

### What is SMARTE?

- Educates fleets in fuel cost savings and emissions reduction efforts
- Enhances freight efficiency and improves regional air quality outlook
- Serves as a resource hub for vendors, drivers, fleet managers and others
- Webpage: <u>www.nctcog.org/smarte</u>



Saving Money and Reducing Truck Emissions

## **Everyone Contributes**

#### **NCTCOG Staff**

- Program Development
- Communication Initiatives
- Outreach & Data Tracking

#### **External Stakeholders**

- Fleets: Implement technology and practices
- Vendors: Provide technologies/solutions
- Partners: Support technology adoption



Source: Getty Images



## YOU'RE INVITED: 2025-2026 SMARTE **Webinar Series**

- Six-part series, hosted virtually on Zoom
- Navigates participants through stages of sustainable powertrain deployment
- Speakers ranging from corporate, trade, technical and funding backgrounds
- Completed sessions will be recorded and posted on

www.nctcog.org/smarte







Source: Getty Images

### **Webinar Sessions**

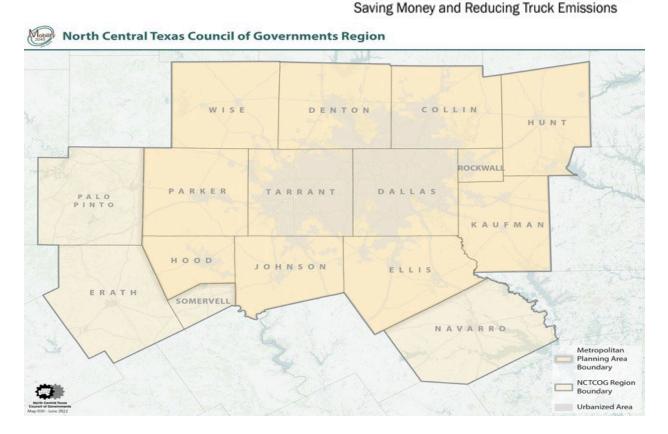
- Checklist to Charge: Electrification Planning: View On Demand
- TCO Deep Drive: Understanding Lifetime Costs of Alternative Vehicles: 1 p.m. CT, 1/21/26
- Right Sizing for Procurement/Deployment Needs: 1 p.m. CT, 3/18/26
- **Dollars and Cents: Costs and Funding**: 1 p.m. CT, 5/20/26
- Drivers and Techs: Preparing the Workforce for the EV Transition: 11 a.m. CT, 7/16/26
- Sustainability Metrics and Reporting: Best Practices for Fleets: 1 p.m. CT, 9/16/26

Upcoming and Previous sessions posted here: <a href="http://www.nctcog.org/smarte">http://www.nctcog.org/smarte</a>

# **SMARTE Vendor Directory**

SMARTE

- Sales locations of trucks, trailers and aerodynamic devices eligible
- Must carry SmartWay Verified Technologies and products
- Must be within the 16-county NCTCOG region
- Go to our webpage: <u>www.nctcog.org/smarte</u> and click the Vendor Directory link





## Air Quality Funding and Resources

- Two currently open funding opportunities from NCTOG
- Information on federal and state funding programs
- Program details, eligibility criteria and application timelines
- Visit:

www.nctcog.org/trans/quality/
air/funding-and-resources



### **CONTACT US**



