

COPY DECK

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PROJECT: Social Media Toolkit



KNOWHAT2DO SOCIAL MEDIA TOOLKIT

TIMELINE PHOTOS

Severe Weather:

Tornadoes

[Graphic]

Did you know?

Texas averages 125 tornadoes per year, which is more than any other state.

[Post]

Tornadoes in North Texas aren't limited to a season, but being prepared is always in style. Plan for any emergency at knowhat2do.com.

Storms

[Graphic]

Did you know?

Lightning kills more people each year than tornadoes.

[Post]

Severe weather is dangerous. It pays to know the facts. Make a plan for any emergency at knowhat2do.com.

Extreme Heat

[Graphic]

How many people die from hot weather conditions every year?

- a. 10
- b. 50
- c. 100
- d. 200+

[Post]

To find the answer and make a plan to protect yourself from extreme heat and other emergencies, visit knowhat2do.com.



Epidemics:

Flu

[Graphic]

Did you know?

Maintaining a balanced diet can help your immune system fight off the Flu virus.

[Post]

Preventing the spread of the flu starts with you. Learn how to stop the spread of infections and plan for any emergency at knowwhat2do.com.

Mass Violence:

Shooting

[Graphic]

In the event of an active shooter situation, you should:

- a. Run if possible.
- b. Hide.
- c. Fight.
- d. All of the above.

[Post]

Active shooter situations are all too common. Find the answer and learn how to protect yourself during times of crisis at knowwhat2do.com.

Local Hazards:

House Fire

[Graphic]

Did you know?

While smoking is the leading cause of home fire deaths, cooking equipment is the leading cause of house fires. [Post]

Don't let your life go up in smoke. Make a plan to protect yourself from any emergency at knowwhat2do.com.

Extreme Heat

Wildfire

[Graphic]

Did you know?

You can prevent wildfires by respecting "no burn" days and disposing of cigarettes responsibly.

[Post]



When it comes to wildfires, you are your own best protection. Make a plan to protect yourself from any crisis at [knowwhat2do.com](https://www.knowwhat2do.com).

Poisoning

[Graphic]

Which of the following contain hazardous materials?

- a. Fertilizers
- b. Window cleaners
- c. LCD flat screen TVs
- d. All of the above

[Post]

Find the answer and make a plan to protect yourself from hazardous materials and other emergencies at [knowwhat2do.com](https://www.knowwhat2do.com).

General

Make a Plan + Build a Kit

[Graphic]

Did you know?

It takes less than five minutes to make a plan that could save your life.

[Post]

Do you know what to do when disaster strikes? Visit [knowwhat2do.com](https://www.knowwhat2do.com) to make a plan, build a kit and protect yourself from any crisis.