



# Impacts of Commercial Motor Vehicle Safety Alerts in Texas

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## Messaging – The Early Era (1970-1990)

- Newspapers
- Static signs
- Highway Advisory Radio (HAR)
- Portable Changeable Message Signs (PCMS)



## The ITS Era (1990's – 2000's)

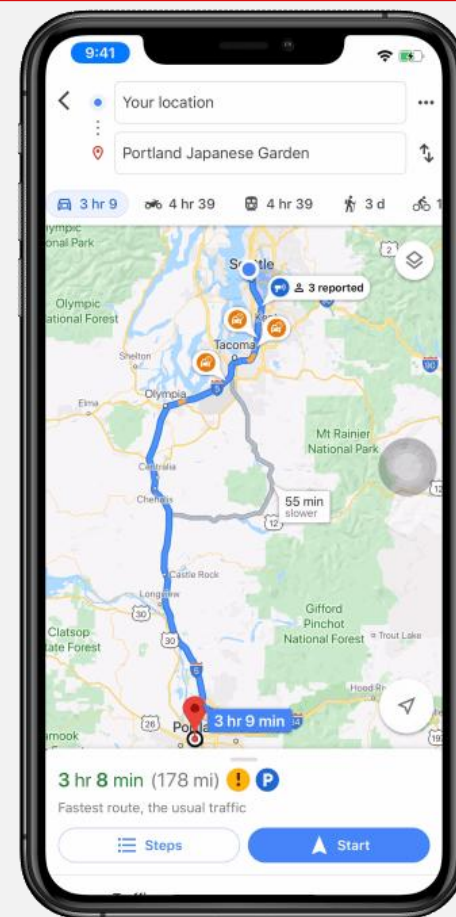
- Dynamic Message Signs (DMS)
- Manual on Uniform Traffic Control Devices (MUTCD)
- Traveler Information 511
- Growing list of Safety Messages beside congestion





## The Digital Integration Era (2010's)

- Apps, websites, and social media
- Automated Messaging
- Human factors research
- Message prioritization policies

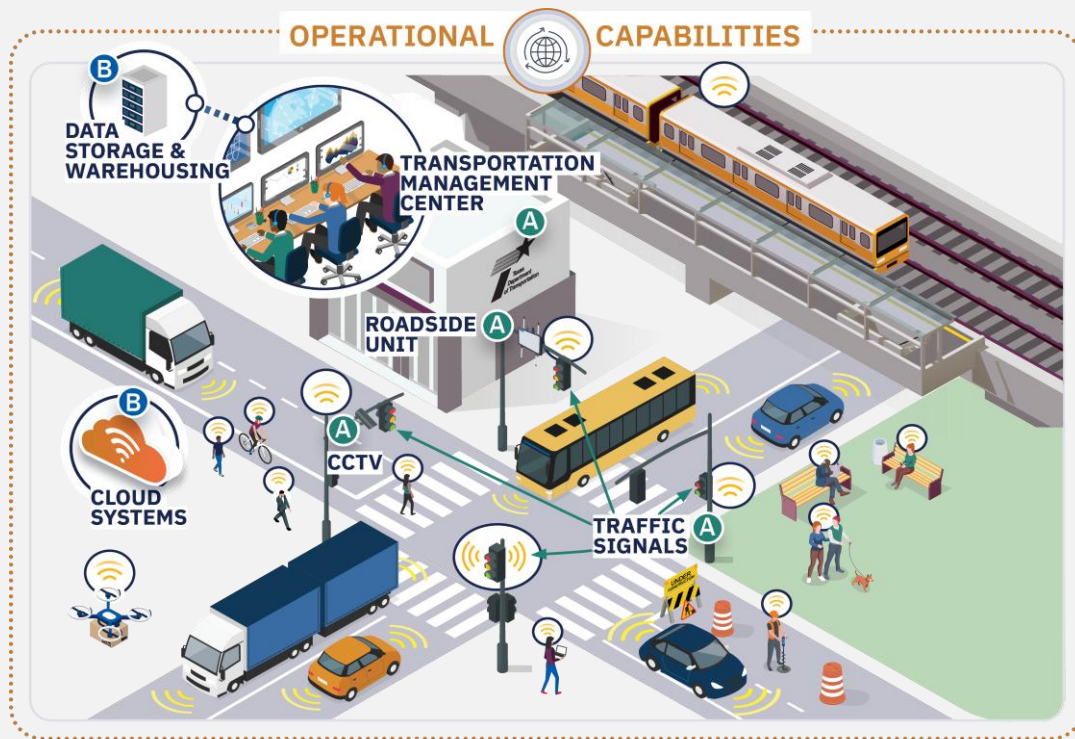


## The Era of Connected & Coordinated Messaging (2020's)

- Advanced Traffic Management Systems (ATMS)
- Performance management
- V2X (Vehicle to Everything)
- Personalized or context-aware messages for connected vehicles.



# What is Cooperative and Automated Transportation (CAT)?



LEGEND: (P) Physical Infrastructure (D) Digital Infrastructure

## CAT INFRASTRUCTURE EXAMPLES

### Physical Infrastructure

- Multimodal infrastructure
- Traffic control devices
- Intelligent Transportation System (ITS) devices
- Traffic management centers
- Connectivity infrastructure

### Digital Infrastructure

- Cybersecurity and data privacy
- Digital communication network
- Advanced sensing technologies
- Data management platform
- Edge computing infrastructure
- High accuracy geographic information systems (GIS)

## Statewide Priorities

- **Safety**
- **Delivery**
- **Innovation**
- **Stewardship**

## CAT Strategies



**Incident Prediction and Management**



**Work Zone Management**



**Asset Monitoring and Management**



**Traffic Management**

## CAT Applications

Wrong-Way Driver Detection System

Incident Detection and Response

Flooding Detection and Response

Connected Work Zone System

Work Zone Intrusion and Monitoring

Physical Assets

Digital Assets

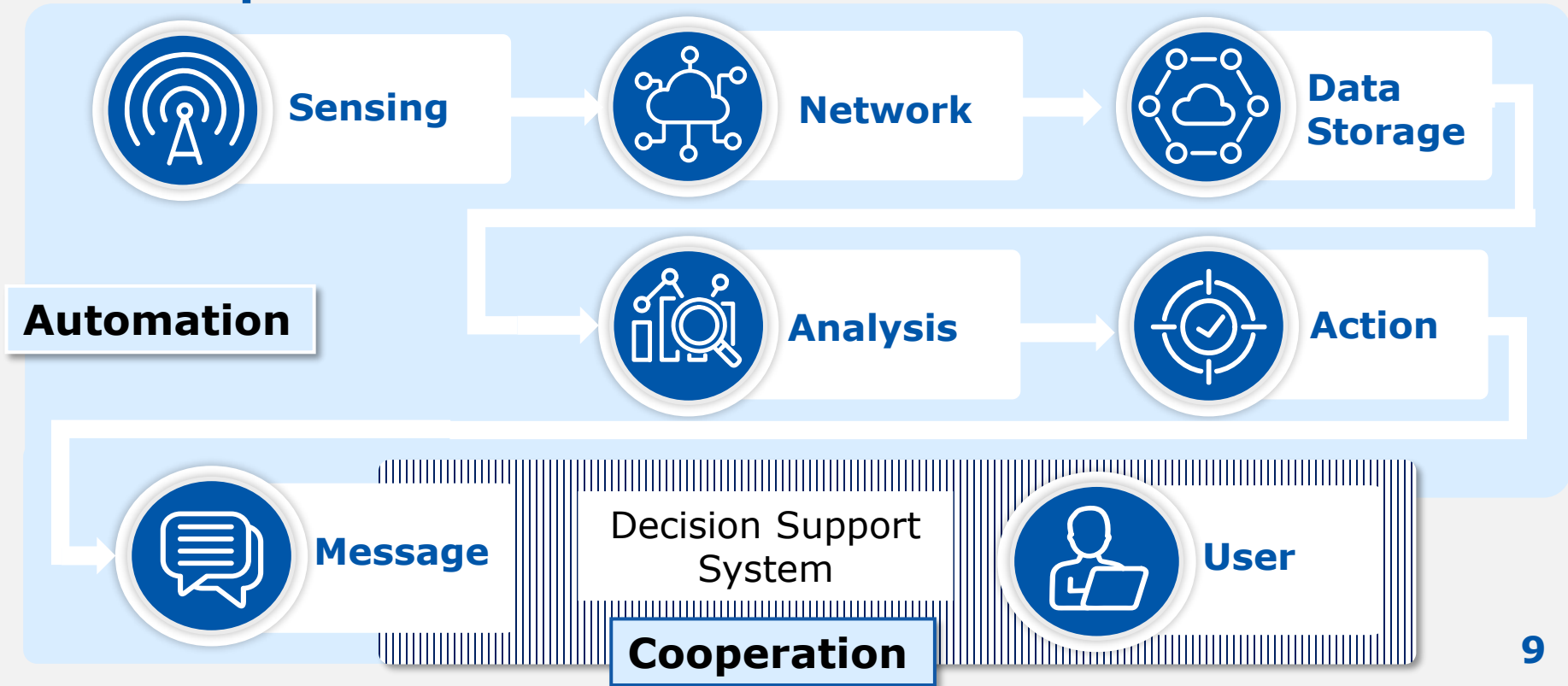
Signal Timing Optimization

Connected Emergency Vehicle Preemption

Intelligent Traffic Management

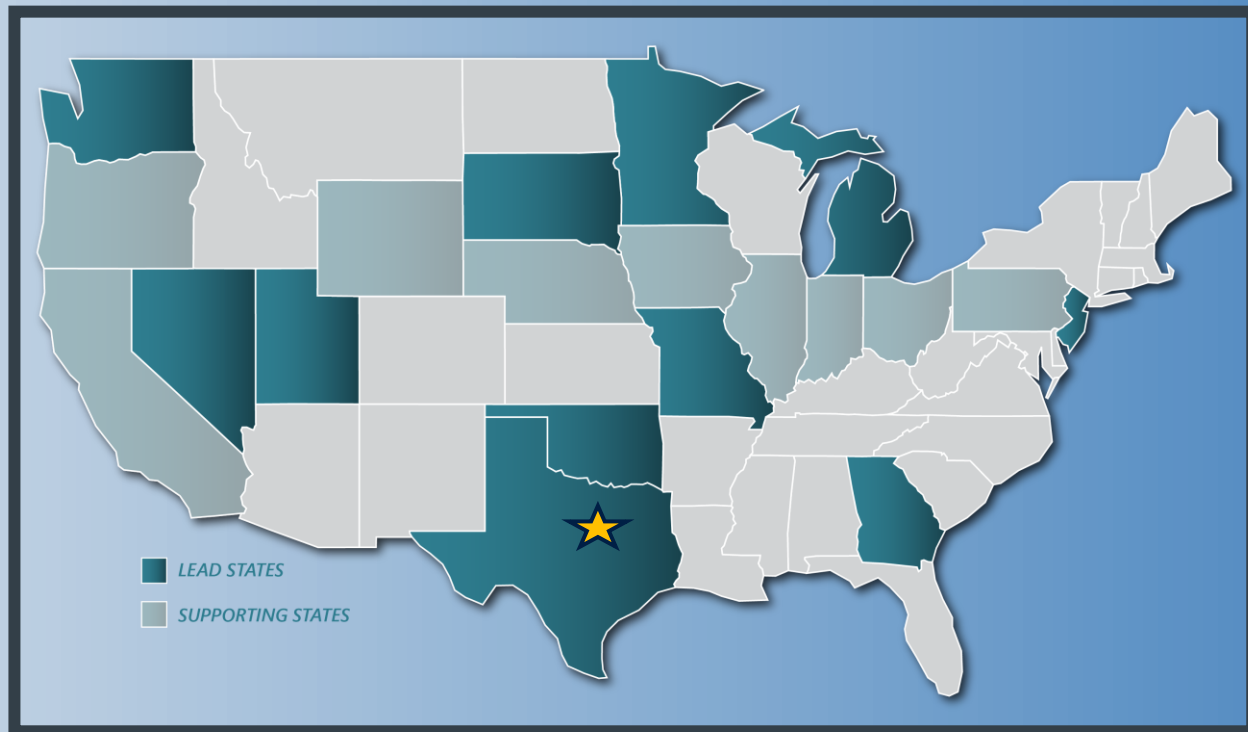


## CAT Implementation Workflow



**National:** An effort to draft a cohesive national transportation vision.

**TxDOT:** Developing digital infrastructure along I-45 Innovative Corridor.



# Project Overview



**Incident Prediction and Management**



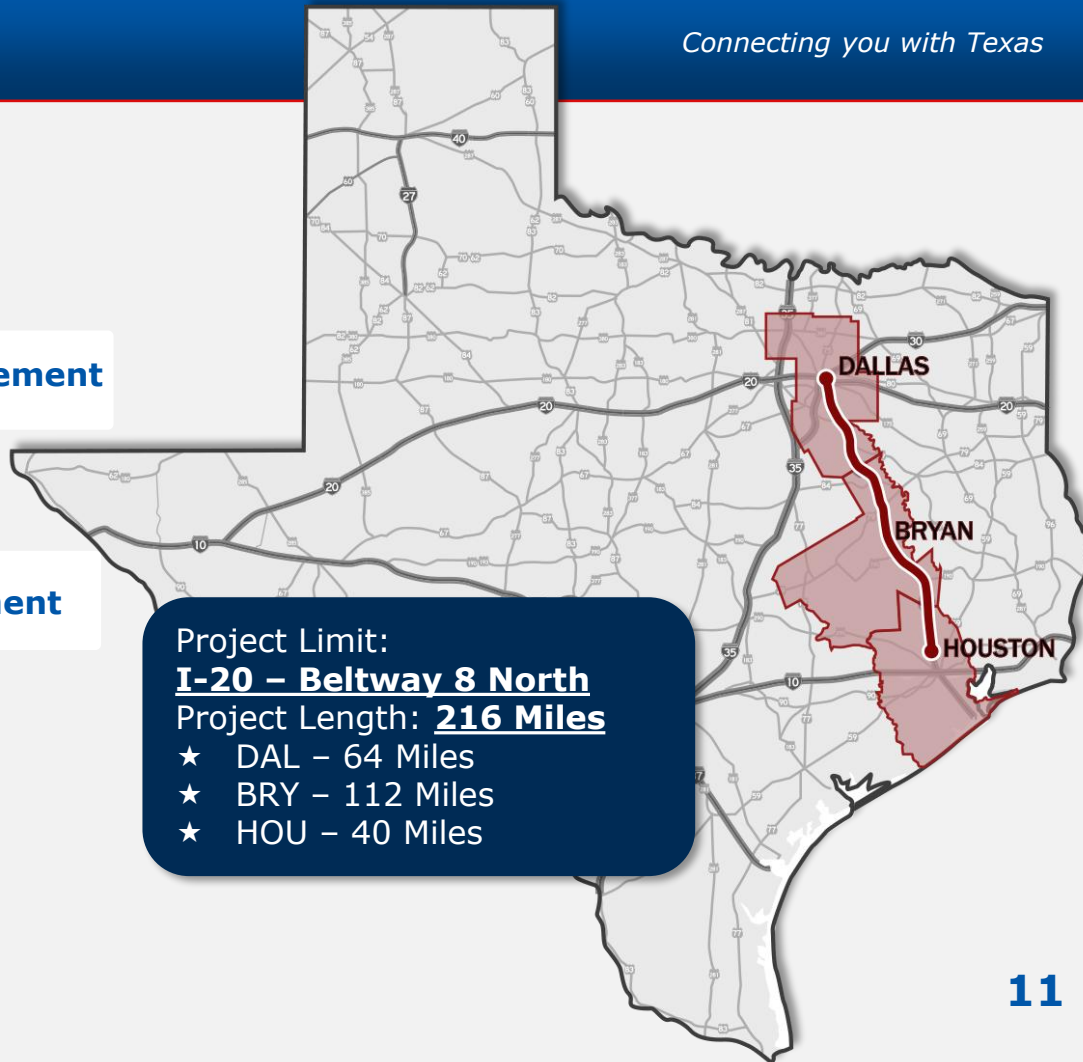
**Work Zone Management**



**Asset Monitoring and Management**



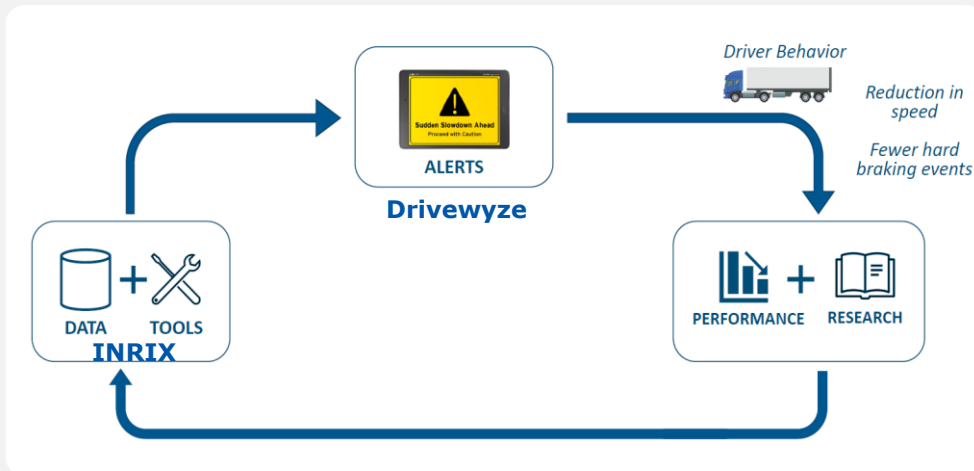
**Traffic Management**



## Commercial Motor Vehicle Alerts

Congestion and Safety Alert on Drivewyze family of ELD

- Pilot in IH-45 – Starting Dec 2023
- Statewide on all Interstate – Since July 2024



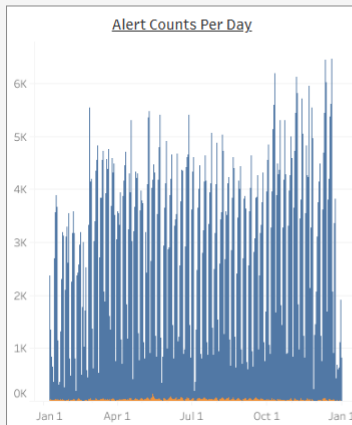
***Delivered Through  
Always-On Applications  
for CMV Drivers***



## Program Stats

	Alert Count	Incident Count	Vehicle Count	Avg. Incident Duration
<b>Congestion</b>	1,047,163	141,259	91,007	44
<b>Sudden Slowdown</b>	10,676	5,910	8,531	7
<b>Grand Total</b>	<b>1,057,839</b>	<b>147,169</b>	<b>91,792</b>	<b>42</b>

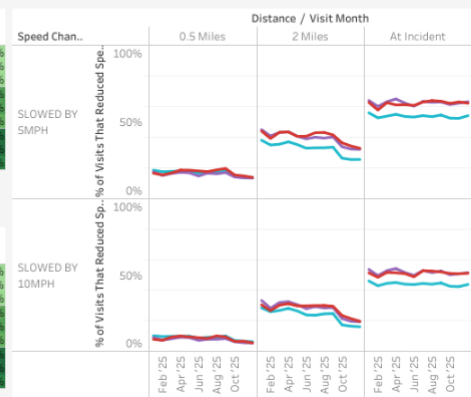
## Alert Counts Per Day



## Speed Reduction by 5+ MPH

Distance	Driving Segment	Jan '25	Feb '25	Mar '25
0.5 Miles	Fastest 5%	17%	15%	17%
	Faster 5% to 25%	17%	15%	16%
	Slowest 75%	19%	17%	18%
2 Miles	Fastest 5%	44%	39%	43%
	Faster 5% to 25%	45%	41%	43%
	Slowest 75%	38%	35%	35%
At Incident	Fastest 5%	63%	58%	63%
	Faster 5% to 25%	64%	60%	63%
	Slowest 75%	56%	53%	54%

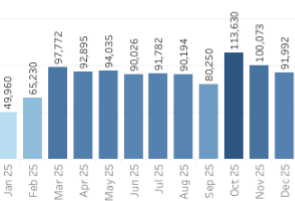
## Monthly Speed Change



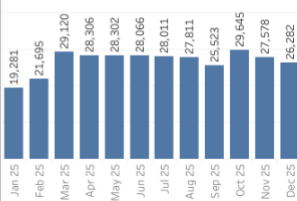
## Speed Reduction by 10+ MPH

Distance	Driving Segment	Jan '25	Feb '25	Mar '25
0.5 Miles	Fastest 5%	8%	7%	9%
	Faster 5% to 25%	9%	7%	8%
	Slowest 75%	10%	10%	10%
2 Miles	Fastest 5%	30%	27%	30%
	Faster 5% to 25%	33%	28%	32%
	Slowest 75%	28%	26%	27%
At Incident	Fastest 5%	51%	48%	52%
	Faster 5% to 25%	54%	50%	53%
	Slowest 75%	46%	43%	45%

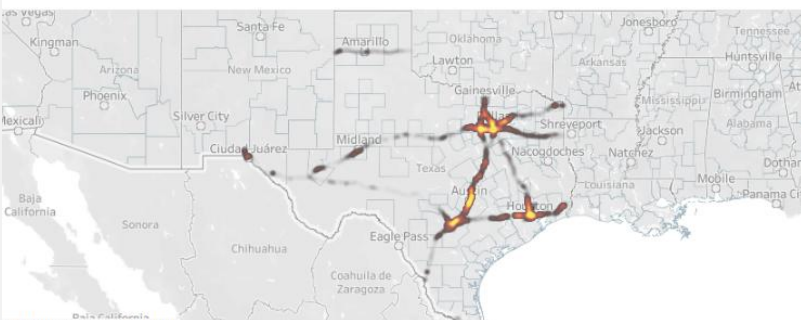
## Alerts



## Vehicles Alerted



## Alert Heat Map



## By the Numbers:

- **13-20%** of trucks that slow down at least 5 mph a half-mile from receiving an alert.
- **25-44%** of trucks that slow down at least 5 mph 2 miles from receiving an alert.
- **53-65%** of trucks that slow down at least 5 mph at the incident.

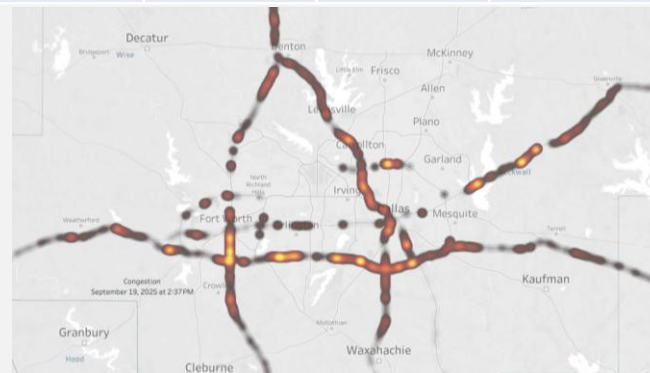


## Interstates in "DFW" by the Numbers (CY 2025)\*

	IH-20	IH-30	IH-820	IH-35W	IH-35E	IH-45	IH-635
<b>Alert Count</b>	<b>221,193</b>	40,249	3,746	52,976	62,678	11,788	8,796
<b>Incident Count</b>	<b>20,657</b>	6,413	931	9,273	11,104	1,392	2,067
<b>Vehicle Count</b>	<b>47,999</b>	19,580	2,343	18,603	24,283	7,165	5,801
<b>Average Incident Duration</b>	49	28	27	37	34	<b>54</b>	22

### Region-wide within the Dallas and Fort Worth District\*

- **10-31%** of trucks that slow down at least 5 mph a half-mile from receiving an alert.
- **30-62%** of trucks that slow down at least 5 mph 2 miles from receiving an alert.
- **50-79%** of trucks that slow down at least 5 mph at the incident



## Summary of Road User Messaging

- Other Safety Messages
- Benefits
  - Empower Positive Driving Behavior
- Limitations
  - Coverage and Penetration
- Future Work
  - Planning Tool
  - Human Factors



# TxDOT Statewide Data Contract

Unlock digital roadway insights with TxDOT's statewide connected vehicle data contracts.

## Services

- Real-time and historic traffic and trip data
- Granular connected vehicle data

## Who can access data and data services?

- TxDOT employees
- TxDOT contractors and consultants
- Texas research partners
- Texas public transportation partners (cities, counties, metropolitan planning organizations, and other Texas state agencies and their consultants)



# Thank you!



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