

# PUBLIC EDUCATION TASK FORCE

Wednesday, July 23, 2025

10:00 am, NCTCOG Offices



# AGENDA

- Regional Stormwater Program Updates
- Call for Volunteers for RSWMCC Work Program Committee
- 2025 Doo the Right Thing Contest
- 2025 North Texas Community Cleanup Challenge
- FY25 Work Program Update
- FY26 Work Program Discussion
- Outreach and Giveaway Item Roundtable
- Other NCTCOG Programs and Updates
- Conferences & Events
- News & Resources
- Roundtable
- Next Meeting Dates

# REGIONAL STORMWATER PROGRAM UPDATES

## **Ad Hoc Work Plan Subcommittee**

- Appointed on July 8, 2025, by RSWMCC Chair per bylaws
- Will review committee proceeds and work plan

## **FY26 to focus on restructure and revamping of the Regional Stormwater Management Program and associated committees**

- Ad hoc committee is looking for feedback on critical deliverables
- FY26 Work Program may be subject to change before August 20, 2025, RSWMCC meeting



## CALL FOR VOLUNTEERS FOR RSWMCC WORK PROGRAM COMMITTEE

- Seeking volunteers for the Work Program Committee in FY26
- 1-2 Reps from each subcommittee will meet throughout the year with RSWMCC Executive Committee
- From the RSWMCC Bylaws, “The ‘Work Program Committee’ is comprised of a single volunteer representative of each task force, the Executive Committee of the RSWMCC and NCTCOG Staff.”
- Purpose of this committee is to provide clear communication between RSWMCC and subcommittees beginning in FY26.



# 2025 DOO THE RIGHT THING CAMPAIGN

Doo the Right Thing social media photo contest and campaign:

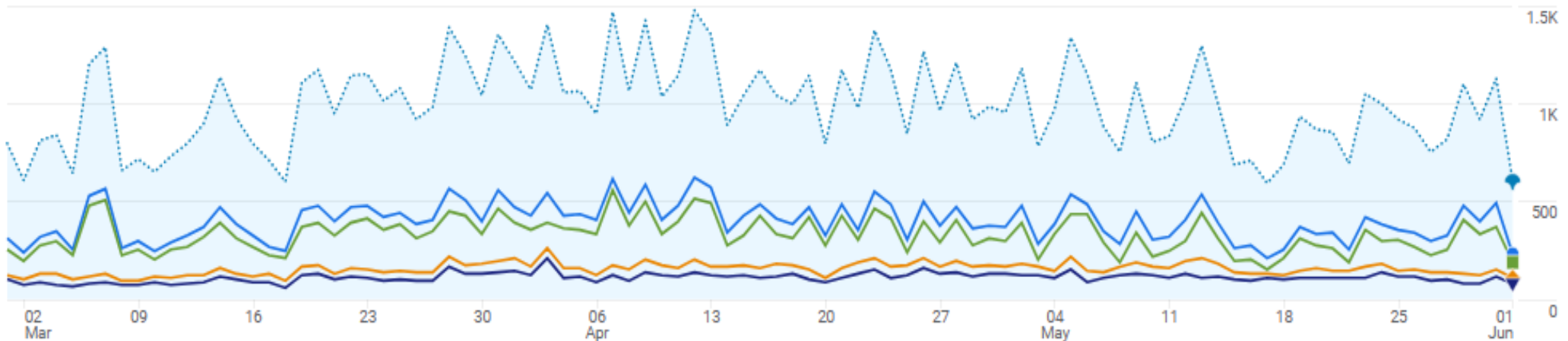
- Contest entry was extended through July 14<sup>th</sup>
  - 28 eligible entries from 9 cities
- Public Voting Timeline: August 5<sup>th</sup> – August 30<sup>th</sup>
  - Voting link to be shared in coming week.
- Share the pet waste education [program page](#) and Doo the Right Thing social media profiles and posts!
  - Instagram @DooNorthTexas
  - Facebook @DooNorthTexas



# TEXAS SMARTSCAPE

## 2025 March is Texas SmartScape Campaign

- Traffic peaked on **April 12<sup>th</sup>** with 621 views & 204 visitors!
- The most viewed page was the **plant search page!**
- The most viewed plants were the **Texas Sage & Bird of Paradise!**

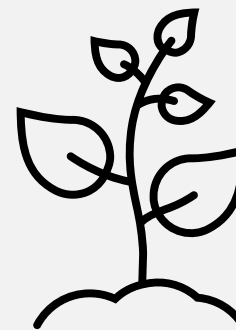
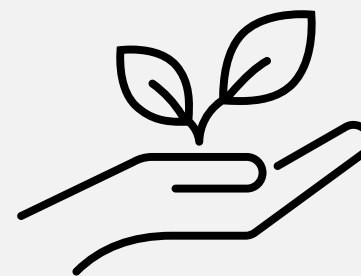
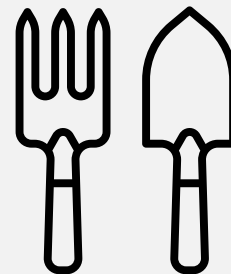


## TEXAS SMARTSCAPE

### 2026 March is Texas SmartScape Campaign

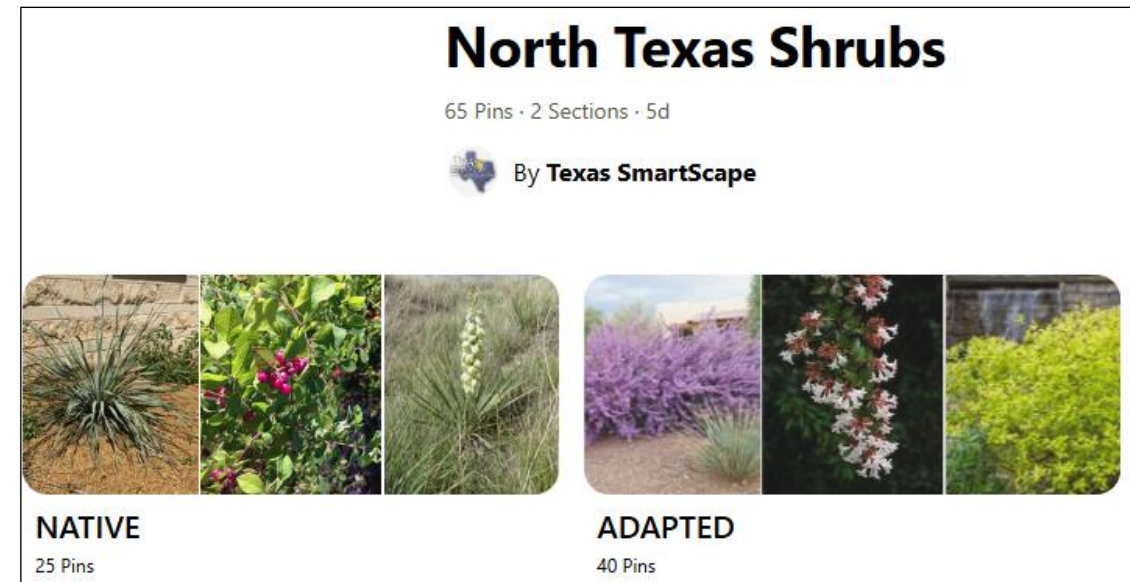
- Campaign slogan: *Plant Smart. Grow Native.*
- Support graphics: under development

Hosting plant sales or SmartScape related educational events? Request to have them added to the calendar by emailing details and any links to [info@txsmartscape.com](mailto:info@txsmartscape.com).



# TEXAS SMARTSCAPE

- Pinterest Account Update:
  - Reviewed and fixed broken links back to the Texas SmartScape website
  - Reorganized boards to separate Native plants and Adaptive plants into sub-categories for better navigation
  - Ongoing effort to add remaining plants from website to the Pinterest boards





# 2025 NORTH TEXAS COMMUNITY CLEANUP CHALLENGE AND MAYOR'S CHALLENGE

## 2025 Participants

Allen*	Forest Hill*	Grapevine	Plano
Carrollton	Fort Worth	Joshua*	Richardson
Cedar Hill	Frisco	Mansfield*	Sachse
Edgecliff Village	Garland*	McKinney	Weatherford

\*Denotes Mayor's Challenge participant



## 2025 NORTH TEXAS COMMUNITY CLEANUP CHALLENGE AND MAYOR'S CHALLENGE

- Leaderboard information to be updated again soon.
  - Confirming data with participants.
  - Announcement of winner via email.
- For questions about the NTCCC, please contact Stormwater staff at [stormwater@nctcog.org](mailto:stormwater@nctcog.org).



# TEXAS LEGISLATIVE UPDATES

Bill Number	Author	Description (Summary of Bill)	Status
<a href="#"><u>HB 517</u></a>	Rep. Harris Davilla et. al.	Would prohibit a property owners' association from fining a homeowner for having brown or discolored vegetation or turf during a period when the property was subject to a residential watering restriction imposed by a municipality or water supplier due to drought conditions. The restriction would apply for 30 days after the restriction was lifted.	05/26/2025 Signed by the Governor.  Effective on 09/01/25
<a href="#"><u>HB 1370</u></a>	Rep. Raymond	Relates to an exemption from ad valorem taxation of the amount of the appraised value of real property that arises from the use of xeriscape on the property.	05/05/2025 Left pending in H. Ways & Means Comm.
<a href="#"><u>HB 1904</u></a>	Rep. Canales	Relating to the release of balloons and associated littering; creating a criminal offense.	05/23/25 Referred to Senate State Affairs Comm.



## FY25 WORK PROGRAM

### Yard Waste Outreach Materials:

- Staff working on design updates.
- Updated drafts to be shared electronically for review and feedback



## FY25 WORK PROGRAM

- Door Hanger Template Developed and Reviewed by IDDE Task Force at July 10<sup>th</sup> Meeting
  - A general template with yard waste focused language
  - Will be finalized with updates and made available in PDF and as a Template in Canva for customization
  - It was requested by IDDE Task Force to pursue translations into Spanish and Vietnamese for the door hanger template



## FY26 WORK PROGRAM

Looking ahead at FY26:

- What current NCTCOG stormwater resources and programs are most beneficial?
- How are they supporting your MCM needs?

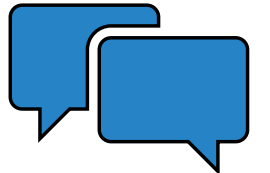
Doo the Right Thing & pet waste resources	North Texas Community Cleanup Challenge
Texas SmartScape	Educator's Toolbox
Educational Videos	Yard Waste Resources

- In FY26, what can we focus on in the work plan to support PETF?
- Are there gaps that could be filled with a special project?

## SHOW AND TELL ROUNDTABLE

Today's "Show and Tell" Roundtable focuses on sharing of favorite outreach and giveaway items.

- Renee Esses, City of Coppell
- Andie McClure, City of Carrollton
- Maddison Dunn, City of Southlake



# Take Care of Texas English/Spanish Translation



- QR Codes to coloring pages
- Download & Shipped items
  - Stickers
  - Bookmark
  - Activity Books w/ stickers
  - Posters of Water Re-Cycle
  - FOG Infographic Clean Pipes are Green Pipes





# Educationandoutreach.com



## Product Categories

Energy

Health

Public Works

Sanitation

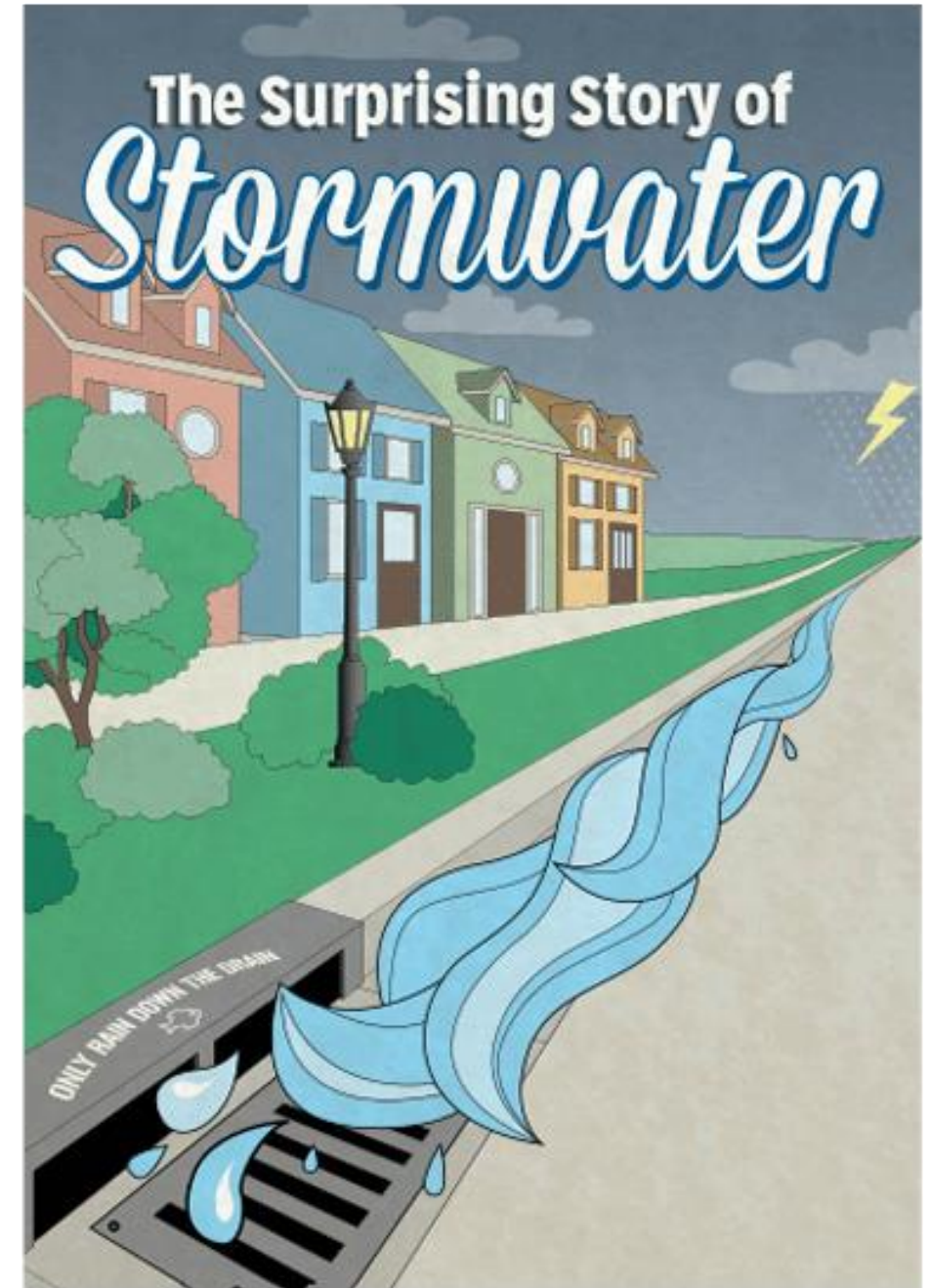
Recycling

Water

Sustainability

Water

Emergency Preparation



# Favorites plus unique ready to go info!



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## [Learn About Soil with Mia the Mole](#)

Mia the Mole teaches kids all about Soil in a fun and engaging coloring and activity book. They will learn about the importance of soil for agriculture, how soil is affected by pollution, and the relationship between stormwater and soil. They will also get an introduction to topics like erosion, soil horizons, and composting.





# *ChicoBag* or similar fold-a-way bags



*ChicoBag*







Helping Hands activity, how to recycle!

# International Inspiration

Palawan, Philippines

*Hand Stamps vs Stickers!*



## SHOW AND TELL ROUNDTABLE

Next “Show and Tell” Roundtable: public education and outreach presentations

- Confirming interested speakers
- Date: October 22, 2025, PETF Meeting



# OTHER COG PROGRAMS AND UPDATES



# TMDL UPDATE

- **TMDL I-Plan Task Forces have concluded for FY25**
  - TMDL I-Plan revisions will continue into FY26, and additional feedback may be requested from stakeholders in the new year.
- Next TMDL Meeting:
  - Upper Trinity River Basin Coordinating Committee on August 19, 2025 @ 9:30 AM Via Microsoft Teams
- For any questions, please contact Joy Douglas: [jdouglas@nctcog.org](mailto:jdouglas@nctcog.org)

## WATER UPDATE

New dates for the 2025 HGR: **November 1, 2025 – January 31, 2026**

Upcoming WATER meeting:

**July 24, 2025** at 10:00 AM, NCTCOG Offices, including a “**How to Holiday Grease Roundup**” panel discussion

WATER Point of Contact: Hannah Ordonez at [hordonez@nctcog.org](mailto:hordonez@nctcog.org)



**Wastewater  
And  
Treatment  
Education  
Roundtable**



## CONFERENCES & EVENTS

- Stormwater University Webinar: [City of Tampa's Nature-based Solution to Urban Flooding that Improves Water Quality](#), July 24, 2025
- Stormwater Pollution Prevention Practices During Construction for Plan Reviewers ([August 19](#)) and Field Inspectors ([August 20](#)), NCTCOG Offices
- [StormCon](#), August 26-28, 2025, Orlando



## CONFERENCES & EVENTS

- Save-the-Date: NCTCOG [Public Works Roundup](#), September 4, Hurst Conference Center
- [Green Communities Conference](#), September 17-18, Waco
- 2025 [Texas Association for Environmental Education Conference](#), October 24-26, Trinity



## CONFERENCES & EVENTS

- 2025 North American Association for Environmental Education Annual Conference, Virtual
  - Research symposium: October 30
  - Conference: November 3-6
- International Erosion Control Association's Annual Conference
  - Save-the-Date: March 1-4, 2026, Fort Worth



## OUTREACH & ENGAGEMENT

- [Native Plant Propagation Center](#) through the Texas Conservation Alliance is a source of native plants for outreach programs.
  - Read more [here](#)
- 2026 Texas Environmental Excellence Awards – Applications open through August 29<sup>th</sup>
  - [How to Apply](#)
  - 2025 [Winners](#) and [Finalists](#)



## NEWS & RESOURCES

- NMSA offering bulk training courses with professional development hours (PDH) for MS4 employees.
- [NMSA Online Bulk Training Courses – NMSA](#)



# ROUNDTABLE

WHAT'S HAPPENING IN YOUR CITY?



## NEXT MEETING DATES

### RSWMCC:

- August 20, 2025, NCTCOG Offices

### PETF:

- October 22, 2025, NCTCOG Offices

### P2/IDDE Joint Roundtable:

- December 9, 2025, NCTCOG Offices

### iSWM:

- October 14, 2025, Virtual

## CONTACT

### **Crysta Guzman – PETF, RSWMCC**

Environment & Development Senior Planner  
North Central Texas Council of Governments

[cguzman@nctcog.org](mailto:cguzman@nctcog.org)

817.695.9107

### **Casey Cannon – IDDE, P2, Stormwater Monitoring**

Environment & Development Planner  
North Central Texas Council of Governments

[ccannon@nctcog.org](mailto:ccannon@nctcog.org)

817.608.2313

### **Cassidy Campbell**

Environment & Development Program Manager  
North Central Texas Council of Governments

[ccampbell@nctcog.org](mailto:ccampbell@nctcog.org)

817.608.2368

## CONNECT



Facebook.com/nctcogenv



@nctcogenv



nctcogenv



youtube.com/user/nctcoged



[EandD@nctcog.org](mailto:EandD@nctcog.org)



nctcog.org/envir



[Stormwater@nctcog.org](mailto:Stormwater@nctcog.org)

