



## North Central Texas Council of Governments

# SUMMARY

### Public Education Task Force

### Subcommittee of the Regional Stormwater Management Coordinating Committee

Wednesday, April 17, 2024

Microsoft Teams

#### 1. Welcome and Introductions.

### UPDATE ITEMS

2. **2024 Doo the Right Thing Campaign.** Dates and information for the 2024 Doo the Right Thing campaign will be announced.

NCTCOG shared the 2024 Doo the Right Thing contest dates where participants can submit their contest entries May 1<sup>st</sup> through June 30<sup>th</sup>. The voting timeline is projected to be from August 5<sup>th</sup> through August 30<sup>th</sup>. The winners will be posted on the Doo the Right Thing social media accounts from October 2024 through September 2025.

3. **2024 North Texas Community Cleanup Challenge Update.** NCTCOG staff will provide an update on the 2024 North Texas Community Cleanup Challenge and Mayors' Challenge.

NCTCOG announced the cities participating in the FY2024 North Texas Community Cleanup Challenge (NTCCC) and the Mayor's Challenge. Participants will need to report their cleanup data, preferably in pounds, to the Texas Litter Database using external ID "CCC24". The leaderboard should be updated in the coming weeks.

4. **Texas SmartScape Update.** An update on the Texas SmartScape program will be shared.

The Texas SmartScape website was recently taken down for maintenance. NCTCOG is looking to migrate the website but a timeline for the website to be back online has not been determined.

5. **PETF FY24 Work Program Update.** NCTCOG will provide an update on the FY24 Work Program Special Project.

NCTCOG will resume work on videos and supplemental resources with the new Communications Specialist as the cost of outsourcing work on the videos was cost prohibitive.

### DISCUSSION/ACTION ITEMS

6. **FY25 Work Program Discussion.** NCTCOG staff will initiate a discussion on the Fiscal Year 2025 Work Program.

Considering the changes to the Small MS4 permit renewal, NCTCOG has proposed looking at the changes to the MCMs and examining what NCTCOG resources and programs would be most beneficial going forward. Would like to have a discussion centered around how the regional programs can best support members' MCM and reporting needs. At members request, will begin having this discussion at the next meeting.

### OTHER BUSINESS AND ROUNDTABLE DISCUSSION

7. **Other Stormwater and NCTCOG Program Updates.** NCTCOG will update the PETF on items of interest, upcoming conferences and events, news, and resources of relevance.
  - Illicit Discharge Detection and Elimination - Next meeting on June 5, 2024, at the NCTCOG offices
  - Stormwater Monitoring,- NCTCOG coordinating with TCEQ on continuation of program into a new permit term with TCEQ finalizing their initial review of the draft proposal in the coming weeks.

- Total Maximum Daily Load - Upcoming TMDL meetings were announced along with the projects under finalization.
- Wastewater and Treatment Education Roundtable.- Annual Holiday Grease Roundup scheduled for November 18<sup>th</sup>, 2024 through January 10<sup>th</sup>, 2025. Upcoming WATER meeting announced for April 23<sup>rd</sup>, 2024, at the NCTCOG offices.

8. **Roundtable.** Members will share what is happening in their communities.

**City of Frisco:** City of Frisco was preparing for its weekend Clean It & Green It community cleanup with the cleaning of streams and creeks with additional stream cleanup to take place in the fall. Have been tabling at events, giving out lawn and leaf bags to residents to keep yard waste out of the waterways as part of the stormwater program. Bags have a QR code that links to the city stormwater services and resources. Parks and natural areas restoration works under way.

**City of Fort Worth:** Cowtown Cleanup went well and wrapped up. The city is continuing watershed studies on floatables controls.

**City of Mansfield:** Partnered with the city library that has the free seed library and expanded it to include live plants. Earth Day Mansfield coming up along with the Star Wars themed Community Cleanup in May.

**Trinity River Authority:** Collaborating with concerned parties on pinpointing locations of illegal dumping hotspots.

**DART:** Attended the TCEQ hybrid water quality workgroup yesterday where they shared updates on what the Small MS4 Permit will look like; they are not releasing final permit until 4-5 days before permit renews in August.

**City of Richardson:** Annual community cleanup challenge planned for the weekend.

**Tarrant County:** Turned in their stormwater permit for fiscal year 2023-24.

**City of Burleson:** Citywide cleanup wrapped up last weekend and was successful.

**City of Coppell:** Earth Fest organized for the weekend at the Biodiversity Education Center. Working on with outreach on new Water Conservation Plan and trying to overlap outreach and education with that. Turf replacement plans in progress because of dirt accumulation. The Service Center and Public Works building are piloting ground covers with the Parks Department. Designating part of Service Center for piloting plants, not grow zones but talking about conversion and moving away from invasives towards native plants. Contract in place with Republic Services to pick up Hazardous Household Wastes from doorstep. Hosted South-East Asian leaders through an international education program fellowship on outreach and education for waste management.

**City of Denton:** Stream clean event wrapped up and was successful. Great American Cleanup event wrapped up and was successful with over 1500 volunteers signing up. The annual Redbud Festival scheduled for the weekend. Calling for volunteers to mark inlets.

**City of Allen:** Great American Cleanup scheduled for the weekend.

**City of Cedar Hill:** Downsized and rebranded the Earth Fest and celebrated the Cedar Hill Beautification and Arbor Day in partnership with the Parks Department. Giveaway of 150 free Red Oak trees and planted 150 native plants. Spring cleanup wrapped up and successful with over 200 volunteers showing up.

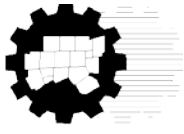
9. **Next Meeting Dates.** The next meeting is scheduled for Wednesday, July 17, 2024, at 9:30 a.m. NCTCOG Offices, William Pitstick Conference Room, CP11, 1<sup>st</sup> Floor.

10. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Crysta Guzman at (817) 695-9107 or [cguzman@nctcog.org](mailto:cguzman@nctcog.org). Thank you!

*If you plan to attend this public meeting and you have a disability that requires special arrangements at the meeting, please call (817) 608-2363 or email Ashley Barnett, [abarnett@nctcog.org](mailto:abarnett@nctcog.org), at least 72 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.*

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**Stormwater Public Education Task Force**

Wednesday, April 17, 2024  
9:30 a.m., Microsoft Teams



**MEMBER SIGN IN SHEET**

NAME	SIGNATURE	ORGANIZATION
Heather Berryman	X	City of Forth Worth
Lauren Betz	X	City of Cedar Hill
Paula Breysacher		City of Garland
Mitchell Carpenter		Tarrant County
Cody Cash		City of Irving
Jody Cason		City of Garland
Staci Cervini		City of Bedford
Shawn Cheairs	X	Town of Addison
Andrea Chick		City of Plano
Gail Copening		City of Richardson
Mayra Cordova-Garcia		Trinity River Authority
Emma Crotty		City of Southlake
Radwan Dalu		City of Dallas
Grace Darling	X	Green Arlington Foundation
Grayson Dean	X	City of Frisco
Robert Diaz		City of Farmers Branch
Lisa Duello		City of Burleson
Madisson Dunn		City of Southlake
Renee Esses	X	City of Coppell
Heather Firn	X	Trinity River Authority
Crystal Flannery-Bachicha	X	City of Frisco
Adam Gottlieb		NTTA
Kristie Halverson		City of Dallas
Jeff Haynes	X	DART

<b>Kevin Hill</b>		<b>City of Dallas</b>
<b>Julian Holmes</b>	<b>X</b>	<b>City of Mansfield</b>
<b>James House</b>	<b>X</b>	<b>Town of Prosper</b>
<b>Sayaka Koga</b>	<b>X</b>	<b>City of Denton</b>
<b>Jason Longbine</b>		<b>City of Lewisville</b>
<b>Annie Mattia</b>		<b>City of McKinney</b>
<b>Teri McBride</b>		<b>City of Richardson</b>
<b>Andie McClure</b>		<b>City of Carrollton</b>
<b>Cheyenne Moore</b>		<b>City of Fort Worth</b>
<b>Maria Moreno</b>		<b>Tarrant County</b>
<b>Gregg Moss</b>		<b>City of Grapevine</b>
<b>Katie Myers</b>		<b>TRWD</b>
<b>William Nahas</b>	<b>X</b>	<b>City of Allen</b>
<b>Carlos Navarro</b>	<b>X</b>	<b>City of Dallas</b>
<b>Caleb Naylor</b>		<b>Trinity River Authority</b>
<b>Danea Newman</b>	<b>X</b>	<b>City of Richardson</b>
<b>Tuan Ngo</b>	<b>X</b>	<b>City of North Richland Hills</b>
<b>Brianna Nisi</b>		<b>City of McKinney</b>
<b>Megan Paliwoda</b>	<b>X</b>	<b>City of Fort Worth</b>
<b>Subha Pandey</b>		<b>Town of Flower Mound</b>
<b>Joshua Pauling</b>		<b>City of Hurst</b>
<b>Ted Pick</b>		<b>NTMWD</b>
<b>Chandani Rana</b>		<b>UT Dallas</b>
<b>Jennifer Rovezzi</b>		<b>City of Dallas</b>
<b>Carolyn Russell</b>		<b>City of Plano</b>
<b>Kofi Sam</b>		<b>NTTA (Atkins)</b>
<b>Stephanie Samczuk</b>	<b>X</b>	<b>City of Allen</b>
<b>Nicholas Salas</b>	<b>X</b>	<b>Tarrant County</b>
<b>Judy Schmidt</b>		<b>City of Dallas</b>

<b>Joshua Spencer</b>	<b>X</b>	<b>City of Dallas</b>
<b>Mitchell Talley</b>	<b>X</b>	<b>City of Mesquite</b>
<b>Kristen Tanz</b>	<b>X</b>	<b>City of Burleson</b>
<b>Lindsey Tashman</b>	<b>X</b>	<b>City of Mansfield</b>
<b>Duy Vu</b>		<b>City of Cedar Hill</b>
<b>Melissa Walker</b>		<b>City of Arlington</b>
<b>Andrew Wallace</b>		<b>City of Dallas</b>
<b>Asciatu Whiteside</b>		<b>DFW Airport</b>
<b>Kylie Wieden</b>		<b>City of Grand Prairie</b>
<b>Michelle Wood-Ramirez</b>		<b>TRWD</b>