A North Texas regional disaster preparedness public education campaign recently received an award from the International Association of Emergency Managers (IAEM). The North Central Texas KnoWhat2Do Public Education Campaign won 2nd place in the Public Awareness Division 2 category. The regional public education project was submitted for funding under the Urban Area Security Initiative (UASI) grant. The City of Dallas, City of Arlington, and City of Fort Worth contributed to the funding of the grant project. The campaign team included staff from the City of Fort Worth, City of Arlington, City of Dallas, City of Rockwall, City of McKinney, Collin County, Dallas County, and the North Central Texas Council of Governments. The campaign was lead by Ms. Summer Wilhelm, with the Fort Worth-Tarrant County Office of Emergency Management.

The KnoWhat2Do Public Education Campaign was created to encourage North Central Texas citizens to prepare for all hazards through disaster education and the promotion of personal responsibility. The campaign was launched in February of 2007. It is available to sixteen counties and 254 jurisdictions within the North Central Texas region. The campaign provides standard information to ensure one message is provided to the Citizens of North Texas. It is designed so multiple jurisdictions can use the same materials. The website and materials can be viewed at [www.KnoWhat2Do.com](http://www.KnoWhat2Do.com).