Cup

5K and Community Fun Run

benefiting the North Texas Sports Foundation



SATURDAY, MAY 30, 2026

THE SOUND AT CYPRESS WATERS, 3111 OLYMPUS BLVD., COPPELL, TX 75019

RACE BEGINS AT 8:30AM

Join the North Texas FIFA World Cup Organizing Committee for a family-friendly event where walkers and runners of all levels are welcome. Gather your crew, lace up, and join athletes, families, and fans from across North Texas for a high-energy day of fun and celebration as we count down to the biggest sporting event in the world.



UT Southwestern
Medical Center



CHOCTAW



WE ARE  **FIFA DALLAS**



DALLASFWC26.COM



WhatsApp FIFA App



UT Southwestern
Medical Center



CHOCTAW
CASINOS & RESORTS



Action Items

Meeting Summary

Action Item: Vote to Approve January 28, 2026, [Meeting Summary](#).

Discussion Items

Green Business Panel



Julissa Amador
City of Denton



Natalie Requenez
City of Dallas



Michelle Long
City of Plano

City of Denton Green Business

- Launched in 2019 as a pilot
- Focus areas:
 - Water
 - Energy
 - Transportation
 - Materials Management
 - Wildlife
 - Community resilience
- Participation in the Program
- Awards and Project of the Year





City of Dallas

Dallas Green Business Certification Program

Natalie Requenez,
Environmental Sustainability &
Resilience Coordinator
Office of Environmental Quality & Sustainability
City of Dallas

About the Program



- Recognizes Dallas businesses that implement green initiatives and support ethical practices
- Free to participate
- No size or industry requirements
- Certification has different levels and tiers



How the Certification Process Works



5 Easy Steps

1. Check the eligibility requirements
2. Download the application
3. Submit the application
4. Verification
5. Celebrate



How the Certification Process Works



Eligibility Requirements



The business must be located within Dallas city limits



Must be in good standing



Be willing to host an on-site verification visit to confirm the scorecard's accuracy



Must be willing to provide company pictures or bios for promotional information



Must be willing to adhere to renewal requirements



Sustainability Scorecard



- The scorecard acts like a test to see how well a business performs against the various categories and questions
- The score determines the status level
- Must meet the minimum threshold of points to earn certification
- Designed to incorporate the goals and philosophies of the CECAP



Tiered Approach



Bronze



Silver



Gold



Platinum



Contact Information



Email: [greendallas@dallas.gov](mailto:green@dallas.gov)

Website:

<https://dallascityhall.com/greenbusiness.aspx>

Dallas City Hall

1500 Marilla Street

Room 7A North

Dallas, Texas 75201

Phone: (214) 670-1200



City of Plano Green Business Certification (GBC)



Michelle Long

Commercial Waste & Recycling Coordinator

michelle@plano.gov





GBC Overview



Business Categories:

- ▶ Office & Retail
- ▶ Hotels
- ▶ Multi-family Communities
- ▶ Restaurants
- ▶ Grocery Stores
- ▶ Research & Technology (NEW!)

Eligibility:

- ▶ Small (up to 25 employees) and medium-size (26+) businesses
- ▶ Plano brick-and-mortar
- ▶ Completion of application & industry-based check list
- ▶ On-site verification & assessment by coordinator

Checklist Sections:

- ▶ General Education, Waste Reduction, Energy Efficiency, Water Efficiency, Pollution Prevention, Sustainable Purchasing, Innovation
- ▶ We have requirements and options for each section

Discussion Items

Green Business Panel

- NCTCOG was approached about interest in regional set of Green Business Program requirements
 - Opportunities for regional collaboration?
- Program Websites
 - Denton – <https://www.cityofdenton.com/270/Green-Business-Program>
 - Dallas – <https://dallascityhall.com/departments/OEQ/Pages/greenbusiness.aspx>
 - Plano – <https://www.plano.gov/621/Green-Business-Program>

Discussion Items

FY2027 Work Discussion and Brainstorming

Draft FY2027 Work Plan

- **Summary of FY2027 Goals:**

- Hold up to 4 public meetings
- Support work on regional air quality planning
- Establish at least 1 partnership with a local university
- Host 2 webinars or workshops on key topics of interest
- Administer FY2027 CLIDE Awards
- Host sustainability-focused professional certification workshop
- Conduct Regional Sustainability Survey

- **FY2027 Focus Topics:**

- Open for discussion

Current Focus Topics



Regional Climate
Action Planning



Energy Efficiency



Sustainable
Procurement



Incorporating
Regional Greenspaces

Discussion Items

Cost Share Amount Adjustments

- Concerns have been raised by universities that the cost share amount is too high to justify membership in the program
 - Current cost share amount for colleges, universities, and non-profits is \$1,000
- Cost share amounts are outlined in the RISE Coalition Bylaws
 - Adjustments to cost share amounts require an ad hoc subcommittee to be formed

Discussion Items

Cost Share Amount Adjustments

- Areas for discussion
 - *Is there an interest in adjusting cost share amount for colleges, universities, and non-profits?*
 - *What can RISE do to create more value in membership?*

Information Items

FY2026 Work Plan and Updates

Guided by [FY2026 Work Plan](#)

- **Summary of FY2026 Goals:**
 - Hold up to 4 public meetings
 - Support work on Climate Action Plan
 - Establish at least 1 partnership with a local university
 - Host 2 webinars or workshops on key topics of interest
 - Host a regional training workshop
 - Conduct Regional Sustainability Survey

Current Focus Topics



Regional Climate
Action Planning



Energy Efficiency



Sustainable
Procurement



Incorporating
Regional Greenspaces

Information Items

Task 4. Educational Resources

Workshops and Webinars

Sustainable Procurement

- Challenges identifying speakers, ongoing coordination efforts

Energy Efficiency

- Currently identifying speakers
 - Energy efficiency as it relates to building and energy codes

Registration information for both webinars will be emailed out when available.

Information Items

Task 5. Regional Training Workshop

NCTCOG will be partnering with USGBC to host a one-day LEED Green Associate Exam Preparation course

- RISE members will receive **one complimentary registration**
 - Registration will be open to others at a cost
 - Lunch will be available for an added cost
- **Date:** July, specific date to be confirmed
- **Location:** NCTCOG Offices
- Registration link will be sent to RISE members first, then released to the public

Information Items

Task 6: Conduct Regional Electronic Sustainability Survey

- NCTCOG is conducting a [regional sustainability survey](#) to understand the state of sustainability in North Central Texas
- Responses will be used to identify:
 - Shared goals and challenges
 - Future initiatives and opportunities for collaboration
 - Regional priorities to be incorporated into future webinars and FY2027 Work Plan
- Survey is now open, please submit responses by **May 29, 2026**.

Information Items

FY2026 Cost Shares

Cost shares have been received from:

- City of Carrollton
- City of Cedar Hill
- City of Dallas
- City of Denton
- City of Farmers Branch
- City of Grand Prairie
- City of Lewisville
- City of McKinney
- City of Plano
- TRWD

Current commitments: \$17,625

If you are interested in becoming a cost sharing member, please email Corinne Buckley at cbuckley@nctcog.org to request an invoice.

2025 Population (NCTCOG Estimates)	Cost-Share
1 million+	\$3,750
750,000 - 999,999	\$3,500
500,000 - 749,999	\$3,000
350,000 - 499,999	\$2,500
200,000 - 349,999	\$2,075
100,000 - 199,999	\$1,625
50,000 - 99,999	\$1,075
25,000 - 49,999	\$700
10,000 - 24,999	\$500
Less than 10,000	\$250
Other Local Government Partners, Universities, and Non-Profit Environmental/Public Interest Groups	\$1,000

North Texas Zero Emissions Vehicles Call for Projects

Rebates to Replace Class 6 or Class 7 “vocational vehicles” with zero-emissions trucks

Both battery electric and hydrogen fuel cell electric trucks eligible

Can fund supporting charging/fueling infrastructure if needed

Both public and private sector fleets eligible

Example “vocational vehicles” include:

Straight/Box Truck



Step Van



Septic/Bucket Truck



Street Sweeper



Transit Bus



Refuse Hauler



Other Vocational Vehicles*



Photo Credit: NCTCOG/Trinity Metro



*School bus eligible only if NOT operated as a typical school bus as defined in Guidelines Appendix A

North Texas Zero Emissions Vehicles Call for Projects

Next application deadline: Friday, May 15 at 5 pm

No-Cost Applicant Resources

- Weekly Office Hours on Mondays at 10:00am
- Technical assistance from the National Lab of the Rockies
- Resources to help identify vendors/vehicles
- Call for Projects Workshop Recordings
- In-Person ZEV Workshop on April 21, 2026

Details at www.nctcog.org/NTxZEV

Spread the word! Share information at meetings, newsletters, chambers, etc.

Staff available to support local events/outlets

Contact cleancities@nctcog.org



North Texas Zero Emissions Vehicles Call for Projects

Register at www.nctcog.org/NTxZEV

ZERO EMISSION VEHICLES WORKSHOP

Join us at the Zero Emission Vehicles (ZEV) Workshop to hear the latest insights on medium- and heavy-duty battery-electric and hydrogen fuel cell electric vehicles and infrastructure!

Fleets operating in or around North Texas, or anyone interested in supporting ZEV deployment should attend!



Tuesday, April 21, 2026
8:00 AM–4:00 PM



Ruthe Jackson Center
3113 South Carrier Pkwy
Grand Prairie, TX 75052



Lunch is Provided



Includes:

- Presentations on the latest market outlook and investments for ZEV.
- Information on technical and funding assistance, including up to ~\$58.6 million through the North Texas Zero Emission Vehicles Project.
- Networking with industry experts and early adopter fleets.
- Experience a ZEV through a ride along.



Registration is required.
Register by scanning the QR Code or
visit dfwcleancities.org/events



North Central Texas
Council of Governments

NEW OUTREACH REQUEST PAGE

Are you interested in having Environment and Development staff speak, table, or provide a demonstration at your next event?

Visit the NEW Environment and Development [Outreach Requests webpage](#) on NCTCOG's Environment and Development page to submit your inquiry!





STAKEHOLDER PROJECT UPDATE MEETINGS

MONDAY, MAY 4

Pecan Grove
Convention Center

405 N Las Vegas Trail
White Settlement, TX 76108

TUESDAY, MAY 5

Decatur Conference Center

2010 W. HWY US 380
Decatur, TX 76234

THURSDAY, MAY 7

Denton County Southwest
Courthouse

6200 Canyon Falls Drive
Flower Mound, TX 76226

TUESDAY, MAY 12

Burleson City Hall

141 W. Renfro Street
Burleson, TX 76028

All meetings from 10 a.m. – 12 p.m.

For more information: www.nctcog.org/tsi

NEW URBAN FORESTRY WEBPAGE

Visit NCTCOG's new [Urban Forestry](#) webpage to connect to urban forestry councils, try tools and calculators to help assess potential planting sites, explore funding opportunities, and more to support local and regional green space goals!



Other Regional Updates and Opportunities

Community Efficiency Leadership Coalition

- The [Community Efficiency Leadership Coalition](#) (CELC), part of SPEER'S Local Government Program, is a collaborative network of Texas cities, school districts, and other public entities
- Members are engaged in partnership and resource exchange to expand the adoption of energy management best practices in the public sector
- CELC events include webinars, cohorts, focus groups, and more
- Participation is free, sponsored by SECO
- [Apply to join](#)

Other Regional Updates and Opportunities

UTA Net Zero Home Race Game to Analyze Knowledge of Available Retrofits

- June Park, UTA professor, curated a research project to determine the public's knowledge of residential energy retrofits through a monopoly-style game
 - They are looking research partners to implement the game in North Texas communities
 - UTA can provide the game tailored to the community, collection of data, and production of a report to explain how citizens are thinking about building retrofits
 - Game Demo: <https://ddeok22.github.io/nzhr-game/>
 - Contact: June Park, june.park@uta.edu
-

Other Regional Updates and Opportunities

TACDC Sustainable Development Trainings

- The Texas Association of Community Development Corporations (TACDC) is offering ten virtual trainings on topics related to green infrastructure and sustainable development
- Next session will focus on Basic Energy Modeling & Why We Do It
 - **May 12, 2026, at 11 AM** via Microsoft Teams
 - [Register to attend](#)
- More information about upcoming sessions can be found on the [TACDC website](#)

Other Regional Updates and Opportunities

- **Community Centers Energy Efficiency Retrofits for the State Energy Program**
 - The State Energy Conservation Office is currently accepting applications from eligible community centers to receive low-interest loan funding for energy efficiency retrofit projects
 - Community centers must provide services and support for people with intellectual and development disabilities, serious mental illness, and substance use disorders to qualify
 - Successful applicants may borrow up to \$2,000,000
 - Applications are being accepted through **June 5, 2026**
 - [More information and application](#)
-

Other Regional Updates and Opportunities

Greater & Greener Conference

- City Parks Alliance, in partnership with Austin Parks and Recreation and the Trail Conservancy, is hosting the Greater & Greener Conference on **June 13-16, 2026, in Austin.**
- The conference will bring together government, non-profits, and communities utilizing parks to create more sustainable, vibrant, and equitable cities.
- [Register to attend and learn more](#)

Other Regional Updates and Opportunities

Lone Star Sustainability Forum

- The 2026 Lone Star Sustainability Forum is being held by the Institute for Leadership in Capital Projects (I-LinCP) on **August 5-7, 2026, in San Antonio.**
- This year's Forum theme is "NEXT-GEN – Looking Ahead: Building Beyond" and will focus on the built environment.
- Sessions will explore the innovation, technologies, and mindsets that are reshaping how we design, build, and lead.
- [Register to attend and learn more](#)

Other Business

Participant Roundtable

Members will be called on first, and then others will have the opportunity to share what is happening within their organization.

Future Agenda Items

Future meeting presentation topics?

Next Meeting Date

Next RISE Coalition Meeting:

Wednesday, July 29, 2026, at 9:30 a.m.

Online via Microsoft Teams

[Add to Calendar](#)

NCTCOG RISE Coalition Contacts

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Planner

Environment and
Development

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Thank you!

NCTCOG's Free E-Mail Lists and Committee Updates

✉ General: <https://www.nctcog.org/stay-informed?ext=>

✉ Environment and Development: <https://www.nctcog.org/envir/mail>

RISE Websites

🌐 Information page: <https://www.nctcog.org/envir/development-excellence/rise-coalition>

🌐 Committee page: <https://www.nctcog.org/envir/committees/regional-integration-of-sustainability-efforts-ris>

