



Regional Public Education Committee Meeting Agenda
Microsoft Teams Call
January 30, 2024 / 10:00 AM – 11:00 AM

Welcome and Introductions

Brad Kavanaugh, Chair
Donna Insixiengmay, Chair
Shayne Phillips, Secretary

Opening Remarks

Brad / Donna

Discussion Items

- Baylor, Scott & White Emergency Preparedness Program for SCI & Stroke Populations Website Update and Overview
- GY24 Project Selection Update
 - Funding
 - PSA: \$25,000
 - Website: \$4,000
 - Next Steps
- Additional UASI Funding
 - Run, Hide, Fight Video (Example: [Ready Houston](#))
 - In addition to 2024 OWS Video
- National Blood Shortage Community Awareness Campaign Update
- Social Media Updates
 - Metrics from recent posts
 - Continued assistance with sharing and promoting posts
 - What posts would your organization like to see?
- NCTCOG Updates
- Other Updates/Announcements – Open to Group
- Next Meeting (Tentative): March 27, 2024 / 10:00 AM – 11:00 AM