

**Air North Texas Coalition**  
**Thursday, July 18, 2024**  
**1:30 – 3:00 pm**

**Agenda**

1. Introductions ..... Kimberlin To, NCTCOG
2. Overview
  - a. May 16 Meeting ..... Kimberlin To
3. Discussion
  - a. Air Quality Update ..... Daniela Tower, NCTCOG
  - b. Progress Reports due September 20
  - c. Administrative Announcements/Reminders ..... Kimberlin To
    - i. Clean Air Action Day Results
    - ii. Outreach Items
    - iii. Clean Air Corner
    - iv. Advertising
  - d. Website Quantification/Social Media Report ..... Kenny Bergstrom, NCTCOG
  - e. Event Reminders ..... Kimberlin To, NCTCOG
4. Other/Member Updates ..... Kimberlin To
5. Additional Items ..... Kimberlin To
  - a. **Next Meeting Information:**  
Thursday, September 19  
Conference Call: 1 903-508-4574  
Phone Conference ID: 330 718 431#



# Air Quality Update

Air North Texas Coalition • July 17, 2024

Daniela Tower, Air Quality Planner

# Expansion to a more Technical Approach

## WHAT

- Air North Texas is a regional public awareness campaign and partnership that seeks to improve air quality in North Texas.

## WHO

- The campaign was formed by the North Central Texas Council of Governments with support of a task force made up of government agencies, nonprofit organizations, transportation authorities and others.

## HOW

- Air North Texas offers all North Texans, including individuals, businesses and governments, resources related to improving air quality. Air North Texas Annual Reports offer details about how the campaign is implemented.

## WHY

- Ten counties in North Texas fall under nonattainment for the pollutant ozone, according to the Environmental Protection Agency (EPA). North Texas must meet ozone emissions standards as set by the EPA or face federal sanctions. The Air North Texas campaign was created to help alleviate the air quality problem in our region.

### **Future Plans: Extension of the information to more technical aspects**

Monitoring and Meteorological Data, Influence Factors for AQ

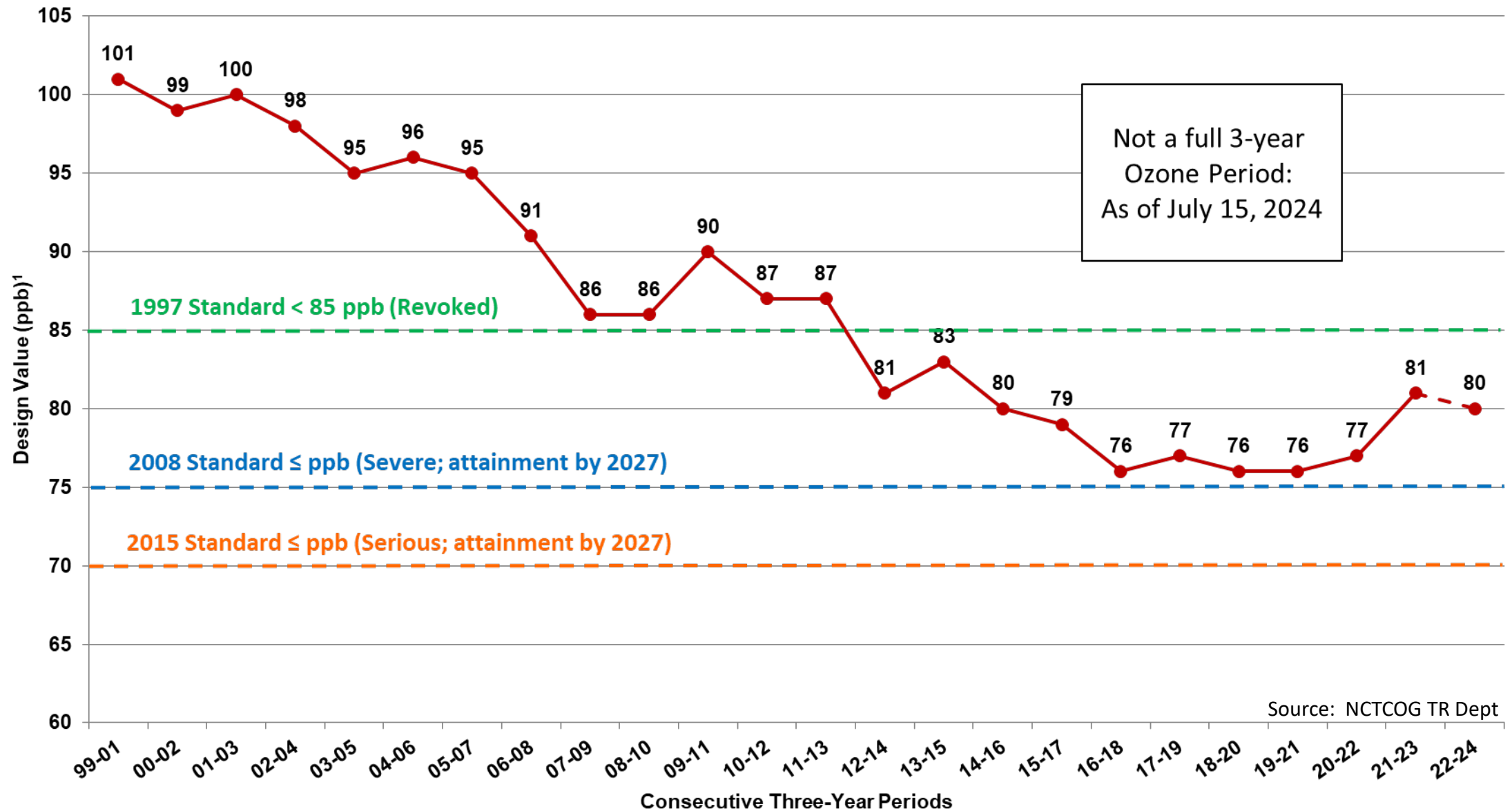
Implications for Health

Affected Locations

Overview and Role of Air Quality Modelling



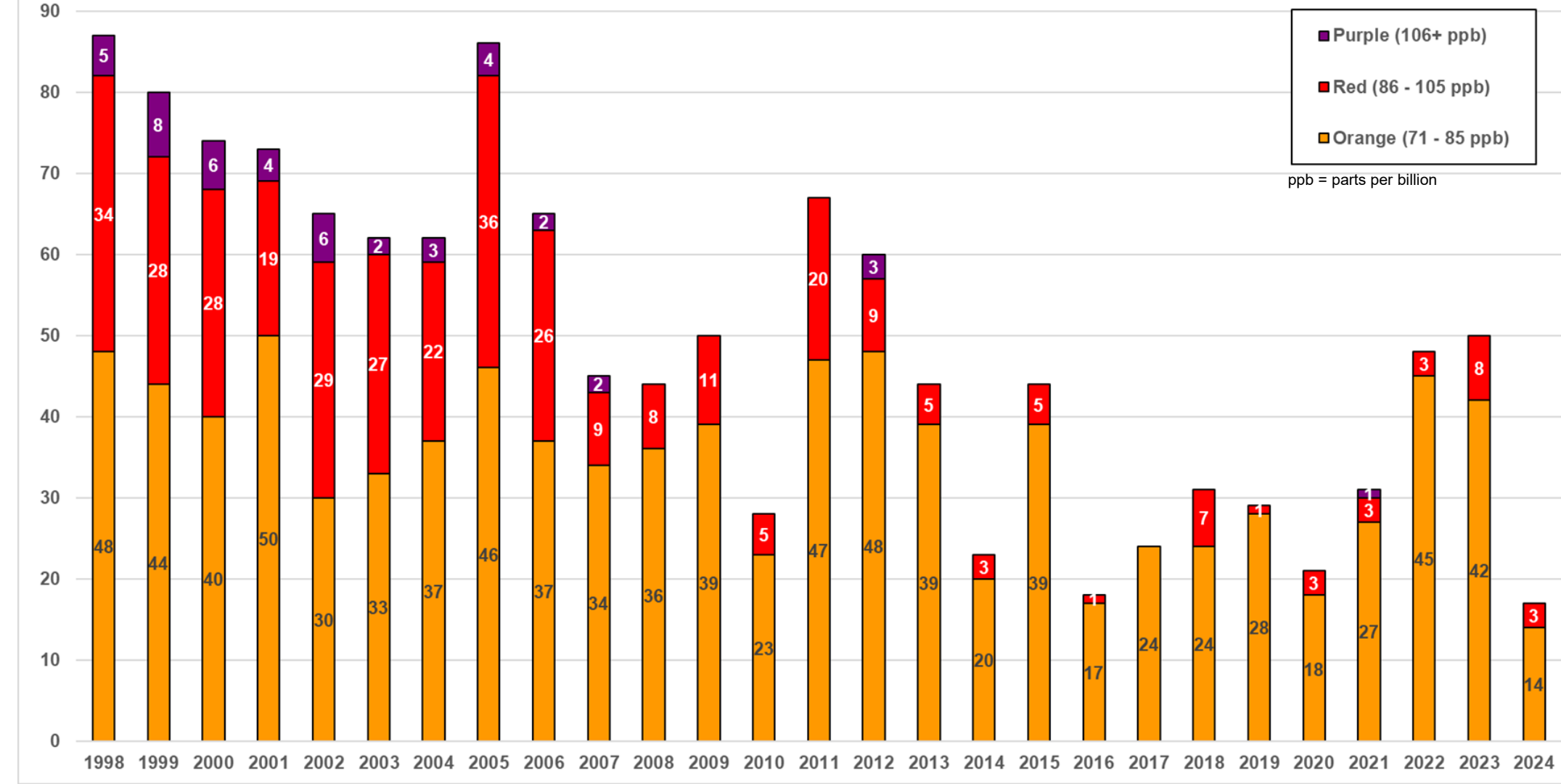
# 8-Hour Ozone Design Value Trends



<sup>1</sup>Attainment Goal - According to the US EPA National Ambient Air Quality Standards, attainment is reached when, at each monitor, the *Design Value* (three-year average of the annual fourth-highest daily maximum eight-hour average ozone concentration) is equal to or less than 70 parts per billion (ppb).

# Regulatory 8-Hour Ozone National Ambient Air Quality Standards Exceedance Trends

Based on  $\leq 70$  ppb – Start of Ozone Season 2024 (as of July 15) **AQI Exceedance Levels**



Exceedance Level indicates daily maximum eight-hour average ozone concentration.  
Exceedance Levels are based on Air Quality Index (AQI) thresholds established by the EPA for the revised ozone standard of 70 ppb.

# Timeline and Milestones – 2015 Ozone Standard

## 2015 Ozone Standard ( $\leq 70$ ppb)

Attainment Date:  
No later than **August 3, 2027**

*Attainment will be based on  
2024-2026 Ozone Monitor Data*

Preliminary 2023 Ozone Season  
Monitor Value = 81ppb

Governor submitted voluntary  
reclassification to EPA (10-12-2023)

**EPA: Clean Air Act Reclassification  
from Moderate to Serious on June 20,  
2024, effective on July 22, 2024**



## EPA Ozone Classifications

## Date

Marginal  
(3 years to attain)

2021

Moderate  
(6 years to attain)

2024

Serious  
(9 years to attain)

2027

Severe  
(15/17 years to attain)

Extreme  
(20 years to attain)



# EPA Revision of the PM<sub>2.5</sub> Annual Design Value

## PM<sub>2.5</sub> Primary Annual Standard

- Former Standard: 12.0 µg/m<sup>3</sup> – annual mean, averaged over 3 years
- New Standard on February 7, effective May 6, 2024 : 9.0 µg/m<sup>3</sup>

## PM<sub>2.5</sub> 24-hour Standard

- Current: 35 µg/m<sup>3</sup> – 98<sup>th</sup> percentile, averaged over 3 years
- Standard retained: 35 µg/m<sup>3</sup>

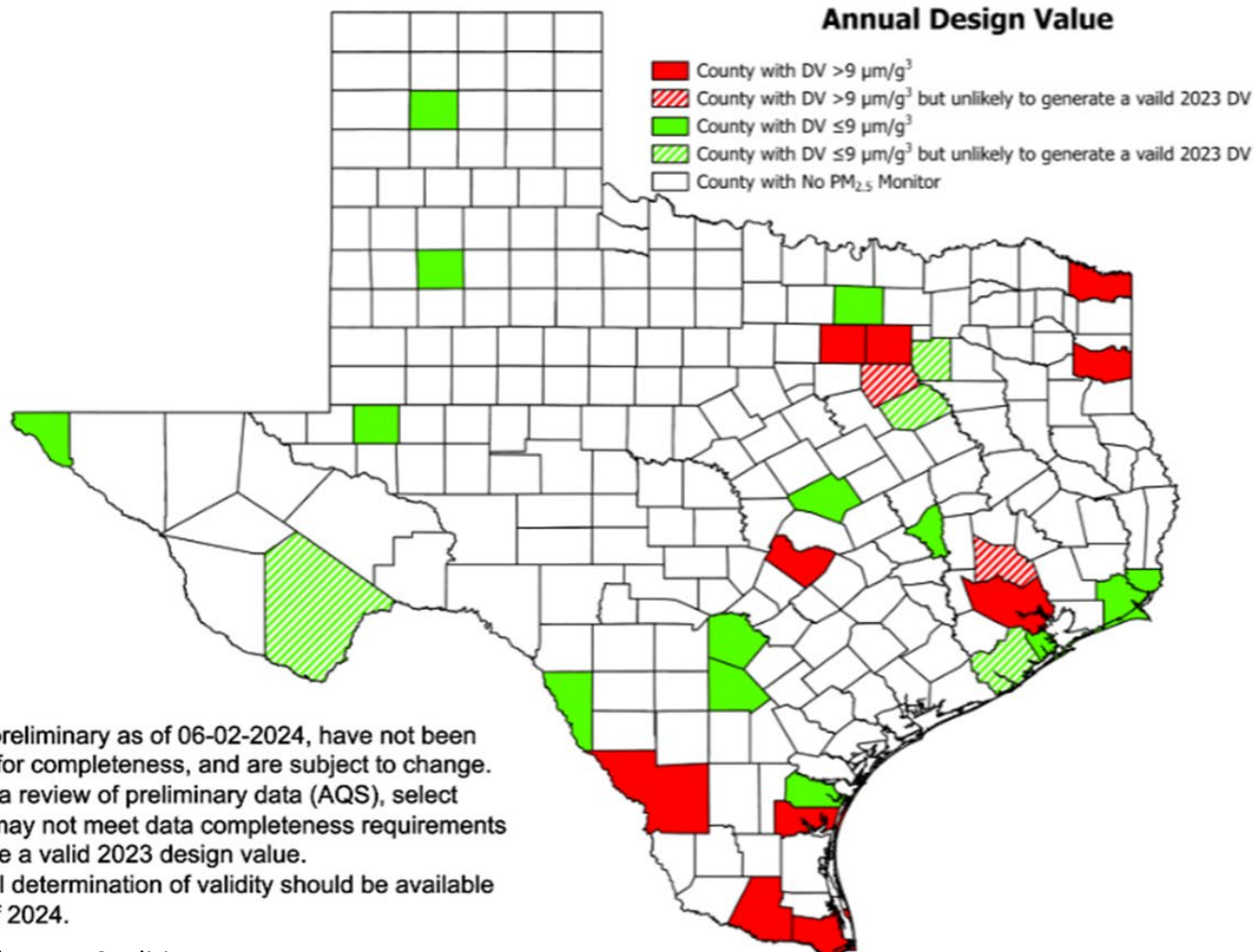
## PM<sub>10</sub> 24-hour Standard

- Current: 150 µg/m<sup>3</sup> – 98<sup>th</sup> percentile, averaged over 3 years
- Standard retained: 150 µg/m<sup>3</sup>



# EPA Revision of the PM<sub>2.5</sub> Annual Design Value

## Potentially Affected Counties



### Notes:

- Data are preliminary as of 06-02-2024, have not been screened for completeness, and are subject to change.
- Based on a review of preliminary data (AQS), select monitors may not meet data completeness requirements to generate a valid 2023 design value.
- The formal determination of validity should be available by June of 2024.



Air North Texas Coalition

Source: TCEQ, 2024

County	Preliminary Annual DV (µg/m³)*
Harris	12.5
Cameron	11.0
Bowie	10.3
Montgomery	10.0*
Dallas	9.9
Kleberg	9.9
Hidalgo	9.7
Webb	9.7
Tarrant	9.6
Travis	9.6
Harrison	9.5
Ellis	9.2*
Atascosa	9.0
El Paso	9.0
Bexar	8.9
Jefferson	8.8
Navarro	8.7**
Nueces	8.4
Brazoria	8.3**
Galveston	8.3
Orange	8.3
Kaufman	8.1*
Brazos	8.0
Maverick	7.9
Denton	7.7
Bell	7.4
Ector	7.3
Brewster	6.2*
Potter	6.0
Lubbock	5.7

\*unlikely to generate a valid 2023 DV but may generate a valid 2024 DV  
\*\*unlikely to generate a valid 2023 or 2024 DV



# Designation Process

**Designations will be based on a “5-Factor Analysis”**

- 1. Air Quality Data - NAAQS - Annual Design Value**
- 2. Emissions and emissions-related data –  
identified both direct and precursors of PM<sub>2.5</sub>  
Precursors: SO<sub>2</sub>, NO<sub>x</sub>, total VOC, and NH<sub>3</sub>**
- 3. Meteorology – weather patterns & transport**
- 4. Geography/ Topography – physical regional features & transport**
- 5. Jurisdictional Boundaries – planning and organizational structure of the area**



# FOR MORE INFORMATION

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<https://www.nctcog.org/trans/quality/air>



## Air North Texas Partner Progress Report Guidelines: 2024

Using the guidelines below, please write a report outlining how your organization promoted the Air North Texas campaign from September 1, 2023 through September 1, 2024.

Remember:

- Not all tasks will apply to your organization.
- If implemented before September 1, 2023, please give the date and indicate that the task is ongoing.
- Note that some sections request attachments.

Progress Reports will be used to select the 2024 Air North Texas Partner of the Year and the Outstanding Efforts awards, with categories for advertising, outreach, initiative, and an Arlo Ambassador award. A winner may not be selected for all categories previously mentioned. Please direct any questions to Kimberlin To at [kto@nctcog.org](mailto:kto@nctcog.org) or 817-608-2362.

Submit completed progress reports via email by close of business **Friday, September 20, 2024**. Please send reports to:

Kimberlin To  
North Central Texas Council of Governments  
Email: [kto@nctcog.org](mailto:kto@nctcog.org)

Thank you for your participation in the 2024 Air North Texas Progress Report.

## Report Guidelines

### I. Implementation Section

- a. Examples of promotion of the campaign and its messages – include descriptions of any of the following that your organization may have implemented:
  - **Website content**
    - Link to official Air North Texas website on your organization's website
    - Website content development and/or content revision for your organization's website
    - Provided content/information for the Air North Texas website
  - **Advertising content**

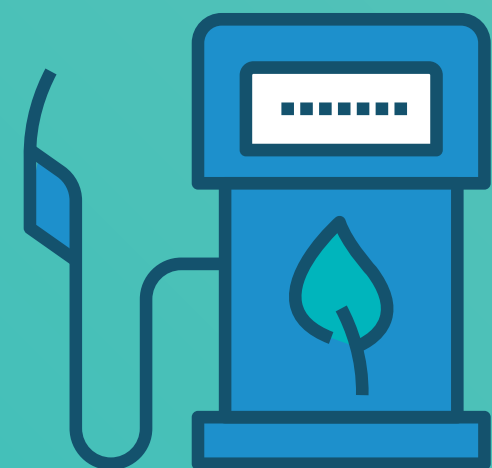
- Promoted the Air North Texas campaign through social media posts and/or online videos
  - Placed Air North Texas brand/logo on printed materials
  - Placed Air North Texas ads in print, online, TV, radio, billboard and/or other sources
  - **Community involvement**
    - Hosted and/or participated in one or more public/virtual events (i.e. community outreach event, Earth Day events, Clean Air Action Day, etc.) to generate awareness of the Air North Texas campaign
    - Recruited and encouraged general public audience to sign up as an Air North Texas member through Air North Texas website
  - **Press content**
    - Hosted and/or supported one or more press, promotion, or partner recognition event(s) for media and/or other stakeholders (offered transit passes, recognized Air North Texas partners, held a press event, etc.)
    - Issued at least one press release announcing your membership and participation in the Air North Texas campaign (i.e. Clean Air Action Day, recently joined as an Air North Texas partner)
    - Publicized your organization's involvement with the Air North Texas campaign
    - Published articles or other informational materials endorsing the partnership
  - **Arlo content**
    - Promoted the Air North Texas campaign by posting Arlo related content on social media posts
    - Placed images of Arlo on ads in print, online, TV, radio, billboard and/or other sources
    - Utilized Arlo in a contest or campaign unique to your entity
- b. When describing your promotional actions, be sure to include the following information:
- Date(s) implemented
  - URL (if applicable)
  - Specific examples/descriptions of implementation
    - **If discussing an event:** Please give name, location, date, and number of people reached
    - **If discussing an ad:** Please give name of publication, dates placed, and number of impressions/readers (if available)
    - Please give similar information for other implementation strategies
- c. Please attach supporting material if applicable (i.e. any examples of artwork, brochures, ads, press releases, media stories, giveaways, fliers, newsletter stories, website articles, photos, etc.).
- d. Include other implementation that is not discussed above, but shows innovation in its approach and/or method

**II. Future Implementation Section**

- a. **See bulleted list above under I.a.** – please give a brief explanation if you plan to implement any of these marketing components or a marketing component in the future.
- b. Be sure to include when you plan on implementing the project (i.e. three months from now or six months from now).

**III. Future Needs Section**

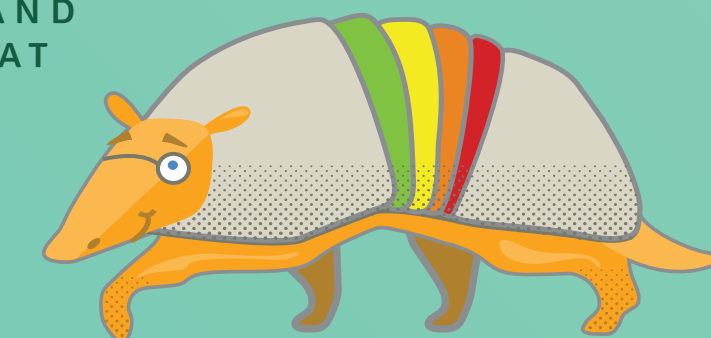
- a. Please state specific needs your organization requests of Air North Texas.
- b. Please state what events, materials and/or information, you would like to see Air North Texas provide.
- c. Please list events for 2025 and beyond where you would like to see Air North Texas information displayed. Please provide contact information if you have any.



2049  
TOTAL  
COMMITMENTS

# 2024 CLEAN *air* ACTION DAY COMMITMENTS

738  
TOTAL  
PARTICIPANTS



250

BIKE OR WALK

205

TAKE LUNCH TO WORK  
OR SUMMER ACTIVITIES

193

COMBINE TRIPS OR  
DRIVE LESS

188

REDUCE IDLING

153

MAINTAIN  
CONSISTENT  
DRIVING SPEED

147

CONFIRM YOU ARE  
UP-TO-DATE ON REGULAR  
VEHICLE MAINTENANCE,  
STATE EMISSIONS, AND  
SAFETY INSPECTION

145

CARPPOOL OR  
VANPOOL

111

BUY LOCAL OR AT PLACES  
WHERE LESS DRIVING IS  
REQUIRED

111

SWITCH TO ENERGY  
EFFICIENT LIGHT

91

ATTEND MEETINGS  
REMOTELY

81

TELECOMMUTE

52

ENCOURAGE SOMEONE  
ELSE TO MAKE CLEAN  
AIR CHOICES ON  
6/7/2024

52

SIGN UP FOR  
AIR POLLUTION  
ALERTS

41

COMMIT TO MAKING  
CLEAN AIR  
CHOICES THE  
ENTIRE OZONE

40

TELL A FRIEND ABOUT  
AIR NORTH TEXAS AND  
OPTIONS THAT HELP  
IMPROVE AIR QUALITY  
IN THE REGION

32

USE MASS TRANSIT

31

PURSUE ENERGY  
EFFICIENT HOME

28

REPORT SMOKING,  
POLLUTING  
VEHICLES  
(#SMOKE)VEHICLE

28

CONSIDER AN  
ELECTRIC OR OTHER  
ALTERNATIVE FUEL  
LAWN MOWER

25

CHOOSE A CLEAN VEHICLE  
OPTION IF PURCHASING A NEW  
VEHICLE (ELECTRIC, HYBRID,  
NATURAL GAS, PROPANE,  
BIOFUELS, SMARTWAY)

22

OTHER

13

USE A  
VEHICLE-APPROVE  
D BIOFUEL IN  
YOUR CAR

13

CALL FOR AN  
ALTERNATIVE-FUELED OR  
HYBRID VEHICLE IF YOU  
GO TO THE AIRPORT OR  
AROUND TOWN

7

CREATE AN ACCOUNT AND  
LOG YOUR COMMUTES AT  
TRYPARKIGNIT.COM



# ***AIR NORTH TEXAS***

Campaign Bi-monthly Quantification & Social Media Report

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Air North Texas Coalition | July 18, 2024

# Air North Texas Web Analytics

Visits

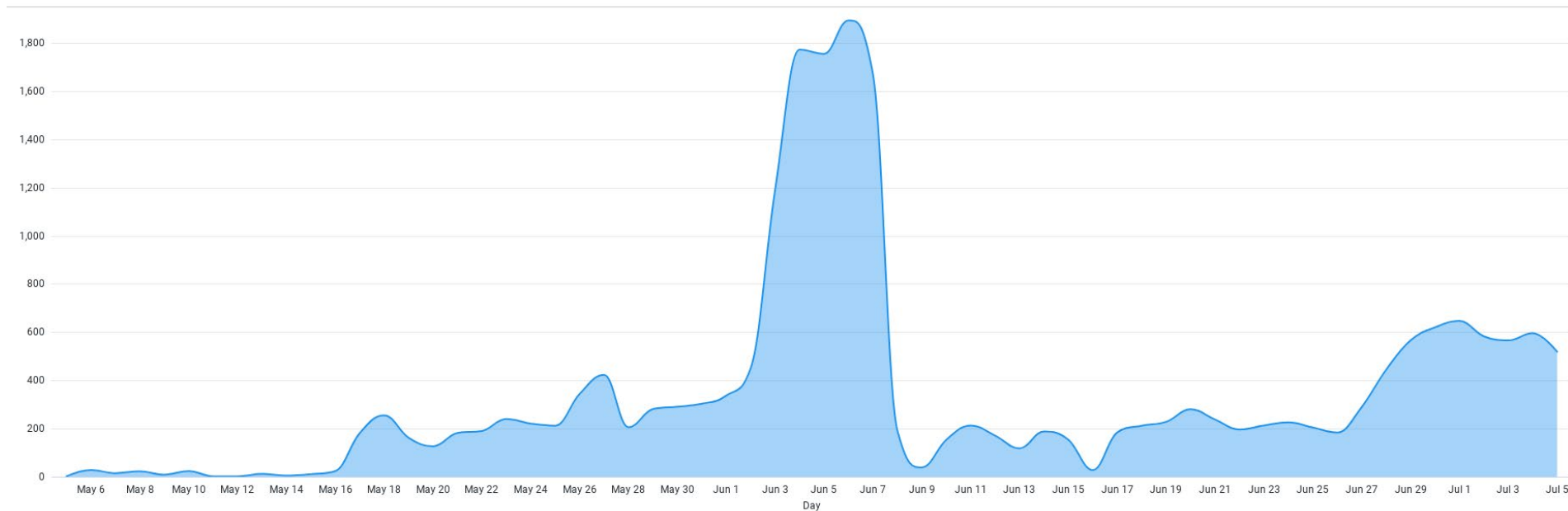
21,099

New Visits

20,752

Avg. Time

04:06





## *Visits by Device*



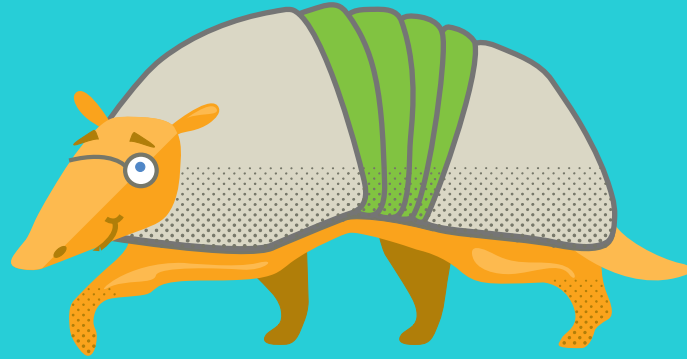
19,699



74

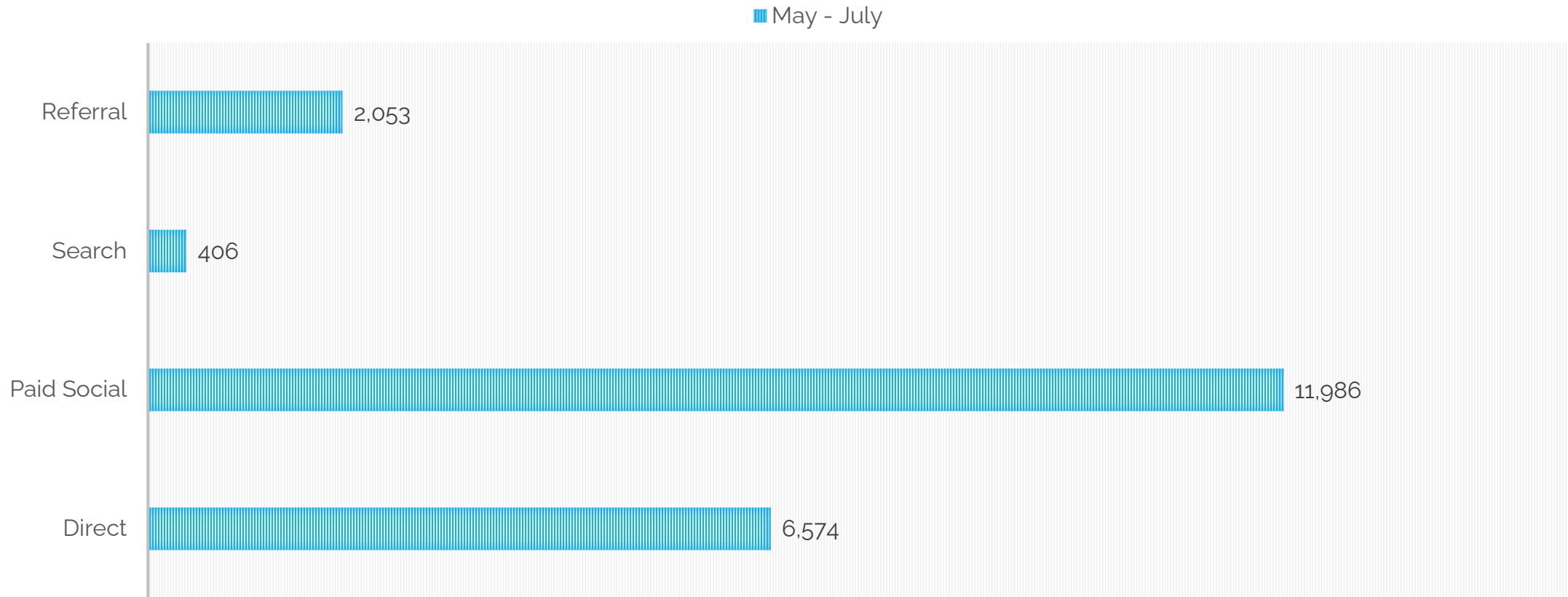


1,375

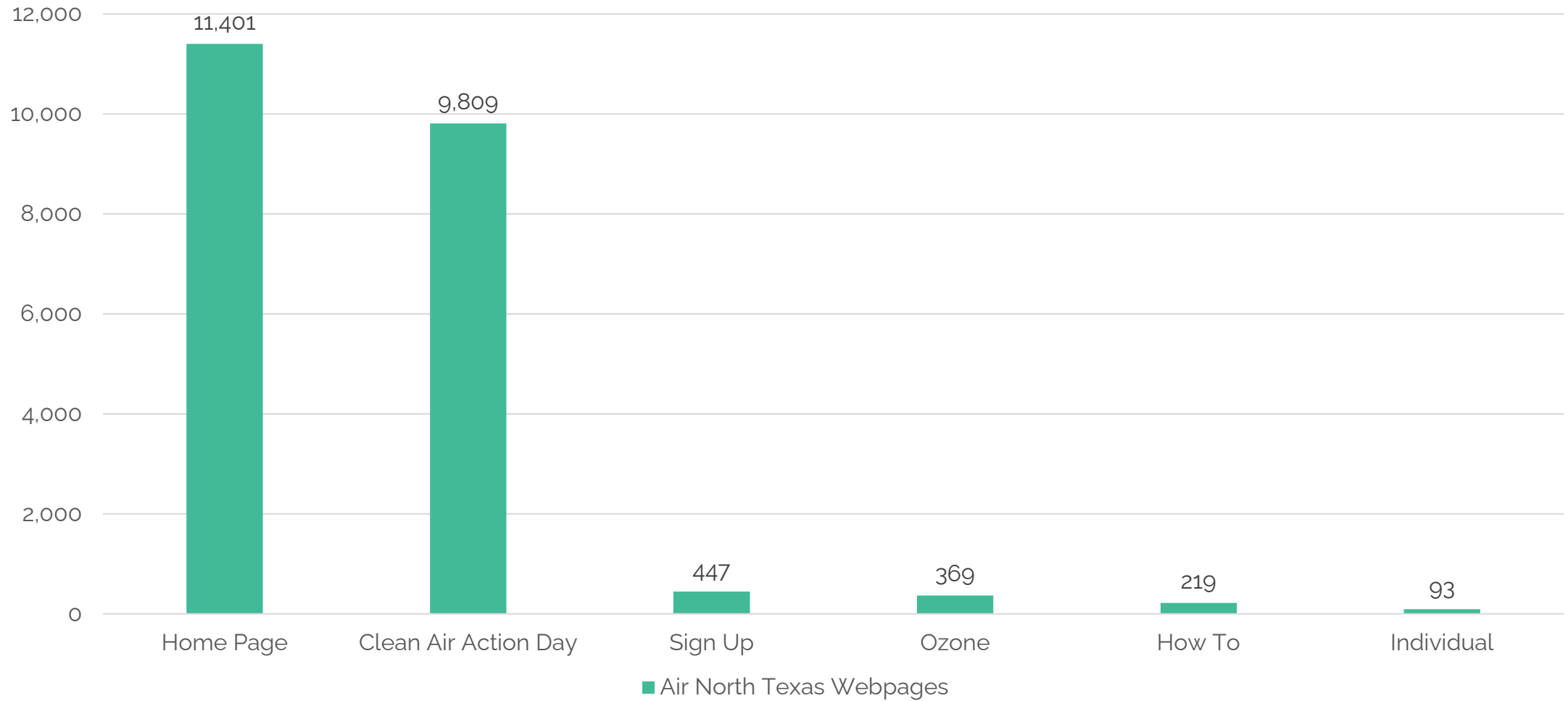


***ANTx ANALYTICS***

# *How Visitors Found Air North Texas*



# Top Pages Viewed





***AIR NORTH TEXAS***  
***PARTNERS***



**City of Grand Prairie - Municipal Government**  
June 7 · 🌐

Clean Air Action Day is today! 🌱 Celebrate with Arlo by pledging to do one thing to improve our air quality. 🚗 #AirNTX

Here are some actions you can take:

- Carpool
- Combine trips/driving less ... See more



**CLEAN AIR ACTION DAY** Pledge to do one thing to improve our air quality



**City of Grand Prairie - Municipal Government**  
June 5 · 🌐

🚗 Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area today through Friday. #AirNTX

Learn more about the steps you can take to help improve our air quality at [AirNorthTexas.org](https://www.airnorthtexas.org).



**OZONE ACTION DAY**

**LEVEL ORANGE**

👍 🥳 🍷 9 1 comment

👍 Like    💬 Comment    ➦ Share

**City of Grand Prairie - Municipal Government**  
May 16 · 🌐

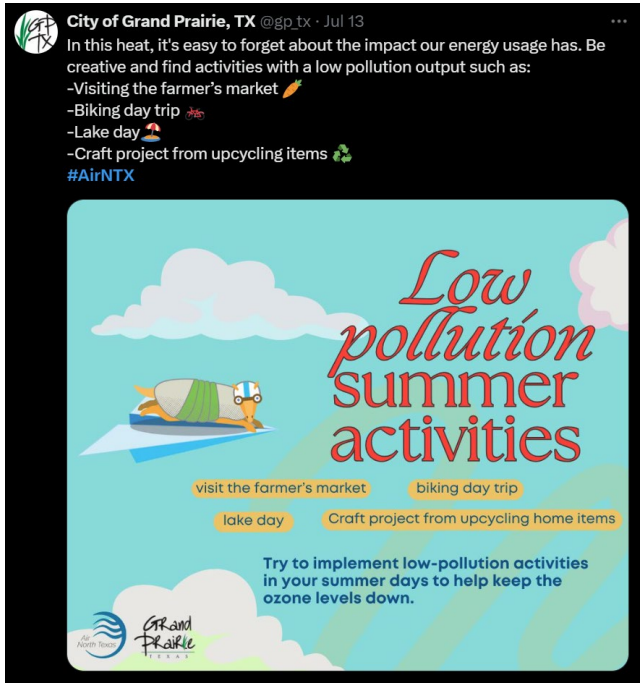
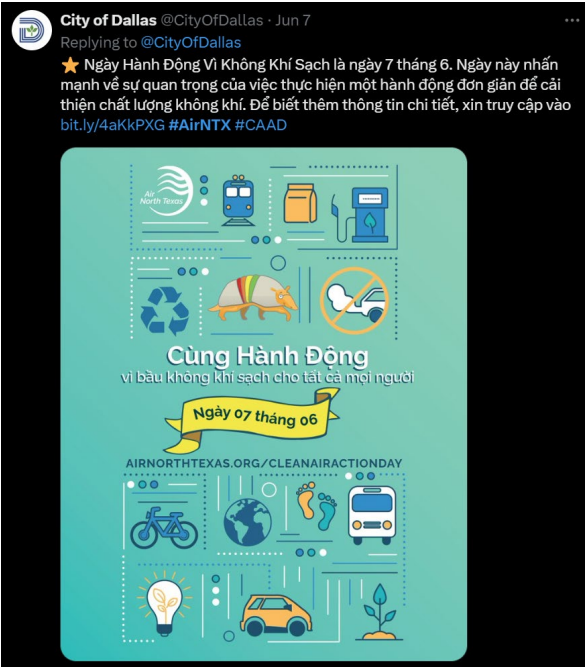
Help improve our air quality by reducing idling which not only conserves fuel but also significantly reduces pollution. #AirNTX

To learn more visit; <https://ow.ly/1smB50RJ33V>



**NO IDLING**

**TURN YOUR ENGINE OFF**



# ANTx NCTCOG CONTACTS

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Leslie Maldonado

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Intern

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Air North Texas Coalition Web Page:

<https://www.nctcog.org/trans/about/committees/air-north-texas-coalition>







## 2024 Outreach Events

<b>Tuesday, March 5</b>	<b>Air Sensor Summit</b> <b>Richardson, 9 am – 1 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Aviation and Air Quality enthusiasts <b>Programs &amp; Projects:</b> Aviation, Air North Texas (ANTx)
<b>Monday, March 11</b>	<b>March Public Meeting</b> <b>Presentations:</b> Broadband as a Transportation Service, Recent Grant Awards for Hydrogen and Electric Vehicle Infrastructure Projects, Dallas-Fort Worth Air Quality Improvement Plan, Bike to School Day, and Changing Mobility <b>Online Review &amp; Comment:</b> Modifications to the FY2024 and FY2025 Unified Planning Work Program and Start of 2024 Ozone Season <b>Highlighted Information:</b> Interactive Public Input: Map Your Experience, DOE Multimodal Delivery Project, Regional Smoking Vehicle Program (RSVP), Vehicle Incentive & Funding Opportunities, Try Parking It
<b>Saturday, March 23</b>	<b>Cowtown Great American Clean Up: Earth Party</b> <b>Fort Worth, 11 am – 1 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Fort Worth Residents, Families <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans, Aviation Education, High-Speed Rail
<b>Wednesday, April 3</b>	<b>Teens in the Driver's Seat</b> <b>Carrollton, 10 am – 2 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> High School Students <b>Programs &amp; Projects:</b> Drive Aware North Texas, Safety
<b>Tuesday, April 9</b>	<b>April Public Meeting</b> <b>Presentations:</b> Mobility 2050: The Metropolitan Plan for North Central Texas, DOE Multimodal Delivery Project, Regional Roadway Safety Update, Bridging Highway Divides for DFW Communities Federal Grant Award, and Vehicle Emissions Reduction Initiatives <b>Highlighted Information:</b> Interactive Public Input: Map Your Experience, Air Quality Programs and Funding Opportunities, Try Parking It, Business Engagement Program
<b>Tuesday, April 16</b>	<b>El Centro College</b> <b>Dallas, 10 am – 1 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Community College Students <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans
<b>Wednesday, April 17</b>	<b>DFW Airport Employee Earth Day</b> <b>DFW Airport, 1 pm – 4 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Employees, North Texas Residents <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans
<b>Thursday, April 18</b>	<b>Earth Day at Texas Instruments</b> <b>Richardson, 11 am – 1 pm</b> <b>Informational Booth</b> (NCTCOG will provide tent) <b>Target Audience:</b> Employees, North Texas Residents

**For additional information or for future outreach opportunities, please contact:**  
Kimberlin To, Communications Supervisor – [kto@nctcog.org](mailto:kto@nctcog.org)



## 2024 Outreach Events

	<b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans
<b>Saturday, April 20</b>	<b>Grapevine's Earth Day 2024 - CANCELED</b> <b>Grapevine, 10 am – 1 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Grapevine Residents, Families <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans, Aviation Education
<b>Saturday, April 20</b>	<b>Coppell's Earth Fest - CANCELED</b> <b>Coppell, 11 am – 1 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Coppell Residents, Families <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans, Aviation Education
<b>Sunday, April 21</b>	<b>Oak Cliff Earth Day</b> <b>Dallas, 12 pm – 5:30 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Dallas Residents, Families <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans, High-Speed Rail
<b>Tuesday, April 23</b>	<b>Ericsson Employee Earth Day</b> <b>Plano, 11 am – 1 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Employees, North Texas Residents <b>Programs &amp; Projects:</b> Air North Texas, Try Parking It, Drive Aware North Texas
<b>Tuesday, April 23</b>	<b>UT Arlington Earth Day 2024</b> <b>Arlington, 11 am – 1 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Undergraduate/Graduate Students <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans, High-Speed Rail
<b>Thursday, April 25</b>	<b>UNT Health Science Center Earth Day Fair</b> <b>Fort Worth, 3 pm – 5:30 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Medical/Graduate Students <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans, High-Speed Rail
<b>Thursday, April 25</b>	<b>UT Dallas Earth Fair</b>

For additional information or for future outreach opportunities, please contact:  
Kimberlin To, Communications Supervisor – [kto@nctcog.org](mailto:kto@nctcog.org)



## 2024 Outreach Events

	<b>Richardson, 11 am – 1 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Undergraduate/Graduate Students <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans
<b>Saturday, April 27</b>	<b>City of Lewisville's ColorPalooza</b> <b>Lewisville, 10 am – 5 pm</b> <b>Informational Booth</b> (NCTCOG will provide table, chairs, and/or tent) <b>Target Audience:</b> Lewisville Residents, Families <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Air North Texas, Electric Vehicles North Texas (EVNT), DFW Clean Cities, Regional Smoking Vehicle Program (RSVP), Engine Off North Texas, Try Parking It, GoCarma, Drive Aware North Texas, Active Transportation Program, Look Out Texans
<b>Saturday, May 4</b>	<b>Fix My Ride</b> <b>Location and Time TBD</b> <b>Informational Booth</b> <b>Target Audience:</b> Women and Children <b>Programs and Projects:</b> Regional Smoking Vehicle Program (RSVP), Map Your Experience
<b>Saturday, May 4</b>	<b>Sunny South Dallas Food Park</b> <b>Dallas, 12 pm – 4 pm</b> <b>Informational Booth</b> (NCTCOG will provide table and chairs) <b>Target Audience:</b> South Dallas Residents, Families <b>Programs &amp; Projects:</b> Environmental Justice, Map Your Experience, Enhanced Community Engagement
<b>Monday, May 13</b>	<b>May Public Meeting</b> <b>Presentations:</b> Planning Advances for High-Speed Rail between Dallas and Fort Worth, 2025-2028 Transportation Improvement Program (TIP), New National Air Quality Standard: Fine Particulate Matter <b>Online Review &amp; Comment:</b> Proposed Amendments to Mobility 2045 – 2022 Update <b>Highlighted Information:</b> Mobility 2045 – 2022 Update: Administrative Revisions, NCTCOG Spatial Data Cooperative Program, Air Quality Programs and Funding Opportunities, and Try Parking It
<b>Thursday, May 23</b>	<b>Cyclin' with the Mayor – Tyre Park</b> <b>Grand Prairie, 5:30 pm – 7:30 pm</b> <b>Informational Booth</b> <b>Target Audience:</b> Grand Prairie Residents, Families <b>Programs &amp; Projects:</b> Try Parking It, Look Out Texans, Air North Texas
<b>Friday, June 7</b>	<b>Clean Air Action Day</b> <b>North Central Texas, All Day</b> <b>Target Audience:</b> North Texans <b>Programs &amp; Projects:</b> Air North Texas
<b>Friday, June 14</b>	<b>General Assembly</b> <b>Hurst Conference Center, 12 pm – 4 pm</b> <b>Target Audience:</b> Local elected officials and government professionals <b>Programs &amp; Project:</b> Connecting the Future RMI, Progress North Texas, Air Quality Handbook
<b>Friday, August 2</b>	<b>Dallas Mayor's Back to School Fair</b> <b>Fair Park, 8 am – 2 pm</b> <b>Target Audience:</b> Dallas County Residents, Families <b>Programs &amp; Project:</b> Active Transportation Program, Air North Texas, Look Out Texans, Walk to School Day

**For additional information or for future outreach opportunities, please contact:**  
Kimberlin To, Communications Supervisor – [kto@nctcog.org](mailto:kto@nctcog.org)



## 2024 Outreach Events

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<b>Friday, August 2</b>	<b>Tarrant County's Back to School Roundup</b> <b>Tarrant County College South Campus, 8 am – 2 pm</b> <b>Target Audience:</b> Tarrant County Residents, Families <b>Programs &amp; Project:</b> Active Transportation Program, Air North Texas, Look Out Texans, Walk to School Day
<b>Thursday, August 22</b>	<b>Public Works Roundup</b> <b>Hurst Conference Center, 8 am – 4 pm</b> <b>Target Audience:</b> Public works professionals, city/county employees, consultants, representatives from special districts, etc. <b>Programs &amp; Projects:</b> Drive Aware North Texas, DFW Clean Cities, Electric Vehicles North Texas, Try Parking It

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