



DFW AREA FOOD RECOVERY EVENT

Chris Finley
Digital Engagement

PIZZAHUT FOOD DONATION













TRANSFORMING AMERICA











- OVERCOMING OBSTACLES
 - ALL ACROSS THE NATION

NORTH TEXAS AREA



CLIMBING OVER OBSTACLES

FOOD SAFETY // health concerns with donated food

• Bill Emerson Good Samaritan Food Donation Act in the U.S.

LACK OF SPACE // not enough room in back of house

• Increase pick up frequency to more than once a week

ACCOUNTABILITY // charity not coming to pick up the food

• Contact support center to find new charity





Donating surplus food with Harvest to feed the local community since 1992.

- Errors, no shows, and buffet
- Participation
 - Corporate
 - Franchise
- Tax savings
- Environmental impact





SIMPLE STEPS: Daily procedures for storing and donating food through the Harvest Program.



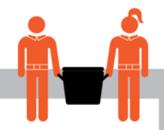
PAVING THE WAY



Unsold, surplus food is prepared in approved containers and stored in the restaurant's freezer.











Local food banks within 10 miles of the restaurant are identified and partnered to coordinate weekly pickups.

Feeding the local community has and immediate, positive impact





Over 90 Million Pounds Over **\$390** Million Nearly 41,000 Metric Tons No Known Incidents







Integrate sustainability into everyday life by educating and driving environmentally friendly actions at the CORE and in our community.



IMPACTING LOCALLY





Metro Relief is a nonprofit organization that hosts a food pantry, serving an average of 120-150 families per week in Plano, Frisco, The Colony, and surrounding cities.

CONTACT



Chris.Finley@yum.com

blog.pizzahut.com yumcsr.com