



Impacts of Commercial Motor Vehicle Safety Alerts in Texas

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Table of Contents

- 1 | Opening Remarks**
- 3 | History of Safety Messaging**
- 7 | Cooperative and Automated Transportation (CAT) at TxDOT**
- 10 | IH-45 Innovative Corridor**
- 12 | Commercial Motor Vehicle Safety Alerts**
- 16 | TxDOT Statewide Data Contract**
- 17 | Closing Remarks and Q&A**

Messaging – The Early Era (1970-1990)

- Newspapers
- Static signs
- Highway Advisory Radio (HAR)
- Portable Changeable Message Signs (PCMS)



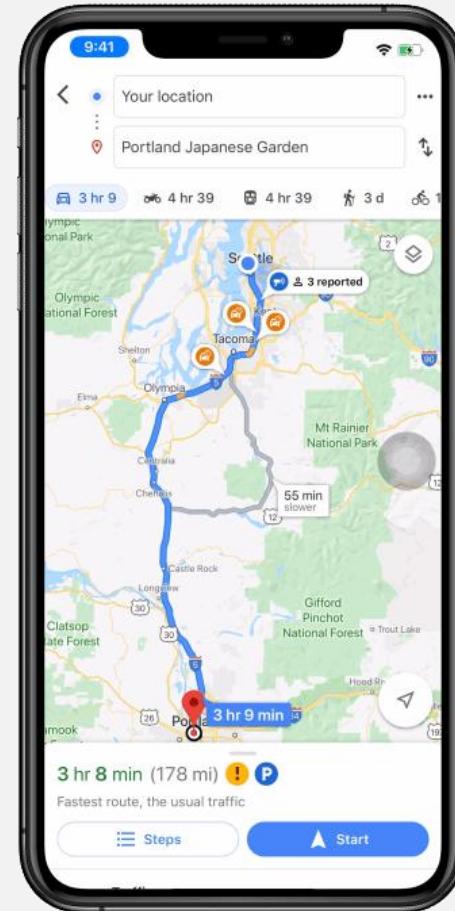
The ITS Era (1990's – 2000's)

- Dynamic Message Signs (DMS)
- Manual on Uniform Traffic Control Devices (MUTCD)
- Traveler Information 511
- Growing list of Safety Messages beside congestion



The Digital Integration Era (2010's)

- Apps, websites, and social media
- Automated Messaging
- Human factors research
- Message prioritization policies

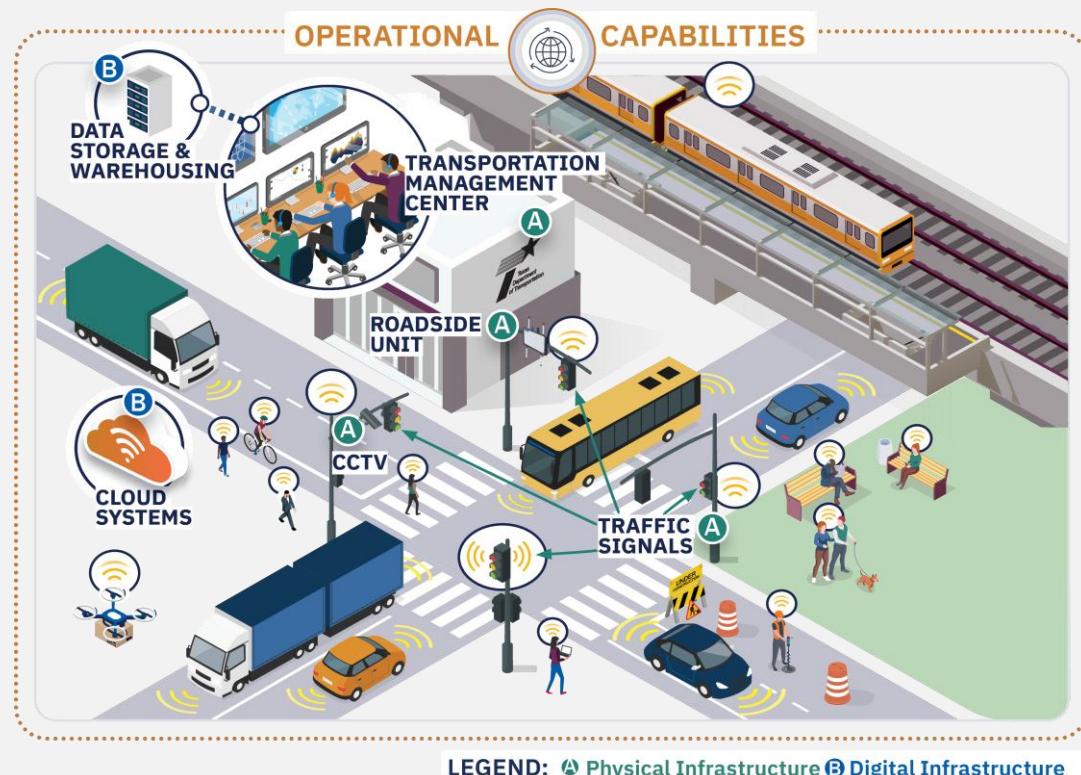


The Era of Connected & Coordinated Messaging (2020's)

- Advanced Traffic Management Systems (ATMS)
- Performance management
- V2X (Vehicle to Everything)
- Personalized or context-aware messages for connected vehicles.



What is Cooperative and Automated Transportation (CAT)?



CAT INFRASTRUCTURE EXAMPLES

Physical Infrastructure

- Multimodal infrastructure
- Traffic control devices
- Intelligent Transportation System (ITS) devices
- Traffic management centers
- Connectivity infrastructure

Digital Infrastructure

- Cybersecurity and data privacy
- Digital communication network
- Advanced sensing technologies
- Data management platform
- Edge computing infrastructure
- High accuracy geographic information systems (GIS)

Statewide Priorities

- Safety
- Delivery
- Innovation
- Stewardship

CAT Strategies



Incident Prediction and Management



Work Zone Management



Asset Monitoring and Management



Traffic Management

CAT Applications

Wrong-Way Driver Detection System

Incident Detection and Response

Flooding Detection and Response

Connected Work Zone System

Work Zone Intrusion and Monitoring

Physical Assets

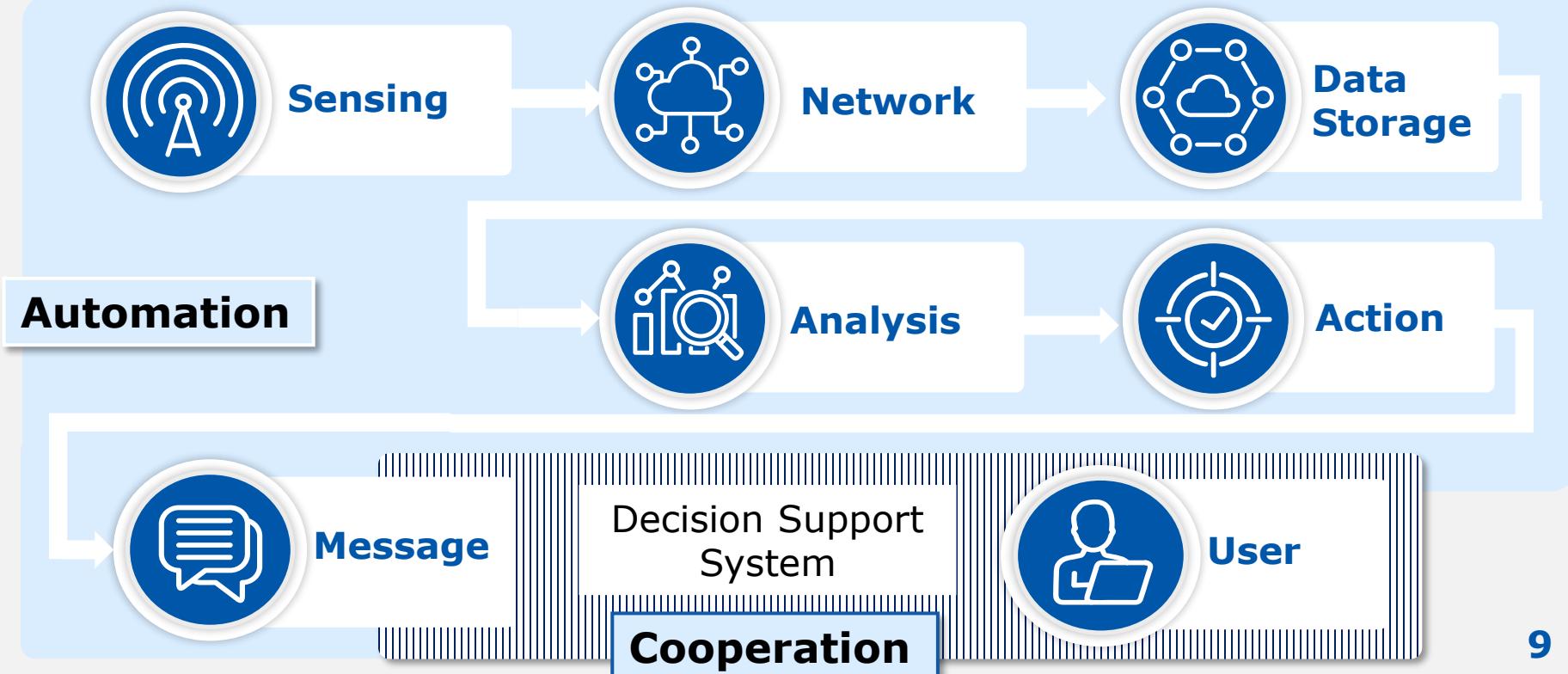
Digital Assets

Signal Timing Optimization

Connected Emergency
Vehicle Preemption

Intelligent Traffic Management

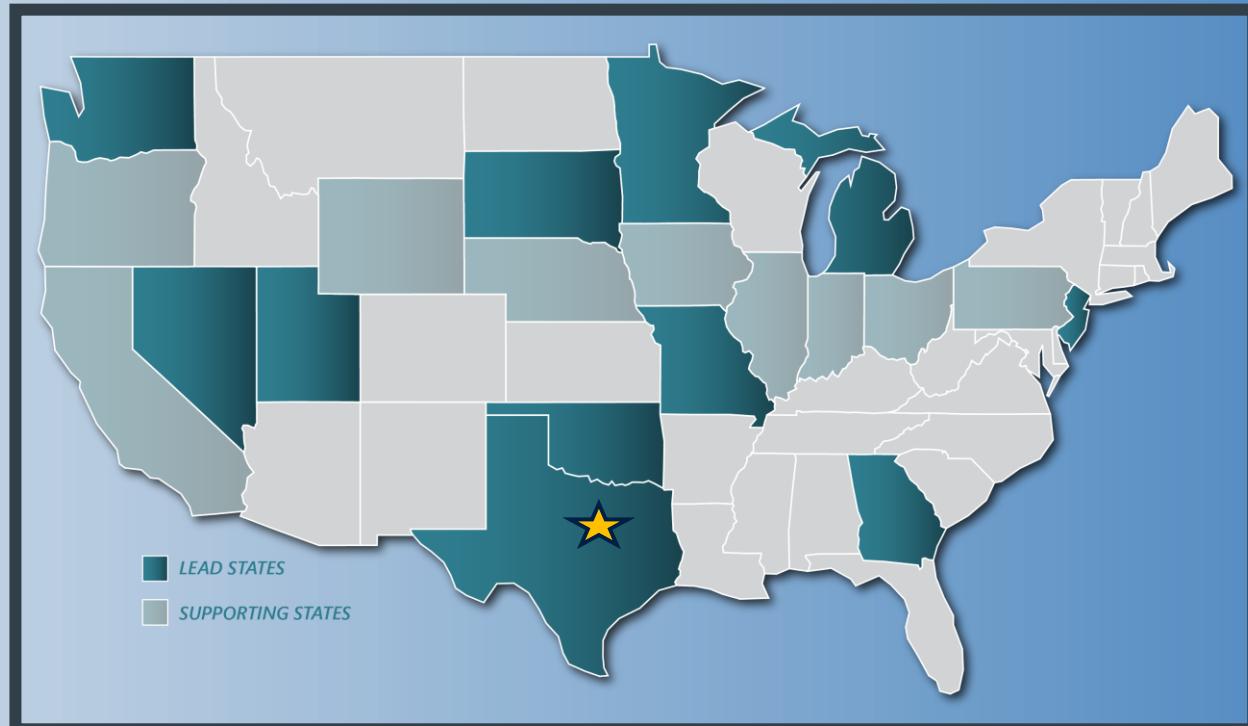
CAT Implementation Workflow



AASHTO Moonshot Project

National: An effort to draft a cohesive national transportation vision.

TxDOT: Developing digital infrastructure along I-45 Innovative Corridor.



Project Overview



Incident Prediction and Management



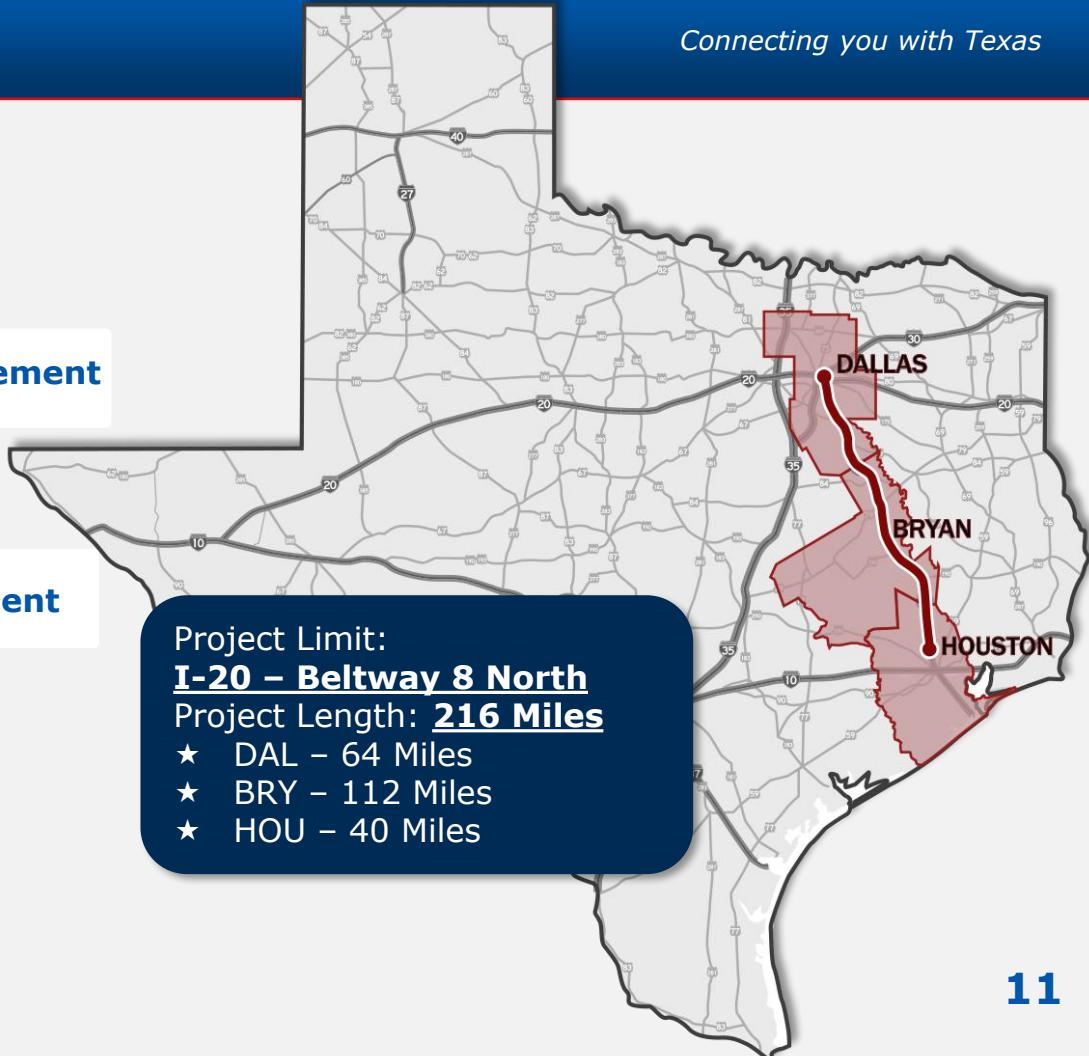
Work Zone Management



Asset Monitoring and Management



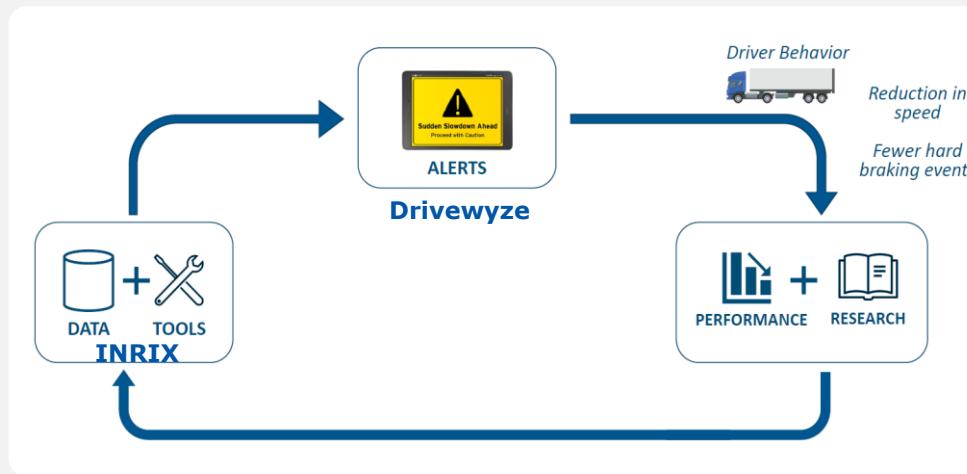
Traffic Management



Commercial Motor Vehicle Alerts

Congestion and Safety Alert on Drivewyze family of ELD

- Pilot in IH-45 – Starting Dec 2023
- Statewide on all Interstate – Since July 2024



***Delivered Through
Always-On Applications
for CMV Drivers***



[Data Details](#) [View: Original](#) [Save Custom View](#)
[Data Guide](#) [Watch](#) [Share](#)

[Traffic Alert Dashboard](#) [AlertsBySite-MoMTrend](#) [AlertsBySite-Alerts/Mile](#) [Heatmap](#) [IncidentDetails](#) [AlertsByType-KPI](#) [SpeedChanges-5mph](#) [SpeedChanges-10mph](#) [SpeedChanges](#) [Braking Summary](#) [Braking Frequency Heatmap](#) [Braking Severity Heatmap](#) [Braking Event Drill Down](#) [Braking Frequency per month](#)

DriveWYZE® **CMV Traffic Alert Dashboard - TX**

Through 12/31/2025 11:00:00 PM

Data available via this portal is for the most recent 12 months only.

Program Stats

	Alert Count	Incident Count	Vehicle Count	Avg. Incident Duration
Congestion	1,047,163	141,259	91,007	44
Sudden Slowdown	10,676	5,910	8,531	7
Grand Total	1,057,839	147,169	91,792	42

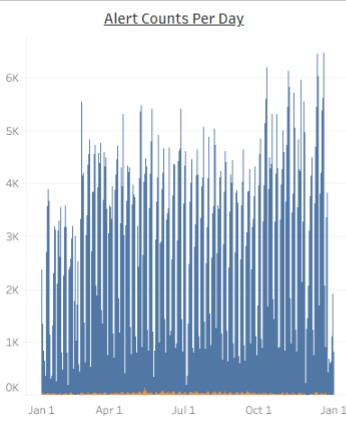
Alerts



Vehicles Alerted



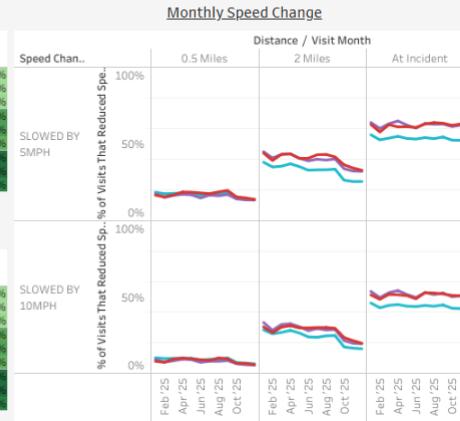
Alert Counts Per Day



Speed Reduction by 5+ MPH

Distance	Driving Segment	Jan '25	Feb '25	Mar '25
0.5 Miles	Fastest 5%	17%	15%	17%
	Faster 5% to 25%	17%	15%	16%
	Slowest 75%	19%	17%	18%
2 Miles	Fastest 5%	44%	39%	43%
	Faster 5% to 25%	45%	41%	43%
	Slowest 75%	38%	35%	35%
At Incident	Fastest 5%	63%	58%	63%
	Faster 5% to 25%	64%	60%	63%
	Slowest 75%	56%	53%	54%

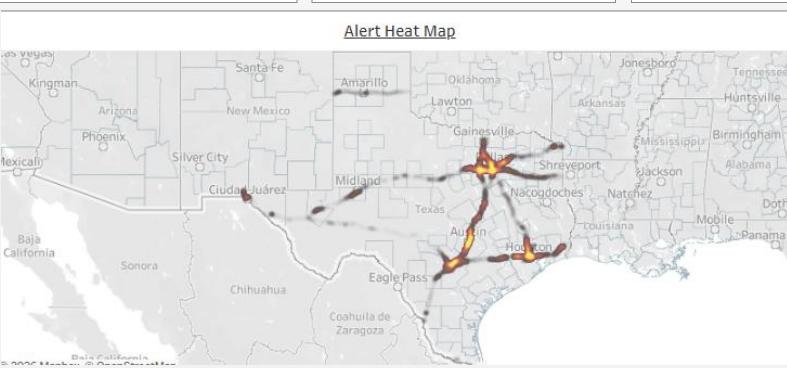
Monthly Speed Change



Speed Reduction by 10+ MPH

Distance	Driving Segment	Jan '25	Feb '25	Mar '25
0.5 Miles	Fastest 5%	8%	7%	9%
	Faster 5% to 25%	9%	7%	8%
	Slowest 75%	10%	10%	10%
2 Miles	Fastest 5%	30%	27%	30%
	Faster 5% to 25%	33%	28%	32%
	Slowest 75%	28%	26%	27%
At Incident	Fastest 5%	51%	48%	52%
	Faster 5% to 25%	54%	50%	53%
	Slowest 75%	46%	43%	45%

Alert Heat Map



By the Numbers:

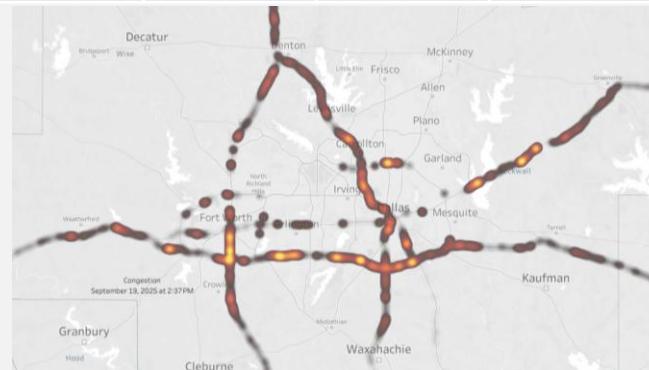
- 13-20%** of trucks that slow down at least 5 mph a half-mile from receiving an alert.
- 25-44%** of trucks that slow down at least 5 mph 2 miles from receiving an alert.
- 53-65%** of trucks that slow down at least 5 mph at the incident. **13**

Interstates in “DFW” by the Numbers (CY 2025)*

	IH-20	IH-30	IH-820	IH-35W	IH-35E	IH-45	IH-635
Alert Count	221,193	40,249	3,746	52,976	62,678	11,788	8,796
Incident Count	20,657	6,413	931	9,273	11,104	1,392	2,067
Vehicle Count	47,999	19,580	2,343	18,603	24,283	7,165	5,801
Average Incident Duration	49	28	27	37	34	54	22

Region-wide within the Dallas and Fort Worth District*

- **10-31%** of trucks that slow down at least 5 mph a half-mile from receiving an alert.
- **30-62%** of trucks that slow down at least 5 mph 2 miles from receiving an alert.
- **50-79%** of trucks that slow down at least 5 mph at the incident



Summary of Road User Messaging

- Other Safety Messages
- Benefits
 - Empower Positive Driving Behavior
- Limitations
 - Coverage and Penetration
- Future Work
 - Planning Tool
 - Human Factors

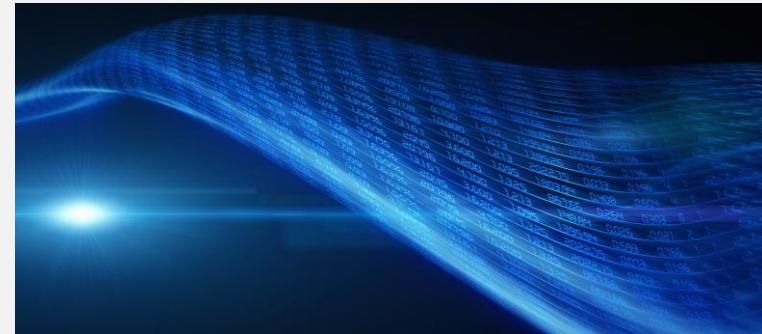


TxDOT Statewide Data Contract

Unlock digital roadway insights with TxDOT's statewide connected vehicle data contracts.

Services

- Real-time and historic traffic and trip data
- Granular connected vehicle data



Who can access data and data services?

- TxDOT employees
- TxDOT contractors and consultants
- Texas research partners
- Texas public transportation partners (cities, counties, metropolitan planning organizations, and other Texas state agencies and their consultants)



[TxDOT statewide data contract](#)

Thank you!



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