

How to make SRTS Happen



How to make SRTS Happen

- Bring together the right people
- Gather information and identify Issues (all E's)
- Find solutions: Identify and prioritize SRTS strategies (all E's)
- Make a plan
- Find funding Evaluate resources
- Secure community buy-in
- Act and evaluate



Bring together the right people

School/s – Principal, Vice Principal, School Nurse, PTA President

- School District Transportation Director, Safety/Security Director, Superintendent, School Board, Other
- Local municipality Transportation Planners & Engineers, Elected Officials
- Law enforcement Traffic, Community, School Resource Officer, Crossing Guards
- Parents PTA, health committee, volunteers, walkers/bicyclists
- School community neighborhood organization, citizen advisory group, advocacy group
- Public Health Professionals (Heath Department), advocates
- Students Student Council, walkers/bicyclists, class project
- Others Businesses, Recreation Centers, Senior Centers



Interest in SRTS

- Schools/School District safety, academic performance, health
- Municipality/law enforcement improved traffic and community safety, reduced traffic congestion, community health, strong economy, community partnership
- Parents safety, convenience, community
- School community improved traffic and community safety, reduced traffic congestion, community health
- Public Health increased opportunities for activity, improved safety, improved air quality
- Students fun, independence
- Others accessibility, safety



Steps to Sustainability

Share SRTS Plan

- Get adoption/endorsement
- Institutionalize the team (SRTS Committee)
- Be visible publicize and promote



Encouragement programs





Include everyone and invite support









National Walk and Bike to School Days



PLAN an event

SEE who's signed up

BEYOND the event





Register Now for Bike to School Day 2019

It's almost time to strap on that helmet and pedal with passion! National Bike to School Day is **May 8, 2019**, and registration is now open!

Bike to School Day connects communities with many issues such as creating safer and more friendly routes for biking and walking to school, building a sense of community or school spirit, and inspiring families to walk and bike to school more often.



This year, we particularly invite you to take advantage of your event to talk about walking and biking safety for everyone.

A record setting 3,205 communities participated in BTSD 2018. Organizers are aiming for even more momentum this year.

Follow Walk and Bike to School Day on Facebook and Twitter!

7 Ideas to Promote Safety

See Who Registered

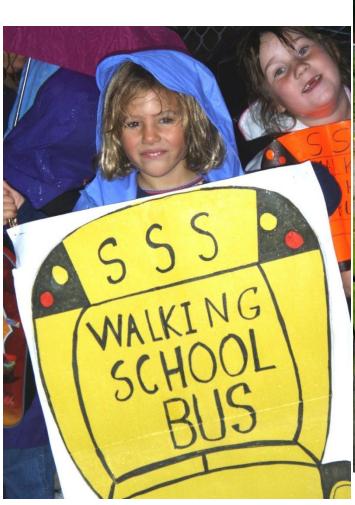


Walking Wednesdays





Walking school buses and bicycle trains





Contests

Golden Sneaker Award

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Larkspur, CA

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SRTS Evaluation

Before - baseline

- During adjustments
- After impacts



NCTCOG SRTS

- Planning assistance can be requested through UPWP updates (every 2 years)
- Calls for projects every 2-3 years (pending federal transportation bill)
- Region-wide Walk to School Day promotion coming Fall 2019
- Education resources on website

www.nctcog.org/SafeRoutesToSchool



Safe Routes -- to --School

Helping kids walk, bike and roll to school safely



