

AGENDA

**North Central Texas Council of Governments (NCTCOG)
SMARTE Webinar Series: Checklist to Charge: Electrification Planning
Wednesday, October 15, 2025
11 AM – 12 PM (Central Standard Time)**

**Zoom Meeting (link sent to those registered)
Please register in Microsoft Forms using the following link.
<https://forms.microsoft.com/r/JRxDRpCrWN>**

- 1. 11:00 – 11:05 AM Welcome, Introduction**
Presenter: Trey Pope, Transportation/Air Quality Planner, NCTCOG
- 2. 11:05 – 11:25 AM Steps to Electrification**
Presenter: Juliana VandenBorn, Senior Air Quality Planner, NCTCOG

During this presentation, Juliana will cover all of the relevant steps involved in fleet electrification – including creating a fleet inventory, identifying best vehicles and use cases, infrastructure planning, and funding considerations
- 3. 11:25 – 11:45 AM Electrification Is Ready for the Long Haul**
Presenter: Mike Roeth, Executive Director, North American Council on Freight Efficiency (NACFE)

During this presentation, Mike will share the history of NACFE's Run on Less annual events – including the 2025 ROL – Messy Middle event. NACFE emphasizes to its audiences that EV tractors can be used multiple shifts per day and can accumulate high mileage.
- 4. 11:45 – 11:55 AM Discussion**
Presenter: Trey Pope, Transportation Air Quality Planner, NCTCOG

An opportunity for anyone to ask our presenters any questions they may have about material covered.
- 5. 11:55 – 12:00 PM Updates and Close**

Next Webinar

Topic: TCO Deep Dive: Understanding Lifetime Costs of Alternative Vehicles
Date: Wednesday, January 21, 2026
Time: 1:00 PM – 2:00 PM (US Central Time)

More SMARTE Webinar Series Information found at www.nctcog.org/SMARTE