

North Central Texas Council of Governments • Emergency Preparedness Department

Regional Public Education Committee Meeting Agenda Microsoft Teams Call March 27, 2024 / 10:00 AM – 11:00 AM

Welcome and Introductions

Brad Kavanaugh, Chair Donna Insixiengmay, Chair Shayne Phillips, Secretary

Opening Remarks

Brad / Donna

Discussion Items

- Congratulations to the group for an EMAT Award!
 - Award acceptance ceremony
 - EPPC presentation on 3/21
- Solar Eclipse
 - Social media toolkit sent
- Emergency Supplies Weekend
 - o 4/27 4/29
 - Social media toolkit will be sent
- Social Media
 - Graphics for solar eclipse discussion
 - Drop your ideas or messaging in the chat
 - Share our program!
 - Metrics from recent posts
 - Continued assistance with sharing and promoting posts
 - o What posts would your organization like to see?
- KnoWhat2Do Certification Discussion
 - o Will be KnoWhat2Do's version of "Storm Ready"
 - Engagement opportunities
 - o Criteria
- UASI Funding Updates
- NCTCOG Updates
- Other Updates/Announcements Open to Group
- Next Meeting (Tentative): May 29, 2024 / 10:00 AM 11:00 AM