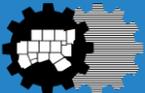


PUBLIC EDUCATION TASK FORCE

Wednesday, January 20, 2020

9:30 am, Microsoft Teams



AGENDA

- 2021 March is Texas SmartScape Month Reveal
- PETF Activity Reports
- FY21 Work Project Update
- Update on Trash Free Waters Project
- FY20 Work Project Update and Discussion
- FY22 Program Discussion
- Other NCTCOG Programs and Updates
- Conferences & Events
- News & Resources
- Roundtable
- Next Meeting Dates

Texas Tough, Texas True.



www.TxSmartScape.com

TEXAS
SMARTSCAPE



TEXAS
SMARTSCAPE

2021 MARCH IS TEXAS SMARTSCAPE MONTH

- Graphic features Penstemon, Blackfoot Daisy, and Gayfeather in addition to Bluebonnets
- Included a Monarch butterfly as pollinator
- Alternate image with no text available for communities who need this option
- Campaign resources available:
 - [Newsletter article](#)
 - [Newsletter blurb](#)
 - [Image with text](#)
 - [Image without text](#)

PETF ACTIVITY REPORTS

- All PETF Activity Reports have been compiled and emailed for the following reporting periods:
 - August 13, 2019 to August 12, 2020
 - October 1, 2019 to September 30, 2020
 - December 13, 2019 to December 12, 2020
 - January 1, 2020 to December 31, 2020
- If you feel that you should have received a copy of a report but did not, please email [Crysta Guzman](mailto:Crysta.Guzman).



FY21 WORK PROJECT UPDATE

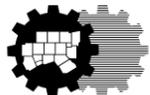
Webinar Updates

- Aiming to host one webinar training in between each quarterly meeting of PETF
- Look for emails confirming dates and details
- Possible order of webinars:
 - 1) CONFIRMED: Healthy Creeks and Waterways –Vegetation and the Flow of Healthy Waterways - March 31st
 - 2) Low-Impact Design
 - 3) Small Scale BMPs
 - 4) Pet Waste



UPDATE ON EPA TRASH FREE WATERS PROJECT

- NCTCOG Region Trash Free Texas Webinar held on Tuesday, January 19th
 - Focused on:
 - How to add “Adopt-a-Spot” litter cleanup locations to the [Trash Free Texas](#) website;
 - Promotion of the Trash Free Texas website;
 - Update on efforts to develop a statewide Trash Collection Database; and
 - Preliminary results from the recent survey on organized litter cleanup events.
 - Recording will be available on [NCTCOG’s Trash Free Waters Project Webpage](#) in coming weeks
 - If you attended the webinar and indicated that your entity has available “Adopt-a-Spot” locations and were interested in adding them to the website, NCTCOG project team staff will be in touch soon!



Measure So We Can Manage

Statewide Organized Litter Cleanup Results December 2020 Survey



251 Responses
representing over 150
cities in 66 Counties



77% of respondents
participate or host
clean-up events and
53% participate in
regional events



Collecting cleanup
data is most helpful
from a litter control
perspective



59% supported
development of a
statewide litter
collection database
that for use by all types
of organizations (local
governments, non-
profits, individuals, etc.)



95% have
never used an
app to collect
litter data



70% support a
mobile or web-
based app for
use in real-time
in the field for
data input



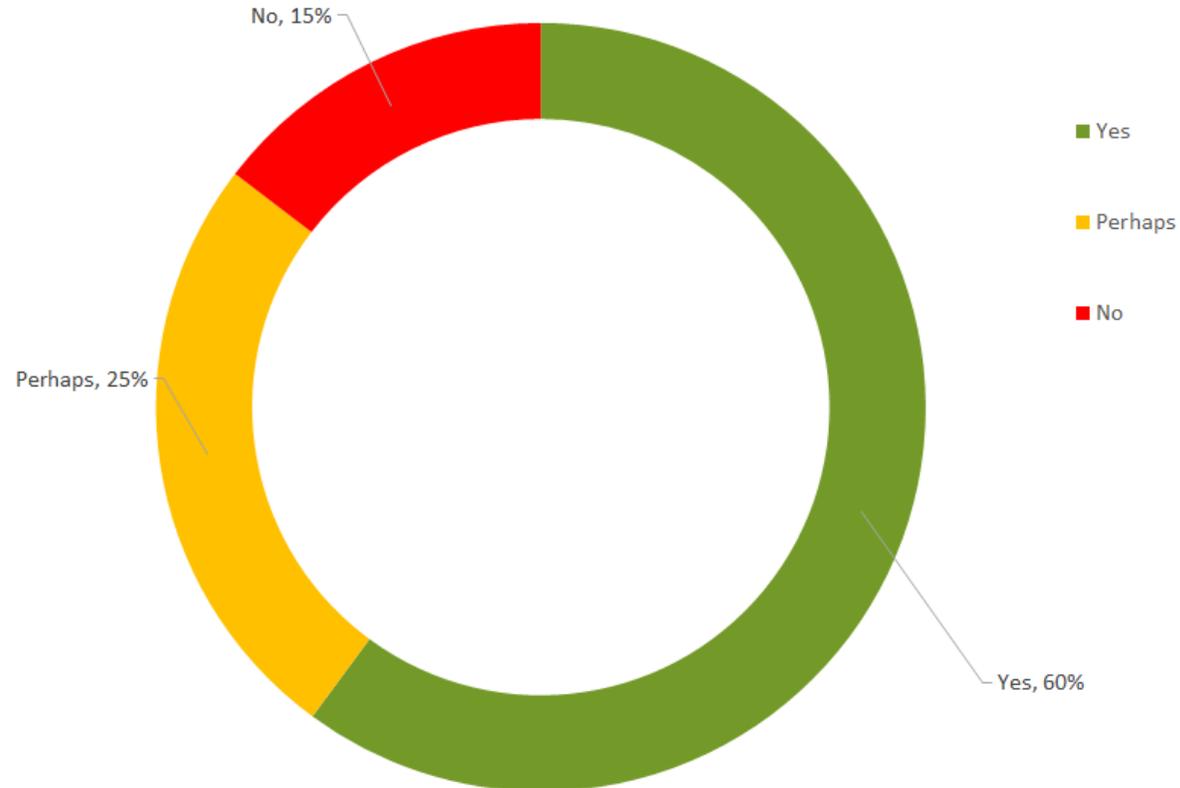
Top three clean-up
categories:
County/city owned
parks;
roadside/highway;
and creek/small
drainage waterway



59% put everything in bag and
count the total bags
(Individual items not
categorized)

UPDATE ON EPA TRASH FREE WATERS PROJECT: SURVEY RESULTS

Q: Would concerns over COVID-19 delay or cancel any litter cleanup events planned for 2020 or 2021?



UPDATE ON EPA TRASH FREE WATERS PROJECT: SURVEY RESULTS

Q: How are you planning to adapt to concerns over COVID-19? (select all that apply)

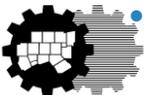
- 58% - Canceling large, organized events
- 54% - Encouraging participants to clean with their families and small groups
- 51% - Supplying/requiring face masks, gloves, litter grabbers
- 39% - Switching to contactless events and/or supply pickup
- 33% - Not hosting group cleanup sites
- 28% - Switching from large, organized events to only small family groups
- 14% - Allowing only members of same household in groups at events



UPDATE ON EPA TRASH FREE WATERS PROJECT: SURVEY RESULTS

Q: Do you have recommendations on how to adapt to cleanup events to address concerns about the spread of COVID-19? (Open response)

- “Spreading out and/or socially distancing”
- “Providing PPE, gloves, bags, grabbers, & hand-sanitizer”
- “Following CDC guidelines”
- “Sharing safety tips and best practices with residents/volunteers on registration page”
- “Reminding participants to socially distance and wear masks when encountering others”
- “Combining drive-thru litter cleanup with an education event”
- “Virtual cleanup events with site recommendations provided”
- “Online registration/assignments of areas and reporting of data”
- “Report results via email, online, and photos”
- “Small groups of 10 or less cleaning park, neighborhood or a safe location of their choosing”
- “Encourage participants to clean own street, neighborhood or local park areas”
- “Split large groups into smaller groups, give different locations to clean”
- “Have multi-day cleanup challenges” and “Cleanups by individuals over a period of time”
- “Use social media to educate residents on issue of litter” and “Hold online training/webinars to train volunteers”



Contact | Connect

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NCTCOG's Trash Free Waters Project Webpage

<https://www.nctcog.org/environment-development/watershed-management/trash-free-waters-project>

Trash Free Texas

- <https://www.trashfreetexas.org/>
- <https://twitter.com/TrashFreeTexas>
- <https://www.instagram.com/trashfreetexas/>
- <https://www.facebook.com/TrashFreeTexas>

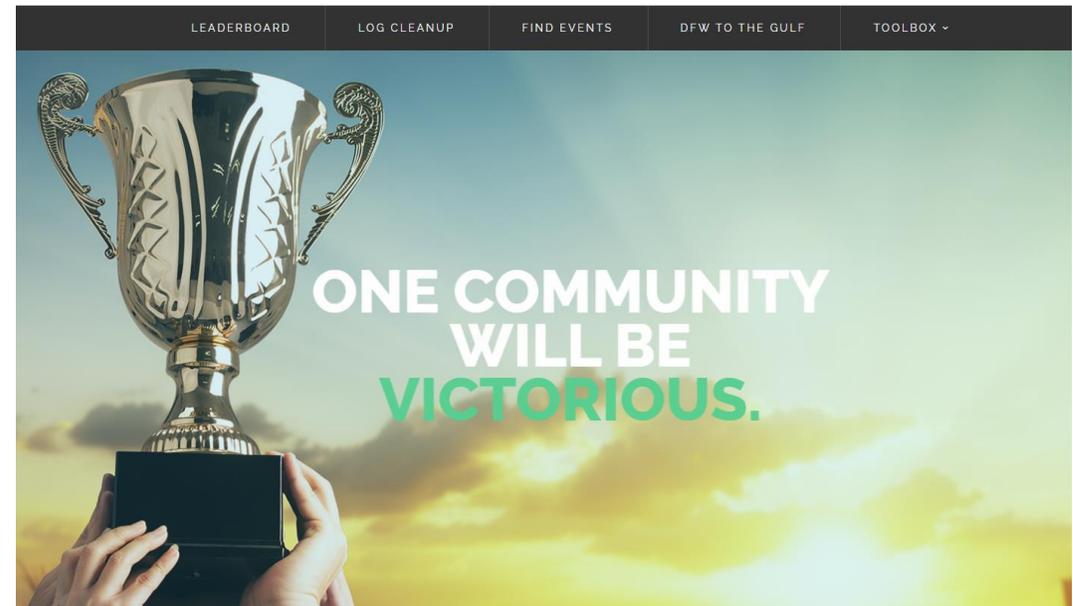


FY20 PROJECT UPDATE AND DISCUSSION

North Texas Community Cleanup Challenge website under development with educational content and toolbox items being added

- Toolbox to include information such as how the Community Cleanup Challenge works, Partner Resources and Downloads, and safety tips
- DFW to the Gulf page helps educate residents on watersheds and how trash and litter wind up in aquatic and marine environments

NORTH TEXAS  COMMUNITY CLEANUP CHALLENGE

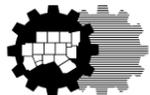
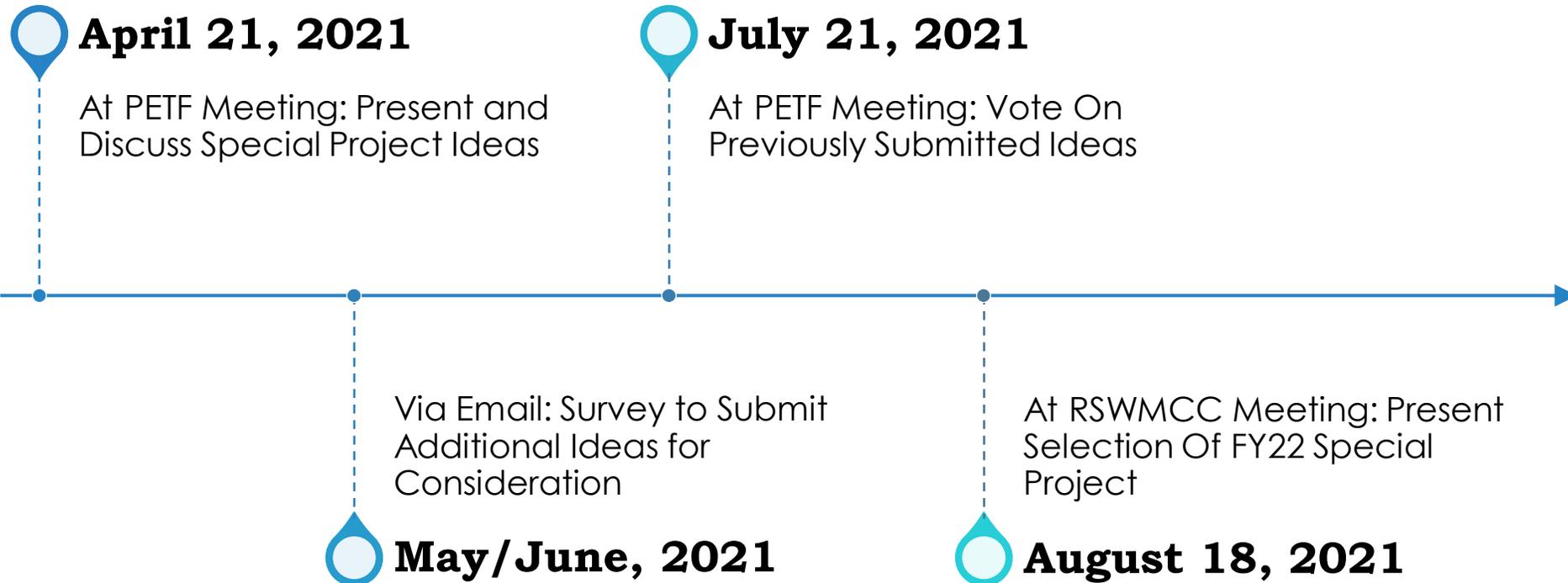


FY20 PROJECT UPDATE AND DISCUSSION

- Selection of potential dates for the North Texas Community Cleanup Challenge
 - a) April & May
 - b) May & June
 - c) September & October
 - d) October & November
- Are there any obstacles or objections that would prevent your community from being able to participate in the Community Cleanup Challenge this year?



FY22 PROGRAM DISCUSSION



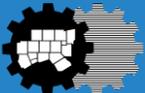
FY22 PROGRAM DISCUSSION

Seeking input on desired graphics for 2022 (and future) March is Texas SmartScape Month campaign(s)

- Type of setting
 - Overview of lawn
 - Tight shot on flower beds
 - Suburbs
 - Urban setting
- Types/species of plants
 - Trees
 - Bushes
 - Vines
 - Grasses
 - Perennials
- Image components
 - People and/or children
 - Animals
 - Pollinators
 - Include path and/or hardscapes
 - Different seasons



OTHER COG PROGRAMS AND UPDATES



IDDE & STORMWATER MONITORING UPDATE

- **Illicit Discharge Detection and Elimination (IDDE)**
- Upcoming Meeting – [March 2021 at 9:30](#). Location - MS Teams
 - Roundtable members will discuss upcoming training opportunities for FY21.
- **Regional Wet Weather Characterization Program (RWWCP)**
 - RWWCP is in the fourth year of the program term.
 - Beginning phase of implementation of Best Management Practices Analysis and Evaluation Plan (BANEP).
 - Program participants are meeting with program consultant and NCTCOG staff to discuss requested information needed for the BANEP worksheets.



TMDL UPDATE

- Upcoming TMDL Meetings:
 - [TMDL Wastewater Technical Subcommittee Meeting](#): January 28, 2021 at 9:30 AM via Microsoft Teams
 - [Upper Trinity River Basin Coordinating Committee](#): February 9, 2021 at 9:30 AM via Microsoft Teams
 - [TMDL Coordination Committee Meeting](#): July 1, 2021 at 9:30 AM, location to be determined
- Upcoming Virtual TMDL Calculations Workshop – April 2021:
 - Presentation from Jimmy Millican, TIAER, over calculating waste load allocations, load duration curves, and flow data
 - Presentation from TCEQ over TMDL benchmarks for Stormwater permits
 - More information to be made available in the coming weeks.





**Wastewater
And
Treatment
Education
Roundtable**

WATER UPDATE

- Currently accepting commitments for the FY2021 Work Program online at www.nctcog.org/envir/public-works/water-cost-share
- [FY2020 Work Program Summary](#) is available online for review.
- The 2020 Holiday Grease Roundup ended on January 4, 2021. Results will be presented at the March 2021 meeting.
- Upcoming [WATER meeting](#):
 - March 10, 2021 at 10:00 AM via Microsoft Teams

CONFERENCES & EVENTS

- EPA Webinar - [Building Greener Futures: Green Jobs Training and Bioswales in New Haven, CT](#), January 27th, 2021
- Texan By Nature – [Conservation Wrangle Summit Virtual Series](#):
 - February - Developing Future Returns, February 10, 2021
 - March - Reimagining Resources, March 10, 2021
- Texas Riparian Association - [Urban Riparian Symposium](#) (Virtual), February 10-12, 2021
- NCTCOG Webinar - [Healthy Creeks and Waterways: Vegetation and the Flow of Healthy Waterways](#) (Virtual), March 31, 2021



NEWS & RESOURCES

- EPA Announcement - [TCEQ to Administer Clean Water Program](#)
- EPA Trash Free Waters Webinar Recording: [Experiences and Lessons Learned from Trash Capture Projects](#)
- Oceana Report – [Choked, Strangled, Drowned: The Plastics Crisis Unfolding in Our Oceans](#)
- Funding Opportunity: [Protecting Marinas and Inland Waterways Via Stormwater Tech](#)
- Funding Opportunity: [Five Star and Urban Waters Restoration Grant Program 2021 \(proposals due Jan. 28\)](#)
- Texas Association of Builders: [Stormwater Training Webinar and Self-Certification Program](#)



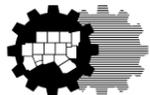
NEWS & RESOURCES

EPA TFW partner pilot project with D.C. Government - Curbside Disposal Education Pilot

- Educates residents on proper disposal techniques to reduce unintentional littering associated with curbside collection days
- Distributed 8,000 stickers to target neighborhoods in the District
- Created social media messaging associated with the campaign

NAFSMA 2020 Excellence in *Communications and Green Infrastructure* Award Winners:

- Charlotte-Mecklenburg Storm Water Services
- City of Austin Watershed Protection Department Reilly Elementary School Green Stormwater Infrastructure Project
- Los Angeles County Public Works Franklin D. Roosevelt Park Regional Stormwater Capture Project
- View the announcement for all winners [here](#)



 ZeroWasteDC
@dczerowaste

Help us keep our city clean and tidy by knowing your curbside collection schedule. Enter your address here to find your weekly collection day(s)
[#collectionday.dcgis.dc.gov](https://collectionday.dcgis.dc.gov) #TrashFreeDC

**Cleaner communities
and waterways
start here**



In partnership with the U.S. EPA's Trash Free Waters program

12:17 PM · Nov 13, 2020 · Hootsuite Inc.

 DC Department of Public Works
@DCDPW

Broken garbage cans can leave your trash open to the elements. Does your can need repair or replacement? Call 311 or visit 311.dc.gov for assistance. #TrashFreeDC

**Help us keep our
city trash free!**

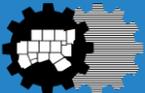
1. Keep garbage can lid closed and do not overfill the can.
2. Bag your trash before putting it in the can.
(Do not bag recyclables; place items loose in your blue can.)
3. Place trash in can outside shortly before pickup.
4. Call 311 or visit 311.dc.gov for assistance with cans needing repair/replacement.

11:03 AM · Nov 12, 2020 · Hootsuite Inc.

ROUNDTABLE

WHAT'S HAPPENING IN YOUR CITY?



NEXT MEETING DATES

- RSWMCC – Next meeting is February 17, 2021
- PETF – Next meeting is April 21, 2021
- P2 Task Force – Next meeting is TBD
- IDDE – Next meeting is May 27, 2021
- iSWM – Next meeting is April 22, 2021



CONTACT

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