

## NCTCOG Center of Development Excellence 2018 Regional Survey

- 114 responses 06/26/2018
- Sent to: Regional Directory (~4,000 emails), E&D List Serv (~1,500 emails)

### QUESTION #1: Contact Information

Summary of Respondents' position:

Respondents' position summary:

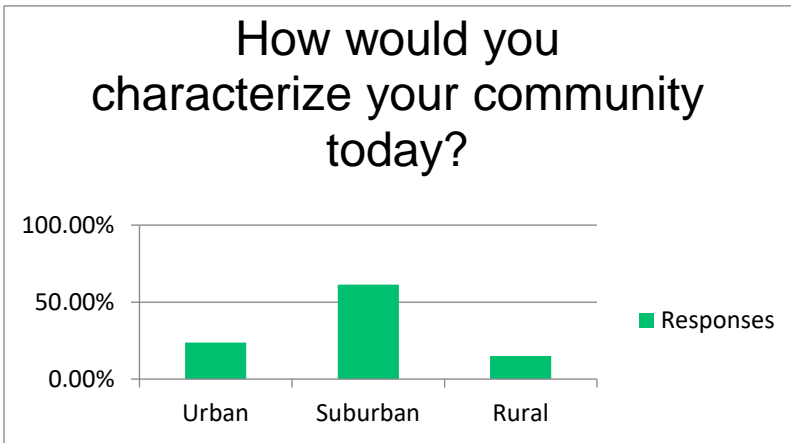


## NCTCOG Center of Development Excellence 2018 Regional Survey

### QUESTION # 2

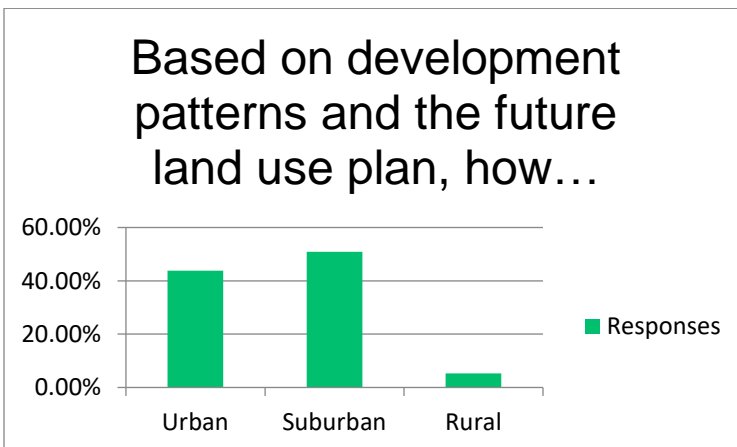
How would you characterize your community today?

Answer Choices	Responses	
Urban	23.68%	27
Suburban	61.40%	70
Rural	14.91%	17



Based on development patterns and the future land use plan, how would you expect to characterize your community in 20 years?

Answer Choices	Responses	
Urban	43.86%	50
Suburban	50.88%	58
Rural	5.26%	6

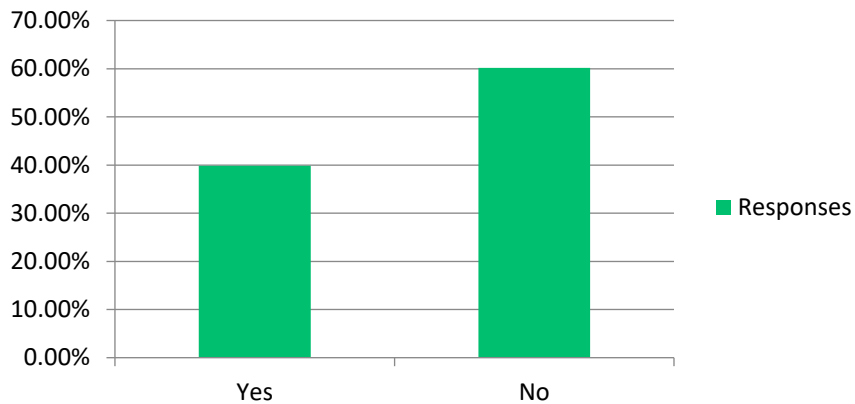


## NCTCOG Center of Development Excellence 2018 Regional Survey

**Have you heard of the Center of Development Excellence?**

Answer Choices	Responses	
Yes	39.82%	45
No	60.18%	68

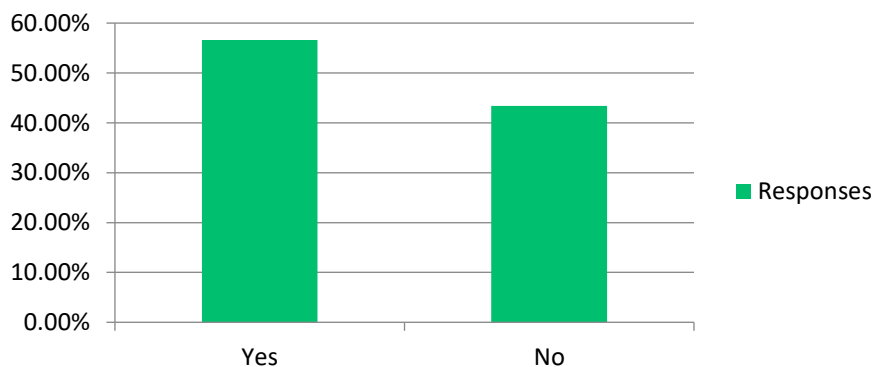
**Have you heard of the Center of Development Excellence?**



**Have you heard of, or are you aware of, Vision North Texas?**

Answer Choices	Responses	
Yes	56.64%	64
No	43.36%	49

**Have you heard of, or are you aware of, Vision North Texas?**

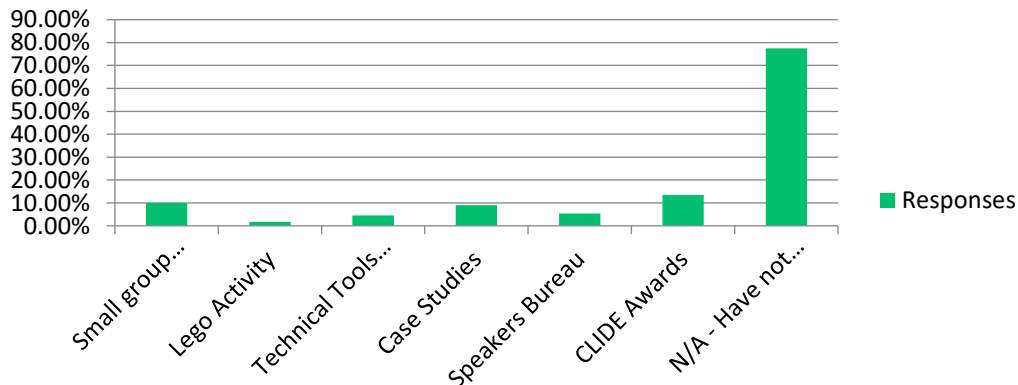


## NCTCOG Center of Development Excellence 2018 Regional Survey

If you participated in, or are familiar with, the Center of Development Excellence, what do you think has been the most beneficial tool?

Answer Choices	Responses	
Small group meetings/discussions	9.91%	11
Lego Activity	1.80%	2
Technical Tools Library	4.50%	5
Case Studies	9.01%	10
Speakers Bureau	5.41%	6
CLIDE Awards	13.51%	15
N/A - Have not participated	77.48%	86

If you participated in, or are familiar with, the Center of Development Excellence, what do you think has been the most beneficial tool?

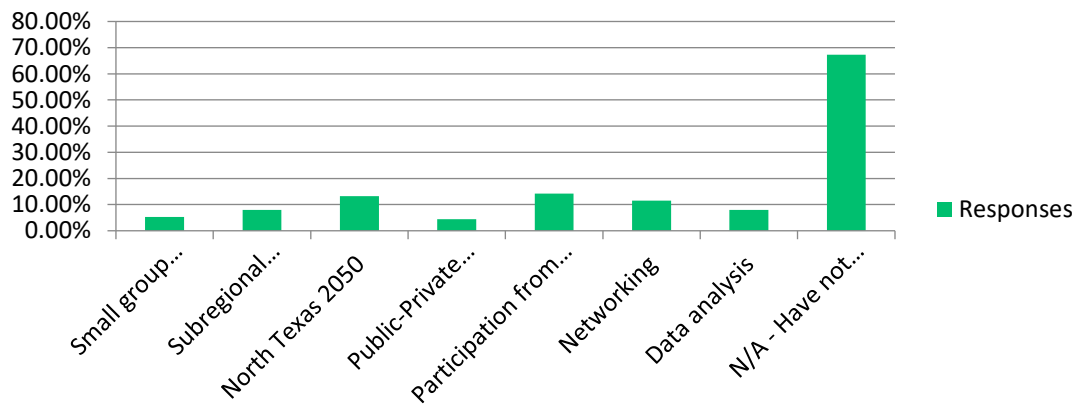


## NCTCOG Center of Development Excellence 2018 Regional Survey

If you participated in, or are familiar with, the Vision North Texas process, what do you think has been the most beneficial outcome/process?

Answer Choices	Responses	
Small group meetings/discussions	5.31%	6
Subregional workshops	7.96%	9
North Texas 2050	13.27%	15
Public-Private Partnerships	4.42%	5
Participation from multiple sectors and industry (city, county, commercial, education, health, etc)	14.16%	16
Networking	11.50%	13
Data analysis	7.96%	9
N/A - Have not participated	67.26%	76

If you participated in, or are familiar with, the Vision North Texas process, what do you think has been the most beneficial outcome/process?



## NCTCOG Center of Development Excellence 2018 Regional Survey

**What are your top challenges in your community? If you represent an organization that is not a city, what do you think are the top challenges in the region? Select top 5**

Answer Choices	Responses	
<b>Transportation</b>	42.86%	48
Impacts of extreme weather events	6.25%	7
Air quality	12.50%	14
Parks	4.46%	5
Quality places	12.50%	14
Tax revenue	27.68%	31
<b>Strategic and comprehensive planning</b>	33.93%	38
Litter control and prevention	8.93%	10
Water quality	8.93%	10
<b>Infrastructure</b>	41.07%	46
Resiliency and vulnerability	9.82%	11
Civic engagement	22.32%	25
Development diversity	18.75%	21
Efficient growth	16.07%	18
Bicycle and pedestrian design	17.86%	20
Providing housing choice	20.54%	23
Providing activity centers	5.36%	6
Environmental stewardship	12.50%	14
Efficient mobility options	18.75%	21
Resource efficiency	8.93%	10
Educational opportunities	4.46%	5
Healthy communities	5.36%	6
Local politics and educating decision-makers	24.11%	27
Stormwater management	13.39%	15
Generational trends	10.71%	12
Jobs/housing balance	20.54%	23
<b>Supporting future infrastructure needs</b>	32.14%	36
<b>Long-term maintenance of infrastructure</b>	37.50%	42
Flooding	8.04%	9
Access to fresh food	5.36%	6
Community health	6.25%	7
Waste management & long-term disposal capacity	8.04%	9
Sustainable development standards	20.54%	23
Sustainable material management programs	3.57%	4
Gentrification/displacement	8.93%	10
Coordination between Independent School Districts and municipalities	9.82%	11
Other (please specify)		4

## NCTCOG Center of Development Excellence 2018 Regional Survey

**Please rank your level of interest in the following on-going Center of Development Excellence activities from greatest to least, one (1) being most interested, five (5) being least interested.**

	1	2	3	4	5
Lego Activity: When requested, NCTCOG staff will attend community or organizational planning sessions and present on regional development, then facilitate a regional planning exercise using legos.	19.57%	14.13%	25.00%	15.22%	26.09%
Case Studies: NCTCOG creates case studies on regional projects that exemplify development excellence. Link.	19.10%	33.71%	23.60%	19.10%	4.49%
Technical Tools Library: Contains planning documents and best practices, including: zoning ordinances, Form-based Codes, comprehensive plans, incentives, and other innovative practices. Click here to learn more.	31.18%	23.66%	16.13%	19.35%	9.68%
Speakers Bureau: Make presentations on topics related to Development Excellence and topics related to our natural and man-made environment, and regional development. Click here to learn more.	14.00%	23.00%	20.00%	30.00%	13.00%
CLIDE Awards: The Celebrating Leadership in Development Excellence (CLIDE) Awards Program recognizes innovative development projects and practices that exemplify the Principles of Development Excellence. Click here to learn more.	15.09%	10.38%	20.75%	11.32%	42.45%

**Please let us know your interest level in the following potential Center of Development Excellence activities that NCTCOG could potentially pursue depending on availability of resources.**

	Very uninterested	Somewhat uninterested	Neutral	Somewhat interested	Very interested
Roundtables	9.52%	11.90%	21.43%	38.10%	19.05%
Technical resources such as toolkits and resource clearinghouse	3.28%	14.75%	14.75%	36.07%	31.15%
Trainings	7.55%	11.32%	9.43%	41.51%	30.19%
Case studies	1.96%	15.69%	17.65%	37.25%	27.45%
Guest speakers	4.44%	6.67%	20.00%	40.00%	28.89%
Cooperative purchases	5.77%	11.54%	28.85%	30.77%	23.08%
Studies and reports	6.98%	2.33%	20.93%	46.51%	23.26%
Implementation of Vision North Texas Action Items	3.70%	5.56%	20.37%	51.85%	18.52%
Regional recognition and/or designation program	6.52%	13.04%	36.96%	30.43%	13.04%
Benchmarking Regional Indicators	1.69%	8.47%	27.12%	37.29%	25.42%
Contracting with NCTCOG for community-specific assistance	12.73%	10.91%	30.91%	25.45%	20.00%
Coordinate Regional Initiatives or topic-based Task Forces for collaborative advancement	4.41%	10.29%	26.47%	27.94%	30.88%



## NCTCOG Center of Development Excellence 2018 Regional Survey

**Provide comments and specific examples related to the activities selected above. For example, what kinds of training and training topics would you be interested in? What types of technical resources would be of most value to you?**



1	Zoning alternatives and mixed use development standards
2	Demographic research that could be used to plan educational opportunities for constituents. Also, training on how to access resources through NCTCOG.
3	none
4	North Texas Lacks the resources and education for commercial/private/govern building management for sustainability practices
5	Information sharing on the stormwater challenges related to new development. Speaker bureaus on what other cities are doing to remain up to date on roadways.
6	Specifically, the College would be interested in any ways to expand education into our area of the region.
7	Help reduce the confusion on growth, tax abatement, managed lanes, funding sources, etc.



## NCTCOG Center of Development Excellence 2018 Regional Survey

8	Topics related to innovative materials/practices related to stormwater, successful water quality campaigns, case studies on success or failures in managing stormwater/flooding, training related to computer software (HEC, HMS, etc)
9	Infrastructure planning for future growth
10	WE are a very small city with a loop being built through it. No businesses here. No property taxes either. Limited staff, limited resources.
11	Nothing specific.
12	I don't know that any of this would be helpful to a Municipal Court.
13	Incentivizing GI/LID with development community. Case studies on long term operation and maintenance of GI/LID
14	I will be looking at purchasing more school buses in the coming two years, I would like someone to speak to about possible energy efficient options that grant funds may be available.
15	Budgeting
16	Not sure
17	Our community needs outside assistance in creating a comprehensive plan and vision. We need people with experience to lead us through this exercise and help us look beyond our own box.
18	Case studies on how a project or program was achieved, lessons learned, what to do or not do, etc.
19	Urban Planning
20	Anything that helps drive home the economic benefits of smart growth for citizens. Reaching our citizens with the message and getting them to care about the future is hard.
21	Land use planning,
22	Topics - Urban Waters (stormwater management, riparian restoration, water quality monitoring, litter abatement, etc) Tools: land use impacts modeling software)
23	My needs are very specific to ROW real estate. We need to establish best practices for delivering right of way services and need help from other communities.
24	library of best practices for all code types (FBC and standard), public outreach strategies, implementation planning. Case studies on the same.
25	Vendor recruitment, cooperative purchasing, demographic information
26	Establishing a library or portal to view best practices or documents of critical topics would be particularly useful. Training on large-scale methods to incorporate durability and resiliency within transportation and development projects would likely attract great interest.
27	Tested/proven examples of zoning ordinances that are sustainable. Horizon items that cities need to prepare for and develop plans of action.
28	Demographic data resources. Community involvement training.
29	Speakers Bureau
30	Significant weather event training. What specific tools are available.
31	I would like to learn more about the Lego activity. Is this something that is offered to schools to encourage civic engagement in the next generation?
32	Training for P&Z and BOA Members
33	NCTCOG's role in providing regional fair share housing policies and establishing housing targets for the suburbs
34	not sure
35	Economic impacts of urban redevelopment
36	development utilizing bad terrain
37	Training on litter control and other related environmental issues, code enforcement issues, and so forth
38	Green Build

## NCTCOG Center of Development Excellence 2018 Regional Survey

39	Any examples and discussions of best practices in the surrounding communities.
40	Training on redevelopment opportunities, long-term infrastructure maintenance
41	Anything that helps educate our decision makers in order to make better decisions.
42	Training related to economic development
43	Transportation and Infrastructure
44	Number 10 did not allow successive answers
45	Involve the private sector in entire process.
46	Training that would provide instructions based on historical for infrastructural growth, specifically road systems to move traffic around.
47	Not sure
48	Knowing your water system, development planning for elected officials and municipal officials.
49	tools that are useful
50	Lego exercise option that is city-specific as well as sub-area-specific within a city.
51	I would be interested in best practices for growing communities, trainings related to planning and development, and tools for assisting communities complete complex planning projects in-house.
52	Planning & Zoning issues, ordinance and policy examples, case studies of p&z issues,
53	Modernizing building codes for sustainability. Educating students about sustainability and the dismal future that they face.
54	How to build community of engagement for sustainability efforts (bring together public and private sectors); How to avoid suburban sprawl and ensure there's ample parks & green spaces
55	Case studies on urban infill; Speakers who have worked on stand-out development projects that have been successful.
56	Affordable housing topics
57	Purchasing
58	Region-specific training on resilience
59	Unfortunately, I have no idea what could be presented, which results in my interest to know what's out there.
60	Urban counties. Enforcement of regulations. Development in ETJ areas.
61	State of Texas specific storm water requirements including planning for the new permit
62	I'm interested in training topics related to energy efficiency and green building practices.
63	Sustainable development building codes, or construction specifications
64	Planning for bicycles and pedestrians. Climate change and resiliency.  Sustainable materials management.

## **NCTCOG Center of Development Excellence 2018 Regional Survey**

**If you have any additional comments or suggestions, please include them below.**

We need business and vendors to take ownership of production and waste (water, air, solid) Global Warming is happening but local companies and persons are still purchasing items made in China or contain Palm Oil. Plus, STOP using Black Asphalt as a road material, this increases the Urban Island Effect: increase water use due to vegetation being over heated, increase in Air-Condition by cars, etc.

Thank you for your outreach.

Thanks for all your work NCTCOG staff! Use Strong Towns, Smart Growth America, Congress for New Urbanism as much as you can to help you.

The lego exercise I participated in when Vision 2020 first started was very informative and oftentimes surprising. Listening to the other participants explain their reasoning of development a certain locations was eye opening.

I believe COG is a good resource, and with a little tweaking could be a great resource. I also think that is is often under utilized by some cities, as awareness of what COG can and can not do is not always out there.

Greta program. We need more participation.

More recognition of water systems. It gives them great pride not only in the place they work for but in them selves. Personal management is important. Thank you for the opportunity to be heard

1) Study and presentations on tax revenue generation by development type and density (to demonstrate that walkable urbanism largely subsidizes drivable suburban sprawl). 2) Study of market demand trends for walkable urbanism and TOD (to demonstrate that conventional suburban development is not the most desired housing product when other choices are available). 3) Presentations to RTC and other elected officials by national expert speakers like Chris Leinberger would be helpful.

None currently. This doesn't seem to be too great an area of interest in our community currently.

Efficient Mobility Strategies & Implementation; Case Studies on Major Metropolitan Areas; Air Quality Strategies