

Sample Walk to School Day Social media

The sample messages can be used with any of the graphics in the kit, with the exception of the Arlo graphic, which has a suggested message below. All messages should fit within the character requirements for Twitter. If there is room, feel free to add the hashtag #WalkToSchoolDay2023 and tag @NCTCOGtrans

Sample messages:

- Mark your calendars! Walk to School Day is on October 4! Walk to School Day is observed around the world, celebrating the benefits of walking and bicycling, and spotlighting the importance of traffic safety. Learn more about it here: nctcog.org/walktoschool
- Did you know that walking to school helps reduce traffic and improves air quality? Read more about the benefits of Walk to School Day here: <https://www.walkbiketoschool.org/learn-more/why-walkbike/>
- Considering celebrating Walk to School Day tomorrow? Students who walk or bike to school arrive more alert, focused, and ready to learn. Learn more about it here: nctcog.org/walktoschool
- Today is Walk to School Day! This annual celebration highlights the benefits of walking and bicycling, as well as the importance of traffic safety. Find more information about the event here: nctcog.org/walktoschool

Arlo graphic:

- Walk to school with Arlo on October 4 and help improve our air quality! Learn more about #WalkToSchoolDay2023 here: nctcog.org/walktoschool

Instructions for Canva template:

To customize the Canva template with your own photo:

1. Sign in to Canva
2. Use this link: https://www.canva.com/design/DAFjGl-cNEI/wB3nAAazH23R8QuoO4pftA/view?utm_content=DAFjGl-cNEI&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview
3. Click “use template”
4. Click and drag your photo onto the placeholder frame
5. Download your graphic!