

## Campaign Goal

Advance air quality benefits for the region

Inform vehicle owners and general public about proper vehicle maintenance

Educate about "check engine light" and safety component importance and meaning

Build stronger community relations

Align nationally with the April and October Car Care Awareness months



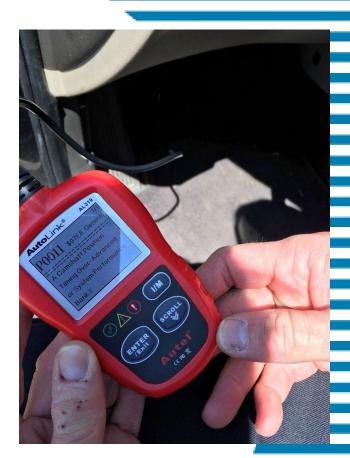
### Campaign History

Program began as free public clinics, hosted at partnered Recognized Emissions Repair Facilities

Focused on the organization's message of air quality through education

Provided vehicle owners an opportunity to speak with qualified technicians about their "check engine light"

Informed vehicle owners about safety component function and proper maintenance intervals



#### **Current Efforts**

Partnering with nonprofit organizations and vehicle repair shops throughout the region to provide focused outreach opportunities

Providing Car Care Awareness digital toolkits and educational material to local governments and organizations upon request

Updating North Texas Car Care Awareness website with vehicle maintenance tips and online education materials for download



www.ntxcarcare.org

### **Current Efforts Continued**

Looking to connect with automotive repair trade schools to host clinics that will be open to the public

Seeking participation with auto repair shops and auto parts retailers to provide discounts on parts and services to assist public

Eligible participating shops and retailers and discounts will be shown on dedicated webpage

If interested in participating or for more information, please visit:

https://www.ntxcarcare.org/Community-Partnerships



www.ntxcarcare.org

# **Engine Off North Texas**

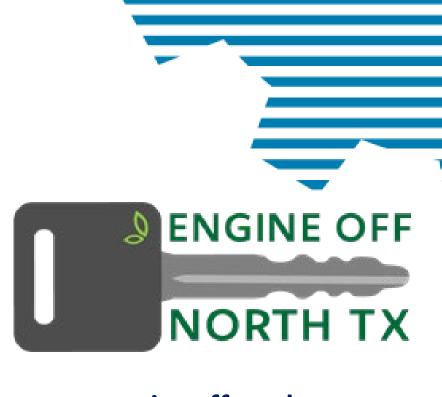
### **Idling Reduction Initiative**

Regional Initiative dedicated to reducing the impacts associated with the unnecessary idling of vehicle engines

#### Efforts are focused on:

- Outreach to local governments to encourage and assist in adoption of anti-idling ordinances
- Implementing polices for local fleets
- Providing idle reduction technology options
- Promoting various idle reduction strategies across the region

More focused on reducing heavy-duty diesel vehicle idling while offering idle reduction strategies to all types of vehicles



www.engineoffnorthtexas.org

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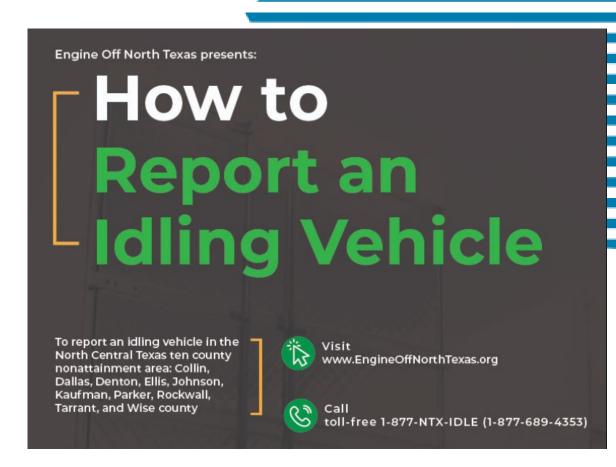
### Report an Idling Vehicle

- Concerned citizen reports idling vehicle anonymously
- Registered vehicle owner is sent a letter educating them on the air quality impact and resources to aid in the purchase of idle reduction technologies

Reported location information may also be shared with

- Cities with ordinances,
- Counties with resolutions

to inform them of possible areas of frequent idling occurrences for education and/or enforcement



www.engineoffnorthtexas.org

**Engine Off North Texas** 

## How to Submit a Report

Idling vehicles may be reported via:

- www.engineoffnorthtexas.org
- 1-877-NTX-IDLE (1-877-689-4353)

Witnesses can report an idling vehicle using the following info:

- Date observed
- Time of day
- City (where vehicle was observed idling)
- Texas license plate number (specify trailer or tractor)
- Type of vehicle (bus, commercial vehicle, or other)
- Nearest intersection
- Company name (if known)

# **Idling Complaint Form**

Denotes information that must be included to	submit an idling vehicle report
City* (where vehicle was observed idling):	~
County (if known):	~
Texas License Plate Number*	Do not enter spaces or dashes in the license number. Only report vehicles with a Texas license plate.  Please report the TRUCK license number This is the license plate of the:  Truck Truck Trailer
Date Observed*	Mar <b>→</b> 5 <b>→</b> 2024
Estimated Time*:	Hour Minute AM/PM
Freeway/Street*:	example: FWY-635 (or) LBJ (or) MAIN ST.
Major Cross Street:	example: FIRST ST. (or) FWY-121 (or) AIRPORT FWY
How did you hear about this program?	O NCTCOG Web site O Brochure O Other
Please select the type of vehicle * (and supplementary information if known):	O Bus

## **CONTACT US**

Please contact and let us know if you have a particular organization or automotive repair shop representative for future Car Care Awareness coordination.



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