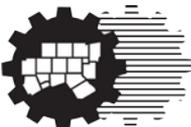


AIR QUALITY UPDATE

**Air North Texas Coalition
Conference Call
September 20, 2018**

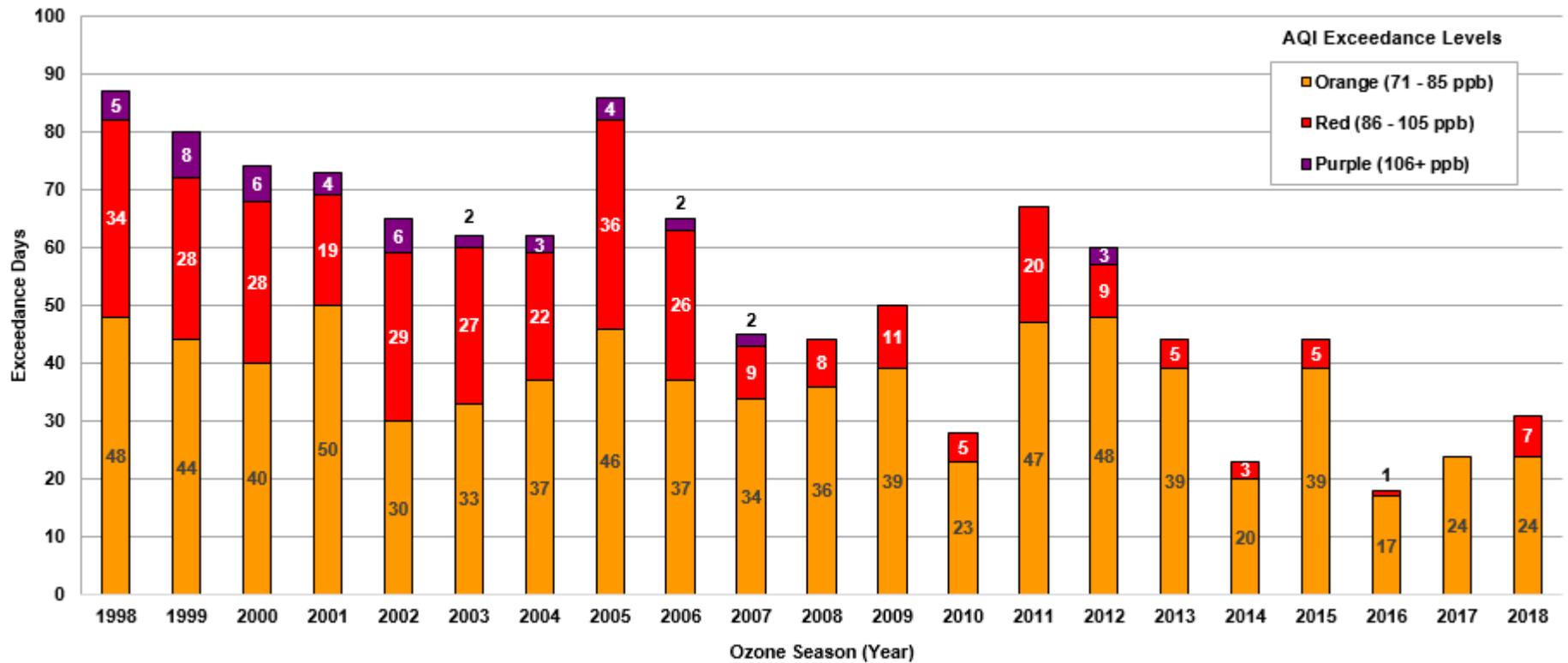
**Jenny Narvaez
Program Manager**



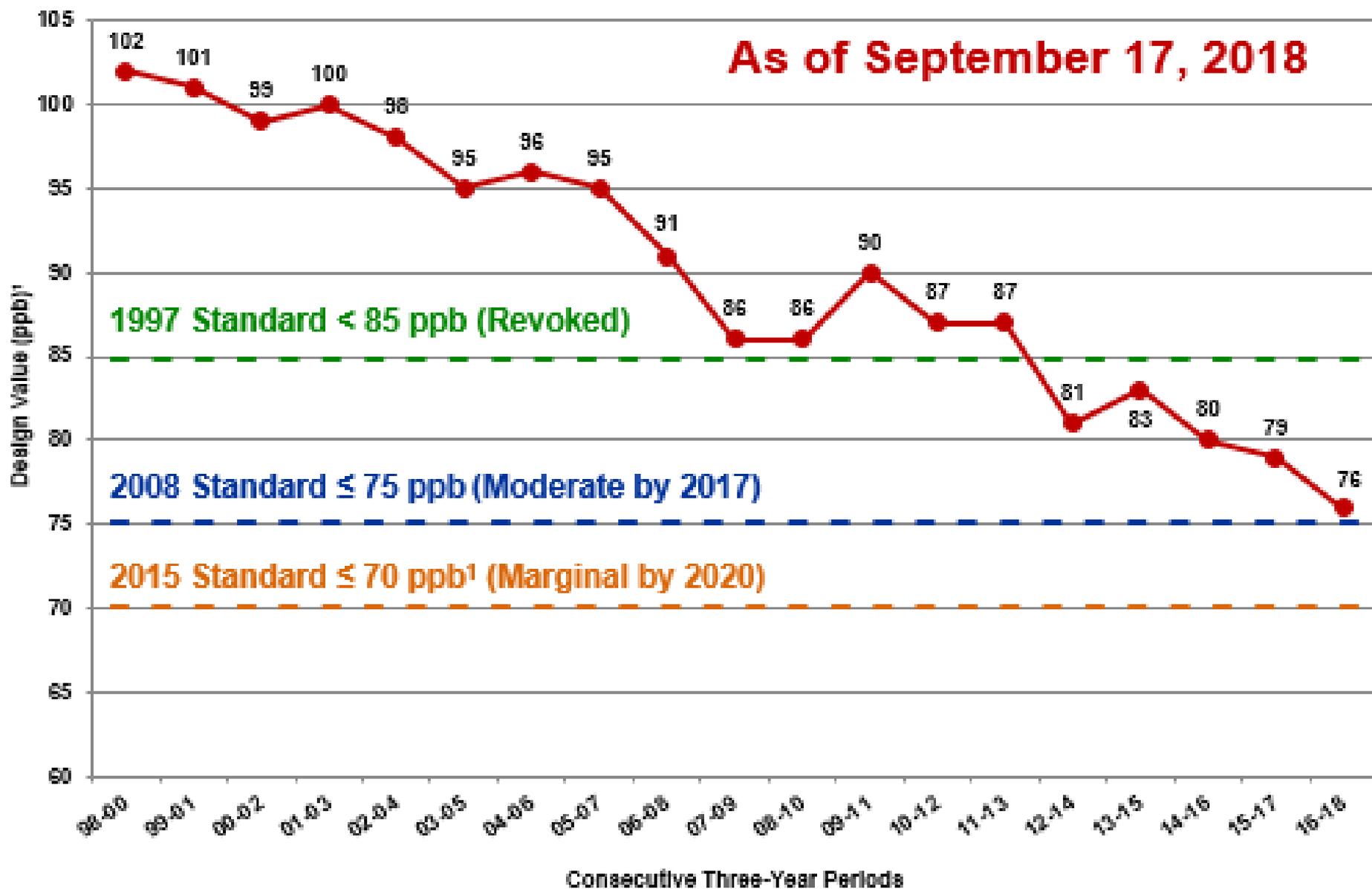
North Central Texas
Council of Governments

8-HOUR OZONE NAAQS HISTORICAL TRENDS

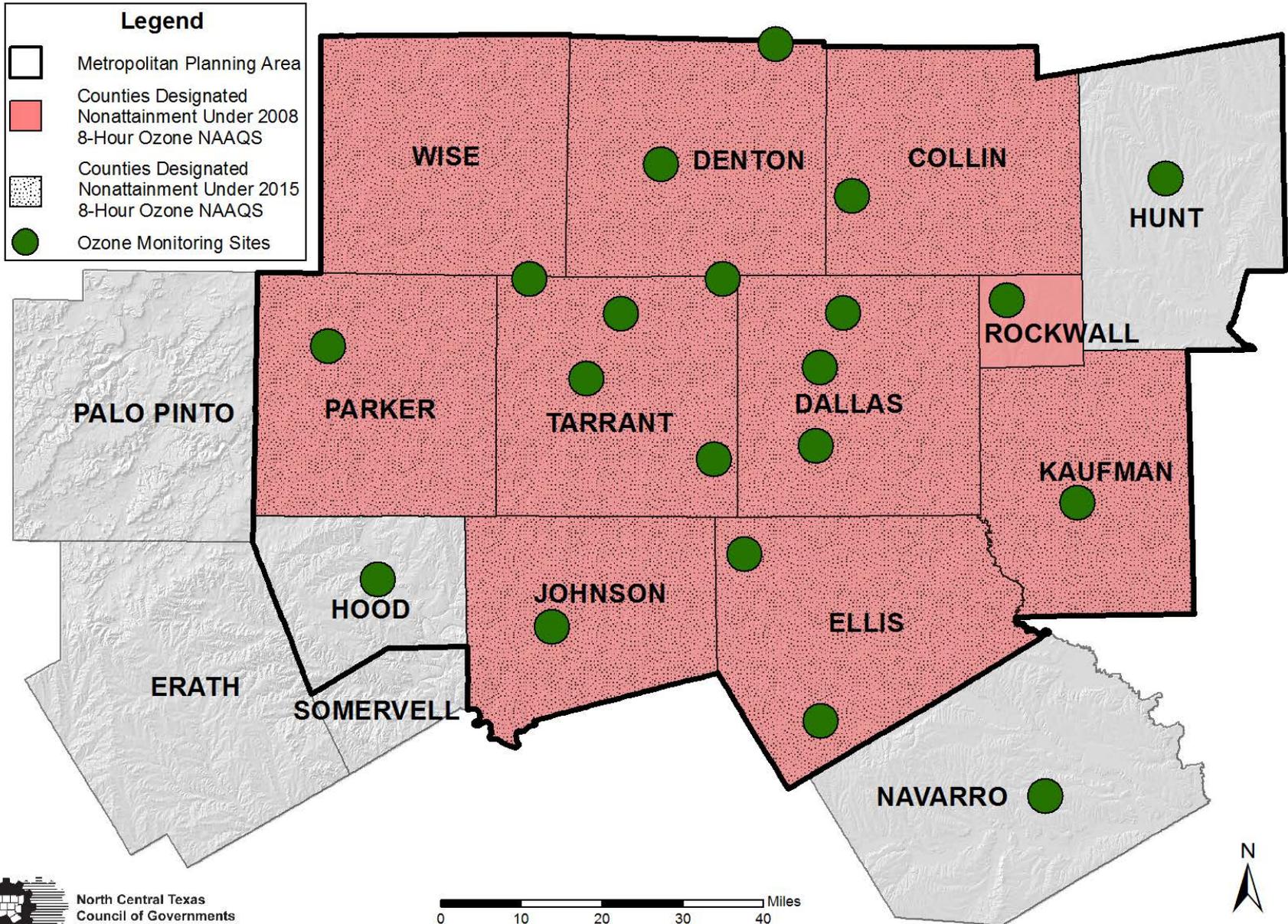
Based on ≤ 70 ppb (As of September 17, 2018)



8-HOUR OZONE NAAQS HISTORICAL TRENDS



2015 8-HOUR OZONE NAAQS DESIGNATIONS



CONTACTS

**Jenny Narvaez
Program Manager
(817) 608-2342
jnarvaez@nctcog.org**

<https://www.nctcog.org/trans/quality/air/ozone>

511DFW

Kimberlin To & Kyle Roy

September 20, 2018



BEGIN YOUR TRIP HERE.

511DFW

Regional Traveler Information System

Integrate data from various sources

- TxDOT (Speeds, DMS, CCTV images, Incidents)
- Cities
- Waze (bidirectional, filtered, unfiltered)
- HERE Speed, Travel Time, Trip Planner

Transit data and Trip Planner



BEGIN YOUR TRIP HERE.

511DFW Components

- Website
- My511 - Personalized Website
- Dial 511 - Interactive Voice Response
- Mobile App
- Available in Spanish
- Information Exchange Network
- Data Archive
- Performance Measures
- Open API

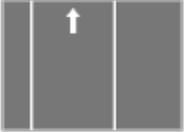
Traffic Incident

20170619083005 

Traffic Incident at MOCKINGBIRD LN Eastbound (Dallas). From 4/17/2017 04:31 PM with minor impact. Estimated duration until 04:36 PM. 

Organization: TxDOT Dallas *
Access Level: Public *
Type: *
Roadway: MOCKINGBIRD LN Eastbound (Dallas) *
at: Exit 14 *
From: 4/17/2017 04:31 PM *
Estimated Duration: days hours mins
Impact: Minor *

Use right click to set affection on lanes or shoulders



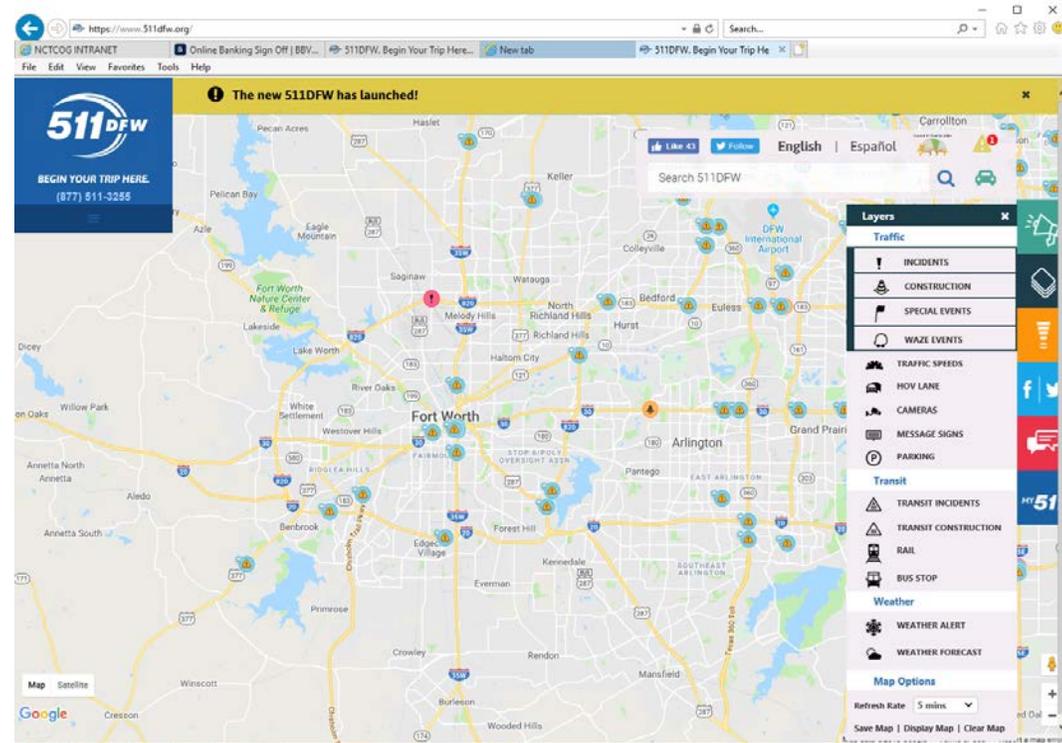




BEGIN YOUR TRIP HERE.

511DFW new and Future Enhancements

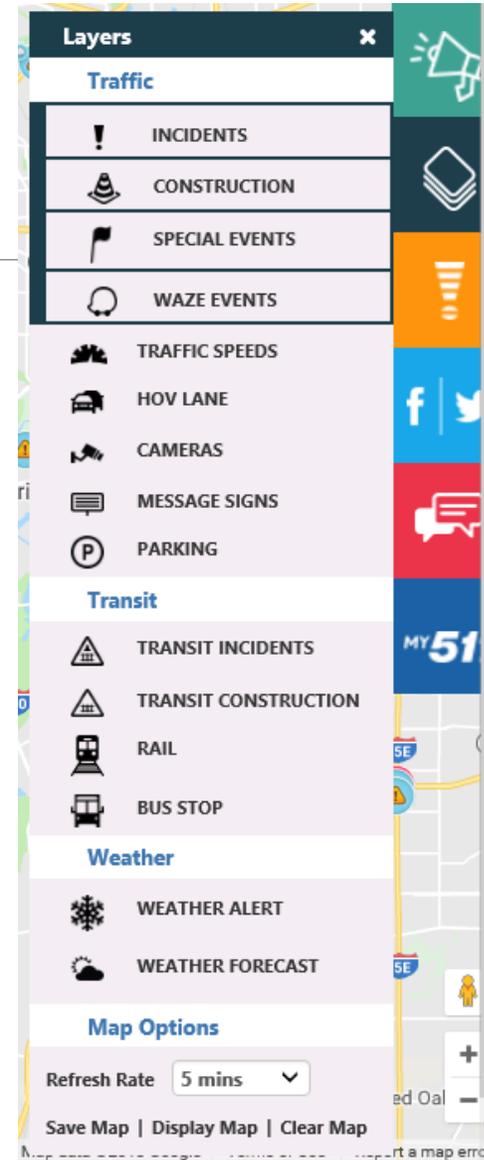
- EV Charging Stations
- Bike/Ped Routes
- Freeway Motorist Assistance
- Future:
 - Traffic Signal Control Module
 - Parking
 - Wrong Way Driving



BEGIN YOUR TRIP HERE.

511DFW Demo

- Layers
- Events List
- Facebook and Twitter Feeds
- My511



BEGIN YOUR TRIP HERE.

511DFW Paid Advertising

August 2018 and October 2018 – September 2019

- Traditional Radio
- Streaming Audio
- Social Media
- Search Engine Optimization



BEGIN YOUR TRIP HERE.

511DFW Outreach

- Promotional Items
- Media Relations
- Social Media
- Electronic Newsletters
- Press Releases
- Dynamic Messaging Signs
- Community Coordination
- Business and College Outreach



BEGIN YOUR TRIP HERE.



Air North Texas Partner Progress Report Guidelines: 2017-2018

Using the guidelines below, please write a report outlining how your organization promoted the Air North Texas campaign from September 1, 2017 through September 1, 2018.

Remember:

- Not all tasks will apply to your organization.
- If implemented before September 1, 2017, please give the date and indicate that the task is ongoing.
- Note that some sections request attachments.

Progress Reports will be used to select the 2017-2018 Air North Texas Partner of the Year and the Outstanding Efforts awards, with categories for advertising, outreach, initiative, and an Arlo Ambassador award. A winner may not be selected for all categories previously mentioned. Please direct any questions to Whitney Vandiver at wvandiver@nctcog.org or 817-704-5639.

Submit completed progress reports via email by close of business **Friday, September 21, 2018**. Please send reports to:

Whitney Vandiver, North Central Texas Council of Governments

Email: wvandiver@nctcog.org

Fax: 817-604-3028

Thank you for your participation in the 2017-2018 Air North Texas Progress Report.

Report Guidelines

Excluding attachments, your report should be no longer than three single-spaced pages with no less than 10 pt font.

I. Implementation Section

- a. Examples of promotion of the campaign and its messages – include descriptions of any of the following that your organization may have implemented:
 - **Website content**
 - Link to official Air North Texas website on your organization's website
 - Website content development and/or content revision for your organization's website

- Provided content/information for the Air North Texas website
 - **Advertising content**
 - Promoted the Air North Texas campaign through social media posts and/or online videos
 - Placed Air North Texas brand/logo on printed materials
 - Placed Air North Texas ads in print, online, TV, radio, billboard and/or other sources
 - **Community involvement**
 - Hosted and/or participated in one or more public events (i.e. community outreach event, Earth Day events, Clean Air Action Day, etc.) to generate awareness of the Air North Texas campaign
 - Recruited and encouraged general public audience to sign up as an Air North Texas member through Air North Texas website
 - **Press content**
 - Hosted and/or supported one or more press, promotion, or partner recognition event(s) for media and/or other stakeholders (offered transit passes, recognized Air North Texas partners, held a press event, etc.)
 - Issued at least one press release announcing your membership and participation in the Air North Texas campaign (i.e. Clean Air Action Day, recently joined as an Air North Texas partner)
 - Publicized your organization's involvement with the Air North Texas campaign
 - Published articles or other informational materials endorsing the partnership
 - **Arlo content**
 - Promoted the Air North Texas campaign by posting Arlo related content on social media posts
 - Placed images of Arlo on ads in print, online, TV, radio, billboard and/or other sources
 - Utilized Arlo in a contest or campaign unique to your entity
- b. When describing your promotional actions, be sure to include the following information:
- Date(s) implemented
 - URL (if applicable)
 - Specific examples/descriptions of implementation
 - **If discussing an event:** Please give name, location, date, and number of people reached
 - **If discussing an ad:** Please give name of publication, dates placed, and number of impressions/readers (if available)
 - Please give similar information for other implementation strategies
- c. Please attach supporting material if applicable (i.e. any examples of artwork, brochures, ads, press releases, media stories, giveaways, fliers, newsletter stories, website articles, photos, etc.).
- d. Include other implementation that is not discussed above, but shows innovation in its approach and/or method

II. Future Implementation Section

- a. **See bulleted list above under I.a.** – please give a brief explanation if you plan to implement any of these marketing components or a marketing component in the future.
- b. Be sure to include when you plan on implementing the project (i.e. three months from now or six months from now).

III. Future Needs Section

- a. Please state specific needs your organization requests of Air North Texas.
- b. Please state what events, materials and/or information, you would like to see Air North Texas provide.
- c. Please list events for 2018 and beyond where you would like to see Air North Texas information displayed. Please provide contact information if you have any.

AIR NORTH TEXAS

Campaign Quantification

July 5, 2018 – September 5, 2018

Air North Texas Coalition

September 20, 2018

Ciera Collins and Erin Arnim, NCTCOG



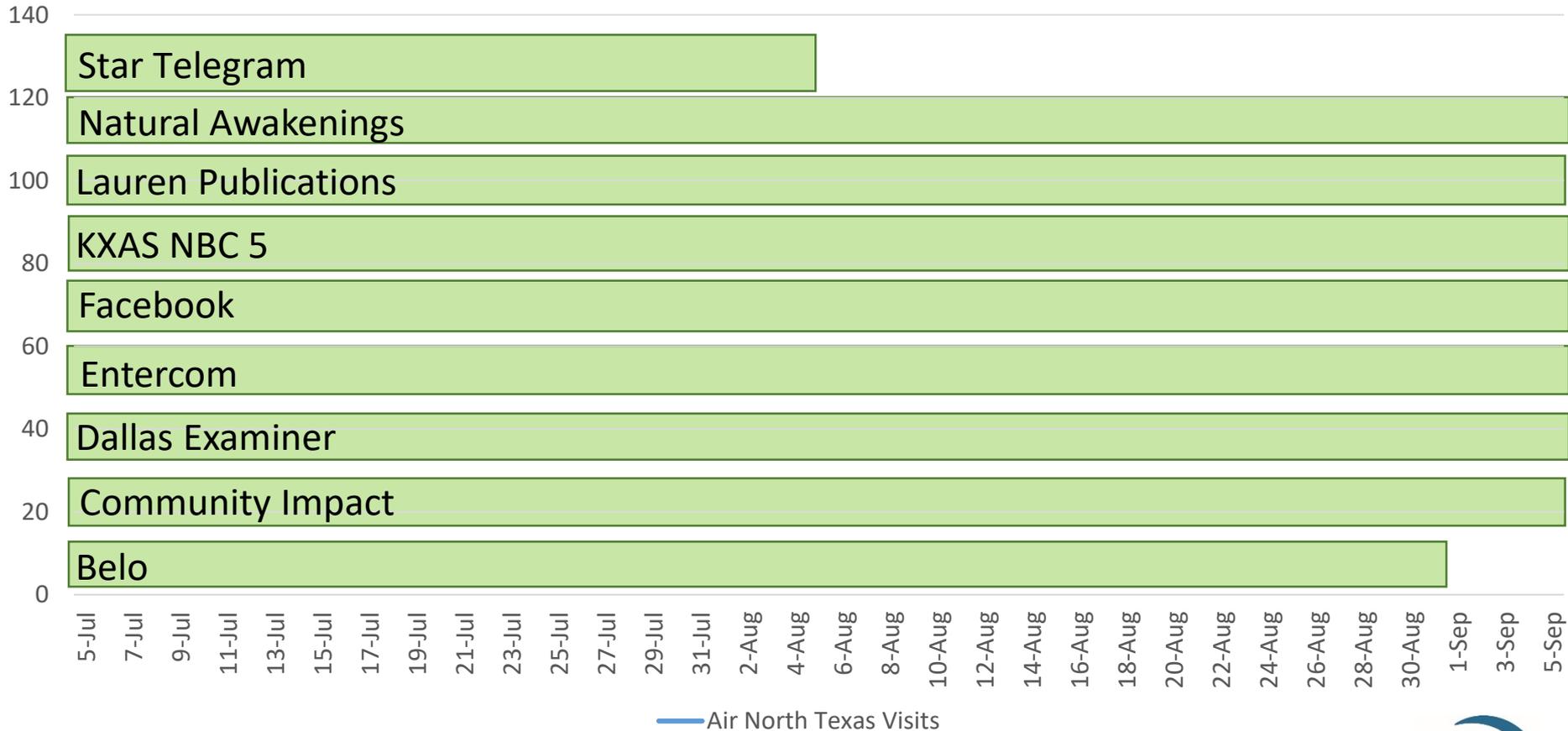
Air North Texas Bi-Monthly Quantification July 5, 2018 – September 5, 2018

Air North Texas Web Analytics

| | | | |
|------------|--------|-----------|----------------------------------|
| Visits | 5,981 | Decreased | by 1% compared to 2017 |
| Avg. Time | :40sec | Increased | by 8 seconds compared to 2017 |
| Pageviews | 10,681 | Increased | by 4% compared to 2017 |
| New Visits | 81.3% | Decreased | by 0.7% compared to 2017 |

Air North Texas Bi-Monthly Quantification July 5, 2018 – September 5, 2018

Web Traffic + Advertising



Air North Texas Bi-Monthly Quantification July 5, 2018 – September 5, 2018

Visits By Device



4,550

9% Decrease
compared to 2017



401

21% Increase
compared to 2017

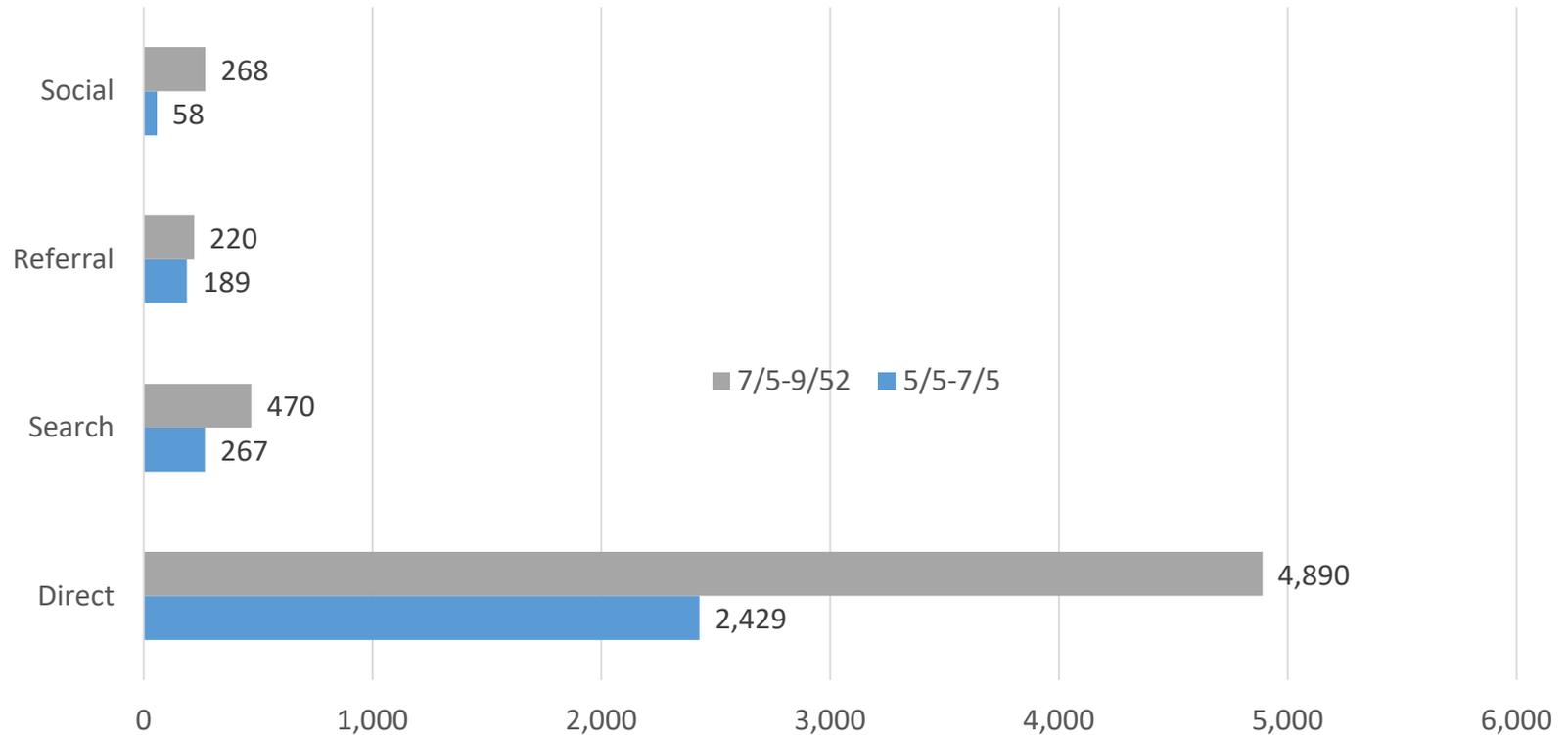


1,029

40% Increase
compared to 2017

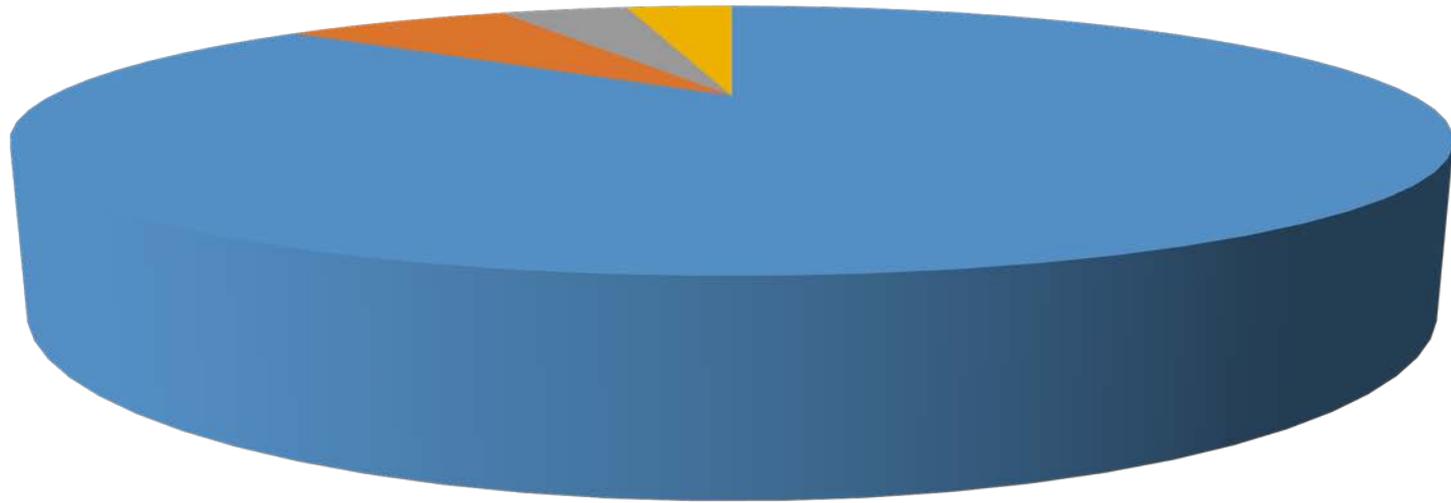
Air North Texas Bi-Monthly Quantification July 5, 2018 – September 5, 2018

How Visitors Found Air North Texas



Air North Texas Bi-Monthly Quantification July 5, 2017 – September 5, 2018

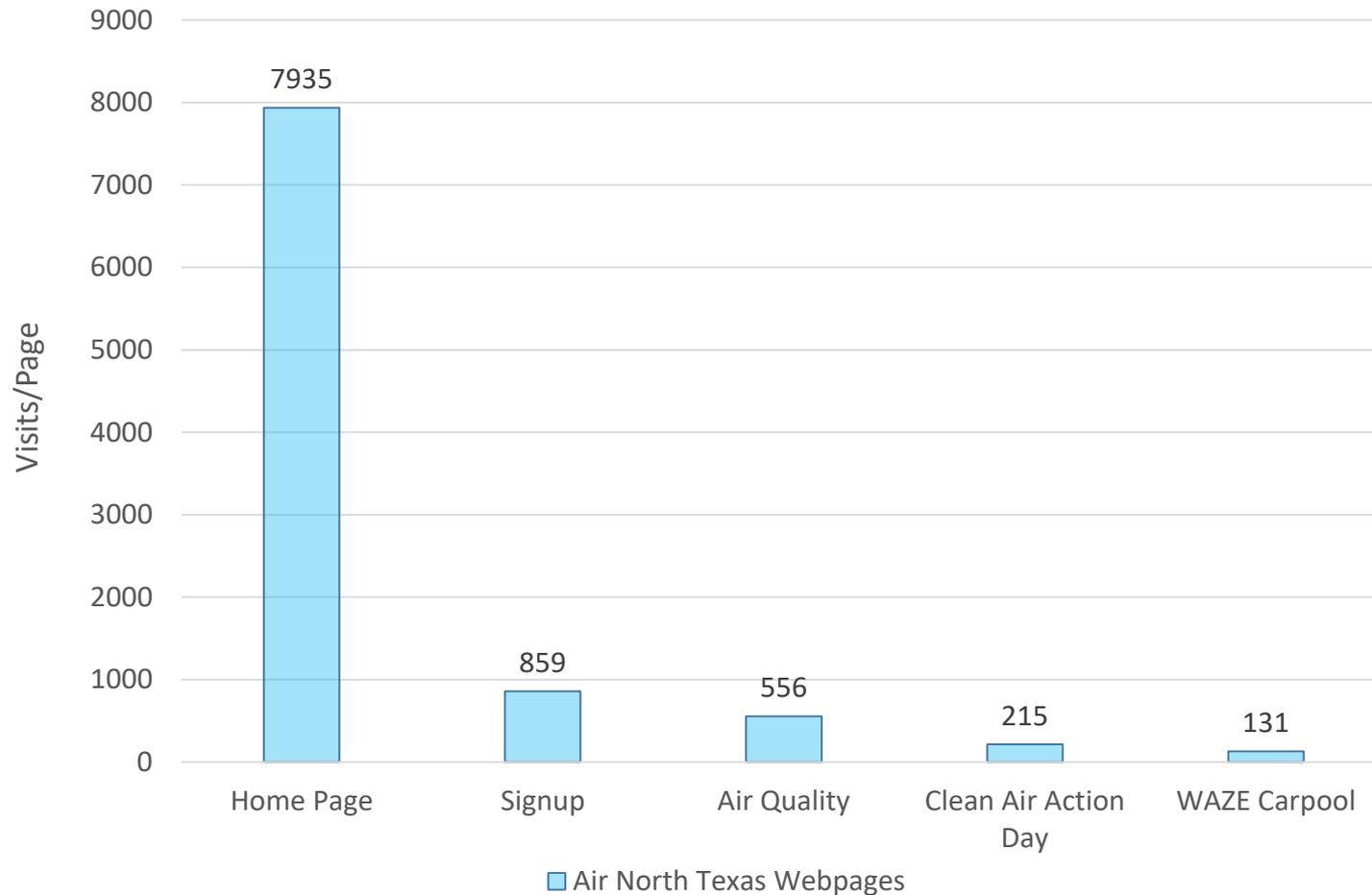
Top Directed Sites



- Facebook (53%)
- Dallas Community College (4%)
- Fort Worth (2%)
- Drive Clean Texas (2%)

Air North Texas Bi-Monthly Quantification July 5, 2017 – September 5, 2018

Top Pages Viewed





NCTCOG
Transportation
Department
@NCTCOGtrans



TAKE STEPS
TOWARD
IMPROVING
AIR QUALITY.

www.airnorthtexas.org



NCTCOG Transportation Department

August 14 · 🌐

Introducing to some and presenting to others, Arlo! He's not your typical armadillo, he's an AIRmadillo! Get it? Because his bands change color depending on the quality of the air. Arlo suffers from asthma, so this special trait helps him know when he can play outside (when he is green or yellow), and when he should limit his outdoor activity (when he is orange or red). Learn more about him and about air quality initiatives in North Texas at <https://www.airnorthtexas.org/>



👍👤 Hilary Nguyen and 3 others

3 Shares



City of Grand
Prairie - Municipal
Government ✓
@cityofgptx



City of Grand Prairie - Municipal
Government ✓

August 18 at 10:00 AM · 🌐

Arlo the Airmadillo encourages you to walk your kids to school this year. Not only does it improve air quality, but it also allows you to spend some quality time with your kids. #AirNTX

Like Page ...



9

3 Comments 1 Share



City of Grand Prairie - Municipal
Government ✓

August 11 · 🌐

Ensuring that your tires are properly inflated is just one of the many ways to reduce air pollution! What do you do to help improve air quality in Grand Prairie? #AirNTX

Like Page ...



Grand Prairie, TX @gp_tx · Jul 26

Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area. Reduce ozone-forming emissions observing speed limits and combining errands. Children, older adults and people with lung disease should limit outdoor activity. #CleanAirGP #AirNTX



7 7



City of Grand Prairie - Municipal
Government ✓

July 15 · 🌐

Carpool to the lake, Epic Waters or one of our recreation centers this summer. By carpooling, you'll be helping reduce ozone emissions in Grand Prairie. #AirNTX

Like Page ...



5



City of Bedford, TX-
City Services ✓
@BedfordTX



B City of Bedford, TX-City Services ●
July 26 · 🌐

👍 Like Page ...

Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area tomorrow. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange. For more information, visit AirNorthTexas.org #AirNTX

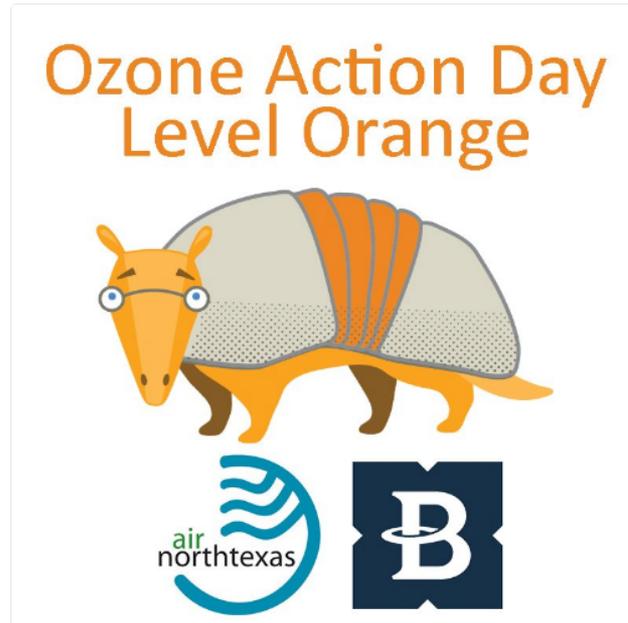


👍 🤔 🙄 10

2 Comments 11 Shares

B City of Bedford @CityofBedfordtx · Aug 20

Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area tomorrow. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange. AirNorthTexas.org #AirNTX



🗨️ ↻️ ❤️ 1 📧

B City of Bedford, TX-City Services ● shared a post. July 24 · 🌐

Ozone is predicted to be at Level Orange in the Dallas-Fort Worth area tomorrow. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity if ozone reaches Level Orange. For more information, visit AirNorthTexas.org #AirNTX



NCTCOG Transportation Department
July 24 · 🌐

Ozone Action Day – Ozone in the DFW area Wednesday is predicted to be at Level Orange, unhealthy for sensitive groups. Children, older adults and people with lung disease, such as asthma, emphysema, or chronic bronchitis, should limit outdoor activity. Current ozone information: <http://bit.ly/9nC9vy>. Consider a clean air choice: <http://bit.ly/2oAbaPt>.

👍 🤔 🙄 9

1 Comment 4 Shares



Green Dallas
 @GreenDallasTX

MAY 7
 MIGRATORY
 IS BIRD DAY

MAY 16
 NATIONAL LOVE A TREE DAY

MAY 17
 INTERNATIONAL RECYCLING DAY & NATIONAL BIKE TO WORK DAY

MAY 22
 INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY



North Texas [#AirQuality](#) is good or moderate this week. Help improve air quality during the hot summer by picking up tips at www.airnorthtexas.org and signing up for ozone alerts.



Why Do Heat Waves Make Ozone Pollution So Much Worse?
 Boy, is it hot? The gnarly heat wave we've been dealing with since last we...

2

Like Page

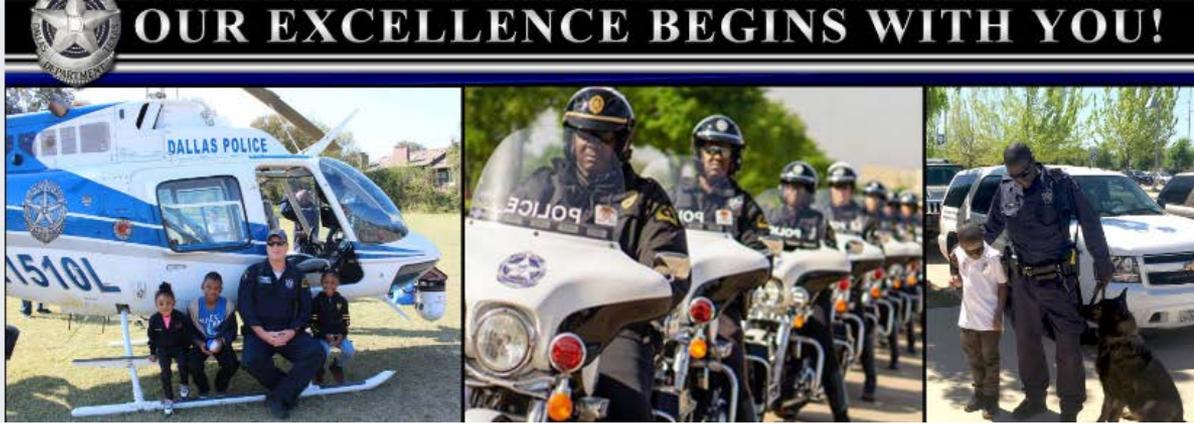
Green Dallas @GreenDallas · Jul 27
 Having a great conversation with a good friend while walking to lunch is a fantastic clean **air** activity! Tweet us how you help improve our **air** quality. [#Arlo](#) [#airNTX](#)



1 6



Dallas Police Department
@DallasPD



Dallas Police Department

August 21 at 4:34 PM

Like Page

The Texas Commission on Environmental Quality (TCEQ) has issued an Ozone Action Day for the Dallas-Fort Worth area for tomorrow, August 22, 2018. Please monitor our Twitter page (@Dallas_Air) and AirNorthTexas.org for more information.

DFW OZONE ALERT

The Air Quality Index is **ORANGE**

Orange ozone days are unhealthy for sensitive groups which are people with lung diseases (such as asthma), older adults, children & teenagers, and people who are active outdoors.

Sensitive groups should:

- Schedule outdoor activities in the morning when ozone is lower.
- Take more breaks, do less intense activities when outside.
- Watch for symptoms such as coughing or shortness of breath.
- Plan indoor activities.
- Follow your asthma action plans and keep medicine handy.



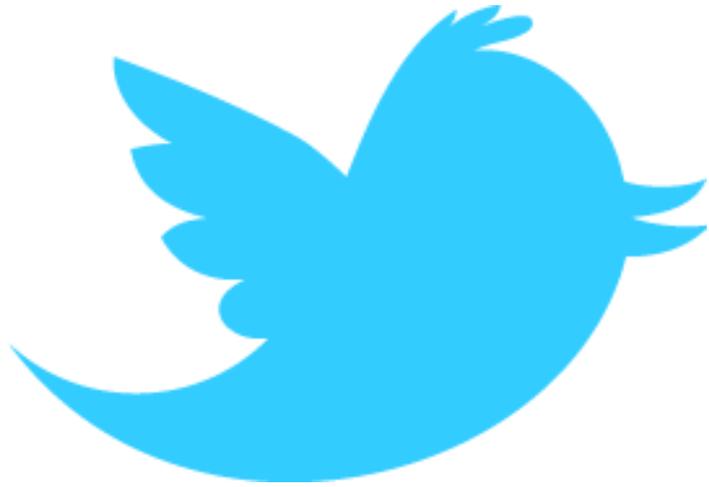
Ari is an AirMaddie whose shell changes color based on the Air Quality Index. Ari has asthma, so he knows when he can play outside (when he is green or yellow), and when he should limit his outdoor activity (when he is orange or red).

www.AirNorthTexas.org
www.GreenDallas.net



10

2 Comments 10 Shares



#AirNTX

AIR NORTH TEXAS

NCTCOG CONTACTS



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Communications Coordinator

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kbergstrom@nctcoq.org

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Program Manager

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mmize@nctcoq.org

Kimberlin To

Communications Coordinator

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kto@nctcoq.org

Whitney Vandiver

Communications Supervisor

(817) 704-5639

wvandiver@nctcoq.org

Air North Texas Coalition Web page:

<https://www.nctcoq.org/trans/about/committees/air-north-texas-coalition>



2018 Outreach Events

**Tuesday, January 9 -
Tuesday, January 16**

Public Meetings

Carrollton, Arlington, Fort Worth

Presentations: Work Program Modifications, Mobility 2045, North Texas SolSmart Designations

Highlighted Information: AirCheckTexas Drive a Clean Machine Program

Friday, January 12

MLK Celebration Fair

MLK Jr. Recreation Center, Dallas, 11 am - 2 pm

AirCheckTexas Informational booth

**Monday, January 22 -
Thursday, January 25**

Liberty Mutual Transportation Fairs

Plano, Irving, Richardson

Try Parking It Informational booth

**Monday, February 5 -
Tuesday, February 13**

Public Meetings

Arlington, Haltom City, Richardson

Presentations: Work Program Modifications, Mobility 2045, Funding Program: Sustainable Development, Access North Texas

Highlighted Information: AirCheckTexas Drive a Clean Machine Program, Modifications to List of Funded Projects

Saturday, March 17

Chasing Leaks 5k

Trinity Park Pavilion, Fort Worth, 7:30 am – Noon

Air North Texas items distributed at event

Wednesday, March 21

2018 Aging Well Expo

Arlington Convention Center, 9 am - 2 pm

AirCheckTexas Informational booth

Saturday, March 24

Earth Party

Fort Worth Water Gardens, 11 am - 1 pm

Informational booth

Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It

Saturday, March 31

Hazardous Waste Event

Grapevine, 8 am - 11:30 am

Informational booth

Air North Texas, AirCheckTexas, Car Care Clinics, DFW Clean Cities

Tuesday, April 3

Earth Day Fest

Commons Courtyard, Brookhaven College, 11:30 am - 1:30 pm

Informational booth

Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It

Saturday, April 7

Car Care Clinic

Firestone Complete Auto Care, Plano, 10 am - 2 pm

Informational booth

Regional Smoking Vehicle Program

For additional information or for future outreach opportunities, please contact:

Carli Baylor, Communications Specialist

cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



2018 Outreach Events

Saturday, April 7

Car Care Clinic

Advanced Auto Repair, Denton, 10 am - 2 pm

Informational booth

AirCheckTexas, Regional Smoking Vehicle Program

**Monday, April 9 -
Wednesday, April 11**

Public Meetings

Garland, North Richland Hills, Arlington

Presentations: *Mobility 2045, Work Program Modifications, 2019-2022 TIP, Air Quality Update, Regional Bicycle Opinion Survey Results*

Highlighted Information: *AirCheckTexas Drive a Clean Machine Program, Clean Air Action Day, April Car Care Clinics, Spring Outreach Events*

Tuesday, April 10

Car Care Clinic

Christian Brothers Automotive, Grapevine, 2 - 4 pm

Informational booth

Regional Smoking Vehicle Program

Thursday, April 12

Car Care Clinic

Car Care Central, Plano, 10 am - 1 pm

Informational booth

AirCheckTexas, Regional Smoking Vehicle Program

Friday, April 13

UNT's University Day

Library Mall at UNT, Denton, 11 am - 1:00 pm

Informational booth

Air North Texas, AirCheckTexas, Car Care Clinics, DFW Clean Cities, Try Parking It, Look Out Texans Safety Campaign

Saturday, April 14

Car Care Clinic

Rick & Ray's Auto Plaza Center, Fort Worth, 9 am - Noon

Informational booth

AirCheckTexas, Regional Smoking Vehicle Program

Saturday, April 14

Car Care Clinic

Road Masters Auto Service, Richardson, 10 am - 2 pm

Informational booth

AirCheckTexas, Regional Smoking Vehicle Program

Saturday, April 14

City of Plano's Great American Cleanup

Chase Oaks Church, 11 am - 1:30 pm

Informational booth

Air North Texas, AirCheckTexas, NCTCOG Active Transportation Program, Try Parking It

Saturday, April 14

City of Lewisville's ColorPalooza

Old Town Lewisville, 10 am - 5 pm

Informational booth

Air North Texas, AirCheckTexas, NCTCOG Active Transportation Program, Try Parking It

Saturday, April 14

Fix My Ride

Cross Timbers Church, Denton, 8 am - 4 pm

AirCheckTexas Informational booth

For additional information or for future outreach opportunities, please contact:

Carli Baylor, Communications Specialist

cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



2018 Outreach Events

- Tuesday, April 17** **Earth Day Event**
UNT Health Science Center, Fort Worth, 11 am - 1 pm
Informational booth
Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It
- Wednesday, April 18** **UTA Celebrating People and Planet**
UTA University Center, Arlington, 11 am - 1 pm
Informational booth
Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It
- Wednesday, April 18** **Earth Day Celebration: Student Event**
DFW Airport's LiveWell Center, Dallas, 9:30 am - 1:30 pm
Informational booth
Air North Texas, NCTCOG Active Transportation Program, Aviation Education
- Thursday, April 19** **Earth Day Celebration: Employee Event**
DFW Airport's LiveWell Center, Dallas, 11:00 am - 1:30 pm
Informational booth
AirCheckTexas, Try Parking It
- Thursday, April 19** **UT Dallas Earth Fair**
Student Union Mall
Air North Texas and AirCheckTexas items distributed at event
- Friday, April 20 -** **Earth X**
Sunday, April 22 **Fair Park, Dallas, 10:00 am - 6:00 pm**
Informational booth
Air North Texas, AirCheckTexas, DFW Clean Cities, Car Care Clinics, NCTCOG Active Transportation Program, Try Parking It
- Saturday, April 21** **Car Care Clinic**
Kwik Kar Auto Service & Repair, Arlington, 10:30 am - 12:30 pm
Informational booth
AirCheckTexas, Regional Smoking Vehicle Program
- Saturday, April 21** **Car Care Clinic**
Heller Automotive, Inc., Plano, 10 am - 2 pm
Informational booth
AirCheckTexas, Regional Smoking Vehicle Program
- Saturday, April 21** **Car Care Clinic**
The Star Auto Service, Richardson, 9 - 11 am
Informational booth
Regional Smoking Vehicle Program
- Saturday, April 21** **Grapevine Earth Day Event**
Downtown Gazebo

For additional information or for future outreach opportunities, please contact:
Carli Baylor, Communications Specialist
cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



2018 Outreach Events

Air North Texas, AirCheckTexas and Car Care Clinic items distributed at event

Tuesday, April 24

Car Care Clinic
Burdick Auto Solutions, McKinney, 10 am - 2 pm
Informational booth
AirCheckTexas, Regional Smoking Vehicle Program

Saturday, April 28

Car Care Clinic
Kinney's Automotive, Hurst, 10 am - 2 pm
Informational booth
AirCheckTexas, Regional Smoking Vehicle Program

Saturday, April 28

Car Care Clinic
Starkey Service Center, Dallas, 9 - 11 am
Informational booth
AirCheckTexas, Regional Smoking Vehicle Program

Thursday, April 26

Earth Day
Texas Woman's University, Denton, 10 am - 1 pm
Try Parking It and Aviation Education Informational booth

Saturday, April 28

Irving's Annual Bicycle Fest
North Lake College Campus, 10 am - 2 pm
Sustainable Development Informational booth

Thursday, May 3

6th Annual Senior Synergy Expo
Will Rogers Memorial Center, Fort Worth, 8:30 am - 1:30 pm
AirCheckTexas Informational booth

**Tuesday, May 8 -
Wednesday, May 16**

Public Meetings
Fort Worth, Arlington, Richardson
Presentations: Mobility 2045, 2018 Transportation Conformity, Strategic Partners (Round 2), School Projects Update
Highlighted Information: AirCheckTexas Drive a Clean Machine Program, Clean Air Action Day

Saturday, May 19

Fort Worth ISD Summer Migration
Seaquest at Ridgmar Mall, Fort Worth, Noon - 5 pm
AirCheckTexas Informational booth

Thursday, June 14

Get Fit GP's Guys Night Out
Airhogs Ballpark, Grand Prairie, 7 - 9 pm
Informational booth
Air North Texas, Clean Air Action Day, AirCheckTexas, Try Parking It

Friday, June 22

Dallas Clean Air Action Day
City Hall Lobby
Informational booth
Air North Texas, Clean Air Action Day, AirCheckTexas, Try Parking It

For additional information or for future outreach opportunities, please contact:

Carli Baylor, Communications Specialist
cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



2018 Outreach Events

- Saturday, July 7** **Congressman Burgess Energy Summit**
UNT's Discovery Park, Denton, 8 am - Noon
Informational booth
DFW Clean Cities, Electric Vehicles North Texas, Regional Smoking Vehicle Program, AirCheckTexas
- Wednesday, July 18** **State Farm Safety Fair**
Dallas, 10 am - 4 pm
Informational booth
Sustainable development, Try Parking It
- Friday, August 3** **Dallas Mayor's Back-to-School Fair**
Fair Park, Dallas, 8 am - 2 pm
Sustainable Development Informational booth
- Thursday, August 9** **Tarrant County Back-to-School Roundup**
Will Rogers Memorial Center, Fort Worth, 8 am - 2 pm
Sustainable Development Informational booth
- Saturday, August 11** **Hope Hall Charities Annual Back-to-School Event**
Grand Prairie
Air North Texas and AirCheckTexas items distributed at event
- Saturday, August 11** **GCISD Back-to-School Event**
Grapevine High School, 9 am - Noon
Informational booth
Air North Texas, AirCheckTexas
- Saturday, August 11** **Denton Back-to-School Fair**
Denton Bible Church, 8 am - 3 pm
AirCheckTexas Informational booth
- Thursday, August 23 -** **Great American Trucking Show (GATS)**
Saturday, August 25 **Dallas, Noon - 5 pm**
Informational booth
DFW Clean Cities, SMARTE, Freight North Texas
- Saturday, September 1** **Warbirds on Parade**
Lancaster Airport, 10 am - 4 pm
Aviation Informational booth
- Tuesday, September 4** **iWork2018 Youth Career Exploration**
White Settlement, 9 am - 3 pm
Aviation Informational booth
- Saturday, September 8** **National Drive Electric Week**
Grapevine Mills Mall, Grapevine, 10 am - 1 pm
Event organizer/Informational booths
Electric Vehicles North Texas, DFW Clean Cities, AirCheckTexas

For additional information or for future outreach opportunities, please contact:

Carli Baylor, Communications Specialist
cbaylor@nctcog.org | 817-608-2365 | 817-640-3028 (fax)



2018 Outreach Events

| | |
|--|--|
| Saturday, September 8 | Tinkers & Thinkers Joe Farmer Recreation Center, Allen, 11 am - 1 pm Aviation Informational booth |
| Friday, September 21 | 2nd Annual Industry Discovery Expo AT&T Stadium, Arlington, 10 am - 2 pm Aviation Informational booth |
| Saturday, September 22 | Trinity River Kite Festival Dallas, 11 am - 5 pm Informational booth <i>Air North Texas, AirCheckTexas, Aviation Education, Sustainable Development</i> |
| Tuesday, September 25 - Friday, September 28 | 2018 Collegiate Aviation Conference & Expo Dallas Aviation Informational booth |
| Thursday, September 27 | Taste of Grand Prairie Traders Village, 4 - 8:30 pm AirCheckTexas Informational booth |
| Saturday, October 6 | Fix My Ride Cross Timbers, Argyle AirCheckTexas Informational booth |
| Saturday, October 13 | Peterbilt Environmental Fair Denton, 11 am - 2 pm Informational booth <i>Air North Texas, DFW Clean Cities, Electric Vehicles North Texas, SMARTE, Regional Smoking Vehicle Program</i> |
| Saturday, October 13 & Sunday, October 14 | Bell Fort Worth Alliance Air Show Fort Worth Aviation Informational booth |
| Wednesday, October 24 | 2018 Health Hustle Allen Event Center, 4:30 - 8:30 pm Sustainable Development Informational booth |
| Friday, October 26 - Sunday, October 28 | Wings Over Dallas Dallas Executive Airport, Dallas Aviation Informational booth |

For additional information or for future outreach opportunities, please contact:
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