



North Central Texas Council of Governments

Freight Safety Initiative

Regional Safety Advisory Committee Meeting

Savannah Briscoe

October 24, 2025

Freight Safety Initiative Background

Background

- NCTCOG identified Freight Safety as a crucial issue needing to be addressed within our region
- Freight Safety remains a top priority as our region continues to expand
- First initiative began in 2018
- Initiatives were also completed in 2021 and 2023
- 2025 initiative was concluded in late August 2025

Goals

- Focus is on Rail Crossing and Truck Safety
- To create a safer environment for freight and passenger movements

The Campaign Includes:

Rail Crossing Safety Partnering with Operation Lifesaver



Courtesy of NCTCOG



Target Audience

Drivers and Pedestrians:

Increase awareness about safe mobility practices at rail crossings and Quiet Zones and the importance of not trespassing on railroad land

Safe Mobility Practices Include:

- Driving with caution around rail crossings
- Looking for crossing signage and warnings
- Giving trains space to pass and not driving through rail crossing gates as trains are moving through the crossing
- Not walking on railroad tracks



Courtesy of NCTCOG



Target Audience

Drivers and Pedestrians:

Increase awareness about safe mobility practices near trucks

Safe Mobility Practices Include:

- Driving with caution around large trucks
- Being aware of merging trucks
- Giving trucks space to pass and not driving or merging directly in front of trucks



Courtesy of NCTCOG



Safety Statistics

Truck Safety

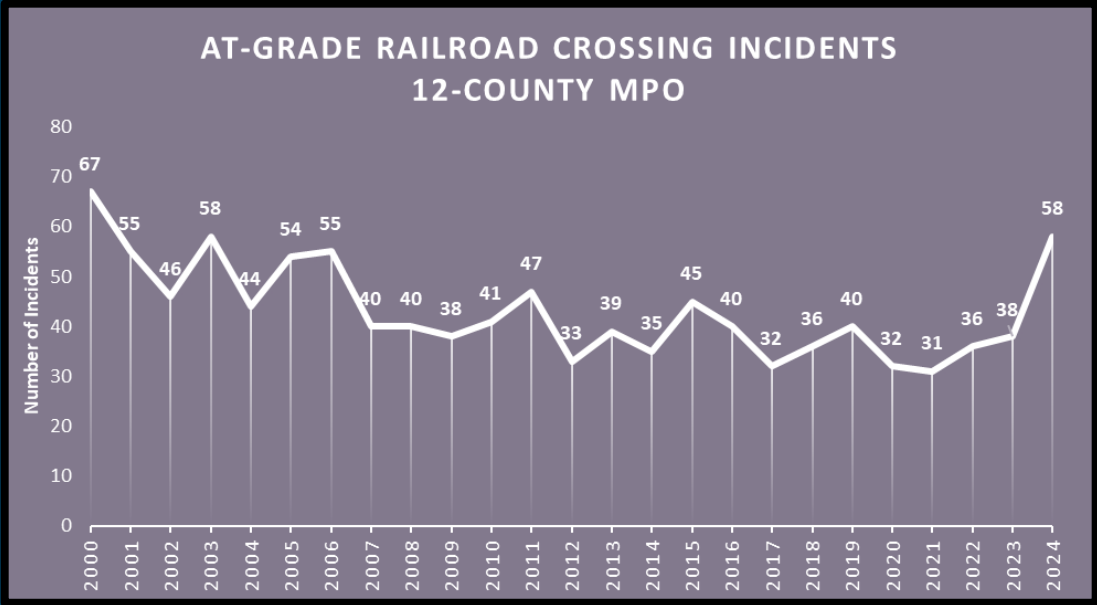
There have been an average of 338 truck crashes per month from 2019 to 2024.

CMV Crashes on Limited Access Facilities		
Year	Yearly CMV Crashes	Monthly Average
2017	3,354	280
2018	3,358	280
2019	3,512	293
2020	3,538	295
2021	3,946	329
2022	5,039	420
2023	4887	407.25
2024	4812	401

Courtesy of NCTCOG

Rail Safety

There were 58 crossing incidents in 2024. This increase was primarily in Dallas County, which experienced a rise from 9 to 26 incidents.



Courtesy of NCTCOG



2025 Freight Safety Initiative

Social Media Posts (Both English and Spanish)

Search Engine Optimization

Billboards

Radio Advertisements

Podcast Advertisements (Both English and Spanish)

Website

Operation Lifesaver Kid's Activity Book (Both English and Spanish)



Courtesy of NCTCOG



Next Steps/Outreach

Next Steps:

Continue Freight Safety Education to ensure a decrease in freight related incidents

Outreach:

- Attended outreach events such as the Dallas Mayor's Back to School Fair Event, Arlington ISD Back to School Kickoff, and the Tarrant County Back to School Roundup
- The Goods Movement Team will continue to attend and participate in outreach events to discuss Freight Safety



Courtesy of NCTCOG



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