

# Wastewater And Treatment Education Roundtable (WATER)

July 23, 2015



# Agenda

1. Welcome and Introductions
2. General Updates
3. Dallas Wastewater Awareness Campaign  
Potential Regional Campaign
4. Holiday Grease Roundup
5. Fats, Oils, and Grease (FOG) Program Training Survey
6. Potential Future Projects/Actions
7. Roundtable
8. Next Meeting Date
9. Adjournment

# Welcome and Introductions

# General Updates

- 2015 brochure PDF online; editable files sent if requested



- Final work program documents sent to WATER via email; also available online
- Recent “flushability” news



Wet Wipe Manufacturer Agrees To Substantiate “Flushability” Advertising Claims under Settlement with FTC

Nice-Pak Products Were also Sold under Costco, CVS, and Target’s Private Labels

[www.fox4news.com/clip/11702796/on-your-side-disposable-wipes](http://www.fox4news.com/clip/11702796/on-your-side-disposable-wipes)

# Dallas Wastewater Awareness Campaign

City of Dallas Water Utilities

Yvonne Dupre  
Richard Statser



# Potential Regional Campaign

Does the Dallas campaign work for the regional campaign?

Next steps...

# Potential Regional Campaign: New Web Domain Name

Let's Brainstorm! (And Vote via Email?)

- Something easy to remember
- Not superlong
- Supports WATER's expanded mission
- Doesn't need to be tied to the roundtable's name
- .org

[DrainDefenders.org](http://DrainDefenders.org) (there is already a [TheDrainDefender.com](http://TheDrainDefender.com))  
[WastewaterProtectors.org](http://WastewaterProtectors.org)  
[ProjectCleanDrains.org](http://ProjectCleanDrains.org)

*[BeSewerSmart.org](http://BeSewerSmart.org) and [SewerSmart.org](http://SewerSmart.org) are already taken.*

# Potential Regional Campaign: New Logo

Go simple for now, revise later?



# Holiday Grease Roundup

Participants	Arlington, Coppell, Dallas, Duncanville, Fort Worth, Garland Maybe—Southlake, Prosper <i>Others?</i> (Denton, McKinney...)
DCS partnership	Dallas County Schools Alternative Fuels Program is on board
Date range	<i>Week after Thanksgiving, or month of December, but with variations for week/range Subcommittee to decide?</i>
Timing for subcommittee planning meeting	<i>Week of August 10 or 17?</i>
Marketing materials last year	Advertising ideas document Flyer template Half-page flyer (English front, Spanish back) Press release template Email blast template Social media post template Utility bill insert Web banners and tiles
Website	Homepage hero, event webpage in English and Spanish
Add to this	A short video on how to best save your grease and bring it in <i>Volunteers?</i>



*Another question: Any budget? For example, if Whole Foods or Dallas County Schools is willing to distribute flyers—does WATER want to approve minimal funding for printing costs? Or radio ads? Subcommittee to decide?*

# Fats, Oils, and Grease (FOG) Program Training Survey

## Module Feedback (in order of priority?)

### Management, operation, and maintenance of grease interceptors and traps

Very Interested: 13, Somewhat: 2  
Number of people likely to attend—Very Int.: 25, Somewhat: 3

### Building an effective FOG control program

Very Interested: 14, Somewhat: 0  
Number of people likely to attend—Very Int.: 21, Somewhat: 0

### Legal authority, regulations, permits, ordinances, and codes

Very Interested: 11, Somewhat: 3  
Number of people likely to attend—Very Int.: 14, Somewhat: 3

### Outreach/marketing related to your FOG program

Very Interested: 9, Somewhat: 6  
Number of people likely to attend—Very Int.: 13, Somewhat: 7

### Grease trap and grease interceptor design, construction, and installation

Very Interested: 10, Somewhat: 3  
Number of people likely to attend—Very Int.: 12, Somewhat: 4

Overall—modules requested once per year, preferably during winter,  
and OK with small fee

Days: Tuesday through Thursday?



# Fats, Oils, and Grease (FOG) Program Training Survey

Regional Training Center knows this is a priority and that we'd like to have the top-priority training module within 6 months. (Second-priority training to follow.)

## **Info needed for the grease interceptor module:**

- Host/location possibilities
- Instructor type preference  
(contractor/consultant or local government rep, or combo)
- WATER's preliminary thoughts on curriculum
- 3 volunteers for looking over curriculum

# Potential Future Projects/Actions

- Paperless recording for manifests



- Food handler/manager certification programs



# Roundtable and Next Meeting Date

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Roundtable: What's happening in your community?

Next meeting date (tentative): October 21, 2015, at 10 a.m.  
in the Regional Forum Room

Adjournment

# Contact

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