

**Air North Texas Coalition**  
**Thursday, July 21, 2022**  
**1:30 – 3:00 pm**

**Agenda**

1. Introductions ..... Kimberlin To, NCTCOG
2. Overview
  - a. May 19 Meeting ..... Kimberlin To
3. Discussion
  - a. Volta Charging ..... Gerald Mann, Volta Charging
  - b. Air Quality Update ..... Nick Van Hassen, NCTCOG
  - c. Administrative Announcements/Reminders ..... Kimberlin To
    - i. Clean Air Corner
    - ii. Outreach Items
    - iii. Clean Air Action Day – August 3
  - d. Website Quantification/Social Media Report ..... Alissa Soto, NCTCOG
  - e. Outreach Calendar ..... Thao Tran, NCTCOG
4. Other/Member Updates ..... Kimberlin To
5. Additional Items ..... Kimberlin To
  - a. **Next Meeting Information:**  
Thursday, September 15, 1:30 PM  
Call in number: 1-903-508-4574  
Conference ID: 810 246 475#



# Air Quality Update

Air North Texas Coalition

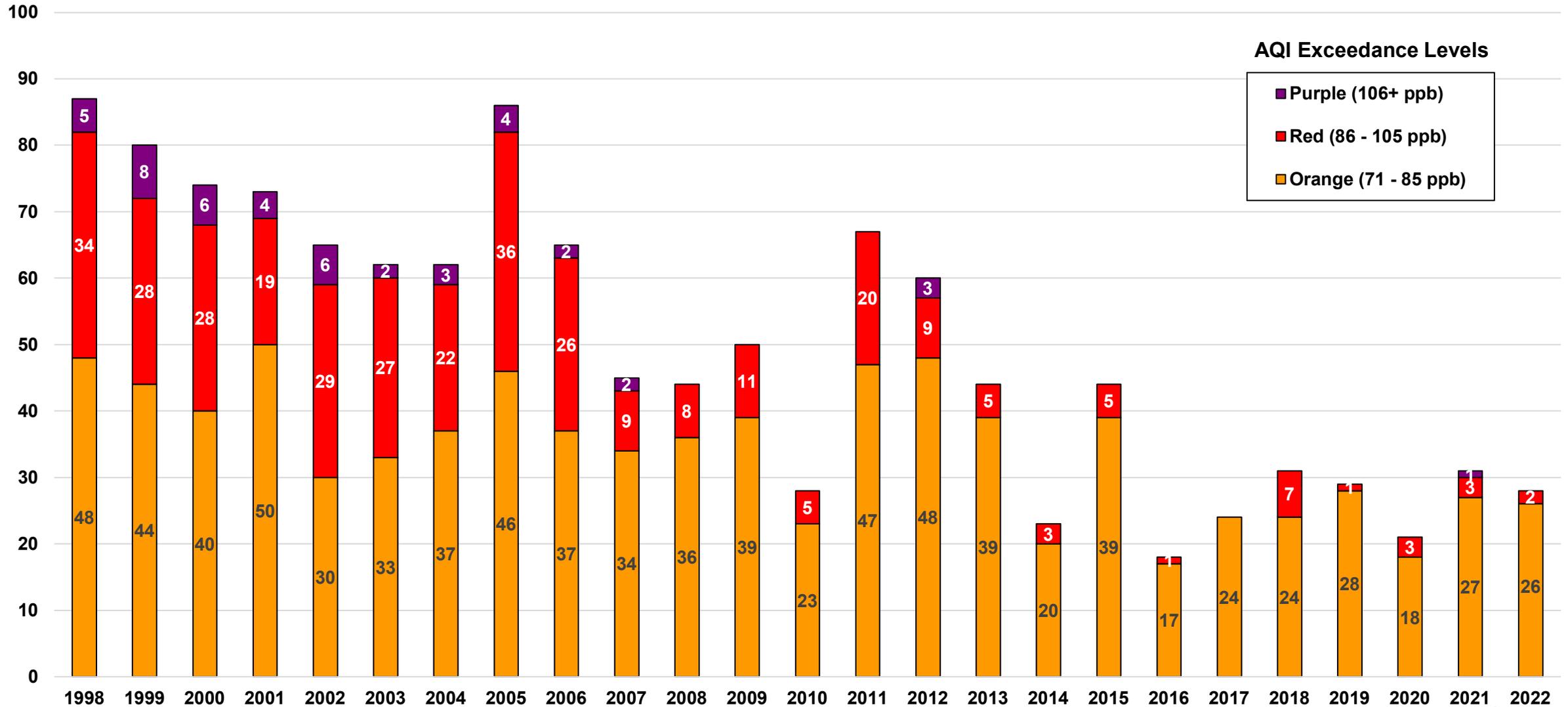
July 21, 2022  
Nick Van Haasen



North Central Texas  
Council of Governments

# 8-HOUR OZONE NAAQS HISTORICAL TRENDS

Based on  $\leq 70$  ppb (As of July 20, 2022)



Exceedance Level indicates daily maximum eight-hour average ozone concentration.  
Exceedance Levels are based on Air Quality Index (AQI) thresholds established by the EPA for the revised ozone standard of 70 ppb.

Source: TCEQ, [http://www.tceq.state.tx.us/cgi-bin/compliance/monops/8hr\\_monthly.pl](http://www.tceq.state.tx.us/cgi-bin/compliance/monops/8hr_monthly.pl)  
ppb = parts per billion

# Regulatory Ozone Monitor Locations with Design Value

## As of July 20, 2022

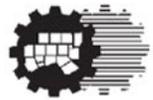
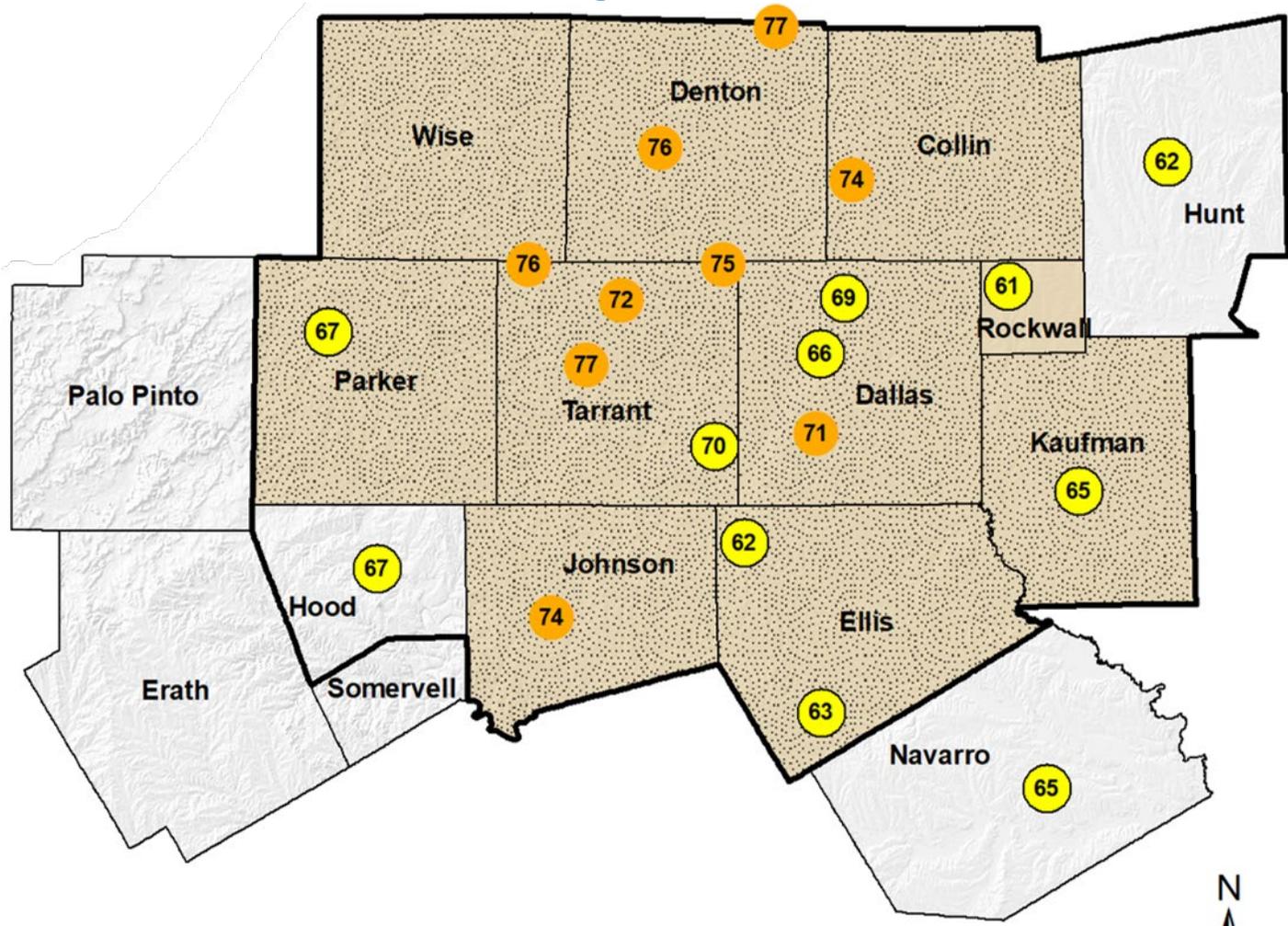
**Legend**

- Counties Designated Nonattainment Under 2015 8-Hour Ozone NAAQS
- Metropolitan Planning Area
- Counties Designated Nonattainment Under 2008 8-Hour Ozone NAAQS

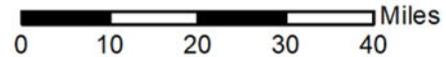
**2020 - 2022 Design Value (ppb)**

- Ozone Monitoring Sites: 56-70 ppb
- Ozone Monitoring Sites: 71-85 ppb

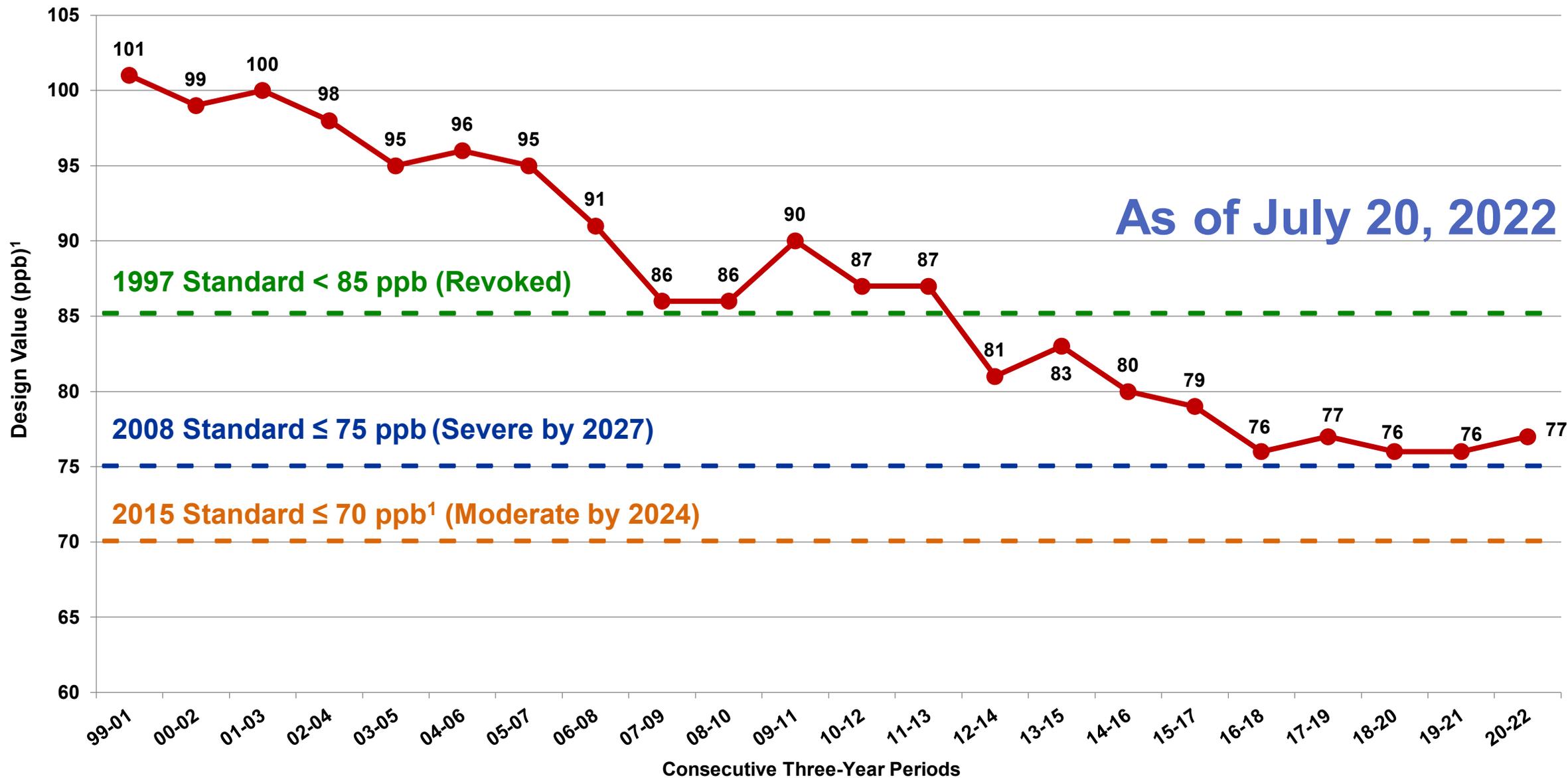
Colors represent Air Quality Index Breakpoints



North Central Texas Council of Governments

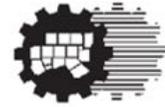
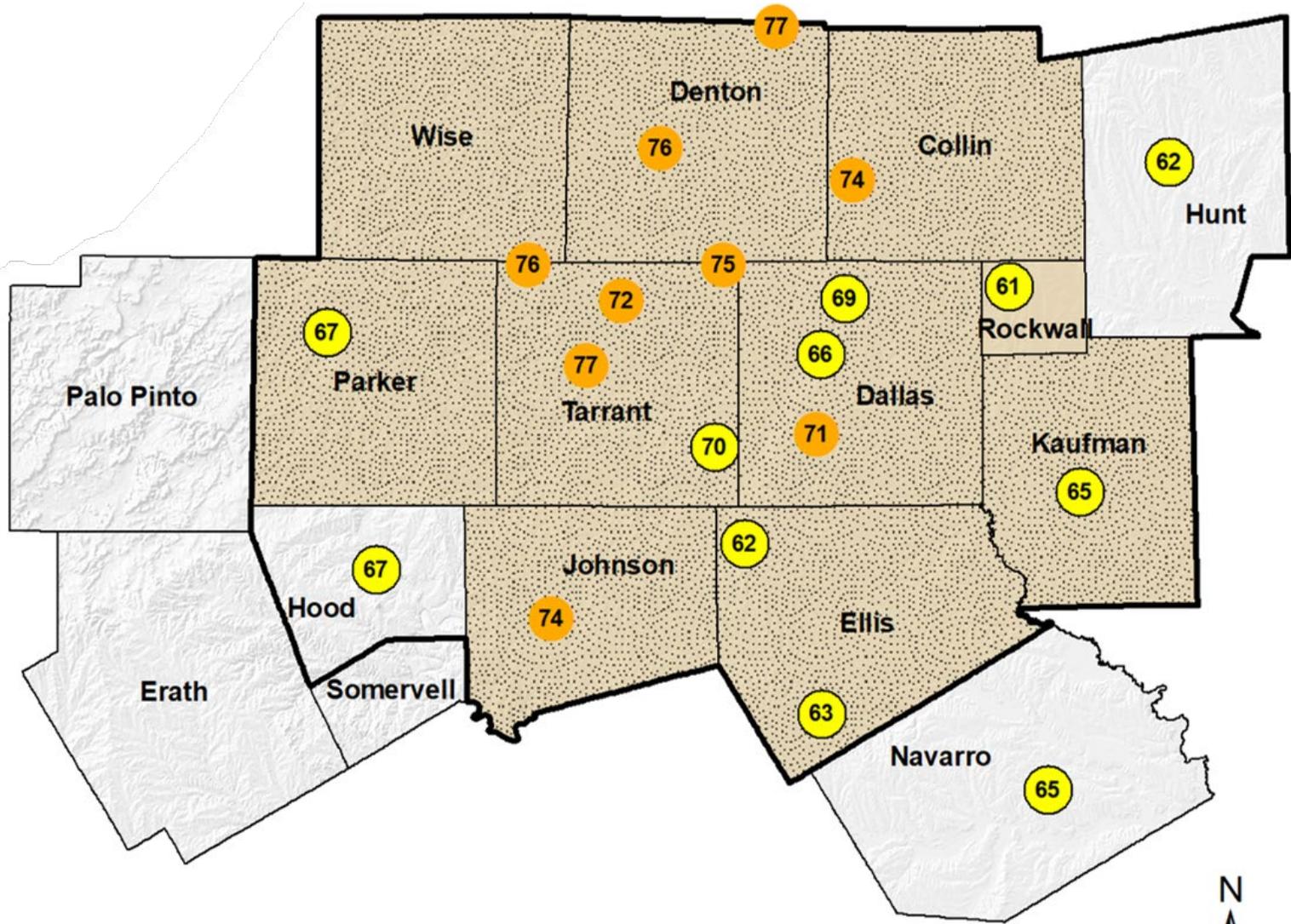


# 8-HOUR OZONE NAAQS HISTORICAL TRENDS

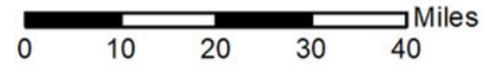


<sup>1</sup>Attainment Goal - According to the US EPA National Ambient Air Quality Standards, attainment is reached when, at each monitor, the *Design Value* (three-year average of the annual fourth-highest daily maximum eight-hour average ozone concentration) is equal to or less than 70 parts per billion (ppb).

# 8-HOUR OZONE NAAQS HISTORICAL TRENDS



North Central Texas  
Council of Governments



# For More Information

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**Air Quality Planner**  
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[NVanhaasen@nctcog.org](mailto:NVanhaasen@nctcog.org)

<https://www.nctcog.org/trans/quality/air/ozone>



## 2022 Outreach Events

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**Monday, February 7 -  
Tuesday, March 8**

### **February Public Meeting**

**Presentations:** Mobility 2045 Update, Dallas Regional Trail Branding & Wayfinding Project, Title VI/Language Assistance Plan Update, DFW Clean Cities Update: 2021 Annual Survey

**Highlighted Information:** Interactive Public Input: Map Your Experience, Mobility Plan Administrative Revisions, Regional Smoking Vehicle Program (RSVP), Vehicle Incentives & Funding Opportunities

**Monday, March 14**

### **March Public Meeting**

**Presentations:** Mobility 2045 Update, Autonomous Vehicles 2.2/2.3 Projects: Round 2, 2023-2026 Transportation Improvement Program, Regional Parking Utilization Database

**Online Review & Comment:** Proposed Modifications to the List of Funded Projects, Unified Planning Work Program Modifications

**Highlighted Information:** Interactive Public Input: Map Your Experience, Mobility Plan Regional Smoking Vehicle Program (RSVP), Vehicle Incentive & Funding Opportunities

**Friday, April 1**

### **UNT University Day**

**Denton Campus, 11 am - 1:30 pm**

#### **Informational Booth**

**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans

**Saturday, April 2**

### **Denton County Extension Office Equine Clinic**

#### **Environmental Justice Informational Booth**

**Saturday, April 2**

### **Fix My Ride,**

**Denton, 10 am - 4 pm**

#### **Informational Booth**

**Program Areas:** Car Care Awareness, Regional Smoking Vehicle Program, Mobility Plan, State of Texas Broadband Survey

**Sunday, April 3**

### **Oak Cliff Earth Day**

**Lake Cliff Park, Noon - 5 pm**

#### **Informational Booth**

**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans

**Saturday, April 9**

### **GRACE Car Care Workshop**

**Denton, 10 am - Noon**

#### **Informational Booth**

**Program Areas:** Car Care Awareness, Regional Smoking Vehicle Program

**Wednesday, April 20**

### **UT Arlington Earth Day Fair,**

**University Center Mall, 10 am - 3 pm**

#### **Informational Booth**

**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, Try Parking It, Active Transportation Program, Look Out Texans

**For additional information or for future outreach opportunities, please contact:**

Thao Tran, Communications Specialist [tctran@nctcog.org](mailto:tctran@nctcog.org)



## 2022 Outreach Events

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- Thursday, April 21**      **UNT Health Science Center Earth Day Fair,  
Fort Worth, 11 am - 1 pm**  
**Informational Booth**  
**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, Try Parking It, Active Transportation Program, Look Out Texans
- Thursday, April 21**      **UT Dallas Earth Day Fair  
Richardson, 10 am - 1 pm**  
**Informational Booth**  
**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans
- Saturday, April 23**      **City of Lewisville's Colorpalooza  
Old Town Lewisville, 10 am - 7 pm**  
**Informational Booth**  
**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans, State of Texas Broadband Survey
- Saturday, April 23**      **Grapevine Earth Day**  
Air North Texas and GoCarma items distributed at event
- Friday, May 20**      **Bike to Work Day**  
Bike/ped and Try Parking It items distributed at DART stations
- Saturday, May 21**      **City On a Hill Festival  
Burleson High School, 10 am - 2 pm**  
**Informational Booth**  
**Program Areas:** Car Care Awareness, Regional Smoking Vehicle Program, Air North Texas, Look Out Texans, Active Transportation Program
- Thursday, May 26**      **Grand Prairie's Cyclin' With the Mayor**  
Look Out Texans and Active Transportation items distributed at event
- Saturday, July 16**      **Congressman Burgess Energy Summit & Fair  
UNT's Discovery Park, Denton, 9 am - Noon**  
**Program Areas:** Electric Vehicles North Texas, Dallas-Fort Worth Clean Cities, Regional Smoking Vehicle Program, Engine Off North Texas, SMARTE
- Thursday, July 21**      **Grand Prairie's Cyclin' With the Mayor: Back the Blue**  
Look Out Texans and Active Transportation items distributed at event
- Wednesday, August 3**      **Clean Air Action Day**  
**Location:** All of North Texas

**For additional information or for future outreach opportunities, please contact:**  
Thao Tran, Communications Specialist [tctran@nctcog.org](mailto:tctran@nctcog.org)



# ***AIR NORTH TEXAS***

Campaign Bi-monthly Quantification & Social Media Report

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Air North Texas Coalition | July 21, 2022

# Air North Texas Web Analytics

Visits	1,430	Decreased	By 7% compared to 2021
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Avg. Time	1:20	Increased	By 15 seconds compared to 2021
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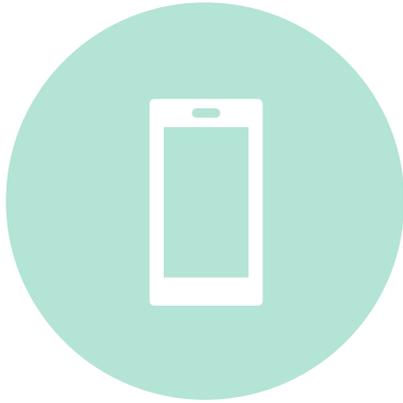
Pageviews	3,812	Decreased	By 18% compared to 2021
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New Visits	1,372	Decreased	By 8% compared to 2021
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# Visits by Device



693

174% decrease  
compared to 2021



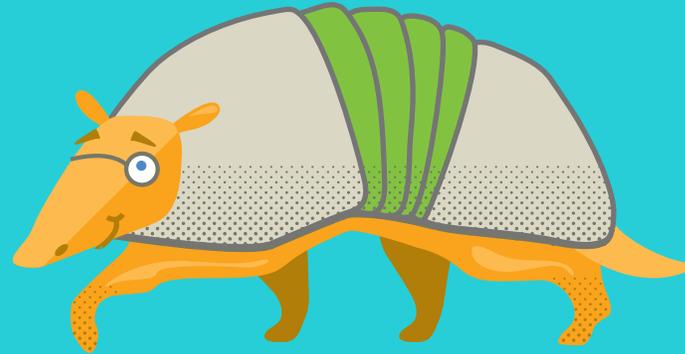
20

12% decrease  
compared to 2021



1,158

844% increase  
compared to 2021

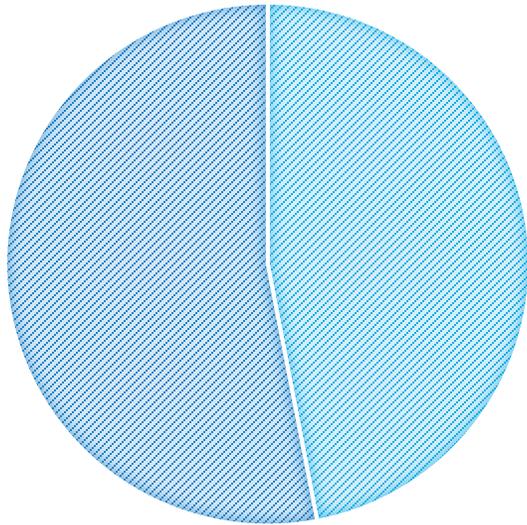


***ANTx ANALYTICS***

# Visitor Demographics

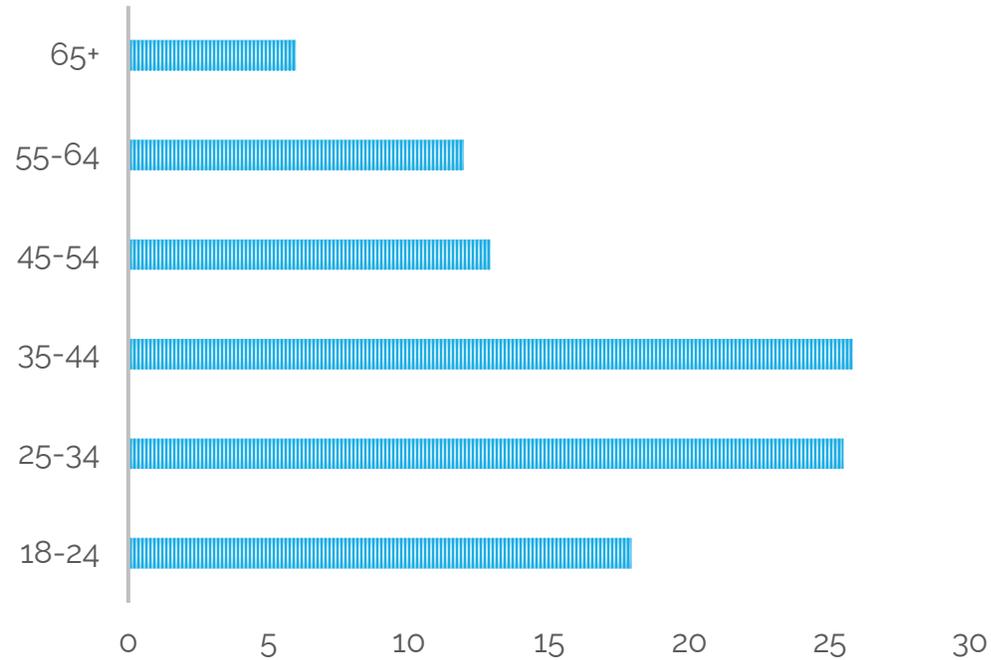
## GENDER

■ Women ■ Men



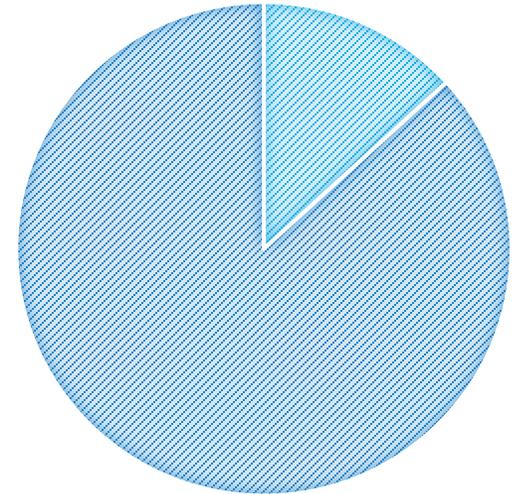
## AGE

■ Age

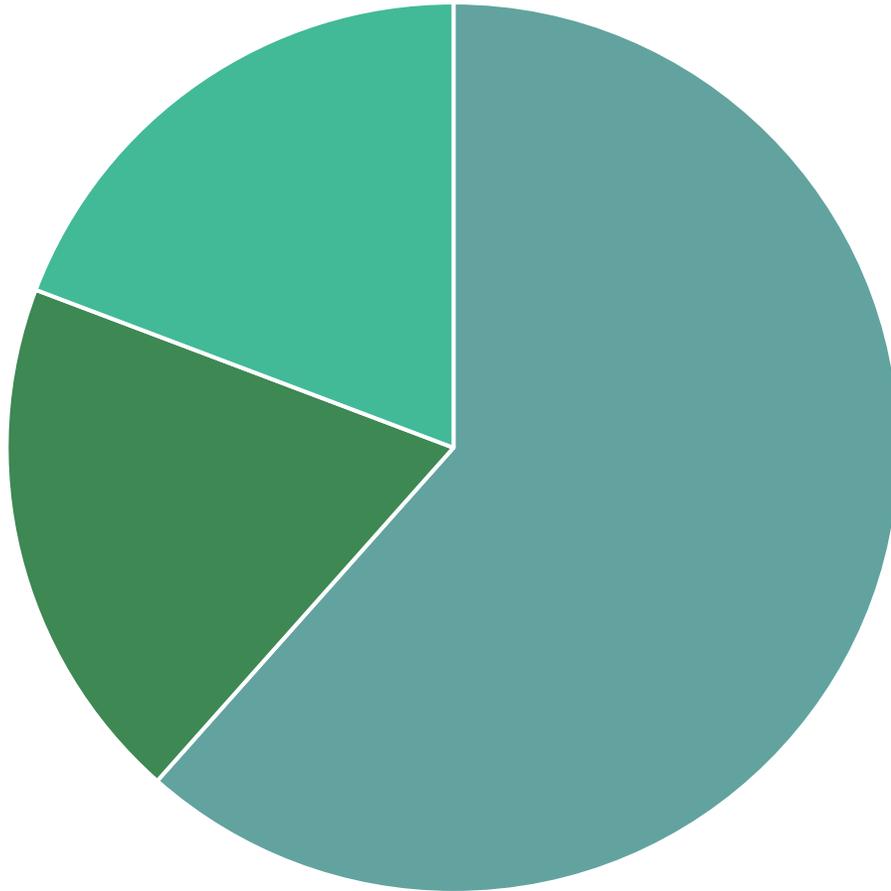


## VISITORS

■ Returning Visitors ■ New Visitors

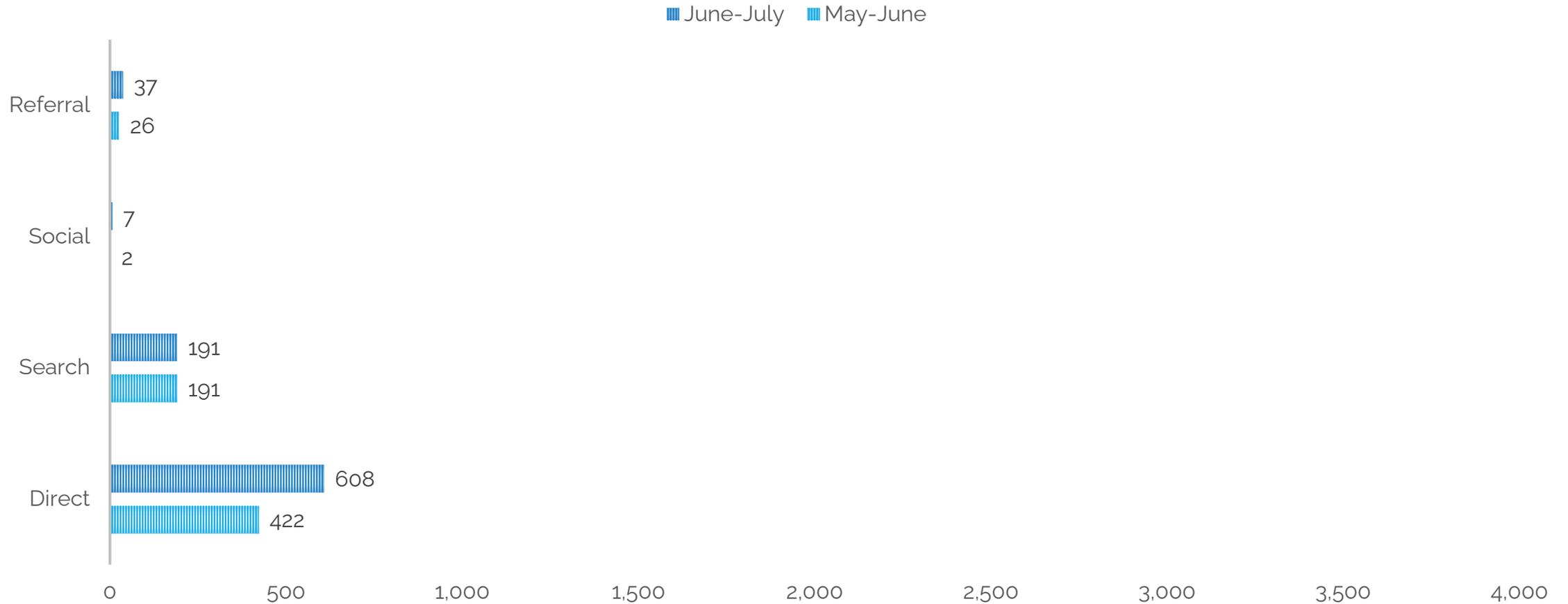


# Top Directed Sites

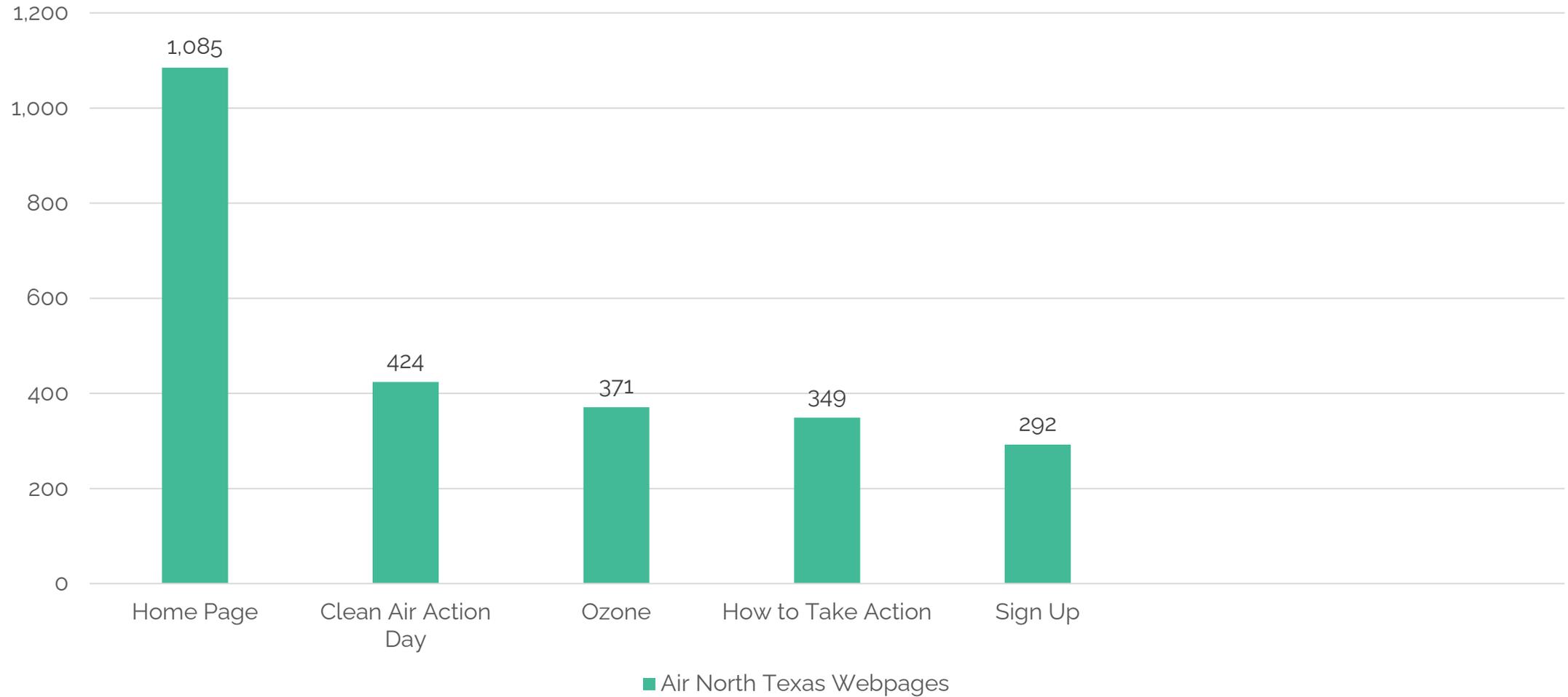


- NCTCOG
- City of Grand Prairie
- City of Dallas

# How Visitors Found Air North Texas



# Top Pages Viewed





***AIR NORTH TEXAS***  
***PARTNERS***



# City of Grand Prairie - Municipal Government

@cityofgptx · Government Building

Grand Prairie, TX @gp\_tx · Jun 23  
Air alert Today is a level orange ozone action day. Level orange AQI means those who fall under the sensitive group category should limit heavy outdoor activity due to unhealthy air conditions. You can sign-up for air pollution alerts at [ow.ly/mJ3m50JFWZy](http://ow.ly/mJ3m50JFWZy) #AirNTX

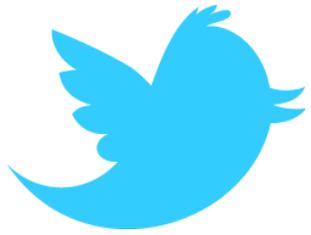


Grand Prairie, TX @gp\_tx · Jul 12  
Join Arlo in the break room by bringing lunch to work this week. Skipping on going out to lunch will reduce air pollution, save you gas money, and reduce waste from food packaging. Pledge to do one thing for clean air by visiting [gptx.org/Community-Cale...](http://gptx.org/Community-Cale...) #ArloAdvetures #AirNTX



Grand Prairie, TX @gp\_tx · Jul 8  
Arlo is leading the way for clean air by ensuring that his tires are properly inflated. Properly inflated tires lead to less carbon emission released. Pledge to do one for clean air by visiting [ow.ly/gIUc50JRCKo](http://ow.ly/gIUc50JRCKo) and stay tuned for the next #ArloAdventures #AirNTX





# City of Grand Prairie - Municipal Government

@cityofgptx · Government Building



Grand Prairie, TX @gp\_tx · May 28

DYK: Ditching the plastic and colorful confetti can make our environment a little greener? All you need is some leaves from your backyard and a hole puncher to make confetti that will travel miles and miles without polluting our environment. #AirNTX



Grand Prairie, TX @gp\_tx · Jun 9

Summer weather is in full effect, this means parking the car & enjoying a bike ride. Biking to your local store helps our clean air initiatives, saves gas and avoids unnecessary car trips.

Learn more about the importance of #cleanair at [airnorthtexas.org](http://airnorthtexas.org). #AirNTX



Grand Prairie, TX @gp\_tx · Jun 29

Polluted skies are sight for sore eyes and can affect some people more than others.

Luckily there are things we can do in our daily routines to help make air quality safe for everyone. Please visit [airnorthtexas.org](http://airnorthtexas.org) to find ways you can help. #AirNTX #GPTX





# City of Denton Sustainability

2.5K followers • 25 following



City of Denton Sustainability

June 29 at 12:23 PM · 🌐

Stay Air Aware today Denton! Ozone levels will be elevated today especially during high temperature hours. Reduce time outside and pollution causing activities such as driving and energy use.

#AirNTX



City of Denton Sustainability

July 11 at 2:55 PM · 🌐

Temperatures are hot and that means Ozone formation! Today is an orange ozone day so reduce time outside for those in sensitive groups and please limit pollution causing activities such as driving and use of gas powered lawn equipment.

#AirNTX





# NCTCOG Transportation Department

@NCTCOGtrans · Government Organization

NCTCOG Transportation Department  
June 30 at 11:17 AM · 🌐

Just use it! Did you know that you can put the #EPASmartWay logo on your tractor or trailer if it meets EPA's specs? Move your goods sustainably and efficiently with SmartWay.

Learn more: <http://epa.gov/smartway>

#fuelsavings #freightsustainability



[epa.gov/smartway](http://epa.gov/smartway)

NCTCOG Transportation Department  
July 11 at 4:04 PM · 🌐

Ozone Action Day – Ozone in the DFW area Tuesday is predicted to be at Level Orange, unhealthy for sensitive groups.

Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity. Current ozone information: <http://bit.ly/9nC9vy>.

Consider a clean air choice: <https://bit.ly/3gqCM1U>.



NCTCOG Transportation Department  
July 13 at 2:29 PM · 🌐

Ozone Action Day – Ozone in the DFW area Thursday is predicted to be at Level Orange, unhealthy for sensitive groups.

Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity. Current ozone information: <http://bit.ly/9nC9vy>.

Consider a clean air choice: <https://bit.ly/3gqCM1U>.



# ANTx NCTCOG CONTACTS

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<https://www.nctcog.org/trans/about/committees/air-north-texas-coalition>

