Local businesses, whether large or small, are an integral part of the economic success of the community. Statistically 40% to 60% of small businesses never reopen after a disaster, and of those that do, 25% will close within 2 years. Less than 25% of Fortune 500 companies could be considered capable of successfully managing a corporate crisis. How prepared is your company to survive a disaster and how prepared is your jurisdiction to support an economic recovery?

**Start** | **Discussion Topic**
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8:30 am | Introductions and Opening Remarks
8:45 am | Disasters and Resilience
• North Central Texas Risks
• Economic Recovery | • Resilience Overview
• Small Business Preparedness
9:00 am | Critical Business Functions
• Overview | • Business Impact Analysis Tool
9:10 am | Practical Application
9:30 am | Break
9:45 am | Practical Application (continued)
10:30 am | Break
10:45 am | Resilience and Economic Development
• Role of Economic Development
• Profitability of Resilience | • Public-Private Partnerships
• Emergency Management Overview
11:05 am | Pre-Disaster Activities
11:50 am | Break
12:00 pm | Post-Disaster Activities
12:15 pm | Open Discussion and Conclusions