

Hotel

Office

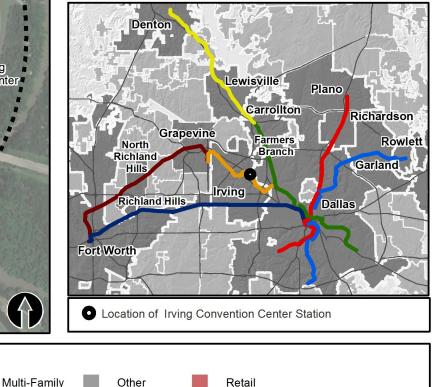
Rail Lines

### Station Overview

Irving Convention Center Station is located south of Northwest Highway, and west of Riverside Drive near the Irving Convention Center at Las Colinas. The station was opened in 2012 and is served by the DART Rail Orange Line.

### **Regional Rail Transit Lines**

Recreation





### Station Characteristics<sup>1</sup>

| Address            | 480 W. Northwest Highway  |
|--------------------|---------------------------|
| City               | Irving                    |
| Agency             | Dallas Area Rapid Transit |
| Rail Line(s)       | Orange Line               |
| Corridor           | Northwest (NW)-Irving/DFW |
| Year Opened        | 2012                      |
| Park & Ride Spaces | 0                         |
|                    |                           |

### Ridership<sup>1</sup>

| 2015 Avg. Weekday  | 320 |
|--------------------|-----|
| 2015 Avg. Saturday | 143 |
| 2015 Avg. Sunday   | 83  |

### 2014 On-Board Transit Survey: Access Mode to Station<sup>2</sup>

| Bike             | 1.3%  |
|------------------|-------|
| Drive Alone      | 5.2%  |
| Carpool          | 0.0%  |
| Walk             | 16.9% |
| Drop Off         | 25.7% |
| Other            | 0.0%  |
| Transit Transfer | 51.0% |

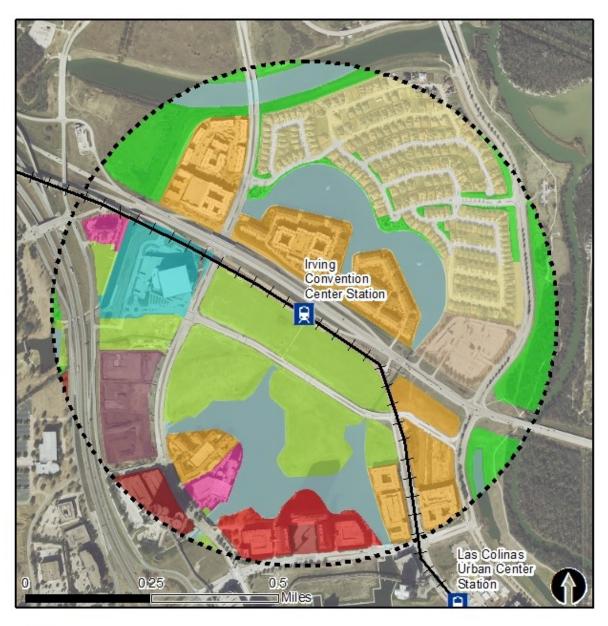
### **Station Area Plans and Studies**

| Title        | Las Colinas Urban Center Master Plan  |
|--------------|---|
| Publisher    | City of Irving and Las Colinas Association  |
| Year         | 2013  |
| Web Location | http://www.lascolinasassn.com/Docs/Temp/2013<br>-03-22_Sasaki_Urban_Center_Report.pdf |

| Station Area Characteristics (1/2 mile radius) |             |
|--|-------------|
| Demographics <sup>3</sup>                      |             |
| Total Population                               | 11,093      |
| Population Density (pop/sq. mile)              | 928         |
| Average Median Age                             | 33          |
| Average Median Income                          | \$75,460.86 |
| Housing <sup>3</sup>                           |             |
| Total Housing Units                            | 6,584       |
| Housing Density (units/sq. mile)               | 551         |
| Percent Occupied                               | 90%         |
| Percent Owner-Occupied                         | 14%         |
| Percent Renter-Occupied                        | 86%         |
| Commute To Work <sup>3</sup>                   |             |
| Percent Automobile                             | 91.1%       |
| Percent Drive Alone                            | 84.8%       |
| Percent Carpool                                | 6.3%        |
| Percent Transit                                | 0.5%        |
| Percent Bike                                   | 0.0%        |
| Percent Walk                                   | 2.2%        |
| Percent Other                                  | 0.8%        |
| Percent Work from Home                         | 5.4%        |
| Percent Zero-Vehicle Households                | 3.0%        |

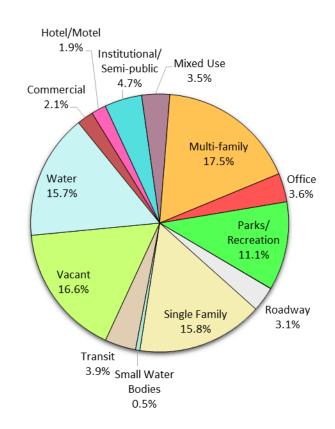
# Traffic Survey Zone 2017 Employment Forecast2Total Jobs30,753

| Job Density (jobs/sq. mile) | 7,761 |
|-----------------------------|-------|
|                             | .,    |







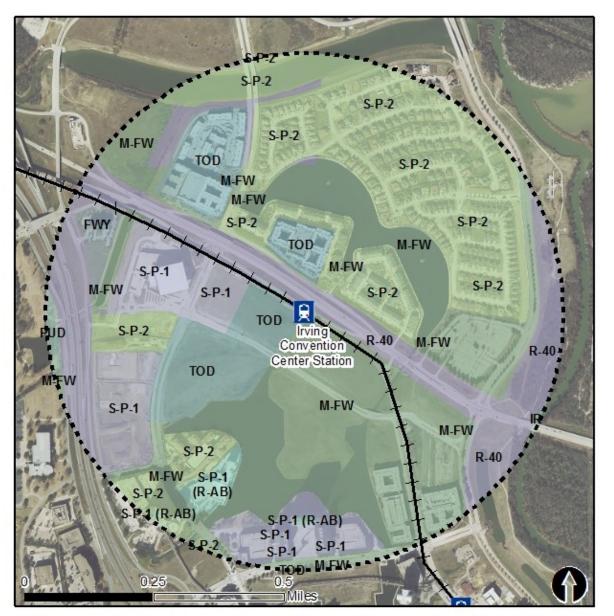




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Rail Stations + Rail Lines



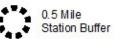


### Zoning Districts

- FWY Freeway
- M-FW Freeway (retired)
- PUD Planned Unit Development
- R-40 Single Family Homes
- S-P-1 Site Plan (Detailed)
- S-P-2 Site Plan (Generalized)
- TOD Transit-Oriented Development

For more information on zoning, please visit the City of Irving Planning website at:

http://cityofirving.org/718/Planning-and-Community-Development



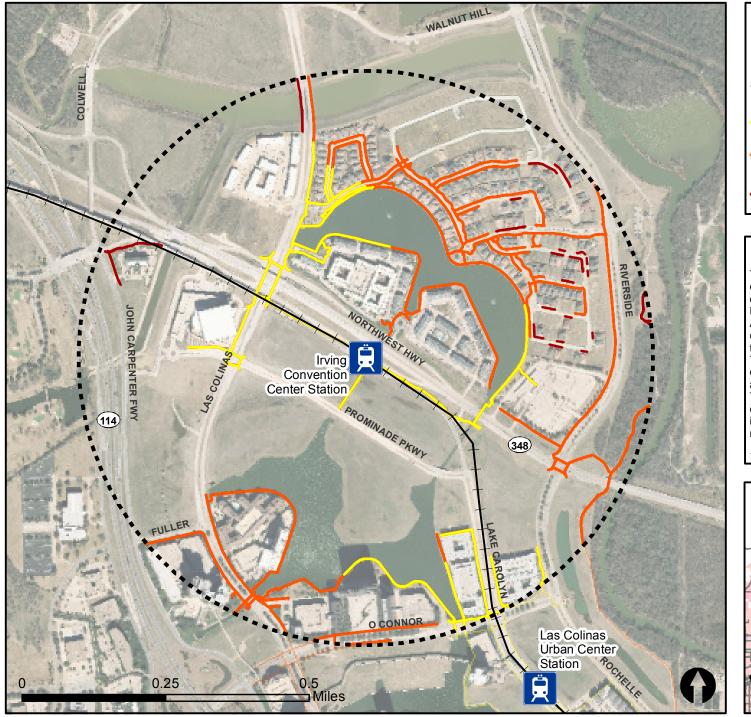
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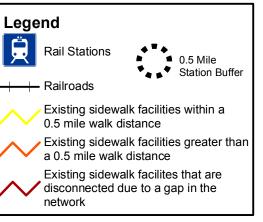
Rail Stations + Rail Lines

## Pedestrian Routes to Rail - Irving Convention Center Station



Last Updated: February 2015

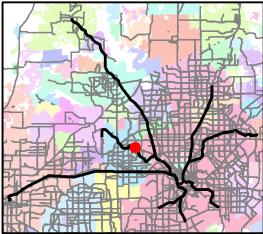




### **Project Overview**

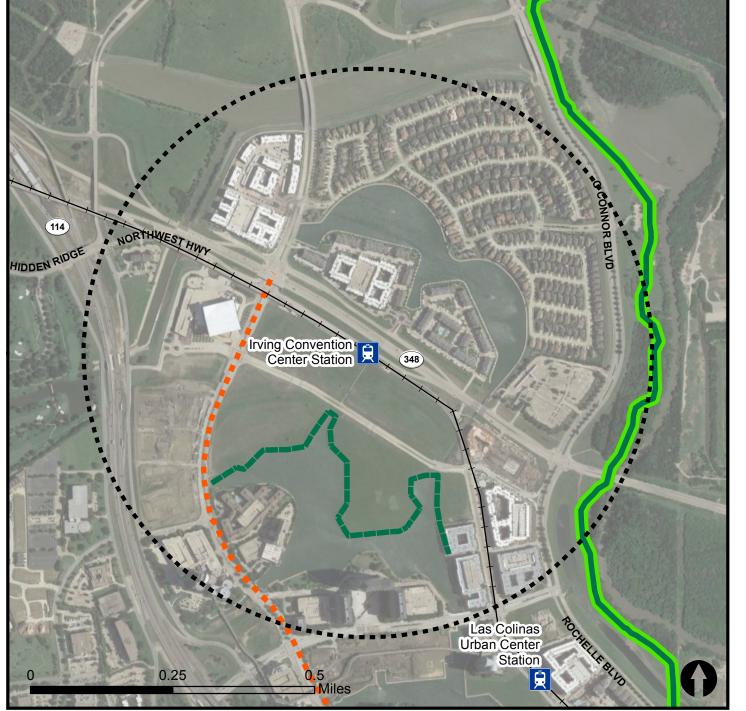
The Pedestrian Routes to Rail study identifies all existing pedestrian facilities within a half-mile radius of existing light rail and commuter rail stations in the Dallas-Fort Worth region based on 2014 data. ArcGIS Network Analyst tool was used to identify continuous facilities that are less than or greater than a half-mile actual walking distance to a station. The maps also reflect existing facilities that are disconnected due to gaps or other barriers not allowing a continuous pedestrian route to a station. The maps do not reflect the condition or ADA compliance of the existing infrastructure. More information on the Routes to Rail study and methodology is available at:

nctcog.org/RoutesToRail



## Bicycle Routes to Rail - Irving Convention Center Station







### **Project Overview**

The Bicycle Routes to Rail study identifies all existing and planned bikeways in proximity to existing or under-construction light rail and commuter rail stations in the Dallas / Fort Worth region based on 2016 data. The maps reflect off-street paths (trails) and streets designated by local adopted master plans for dedicated bikeways (e.g. bike lanes, cycle tracks) located on the street. In accordance with the Texas Transportation Code, bicyclists have a right to the road. As such, the map does not reflect other roadways around the station that may have signed bike routes or by state law may be used by bicyclists. More information about the Routes to Rail study and methodology is available at: nctcog.org/RoutesToRail

