

# WASTEWATER AND TREATMENT EDUCATION ROUNDTABLE (WATER)

THURSDAY, APRIL 28, 2022



**Wastewater  
And  
Treatment  
Education  
Roundtable**

# Agenda

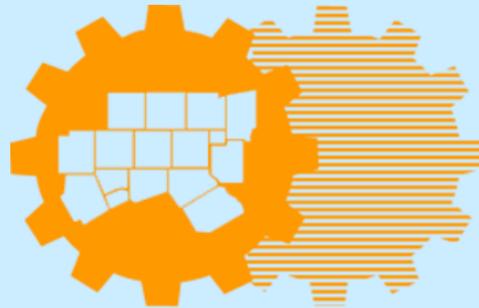
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1. Welcome and Introductions
2. Meeting Summary
3. Holiday Grease Roundup Results and Feedback
4. Promotional Activities Update
5. Regional Training Discussion
6. FY2023 Work Program Discussion and Cost-Shares Allocation
7. General Updates
8. Roundtable
9. Schedule for Next Meeting
10. Adjournment



# 1. Welcome and Introductions

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**North Central Texas  
Council of Governments**



## 2. Meeting Summary

# 3. Holiday Grease Roundup Results and Feedback

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- 8,445 gallons of grease collected between November 22, 2021 and January 10, 2022 by 41 participants at 70 drop off locations
  - 6 first-time participants in Holiday Grease Roundup
  - 10 participants offer year-round collection
  - 3 participants did not offer drop off location (marketing only)
  - 23 participants utilized American BioSource to provide services
  - During the 2020 HGR, 33 participants collected 6,693 gallons of grease
- 2022 Holiday Grease Roundup scheduled for November 21, 2022 through January 9, 2023

## 2021 Holiday Grease Roundup Results (gallons)

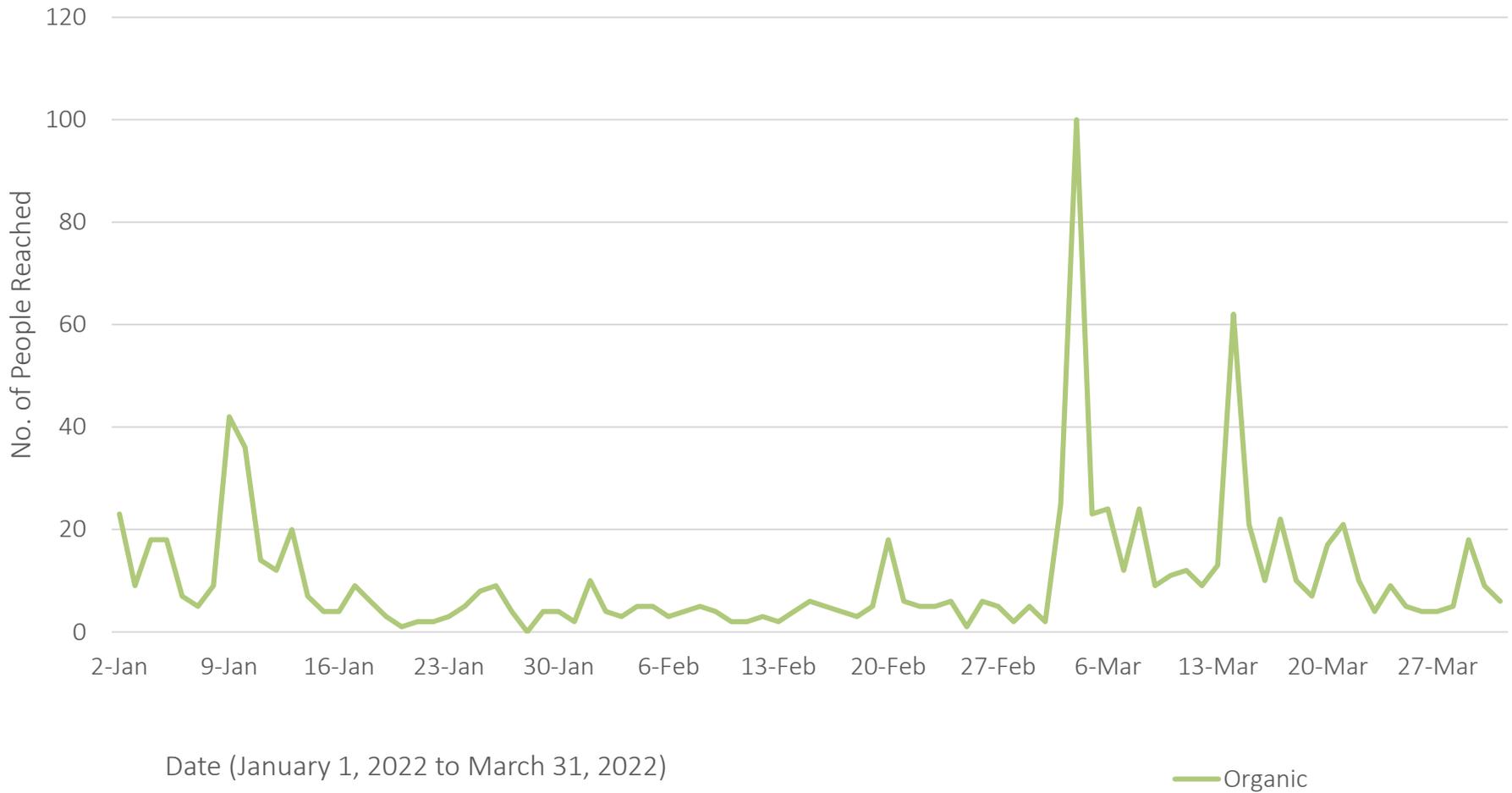
| Entity            | Amount     | Entity               | Amount | Entity            | Amount       |
|-------------------|------------|----------------------|--------|-------------------|--------------|
| Allen             | 187        | Farmers Branch       | 86     | Princeton         | 14           |
| Arlington         | 170        | Fort Worth           | 967    | Red Oak           | 108          |
| Azle              | 3          | Frisco               | 419    | Richardson        | 135          |
| Bedford           | 154        | Garland              | 465    | Sachse            | 10           |
| Carrollton        | 483        | Grand Prairie        | 365    | Shady Shores      | 6            |
| Cedar Hill        | 650        | Irving               | 115    | Southlake         | 106          |
| Cleburne          | <i>TBD</i> | Lancaster            | 10     | Waxahachie        | 114          |
| Colleyville       | 279        | Lavon                | 3      | Weatherford       | 17           |
| Corinth           | 61         | Lewisville           | 153    | Westworth Village | 9            |
| Dallas            | 1,407      | Mansfield            | 343    | White Settlement  | 42           |
| Denton            | 986        | Maypearl             | 12     | NTMWD             | 68           |
| Duncanville       | 86         | McKinney             | 151    | TRA               | 63           |
| Edgecliff Village | 48         | North Richland Hills | 250    | <b>TOTAL:</b>     | <b>8,445</b> |

# 3. Holiday Grease Roundup Results and Feedback

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- 28 participants completed HGR Survey
- Thoughts on extending HGR from Nov 1 – Jan 31?
- Marketing materials for 2022 HGR under development:
  - New social media toolkit
  - Translation of materials to Vietnamese
  - Directional signage templates
  - “Graphic Element Cheat Sheet”
    - Will include colors w/ HEX codes, font information, etc.
  - Updated web content (HGR and other topics)
- Notice for 2022 HGR will be distributed in August 2022; marketing materials likely to be available at same time

# 4. Promotional Activities Update



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**Defend Your Drains North Texas**  
Published by Hootsuite · March 4 ·

Don't treat your toilet like a trash can! Learn more at [DefendYourDrains.com](http://DefendYourDrains.com).  
#DefendYourDrains #3Ps



**Defend Your Drains North Texas**  
Published by Hootsuite · March 18 ·

Only the three P's (pee, poop, and toilet paper) should be flushed down your toilet. Other alternative items will clog your pipes and cause sewage backups in your home. To learn more, go to [DefendYourDrainsNorthTexas.com](http://DefendYourDrainsNorthTexas.com).  
#DefendYourDrains #3Ps



**Defend Your Drains North Texas**  
Published by Hootsuite · March 9 ·

Pledge to only flush the 3 P's: Pee, Poo and Toilet Paper! Go to [www.DefendYourDrainsNorthTexas.com](http://www.DefendYourDrainsNorthTexas.com) to learn what other items should never be flushed down the toilet.  
#DefendYourDrains #3Ps



| Facebook  | Impressions | Engagements |
|-----------|-------------|-------------|
|           | 167         | 7           |
| Twitter   | Impressions | Engagements |
|           | 200         | 2           |
| Instagram | Impressions | Engagements |
|           | 25          | 0           |

| Facebook  | Impressions | Engagements |
|-----------|-------------|-------------|
|           | 23          | 0           |
| Twitter   | Impressions | Engagements |
|           | 709         | 7           |
| Instagram | Impressions | Engagements |
|           | 19          | 0           |

| Facebook  | Impressions | Engagements |
|-----------|-------------|-------------|
|           | 176         | N/A         |
| Twitter   | Impressions | Engagements |
|           | 214         | 3           |
| Instagram | Impressions | Engagements |
|           | 17          | 3           |

# 4. Promotional Activities Update



Defend Your Drains North Texas

Published by Hootsuite · March 9



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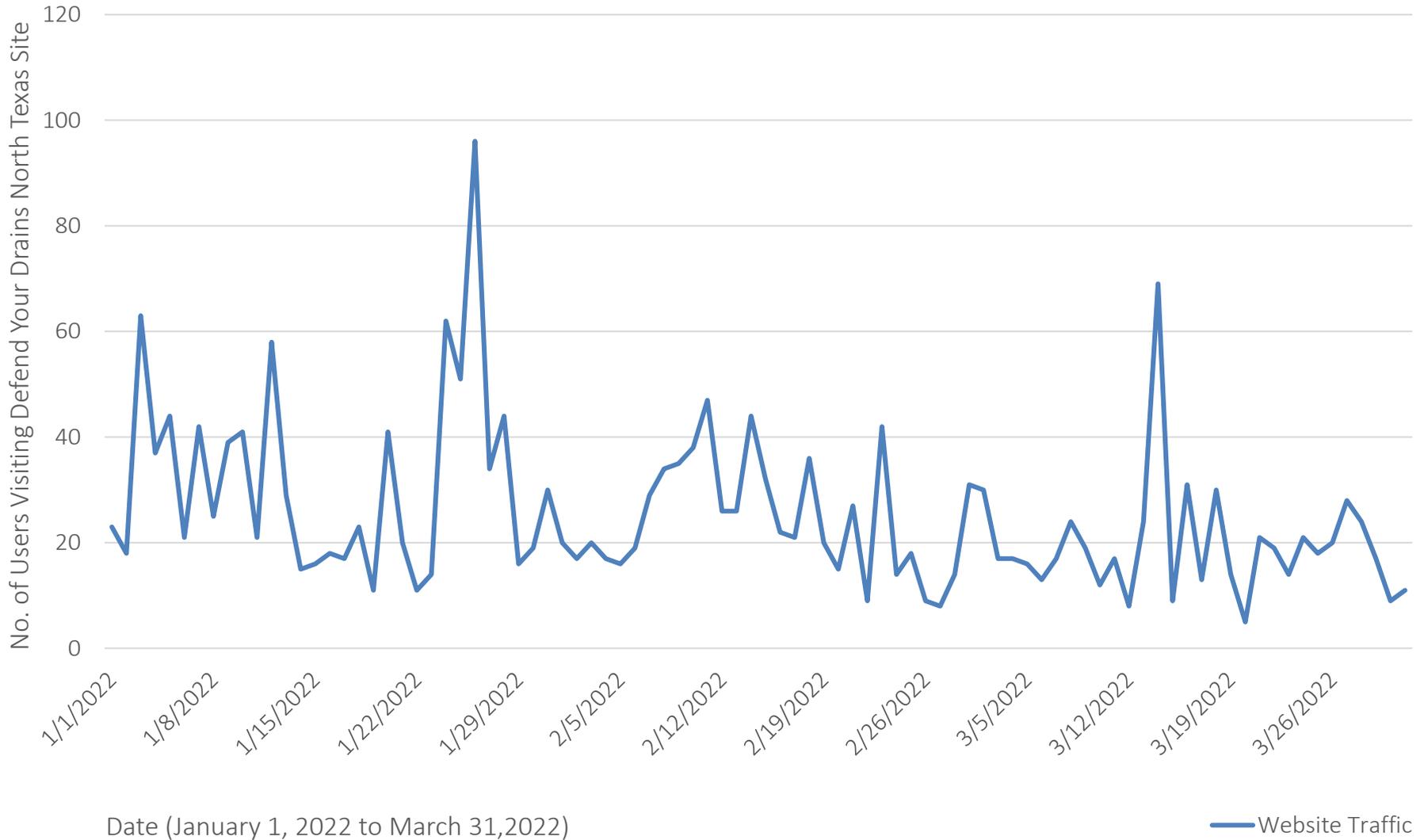
Amount Spent \$200

Link Clicks: 198

CPC: \$1.01

| Facebook | Reach  | Engagements |
|----------|--------|-------------|
|          | 23,120 | 500         |

# 4. Promotional Activities Update



# 4. Promotional Activities Update

## Educational Explainer Video

- Draft Script and Video now available. Requesting feedback by May 6<sup>th</sup>
- Next video topic options:
  - Grease v. Cooking Oil (difference in the issues they cause, differences in how to dispose, etc.)
  - Paper towels/tissues
  - Fatbergs
  - Feminine hygiene products



# 5. FY2022 Training Discussion

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- FY2022 Training: **Grease Interceptor Training**
  - Cedar Hill: Liquid Waste Hauler Program
  - Irving: Grease Interceptor Inspections – either virtual presentation or “hands-on” site visit
    - Virtual presentation can be given at any time and not restricted for number of participants
    - Site visit would likely take place in Fall 2022 and may be restricted in number of participants
- FY2023 Potential Future Training Topics:
  - Grease Interceptor
  - Industrial Inspections
  - Sampling/Monitoring
  - Other suggestions?

## 6. FY23 Work Program Discussion

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- NCTCOG will seek approval of the FY2023 Work Program at the next meeting
- What priorities or tasks should NCTCOG focus on in FY2023?
- Cost-share allocations will remain the same for FY2023
  - NCTCOG will begin accepting online commitments in September 2022, invoices will be sent in October
- Anticipated FY2023 Work Program budget: \$57,200
  - For FY2022, NCTCOG received \$60,800 in commitments (106% of budget).

# 7. General Updates

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- NCTCOG will be presenting at the upcoming [Virtual FOG Forum](#) hosted by the Western State Alliance/Pacific Northwest Pollution Prevention Resource Center on May 26
- Conference dates: May 25-26, June 1-2 from 11 AM – 3 PM each day
- Future meetings: in-person or virtual?

# Roundtable & Next Meeting Date

8. Roundtable: What's happening in your community?

9. Next meeting date: Thursday, July 21, 2022 at 10:00 AM  
Location TBD

10. Adjournment

## Contact

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