

WASTEWATER AND TREATMENT EDUCATION ROUNDTABLE (WATER)

THURSDAY, FEBRUARY 2, 2023

The logo is a circular emblem with a light blue, textured, watercolor-like background. Overlaid on this background is the text "Wastewater And Treatment Education Roundtable" in a bold, sans-serif font. The words "Wastewater", "Treatment", and "Roundtable" are in a dark blue color, while the word "And" is in a lighter blue color.

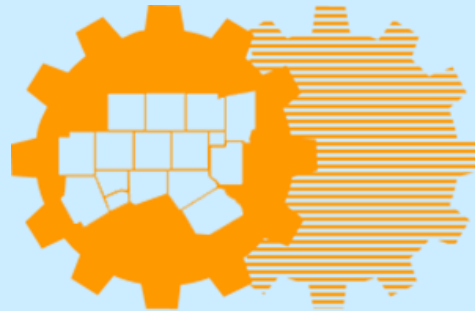
**Wastewater
And
Treatment
Education
Roundtable**

Agenda

1. Welcome and Introductions
2. Meeting Summary
3. Organic Waste Gap Analysis Study Presentation
4. Preliminary Annual Holiday Grease Roundup Results
5. Promotional Activities Update
6. Regional Training Discussion
7. FY2023 Work Program Update
8. General Updates
9. Roundtable
10. Schedule for Next Meeting
11. Adjournment



1. Welcome and Introductions



**North Central Texas
Council of Governments**



2. Meeting Summary

3. Organic Waste Gap Analysis Study

Risa Weinberger, Risa Weinberger & Associates, Inc.

4. Preliminary Annual Holiday Grease Roundup Results

- Dates: November 14, 2022 through January 9, 2023
- Ended with 45 participants and 71 drop off sites/events
- Post-Event Survey distributed to participants – please respond by February 10, 2023!
 - Preliminary Results: 7,561 gallons of grease collected
- Save the Date! 2023 and 10th Annual Holiday Grease Roundup: November 13, 2023 through January 12, 2024



2022 Holiday Grease Roundup Participants & Results (Gallons)

Allen	<i>Allen APT Complex</i>	<i>Alvord</i>	Arlington
Azle	Bedford	Carrollton	Cedar Hill
Cleburne	Colleyville	Coppell	<i>Copper Canyon</i>
Corinth	Dallas	Denton	Duncanville
Edgecliff Village	Farmers Branch	<i>Fate</i>	Fort Worth
Frisco	Garland	Grand Prairie	Haltom City*
Irving	Lancaster	Lavon	Lewisville
<i>Little Elm</i>	Mansfield	McKinney	Mesquite
NRH	Princeton	Red Oak	Richardson
Sachse	Shady Shores	Southlake	Waxahachie
Westworth Village	White Settlement	Tarrant County*	NTMWD
TRA			
<i>First Year Participant</i>		*Marketing Partner Only	

Preliminary Results: 7,561 gallons collected

5. Promotional Activities Update

Google Ads Issues & Resolution

Advertiser Verification Required Dec. '22

Issue:

Personal identification required, internal policy conflict

Resolution:

Agency Administration Director submits verification

Consequences:

One month lost advertising time

Current Status:

DYD Google Ads campaign back on track



Google Ads

5. Promotional Activities Update



Defend Your Drains North Texas

Nov 18, 2022 · 🌐

Don't wreck your Friendsgiving with a clogged drain! Learn more about how to dispose of food properly at defendyourdrainsnorthtexas.com.

[#DefendYourDrains](#) [#CeaseTheGrease](#)
[#HolidayGreaseRoundup](#)



Thankful
for good
friends and
clean drains!



Facebook

1171 Users
Reached

8 Shares

Organic Post Reach



Defend Your Drains North Texas

Nov 14, 2022 · 🌐

It's time for the 2022 Holiday Grease Round Up! You can drop off your cooking oil at several pop up locations from now until January 9, 2023, all for FREE! To find a location near you, visit DefendYourDrainsNorthTexas.com!

[#DefendYourDrains](#) [#CeasetheGrease](#) [#Thanksgiving](#)
[#GobbleTilYouWobble](#) [#HolidayGreaseRoundup](#)



Facebook

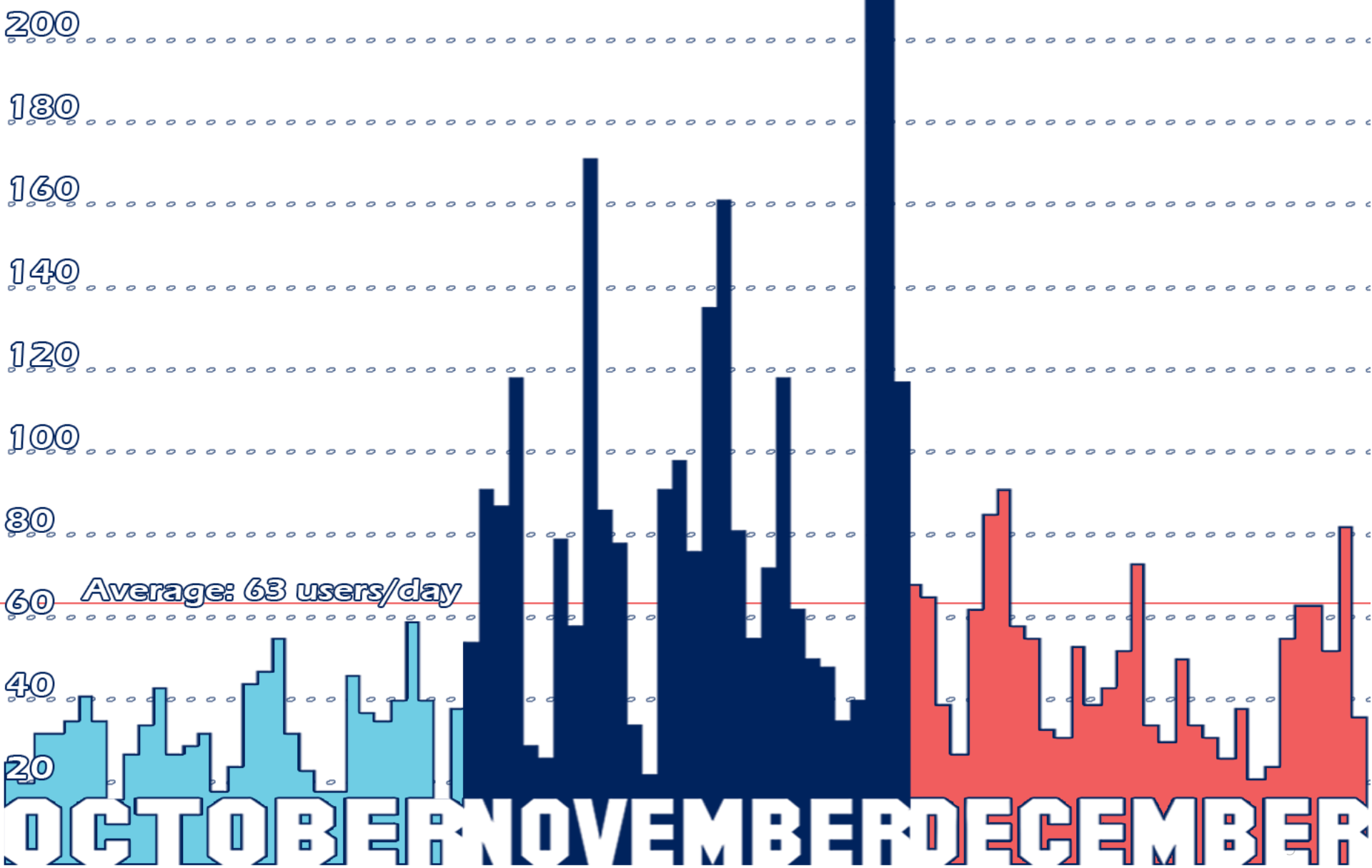
635 Users
Reached

7 Shares

Website Traffic: Oct.—Dec. 2022

Source: Google Analytics data

Nov. 28th
899 Users



5. Promotional Activities Update

2023 Social Media Schedule	
January & February	Paper towels & tissues
March & April	Feminine hygiene & personal care products
May	Fats, oils, & grease
June & July	HHW & cleaning products
August & September	Wipes
October	Medication
November & December	Holiday Grease Roundup



5. Promotional Activities Update

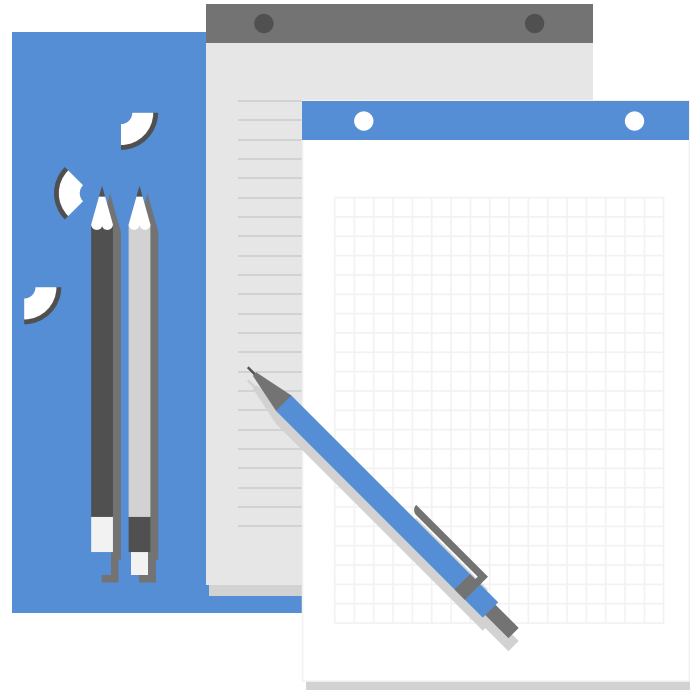
Educational Explainer Video

- Big thank you to Grace Darling for assisting with translations!
- Translated scripts are currently undergoing professional voiceovers, and will be finalized over the coming months



6. Regional Training Discussion

- **FY2023 Field Technician Training:**
 - Scheduled for April 2023 (final date TBD) at the Irving Training Center
 - Eric Straw, City of Grand Prairie, and Eddie King, City of Irving, will be presenters
 - Expect training to be free and half a day
 - WATER cost-sharing members will receive priority registration, then will open for others



7. FY23 Work Program Update

- NCTCOG is still accepting FY2023 Work Program commitments via email, invoices sent after confirmation
- Total Work Program Budget: approximately \$57,200
- Total Commitments Received: \$58,250
- Cost-Sharing Survey to be distributed in Spring 2023:
 - Survey to cover membership benefits, access to deliverables, cost-sharing amounts, and more

FY2023 WATER Commitments Received			
Arlington	Bedford	Cedar Hill	Colleyville
Denton	Duncanville	Grand Prairie	Haltom City
Highland Village	Irving	Lewisville	Mansfield
McKinney	North Richland Hills	Plano	Richardson
Waxahachie	NTMWD	TRA	

8. General Updates

- City of Abilene's proper waste management video:
https://www.youtube.com/watch?v=v79U_mwG084
- North Central Texas Watershed Stakeholder Meeting: March 16, 2023 at 9:30 AM, NCTCOG Offices
- Joint TMDL Stormwater & Wastewater Technical Subcommittee Meeting: March 21, 2023 at 9:30 AM via Microsoft Teams



CLIDE

Celebrating Leadership In Development Excellence
Awards 2023

Applications accepted February 1– March 1, 2023

www.developmentexcellence.com



The Celebrating Leadership in Development Excellence (CLIDE) Awards honor development and planning projects that exemplify the region's Principles of Development Excellence which outline a vision for sustainable, livable communities in North Texas. The North Central Texas Council of Governments (NCTCOG) is looking for projects and programs in North Texas that exemplify these principles.

Applications accepted February 1– March 1, 2023

www.developmentexcellence.com

Categories for Submittal

New Development

Recognizes developments that are constructed on previously undeveloped sites and successfully exemplify many of the Principles of Development Excellence.

Redevelopment

Recognizes those developments that reuse and/or rebuild existing structures and successfully exemplify many of the Principles of Development Excellence.

Special Development

Recognizes projects that exemplify only a limited number (one or two) of the Principles of Development Excellence, but which are outstanding in their promotion of those selected principles. Projects that exemplify the Environmental Stewardship principle may be highlighted here. Examples include but are not limited to a sustainable infrastructure project, an energy conservation initiative, an open space or trail project, or a stormwater best management practice (BMP) such as low-impact development (LID).

Raising Public Awareness

Recognizes an organization and/or individual for educating the public or raising awareness of development excellence. Examples include but are not limited to a media outlet in the North Central Texas region for a story or series or an organization or local government for a public education campaign.

Public Policy and Planning

Recognizes a local government or private/public partnership for implementing a program or policy that facilitates and promotes various aspects of the Principles of Development Excellence. Examples include but are not limited to adopted policies, programs, ordinances, and guidelines (mixed use, open space, natural features protection, public space, historic preservation, design standards, or incentives) that can include a public/private initiative as well as comprehensive, neighborhood, area, or strategic plans.

Roundtable & Next Meeting Date

9. Roundtable: What's happening in your community?

10. Next meeting date: Tuesday, April 25, 2023 at 10:00 AM
Location TBD

11. Adjournment

Contact

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