

# North Texas Grease Abatement Council/ Wastewater And Treatment Education Roundtable (WATER)

May 6, 2015



# Agenda

1. Welcome and Introductions
2. New Name
3. Dallas's Expanded Campaign
4. Grease Interceptors Brochure
5. Training Discussion
6. Holiday Grease Roundup
7. Work Program/Cost Share and Membership
8. General Updates/Reminders
9. Roundtable
10. Schedule for Next Meeting
11. Adjournment

# Welcome and Introductions

# New Name

## Wastewater And Treatment Education Roundtable (WATER)

Include “North Texas” in the name?

Thoughts on preliminary steps for new name and expanded mission?

- North Texas Grease Abatement Council’s Cease the Grease website
- NCTCOG website/Committee webpage
- Brochure (logo)

# Dallas's Expanded Campaign

City of Dallas Water Utilities

Yvonne Dupre  
Richard Statser



# Grease Interceptors Brochure

This brochure is being updated for the SW Food Expo.

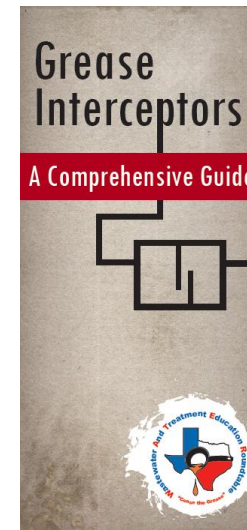
Last version: [Addison](#), [Arlington](#), Burleson, Carrollton, Cleburne, Dallas, [Fort Worth](#), Garland, [Grand Prairie](#), [Irving](#), and Mineral Wells

New entries: Azle, Coppell, Denton, Euless, Frisco, Grapevine, Keller, Mansfield, McKinney, North Richland Hills, Plano, Prosper, and Southlake

16 pages  32 pages

*Sending each entry back to submitter  
for one last review (PDF check)  
before we send it to the printer.*

Cost: ≈\$1 each



# Training Discussion

## Options

- Environmental Biotech: Matt Robinson
- City of Dallas: Richard Statser
- Garland's contact
- Other suggestions?

## Items to Discuss

- Intended audience
- Preferred training topics and format (classroom, field, mix)
- General timeframe
- How many times a year?

# Holiday Grease Roundup

Potential participants?

Aim for DCS partnership again?

Date range? Start Friday after Thanksgiving? Extend it to two or three weeks?

Timing for first specific planning meeting? *Need to have bill inserts by late August/early September—would early August work?*

Marketing materials last year:

Advertising ideas document  
Flyer template  
Half-page flyer  
(English front, Spanish back)  
Press release template  
Email blast template  
Social media post template  
Utility bill insert  
Web banners and tiles



Website: Homepage hero, event webpage in English and Spanish

Add to this: A short video on how to best save your grease and bring it in?



# Work Program

- Task 1. General Support Related to Proper FOG Disposal
- Task 2. Support for Creating a New Logo and Mission Statement
- Task 3. Support for Seeking Funding for Specific Projects
- Task 4. Support for Updating and Maintaining the Website
- Task 5. General Outreach Support Related to Disposables Initiatives

# Proposed Cost Share - Draft

Proposed Cost Share (Based on 2014 NCTCOG Population Estimates) – Draft

Population	Proposed Cost
1 million+	\$7,500
500,000–999,999	\$6,500
200,000–499,999	\$4,500
100,000–199,999	\$3,250
50,000–99,999	\$2,250
25,000–49,999	\$1,500
10,000–24,999	\$1,000
Less than 10,000	\$500
Special district partners serving 1 million+	\$7,500
Special district partners serving 500,000–999,999	\$6,500
Special district partners serving 100,000–499,999	\$4,500
Special district partners serving less than 100,000	\$2,250

Note: Special district partners should use wastewater ratepayer population.

- Final feedback and approval
- Finalized documents and the commitment forms will be sent out in the summertime.

# Membership Details

What are the group's thoughts?

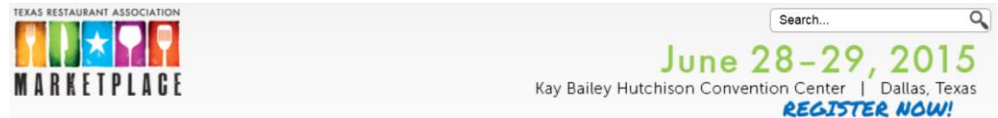
How formal should the roundtable's membership rules be?

- Create bylaws or have it be more informal?
- Set number of members per participant (at least for voting)?
- Chair?

# General Updates/Reminders

## SW Food Expo

- Regular admission—register with promo code by May 15
- I plan to be at the booth (with one badge) part of the time. NTGAC/WATER can claim one other badge. Does anyone else want to be at the booth?



## Flushability Guidelines meeting

Communication with Cynthia Finley,  
Director, Regulatory Affairs,  
National Association of Clean Water Agencies (NACWA)

Associations Collaborate to Launch Improved  
"Flushability" Guidelines to Reduce Impacts of  
Improper Wipes Disposal

## Endura XL

- Any real-world experience with this (installed here, reviewed)?



# Roundtable and Next Meeting Date

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Roundtable: What's happening in your community?

Schedule for the next meeting: July 23, 2015, at 10 a.m.

Adjournment

# Contact

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