



## North Central Texas Council of Governments

# SUMMARY

### Public Education Task Force

Wednesday, October 26, 2016

9:30 a.m., Tejas Conference Room

NCTCOG Offices, CPIII

600 Six Flags Drive, Arlington, TX 76011

#### 1. Welcome and Introductions.

### DISCUSSION

2. **Texas SmartScape: 2017 Plant Sales.** The Public Education Task Force discusses participation in the plant sales next spring.

The Plant Sales Planning Subcommittee has had meetings to discuss the direction of the plant sales. They would like to take a more educational approach with Home Depot customers and focus less on the sales. Stephanie updated the group about using the Portal for Home Depot and stated that we will still be using the Portal for communication with store staff.

Stephanie has also decided to pass off the planning and communication with Home Depot for the plant sales and NCTCOG has agreed to take over the planning role.

3. **FY16 Project Update.** NCTCOG staff updates the group on the project's progress.

NCTCOG staff continues to develop a new website for Texas SmartScape. In order to help with their efforts a survey has been designed to help capture certain results. The purpose of the survey is to provide feedback on what topics people are visiting the current SmartScape website for.

4. **FY17 Project Discussion.** The group decides on first steps for the FY17 project. Discuss Extension of Educator's Toolbox.

NCTCOG staff asked the group how often they used the Educator's Toolbox. The feedback that was given was minimal from the group. It was agreed that a new format needed to be created for the current Educator's Toolbox. The two most items used in the current toolbox are the "Freddie the Fish" and "Stormwater to Drinking Water" videos.

NCTCOG asked the group what they would like the Educator's Toolbox to look like. The group suggested that a matrix be created with a compilation of educational materials used by educators in the task force. Some of these educational materials included:

- Project Wet "Incredible Water Journey" (Lorrie Reeves: City of Carrollton)
- Journey through a Storm Drain (Melissa Walker: City of Arlington)
- Keep America Beautiful "Waste in Place" (Arianne Shipley: City of Mansfield)

Additional education material that could be used included:

- AgriLife's Stream Trailer
- EnviroScape Watershed Model
- TX Stream Team

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5. **FY18 Project Brainstorm.** The group starts brainstorming ideas for the FY18 project.

NCTCOG staff provided some ideas for the FY18 project. These ideas included:

- A compilation of general social media posts with a suggested calendar
- Texas SmartScape and K-12 Educational Enrichment
- Updating landscape brochures
- Educational Pop-up Displays

The group shared a combined interest in developing a social media calendar as well as social media training.

## **OTHER BUSINESS AND ROUNDTABLE DISCUSSION**

6. **Other Business/Reminders.** The group is reminded about the Cooperative Purchase deadline, the Do the Right Thing calendar files and pledge system, SmartScape-related event listings, and other items.

NCTCOG staff reminded the group about the items listed above. The Cooperative Purchase Deadline was moved to November 4, 2016.

7. **Roundtable.** Members are asked to share what is happening in their communities.

*NTTA* – Draft permit out for public review.

*Eules* – Has been selected as a sponsor for CPR, run by HEB district. Hosted a stream clean-up day and had 60 students participate.

*Burleson* – On the Keep Burleson Beautiful board which provides environmental scholarships with corporate sponsorships. Hosted a Household Hazardous Waste (HHW) event.

*Carrollton* – Hosting an oil take back for Thanksgiving; doing a poster contest for Public Works Week; preparing for Earth Day.

*Addison* – Holiday Grease Round Up

*Frisco* - Irrigation workshops (November 11 and December 9)

*North Richland Hills* – Hosted a Trash Bash Day, city cleanups, and FixBlitz. Will be participating in grease pick up for Thanksgiving and New Years.

*Hurst* - Fall cleanup events with HHW, collecting cooking oil at an event in January and then will be collecting cooking oil one Saturday a month.

*Mansfield* – Working on beautification. Hosted a shred day, clean-up, and SmartScape presentation with Weston Gardens. Will be hosting a SmartScape tailgate cookout (H2O Down) and Yard Classes.

*Plano* – Hosted “All About Butterflies” event and WaterWise landscape tour. Sent out newsletter and utility bill for FOG; will be working with Public Works to distribute FOG related materials to residents.

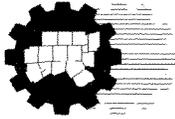
*Arlington* – Conducting internal solid waste training as well as working with educators in AISD.

*DFW Airport* – Had their “Aviation and Career Day” at the museum where they used their enviroscape. Will be hosting an America Recycles Day event in November.

*Allen* – Recycles Day (November 12); Sent out information about grease program in newsletter, does not pick up grease. Will be focusing on landscape and SmartScape in January.

8. **Next Meeting Date.** The next meeting is scheduled for Wednesday, January 25, 2017, at 9:30 a.m. in the Tejas Conference Room.
9. **Adjournment.**

If you have any questions regarding the meeting or agenda items, please contact Allison Henry at (817) 695-9107 or ahenry@nctcog.org. Thank you!



Storm Water Public Education Task Force  
 9:30 a.m., Wednesday, October 26, 2016  
 Tejas Conference Room

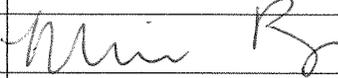
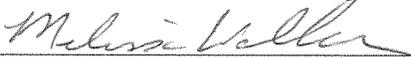
**MEMBER SIGN IN SHEET**

NAME	SIGNATURE	ORGANIZATION
Paula Breysacher		City of Garland
Esther Chitsinde	<i>Esther Chitsinde</i>	DFW Airport
Greg Dickens		City of Hurst
Gail Donaldson	<i>Gail Donaldson</i>	City of Allen
James Duvall		City of Azle
Garry Fennell		City of Irving
Moss Fennell	<i>Moss Fennell</i>	VRX
<del>Heather Finn</del> <sup>Carolyn</sup> Russen	<i>Carolyn Russen</i>	City of Plano
Becca Grassl-Petersen		Tarrant County
Perry Harts		City of Frisco
Tony Hartzel		Texas Department of Transportation
Heath Haseloff		Town of Highland Park
Tracy Hollis		Waters to the Sea
Tracy Homfeld		Collin County
Marty Hott		City of Fort Worth
Fouad Jaber		Texas A&M University
Amy James		TxDOT Fort Worth
Jerry Joslin	<i>Jerry Joslin</i>	City of Hurst
Tisha Lane		City of Richardson Health Department
Jerry Laverty		City of Bedford
Jodie Ledat		City of University Park
David Lenartowicz	<i>David Lenartowicz</i>	City of Burleson
Katie Masucci	<i>Katie Masucci</i>	City of Plano
Amitis Meshkani		NTTA
Becky Moren	<i>Becky Moren</i>	City of Euless
Samonia Mosley		City of Dallas
Gregg Moss		City of Grapevine
William Nahas	<i>William Nahas</i>	City of Allen

SEE REVERSE

*Denise Hickey*

*NTMWD*

<b>Kevin Neal</b>		<b>City of Fort Worth</b>
<b>Tuan Ngo</b>		<b>City of North Richland Hills</b>
<b>Kevin O'Dell</b>		<b>City of Bedford</b>
<b>Christina Osterlund</b>		<b>City of Fort Worth</b>
<b>Abby Owens</b>		<b>City of Plano</b>
<b>Marissa Paz</b>		<b>Town of Addison</b>
<b>Krista Pender</b>		<b>City of Carrollton</b>
<b>Brent Redd</b>		<b>City of Irving</b>
<b>Lorrie Reeves</b>		<b>City of Carrollton</b>
<b>Echo Rexroad</b>		<b>City of Grand Prairie</b>
<b>Nedra Richard-Morgan</b>		<b>City of Dallas</b>
<b>Sherrie Rios</b>		<b>City of Dallas</b>
<b>Richard Ross</b>		<b>City of Euless</b>
<b>Carolyn Russell</b>		<b>City of Plano</b>
<b>Mike Sferra</b>		<b>City of Wylie</b>
<b>Arianne Shipley</b>		<b>City of Mansfield</b>
<b>Robby Stengel</b>		<b>City of Denton</b>
<b>Linda Sterne</b>		<b>City of Fort Worth</b>
<b>Brandon Svane</b>		<b>City of Bedford</b>
<b>Janice Tower</b>		<b>City of Richardson</b>
<b>Christi Upton</b>		<b>City of Southlake</b>
<b>Joe Villa</b>		<b>City of Hurst</b>
<b>Melissa Walker</b>		<b>City of Arlington</b>
<b>Tammie Walters</b>		<b>DFW Airport</b>
<b>Joyce Warren</b>		<b>City of Frisco</b>
<b>Mike Wilson</b>		<b>City of Garland</b>
<b>Julie Winchell</b>		<b>City of Cleburne</b>
<b>Kristy Woodard</b>		<b>City of Frisco</b>
<b>Dotty Woodson</b>		<b>Texas AgriLife</b>
<b>Stephanie Zavala</b>		<b>City of Mansfield</b>

